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Federal Public Service
Foreign Affairs,
Foreign Trade and
Development Cooperation

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Belgian
Foreign Trade Agency

INVITATION TO A SEMINAR ON INTERNATIONAL BUSINESS OPPORTUNITIES

organized in the context of the coming
Belgian economic mission to Senegal (June 2020)

Thursday November 7th at KBC Bank
avenue du Port/Havenlaan 2,
1080 Brussels



Seminar kindly sponsored by



Programme

- 9h30** Registration & Welcome coffee
- 10h00** Welcome words by **Mr. Adriaan Loeff**,
General manager, Financial Institutions Group KBC Bank
- 10h05** Introduction by **Mr. Didier De Baere**,
Deputy Director General of the Belgian Foreign Trade Agency
- 10h15** **HE Alexander De Croo**,
Deputy Prime Minister and Minister of Finances and Development Cooperation
Topic : "the impact of Brexit and the US-Sino trade war on international trade"
- 10h35** **Mr. Mountaga Sy**,
**General Director of the National Agency of Senegal
for the Promotion of Investment and Large Projects (APIX)**
Topic : "Emerging Senegal : opportunities for Belgian companies"
- 11h05** Coffee break
- 11h20** **Mr. Bernard Gustin**,
**Chairman of Elia Group International, Director of George Forest International,
Ex-CEO of Brussels Airlines**
Topic : "Doing business in Western Africa : opportunities and remaining points of attention"
- 11h45** **Mrs. Sylvie Graffe**,
Director of Finexpo
Topic : "Opportunities to finance your projects in West-Africa"
- 12h10** **Koen Van Vaerenbergh**,
Head of Sales Working Capital Solutions KBC Bank
Topic : "Working Capital Solutions"
- 12h25** Networking lunch

This seminar is free of charge for Trade4U subscribers

REGISTRATION

Registration deadline: October 28th, 2019



VENUE



KBC :

Auditorium Herman Teirlinck

Havenlaan, 2
1080 Brussel

2, Avenue du Port
1080 Bruxelles