

# ON THE OPPORTUNITIES OF THE BRAZILIAN MARKET IN VIEW OF THE BELGIAN ECONOMIC MISSION OF NOVEMBER 2024

Seminar kindly sponsored by 

## PROGRAMME:

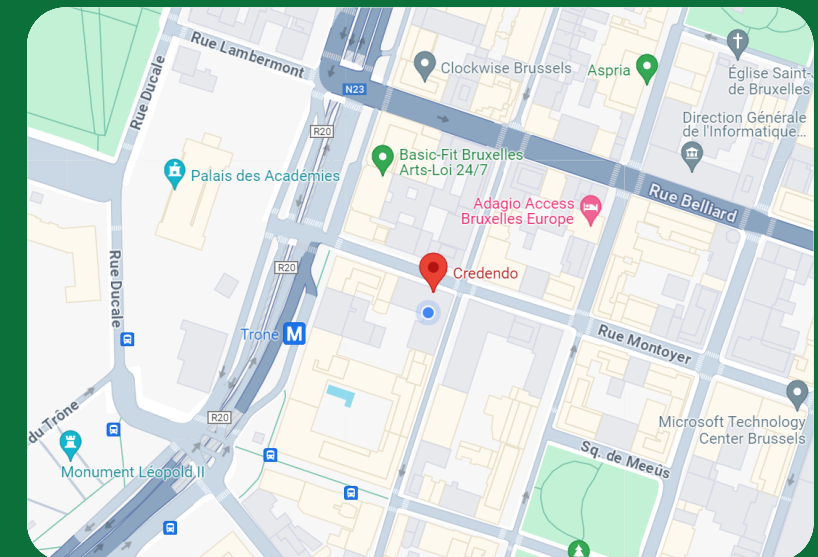
- 13h30** Start of registrations
- 14h00** Welcome word by **Dirk Terweduwe**, *CEO, Credendo*
- 14h05** Introduction & presentation of the Belgian Economic Mission to Brazil by **Fabienne L'Hoost**, *Director General, Belgian Foreign Trade Agency*
- 14h15** "Bilateral relations Belgium – Brazil" by **HE Patrick Herman**, *Director for Bilateral Relations with the Americas and the Caribbean, Federal Public Service of Foreign Affairs*
- 14h30** Speech by **HE João Mendes Pereira**, *Ambassador of Brazil to Belgium*
- 14h45** "Doing business in Brazil, the do's and don'ts for a successful entry into the market" by **Rodrigo dos Santos**, *Economic and Commercial Counsellor, Wallonia Export & Investment Agency*
- 14h55** "Brazilian market trends: a sectoral overview" by **Dieter Poleyn**, *Trade and Investment Commissioner, hub.brussels*
- 15h05** Q&A
- 15h15** Short coffee break
- 15h30** "Business opportunities and legal developments in Brazil" by **Julie Permeke**, *Tax Partner, Baker McKenzie*
- 15h45** "Be successful in business in Brazil!" by **Frederic Neus**, *Founder and CEO, JK7 Consulting*
- 16h00** "Economic landscape of Brazil: risks and opportunities" by **Jolyn Debuysscher**, *Latin America expert Credendo ECA*
- 16h15** Presentation of **Trade4U**
- 16h25** Closing words by **Fabienne L'Hoost**
- 16h30** Networking cocktail offered by **Credendo**

## REGISTRATION

Trade4U subscribers

Non-Trade4U subscribers

## VENUE



**Credendo**

3, rue Montoyer - 1000 Brussels