

# Opportunities for entertainment technologies in Brussels



# hub.brussels

- Economic development and support for companies in their creation, growth and internationalization
- Clusters dedicated to entertainment-related sectors in Brussels: **play.brussels** and **software.brussels**
- **Other regional support include:**
  - Project funding: **screen.brussels**
  - Structural funding: **finance&invest**
  - R&D / innovation funding : **innoviris**

# Regional information for local entrepreneurs



Doing business in Brussels  
Much easier with appropriate guidance

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## I'M LOOKING FOR INFORMATION

Setting up, financing, legislation, fiscal matters,...  
all practical information to do business in Brussels in  
one place...

## WHICH GRANT FOR MY PROJECT ?

Find out what subsidies are available to your  
company in just a few steps.

## Younger than 35 ?

Discover all initiatives related to youth  
entrepreneurship via our platform « Young  
Entrepreneurs of Tomorrow »

## WHO CAN HELP ME ?

Find the appropriate partner who can support you in  
your entrepreneurial project.

## IN NEED OF A BUSINESS PLAN ?

Make use of our free online tool to prepare your  
business plan.

## Women entrepreneurship ?

Discover our regional platform Women in Business

## ANY QUESTIONS?

[info@1819.brussels](mailto:info@1819.brussels)

**call 1819**

Mon-Fri from 8:30 a.m. to 1 p.m.  
and Tue from 5 p.m. to 7:30 p.m.  
Service free of charge except call  
costs at local rate

**infopoint 1819**

Mon-Fri from 1 p.m. to 5 p.m.  
Ch. de Charleroi 110, 1060 Brussels

## FOLLOW US



# Regional information for foreign investors or businesses

**why.brussels**  
an initiative of hub.brussels

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## Audio Visual

Brussels has an excellent reputation in the film and audiovisual sector. This reputation is due in part to the talent of its service providers, their professionalism and agility. But it is also a result of its ingenious **Tax-shelter** system, a federal tax incentive designed to support the production and design of audiovisual works.

With its large network of Belgian and international partners, the **screen.brussels** cluster, led by hub.brussels, offers tools and services that aid the development of projects, and support their growth, transition or international expansion. The cluster brings together over 160 Brussels-based audiovisual companies.



# Coming soon... Frame @ mediapark.brussels

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# Cluster play.brussels



**hub.brussels**   
**play**

share stories, shape business

# ATCATS : Any Type of Content for Any Type of Screen



## Purposes

Entertainment  
Education  
Persuasion  
Information

## Media

Big screens  
Home TV  
Monitors  
Mobile screens  
XR device  
Web streaming  
Radio

## Format

Video/film HR  
Video/film LR  
XR (VR, AR, MR...)  
Gaming  
Audio  
E-sport  
Linear  
Non-linear  
Podcast

## Expertise

Content creation  
Production  
Post production  
Dissemination  
Conservation  
Facilities  
Hardware  
Software  
Big data  
Services  
Sustainability

## Entreprise

Media  
Cinema  
TV  
Animation  
Advertising  
Gaming  
Services



# Ecosystem in Brussels

- 400 businesses :
  - 20 in game development
  - 20 in immersive contents+ service and talent providers, including post-production and VFX
- Over 20.000 direct jobs
- 1.3 billion € in yearly revenue (before 2020)
- 160 businesses = cluster members

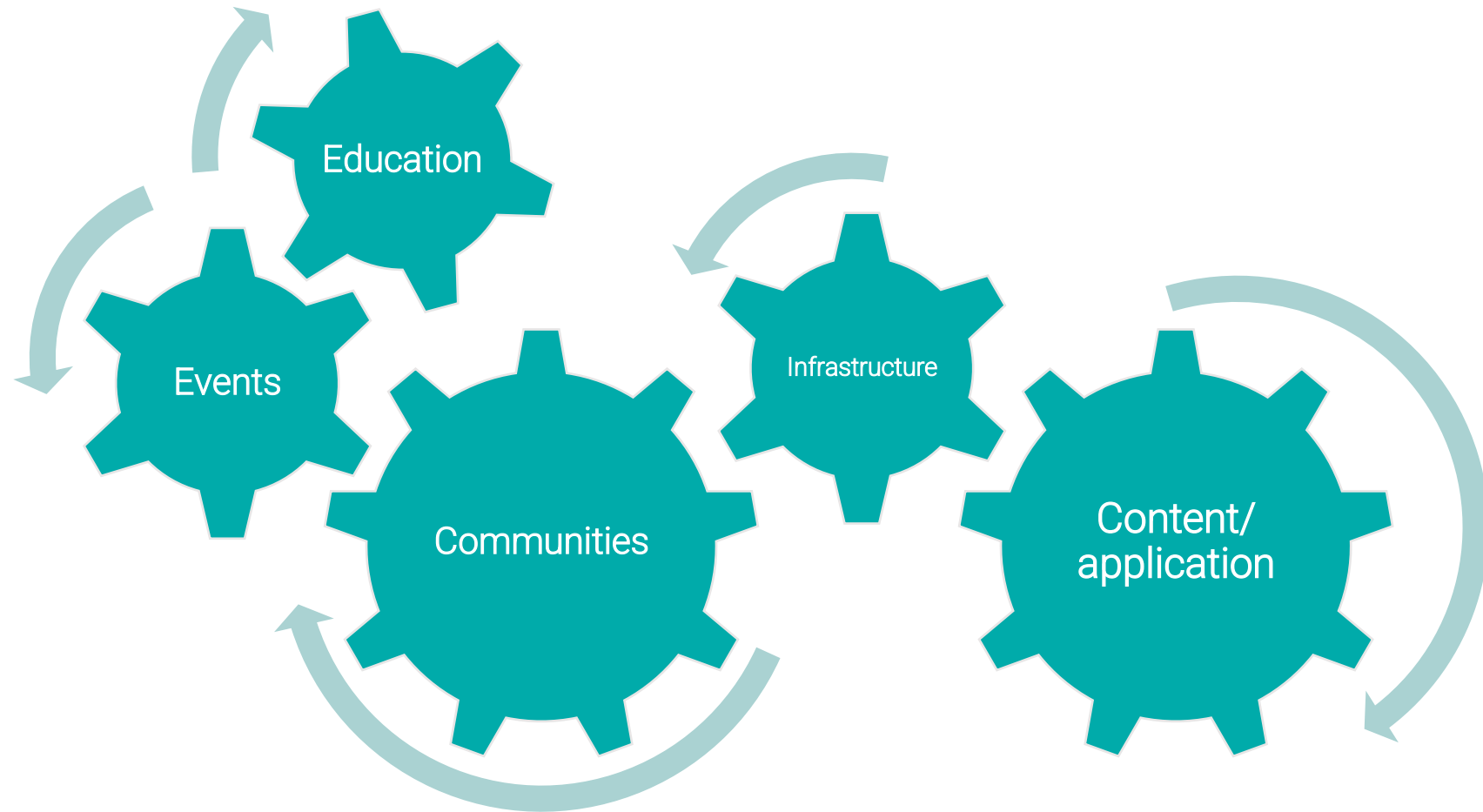
# Individual support

- Project Validation
- Subsidies & Financing
- Strategic Analysis
- Identification of local and international partners
- Technological Assessment for financing organization

# Collective support

- Visibility & Promotion Website & social network
- Newsletter
- Working Groups (Export)
- Networking events - Seminars - Workshops - Trade Missions
- Expert Support
- Brokerage events (Advanced support)

# Immersive formats and video game in Brussels





# Events & missions



Venice XR



Gamescom

# Thank you for your attention !



[play@hub.brussels](mailto:play@hub.brussels)  
<https://hub.brussels/en/>