

Press releases: Signing Ceremony in New York

Wednesday 8 June 2022 at 17:00 – 17:30

Venue: New York Ballroom East, 3rd floor, Sheraton New York Times Square Hotel

### 1. APROJECTS - PLUG POWER

Plug Power, Inc. (NYSE: PLUG), a leading provider of turnkey hydrogen solutions for the global green hydrogen economy, today announced today the signing of a service agreement with Aprojects contract logistics provider for global Supply chain solutions.

"This collaboration is a great opportunity for us to integrate our logistics expertise and optimize complex supply chain strategies," said Mr Eric Clonen, Aprojects Chief Commercial Officer. "Our expertise provides experiences and knowledge in logistics and global supply chain management so we are excited and proud to be part of this mutually beneficial relationship."

## **About Plug Power**

Plug Power is building an end-to-end green hydrogen ecosystem, from production, storage and delivery to energy generation, to help its customers meet their business goals and decarbonize the economy. In creating the first commercially viable market for hydrogen fuel cell technology, the company has deployed more than 50,000 fuel cell systems and over 165 fueling stations, more than anyone else in the world, and is the largest buyer of liquid hydrogen. With plans to build and operate a green hydrogen highway across North America and Europe. Plug Power will deliver its green hydrogen solutions directly to its customers and through joint venture partners into multiple environments, including material handling, e-mobility, power generation, and industrial applications. For more information, visit <a href="https://www.plugpower.com">www.plugpower.com</a>

## 2. BRASSERIE DE L'ABBAYE DU VAL-DIEU – BXL CAFÉ

Bxl Café is one of the most famous bars in NYC for the presentation of the Belgian beers. This is the place to be for Belgian citizens in NY and all American people that want to discover Belgian beers, with the support of the Belgian economic mission in USA Val-Dieu has the honor to be one of them!



### 3. BRASSERIE DE L'ABBAYE DU VAL-DIEU - DECCICO'S

De Ciccos supermarket is one of the best places for gastronomy in NYC and the beer category is a real passion for the owners of the company.

This is the place to be for beer in NYC and Belgian beers are always well presented, with the support of the Belgian economic mission in USA Val-Dieu has the honor to be one of them! Chris De ciccos is also a knighthood of Fourquet the best recognition given from the Belgiam beer association for best ambassador of the Belgian beer.

#### 4. BRASSERIE DE L'ABBAYE DU VAL-DIEU – TASTE OF BELGIUM

From one person and one waffle iron 15 years ago, Taste of Belgium is now the largest Belgian owned independent restaurant group in the USA. The restaurant is the place to be for beer, waffles and Belgian food in the USA, with the support of the Belgian economic mission in USA Val-Dieu has the honor to be one of them!

Jean-Francois Flechet, CEO of the company, is also the honorary ambassador for the city of Liège, his passion for good food and good beer is really a strong support for Val-Dieu in the US.

### 5. BROUWERIJ VERHAEGHE-VICHTE - DECCICO'S

The Belgium beer have always a special place and priority at Deccico's.

Today Brewery Verhaeghe has the honor to become a partner for Decicco's and they will be the best ambassador of the brewery on the US territory, this is the start of a mutual long and good cooperation

In fact, in concrete terms, DeCicco's is committed to taking the entire range of beer from the Verhaeghe brewery present in the United States of America and distributing it in each of its locations.

#### 6. GREATFRUITNESS - AVANI HEALTH

Subject: Introducing the First Non-Refrigerated Acai Bowl & Best Taste Superfruit lines | Authentic Fruits Makes It Easy to Eat Healthy | USA LAUNCH: Authentic Fruits Revolutionizes the Fruit Industry

We all know how important it is to eat organically and well. We also know most people find themselves not eating enough fruits during their busy routine. Until now! Authentic Fruits is thrilled to arrive in the USA and make it easier to support hustle-free healthy eating.

Our family farmers help us deliver Authentic Fruits from the Amazon Rainforest direct to your door! We work in a beautiful, premium and conscious way that you can actually taste in our fruits.

Our mission is to change the world by making organic sustainable products readily available in people's daily lives. Everyone has a role to play in sustainable development and the food you eat is an intimate and powerful statement of what is important to you.



Available to the US consumer are:

**Superfruit Bowls**: The first Ready-To-Eat Açaí Bowl (no refrigeration necessary!), Immunity Bowl (the boost that your body needs)

**Superfruit Pads**: The best Amazon native fruits for any fruit recipe you can think of! **Açaí Oil**: Rainforest experience for your authentic cooking and dressing (100% AÇAÍ)

You can have it all: taste the passion of Brazil, enjoy the European quality, and be part of an amazing chain that provides sustainable work for our farmers and heavenly organic food to you. Our 100% fruit range is here to give you one more reason to SMILE!

A REAL IMPACT STORY: Backed by +26.000 farmers in the Amazon rainforest. Be part of the Authentic Fruits revolution to bring more food for the soul and power to the body



#### **AUTHENTIC FRUITS**

Authentic Fruits are a fast-growing Belgian brand, founded by superfood specialists committed to innovating the market with their love for superfruits and global expertise in the superfood industry. Their vegan creations are launched in 2020 across Europe and beyond. Authentic fruits have a sustainable vision which feeds their success, allowing them to continue to



empower the lives of their organic family farmers in the Amazon Rainforest while revolutionizing healthy food for busy people with conscious minds.

For the brand management and distribution development of Authentic Fruits in the US, the company enters in a strategic partnerships with Encino Financial Resources and Avani Health.

Let us know if you'd like to learn more about the brand, receive samples, or speak with the founders. Please contact us via email to info@authenticfruits.com or by phone to +32 (0)2/705.06.44!

## 7. GREATFRUITNESS - ENCINO FINANCIAL RESOURCES

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### 8. GREENOMY (opening of an American office)

**Greenomy** helps corporates, credit institutions and asset managers comply with new EU Sustainable Finance legislation by digitalizing the data capturing and reporting process. Greenomy is gradually integrating other non-EU Green Taxonomies to offer users a one-stop solution for their global operations. "Together with Euroclear and future partners, we aim to bridge the gap between existing and new ESG taxonomies and standards to offer a new global market infrastructure, supporting both issuers and financial institutions in their sustainability strategy. We look forward to further our impact in the Americas and help real economies



transition faster towards a truly sustainable future" said Alexander Stevens, when announcing the opening of the American activities.

#### 9. ICOMETRIX - DOCPANEL TECHNOLOGIES

#### icometrix Announces DocPanel to Introduce icobrain Portfolio

**Leuven, Belgium/ Chicago, US - June, 2022** — icometrix announced today that DocPanel has selected the icobrain portfolio to strengthen its AI imaging capability and transform the market for TBI and DTI reporting.

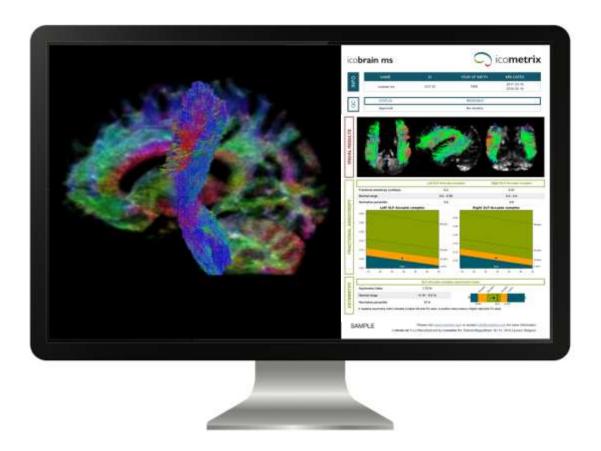
Clients in the DocPanel marketplace will now have access to icometrix's AI software, offering volumetric quantifications of brain MR and CT for Traumatic Brain Injury (TBI), Diffusion Tensor Imaging (DTI), as well as for dementia and multiple sclerosis patients.

"DocPanel's partnership with icometrix is groundbreaking," said Philip Templeton, MD FACR, Founder and Chief Medical Officer of DocPanel. "Participating customers will now have access to a platform with tools for neurological disorders such as multiple sclerosis, dementia, epilepsy and TBI. icobrain, allows DocPanel to provide a larger solution to imaging centers, law offices, and hospital clients who need high quality reporting for traumatic brain injury cases." DocPanel's unique, on-demand diagnostic imaging marketplace serves over 120 healthcare providers across the United States. In addition, DocPanel provides second opinions for patients in over 35 countries around the world. icometrix's AI solutions for TBI and DTI reporting secured DocPanel's selection of icometrix software as their strategic partner for these types of studies.

"The availability of the icometrix portfolio of AI software for neuroimaging is a tremendous boost for me in clinical practice. The quantitative analytics add value to my reports and enhance my job satisfaction in providing quality interpretations." said Dr. Alyssa Watanabe, DocPanel Radiologist.

"With icobrain, we help radiologists and their referring physicians to make more informed decisions for patients with neurological disorders. DocPanel will bring icobrain to more specialized radiologists in the United States, which will undoubtedly lead to a higher level of diagnosis and follow-up on neurological disorders." says Dirk Smeets PhD, VP Clinical Applications, "It is great to be able to provide a full clinical package with our CT and MRI products for better patient care."





### 10. KAPITOL – TECHSALERATOR

Infobel and Techsalerator have decided to sets the path to the development of a new global data unicorn on the global B2B and B2C data market that will become a major player feeding the martech, fintech, adtech industry.

The emerging global data market is extensively regulated, it became also extremely technologically oriented and most companies in this sector are acquired before they can reach their maturity level and their real development and innovative objectives. Infobel and Techsalerator have decided to build a cooperation that will innovate and fill the gap on this booming industry providing DaaS (Data as a Service) solutions for companies allowing them to get access to highly qualitative targeted data, and to analyze and enhance their existing data for a much better use. All this across both B2B and B2C and on a global level.

Founded in 1995 Infobel is a Leading Worldwide Location Data Company based in Brussels providing high quality B2B and B2C Global, Local and Context Data through real-time products and services destined for various sectors including publishing, advertising, marketing & finance. It is supported by fully automated proprietary technology and DaaS (Data as a Service) platform. Based in Florida, Techsalerator was founded during the pandemic as a one stop shop



for all global data projects. It was bootstrapped by young and dynamic entrepreneurs and Infobel has initiated its cooperation as from day one with the objective to grow its business on the Northern American market.

### 11. LAPAUW INTERNATIONAL - CLEAN GREEN TEXTILE SERVICES

Clean Green Textile Services, Single Source Plus Laundry Solutions stating reaching equipment for their retooling in late 2021 for their New Jersey Plant. As staffing and energy consumption has become a globe issue. Brian Beere was looking for a solution to increase productive while using the same number of staff members, with less energy useage. That is why he as chosen the Lapauw/ TOTO solution for their future. The new Lapauw/TOTO systems will increase his productive about 40%. They are presently running 3 steam systems now. The Lapauw IronMax gas system is about 25% more efficient than steam system. The new partnership with Lapauw will allow them to proceed the same amount of goods with the 2 new system that they presently process with 3 systems now. Brian and his team are also focused on providing their customer with the highest quality of goods. Brian made several site visits to insurance they were purchasing a system that produced a highest quality finish for his customers. Brian and his Team are excited about their new partnership and a bright future for Single Source Plus Laundry Solutions.

## 12. PITCHTECCONCEPT - MUSCO LIGHTING - IOWA SPORTS TURF

World market leading company MUSCO LIGHTING, IOWA SPORTS TURF, PitchTecConcept & MV Solutions have decided to join forces, declaring that the North American sports turf market will be -as of now- a main target to introduce, sell and install field technology & hybrid turf systems at venues & training centers for soccer, american football & collegian football & soccer. With this collaboration a huge amount of expertise and know-how will be combined in order to bring state of the art field solutions to the sports field market in the US & Canada. All parties involved are fully dedicated to the idea that with this initiative, the North American sports field market will benefit from this joint venture as overall field quality will increase.

Contact us for more information: Nick Long, +13193296629 – nick.long@musco.com.

### 13. QOLLABI – ACHIEVEUNITE

The increased global demand around governance for indirect sales ecosystems has spawned one of the most innovative and important partnerships of 2022. Qollabi and AchieveUnite announced today the signing of their official partnership for US collaboration that will expand globally in 2023.

This announcement coincides with the opening of Qollabi's New York and San Francisco offices bringing these two market leading companies to the for front of this highly influential indirect sales market.



"Indirect sales is the most important industry, 75% of all world trade goes indirectly in every industry across all 27 industries."

Jay McBain (Chief Analyst - Channels, Partnerships & Alliances - Canalys)

Qollabi and AchieveUnite discovered through mutual customers that both parties shared the same vision of creating more predictable and hence profitable indirect sales ecosystems. Once connecting these dots and developing a road map for success they inked a deal that is sure to become the gold standard in indirect sales ecosystem management. Qollabi's disruptive technology is hugely complemented by AchieveUnite's lineage of channel centric assessments, consultative services and programs.

Although originally based in Europe, Qollabi's explosive market presence has become undeniable since acquired its first US customer just one short year ago. CEO & Founder Frie Pétré explains:

"More than 75% of all world trade goes through indirect sales channel but companies are still managing external business relationships in spreadsheets, power points and basic email exchanges. The global pandemic was instrumental in highlighting these pain point and helped Qollabi accelerate the Business Relationship Management (BRM) market segment in order to meet this market challenge head on.

"Although we are growing rapidly on both continents, the US seem to be a frontrunner in adopting new technologies around ecosystem management. We expect upwards of 60 to 70% of our revenue to come from the US market by the end of the year"

Qollabi has just raised a Pre-Series A funding round of more than \$5Mio allowing them to build teams on both the West and East Coast. To guide this US and global expansion Qollabi hire Mark Cervantes as EVP Global Sales and Strategic Partnerships. Mark was one of the key hires who took the industry leading cybersecurity company Medigate to a \$400Mio dollar exit in only 4 years. Mark will lead both sales and strategic partnerships that will span technical integrations and GTM co-sell programs. With an almost endless total addressable market, Qollabi's is poised and well on its way to becoming the global BRM category leader. To achieve this goal, Qollabi needs its own ecosystem of partners, hence the importance of this strategic partnership with AchieveUnite. Today's partnership is a huge step forward for the global indirect sales market.

### 14. SMULDERS - MARMEN WELCON

Smulders, the leading Belgium-based international steel construction company, is today signing a strategic alliance with Marmen-Welcon LLC, for the manufacturing of transition pieces for offshore wind turbines for the U.S. market. This agreement seeks to accelerate the growth of the U.S. offshore wind supply chain by combining Smulders's expertise to the highly automated Marmen Welcon tower facility, under construction at the Port of Albany, New York, the largest inland port in the Northeastern U.S.



This strategic alliance between Marmen Welcon and Smulders supports the largest offshore wind investment in the United States. Announced in 2021, Marmen and Welcon, in partnership with the Port of Albany and Equinor, a leading renewable energy engineering firm. Marmen Welcon, in conjunction with Smulders, will seek opportunities to enable the production of the transition pieces in the United States, at the Port of Albany facility. With this announcement, offshore wind developers now could have the opportunity to source all their large steel-fabricated components in the U.S.

### 15. THOMAS MORE - NEW JERSEY CITY UNIVERSITY

New Jersey City University, Thomas More University of Belgium extend agreement To Build Collaboration in Research, Scholarship & Learning

NEW YORK – New Jersey City University and Thomas More University of Applied Sciences of Antwerp, Belgium, today (June 8, 2022) signed an extension to the wide-ranging memorandum of understanding (MOU) to establish and encourage scientific, technological, educational, and scholarly exchange between the institutions.

The 5-year MOU establishes cooperation on academic programs, joint research, staff/faculty exchanges, student exchanges, teaching and learning research, and other beneficial activities. The newly signed addenda are to extend the collaboration to the study fields of Applied Computer Science, Hospitality Management/Tourism & Leisure Management, Applied Psychology and Media and Entertainment business to the collaboration.

Both New Jersey City University as well as Thomas More engage in many international initiatives; be it collaboration though Collaborative Online International Learning (COIL), virtual and physical exchanges of students and staff and stimulating degree mobility. Our first contacts date back to 2018. A general MOU was signed together with an addendum for collaboration between the Bachelor of Science in Global Business at NJCU and the International Business and Trade bachelor degree at Thomas More. Currently 3 Thomas More students are on a physical semester exchange to NJCU. NCJU and Thomas More have applied to extend this under the VLHUR-i Priority Country Program; which would allow the exchange students to obtain a mobility grant in both directions.

# 16. VON KARMAN INSTITUTE FOR FLUID DYNAMICS (VKI) – NATIONAL AERONAUTICS AND SPACE ADMINISTRATION (NASA)

NASA and VKI have a mutual interest in conducting joint research to advance their respective Entry Systems Modeling (ESM) capabilities. VKI has developed a Mutation++ library with fundamental data related to the physicochemical properties associated with partially ionized gases in various degrees of thermal non-equilibrium. Access to this data and VKI expertise could advance NASA research into more capable science and exploration missions. NASA's Ames Research Center (ARC) possesses unique expertise in numerical methods and machine learning, and maintains a quantum chemistry database developed in support of aeronautics



and aerospace research. Access to these capabilities could enhance VKI's aerospace research objectives.

Under this Agreement, the NASA and VKI intend to focus on joint fundamental research related to four ESM research topics: material response, aerothermodynamics, radiation, and magnetohydrodynamics. The Parties intend to conduct this joint research through a series of joint discussions, tutorials, training, and data and software model exchanges, resulting in joint ESM related technical publications. No hardware is anticipated to be exchanged or tested under this Agreement.