

BELGIAN ECONOMIC MISSION TO THE PEOPLE'S REPUBLIC OF CHINA

Participants' brochure



20-29 October 2011

BELGIAN ECONOMIC MISSION TO THE

People's Republic of China

20 - 29 October 2011



The entire version of this brochure is also available on the website of the Belgian Foreign Trade Agency: www.abh-ace.be

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Organised by the regional institutions for Foreign Trade (Brussels Invest & Export, Flanders Investment & Trade – FIT, the Wallonia Foreign Trade and Investment Agency – AWEX), FPS Foreign Affairs and the Belgian Foreign Trade Agency.



BELGIAN ECONOMIC MISSIONS

Calendar 2011-2012

2011	RUSSIAN FEDERATION	April 3 - 8	
	UNITED STATES OF AMERICA	June 22 - 30	
	PEOPLE'S REPUBLIC OF CHINA	October 20 - 29	
	CHILE	December 3 - 7	

2012	VIETNAM	March 10 - 16	
	JAPAN	June 2 - 8	
	TURKEY	October 14 - 19	
	AUSTRALIA & NEW ZEALAND	November 18 -28	 

(The dates are subject to change)



HRH PRINCE PHILIPPE OF BELGIUM

HRH Prince Philippe was born on April 15, 1960, in Brussels, Belgium, as the first child of HM King Albert II and HM Queen Paola. He is first in line for succession to the throne of Belgium and, as such, bears the title of Duke of Brabant.

On December 4, 1999, the Prince married Miss Mathilde d'Udekem d'Acoz.

On October 25, 2001, Princess Mathilde gave birth to a daughter, Princess Elisabeth. Her brother, Prince Gabriel, was born on August 20, 2003. On October 4, 2005, Princess Mathilde gave birth to Prince Emmanuel. Princess Eléonore, the fourth child, was born on April 16, 2008.

At the end of secondary school, which he attended both in French and Dutch, the Prince continued his education at the Royal Military Academy, where he graduated in 1981. He then subsequently qualified as a fighter pilot (1982), a paratrooper and commando officer before assuming command over a paratrooper platoon. The Prince's military career further led him to his current rank of Lieutenant General and Vice Admiral in the Armed Forces (as of March 2010).

Prince Philippe completed his academic training at Trinity College, University of Oxford (UK) and at the Graduate School of Stanford University (USA), where he completed a Master of Arts Degree in political science in 1985.

The Prince holds an Honorary Doctorate from the Katholieke Universiteit Leuven (2002).

As a result of his increasing number of commitments, the "Household of Prince Philippe" was created in 1992.

On August 6, 1993, by government decree, Prince Philippe was appointed Honorary Chairman of the Belgian Foreign Trade Board (BFTB). He succeeded his father, who had been Honorary Chairman since 1962.

In this capacity, Prince Philippe has headed more than 40 important economic missions, the most recent being to China & Hong-Kong and Bahrain & Qatar (2007); USA (Seattle) & Canada (Vancouver), Egypt, Argentina & Uruguay and Indonesia & Singapore (2008); Mexico & Panama, the Republic of Korea, the Kingdom of Saudi Arabia and Morocco (2009); India, Brazil, Kazakhstan and Ukraine (2010); Russia and just recently, the United States of America (2011).

On May 3, 2003, Prince Philippe was appointed Honorary Chairman of the Board of the Foreign Trade Agency, replacing the BFTB.

On June 21, 1994 he became a member of the Senate.

In addition to his various official duties, Prince Philippe concentrates on gaining more in-depth knowledge of his country and its role and image in the world and international relations.

The Prince is keenly interested in the situation of young people and their integration in the society of tomorrow. He regularly visits schools and universities, but also

closely follows such important social issues as unemployment and the struggle against poverty and exclusion.

In May 1997, Prince Philippe was appointed Honorary Chairman of the Belgian Federal Council for Sustainable Development, created after the Conference of Rio.

In 1998, The Prince Philippe Fund was created, with the aim of fostering exchanges between citizens and organizations across all three Communities of Belgium.

In 2003, Prince Philippe became Honorary Chairman of BIO (Belgian Investment Company for Developing Countries).

Since 2004, Prince Philippe has also served as the Honorary Chairman of the European Chapter of the Club of Rome and of the International Polar Foundation.

In May 2004, Prince Philippe obtained his license as a civilian helicopter pilot.

He spends his rare leisure time at home with his family and enjoys reading, especially on subjects related to the problems and challenges confronting men and women in today's society. He is an avid sportsman and is keen on maintaining a healthy physical condition.



HE STEVEN VANACKERE

Deputy Prime Minister and
Minister of Foreign Affairs and Institutional Reform of Belgium

Born on February 4th, 1964

ACADEMIC CAREER

- **Bachelor in Political Science**
K.U. Leuven, 1985
- **Master in Law**
K.U. Leuven, 1987
- **Master in Economics**
K.U. Leuven, 1988

PROFESSIONAL EXPERIENCE AND POLITICAL CAREER

- **1987-1988:**
Advisor to KREDIETBANK N.V./S.A.
- **1988-1989:**
Advisor to the Board of BAC-COB and Advisor at CEPES (Center of Economical, Political and Social Studies of the Belgian Christian Democratic Party)
- **1990-1991:**
Advisor to Herman Van Rompuy, President of the Flemish Christian Democratic Party CVP
- **1991-1993:**
Deputy Head of Cabinet to Jos Chabert, Minister of Budget, Finance, Civil Service and External Relations to the Brussels Capital Region Government
- **1993-2000:**
Managing Director of the Port of Brussels, Belgium
- **1995-1999:**
Head of Cabinet to Jos Chabert, Minister of Economic Affairs, Budget, Finance and External Relations for the Brussels Capital Region Government
- **2000-2005:**
Deputy Director General of MIVB/STIB (urban public transport company of Brussels), Belgium
- **2004-2007:**
Member of the Flemish Regional Parliament
- **2007-2008:**
Minister of Welfare, Public Health and Family Affairs in the Flemish Regional Government
- **2008-2009:**
Deputy Prime Minister and Minister of Civil Service, Public Enterprise and Institutional Reform of Belgium
- **2009-present:**
Deputy Prime Minister and Minister of Foreign Affairs and Institutional Reform of Belgium



HE KRIS PEETERS

Minister-President of the Flemish Government and
Flemish Minister of Economy, Foreign Policy, Agriculture and Rural Policy

Born on May 18th, 1962
Married

EDUCATION

- B.A. in Philosophy, University of Antwerp, Antwerp
- M.A. in Law, University of Antwerp, Antwerp
- Special degree in Accountancy and Tax Law, Vlerick School of Management, Ghent

PROFESSIONAL EXPERIENCE

- **1986-1988:**
Lawyer, Storme, Leroy, Van Parys and Doolaeye, Ghent
- **1988-1991:**
Counselor fiscal matters, UNIZO, Brussels
- **1989-1991:**
Lecturer, Limburg University Center, Hasselt
- **1991-1994:**
Director Research Department, UNIZO, Brussels
- **1994-1999:**
Secretary General, UNIZO, Brussels
- **1999-2004:**
Managing Director, UNIZO (Organization of Self-Employed and SMEs)

POLITICAL CAREER

- **2004-2007:**
Minister of Public Works, Energy, Environment and Nature, Government of Flanders (Belgium)
- **2007-2009:**
Minister of Institutional Reform, Administrative Affairs, Foreign Policy, Media, Tourism, Ports, Agriculture, Sea Fisheries and Rural Policy, Government of Flanders (Belgium)
- **2007-2009:**
Minister-President, Government of Flanders (Belgium)
- **2009-Present:**
Minister of Economy, Foreign Policy, Agriculture and Rural Policy, Government of Flanders (Belgium)
- **2009-Present:**
Minister-President, Government of Flanders (Belgium)

HONORARY TITLES

- **2005:** Honorary President, FBS (Flanders Business School)
- **2005:** Honorary Secretary-General, FVIB (Federation of Self-Employed Professionals)
- **2005:** Honorary Managing Director, UNIZO
- **2008:** Honorary Degree, Moscow State Institute of International Relations



HE JEAN-CLAUDE MARCOURT

Vice-President and Minister of Economy, SMEs, Foreign Trade and
New Technologies for the Walloon Government and
Minister of Higher Education in the French-speaking Community Government

Born in Awans on October 16, 1956

- **1974-1979:**
University of Liege – Jurist Doctorate in Law
- **Since 1979:**
Attorney and member of the Liege Bar (on leave since 1992)
- **1992-1994:**
Director of Cabinet, of the Walloon Regional Minister for Internal Affairs
- **1994-1995:**
Director of Cabinet, of the Walloon Regional Minister for Internal Affairs, Civil Service and Budget
- **1995-1997:**
Director of Cabinet, of the Walloon Regional Minister for Budget, Finance, Employment and Formation
French Community Minister for Budget, Finance and Civil Service
- **1998-1999:**
Director of Cabinet for the Deputy Prime Minister and Minister of Economy and Telecommunications
- **1999-2003:**
Director of Cabinet for the Deputy Prime Minister and Minister of Employment
- **2003-2004:**
Director of Cabinet for the Deputy Prime Minister and Minister of Justice
- **2004-2009:**
Minister of Economy, Employment, Foreign Trade and Heritage for the Walloon Regional Government
- **Since 2009:**
Vice-President and Minister of Economy, SME, Foreign Trade and New Technologies for the Walloon Government
Minister of Higher Education in the French-speaking Community Government.



HE BENOÎT CEREXHE

Minister of Economy, Employment, Scientific Research and
Foreign Trade for the Brussels-Capital Region

Benoît Cerexhe was born on the 18 June 1961 in Etterbeek (Brussels)

Married, two daughters.

Graduated as Master in Law at the « Université Catholique de Louvain ».

Lawyer specialised in commercial law.

Elected as a member of Brussels' Regional Parliament (since 1999)

Brussels Minister of Economy, Employment and Scientific Research (2004 - 2009)

Brussels Minister of Economy, Employment, Scientific Research and Foreign trade (since June 2009)

President of the EU Competitiveness Council (Research) under the Belgian Presidency (2nd half 2010).

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**Private & Public Organisations,
Chambers of Commerce and Federations**

AGORIA

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AGORiA is Belgium's largest employers' organisation and trade association representing more than 1,600 members active in the technology industry in Belgium, more specifically in the following markets: Aerospace - Automotive - Construction products - Contracting & Maintenance - Electrical engineering - Industrial automation - Information and Communication Technologies (ICT) - Mechatronical engineering - Metals & Materials - Metal processing - Mounting & Cranes - Plastics - Security & Defence.

AGORiA's member companies supply goods and provide services for many international projects abroad: equipment for large-scale infrastructure works, oil, gas and petrochemical plants, international sports events, environmental infrastructure, construction, renewable energy, ICT solutions for the financial sector, equipment & services for the medical and paramedical sectors, textile machinery, etc.

A substantial number of companies with world-leading know-how and experience in a particular market are joining forces in AGORiA's international business development clubs such as the Carbon Energy Club, the Belgian SportsTechnology Club, the Agoria Infrastructure Club, the Agoria Renewable Energy Club, the Agoria Banking Club, etc.



Peter DEMUYNCK
Director International Business



Yizhen WANG
Manager Asia International Business

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Agoria is Belgium's largest employers' organisation and trade association representing more than 1,600 member companies active in the technology industry in Belgium.

Its Automotive Division was set up to represent the Belgian vehicle industry. **Agoria Automotive** defends the interests of the manufacturers of cars, buses, trucks, trailers, bicycles and the supply industry.

The vehicle industry is very important for Belgium. Every year over 500,000 passenger cars and over 40,000 commercial vehicles, buses and coaches roll off the assembly and production lines. Belgium has one of the highest motor vehicle production per capita in the world. The export ratio for assembled vehicles exceeds 90%. Moreover there is an abundance of suppliers focused on leading-edge technologies. Approximately 300 companies create added value for the vehicle industry. They are engaged in a large range of activities: from research and design to production, testing and certification.

Directly and indirectly nearly 10% of the Belgian industrial workforce is employed by the vehicle industry.



Bert MONS
Director Agoria Automotive

ANTWERP WORLD DIAMOND CENTRE (AWDC)

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The Antwerp World Diamond Centre (AWDC) is the coordinating body and the official representative of the Antwerp diamond sector, both at home and abroad. As such, AWDC strives to further strengthen Antwerp as the world's primary business centre for the global diamond trade, promoting its unparalleled financial, technological and intellectual infrastructure that services more buyers and sellers than anywhere else in the world. Through the AWDC Diamond Office, a government authorised body streamlining Antwerp's vast diamond import and export flow, and through its dedicated International Affairs Department, PR and Communication Services, AWDC endeavours to strengthen the image of diamonds and actively contribute to a transparent and ethical business environment within the worldwide diamond industry.



Ari EPSTEIN
CEO



An VERMEIREN
Head of Department PR & Communication

BECI

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BECI is the most influential and professional network of enterprises and self-employed persons in Brussels and seeks to create an optimal environment for successful businesses.

BECI is an organisation seeking to create an optimal environment for successful businesses and to contribute to the prosperity and welfare of the Brussels in the framework of the Metropolitan Region.

Beci's mission is to ensure that Brussels is the best region in Europe for business activities:

- We aim to influence policies and investment decisions to support Brussels global competitiveness.
- We provide efficient and tailor-made services to companies and self-employed.

We assume the governance of public institutions.



Jean-Claude DAOUST
President



David Van der AUWERA
Sales Director

BELGIAN-CHINESE CHAMBER OF COMMERCE (BCECC)

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BELGIAN-CHINESE CHAMBER
OF COMMERCE
比中经贸委员会

BCECC is the leading Belgian business association for companies engaged in doing business in or with China. It is a non-profit organization established in the 1980s following China's open-door policy and is located in Brussels, the heart of Europe. BCECC's objectives are to promote commercial, industrial, scientific and financial co-operation between Belgium and the People's Republic of China; to enhance information exchange; to develop contacts between Belgian and Chinese enterprises, and between Belgian and Chinese trade and economy related government official institutions. BCECC hosts the following kinds of activities: Match-making meetings with Chinese economic & official delegations coming to Belgium; Seminars and information sessions ranging from customs issues, Intellectual Property Rights problems, recent economic developments to long-term visa for Chinese in Belgium; Intensive one-day workshops focusing on cross-cultural management in Belgium & China; Company visits to our member companies; Workshops in China for Chinese businessmen to attract investments in Belgium; Conferences on EU-China relations and dialogues; Lunches with high-level Belgian, Chinese or European officials. A quarterly publication of the BCECC Newsletter is distributed since five years in Belgium and China in English and Chinese.



Bernard DEWIT
President



Si CHEN
Project Manager



Yue WANG
Manager BCECC Chengdu



Min YAN
Managing Editor BCECC Newsletter

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Belgian Federation for chemistry and Life Sciences Industries

Essenscia represents and brings together 800 companies in Belgium's chemical, plastics and life sciences industry. With turnover of 52 billion euros and 90,000 direct employees, the sector represents 1/5 of the entire Belgian manufacturing industry. The sector exports 80% of its production and generates a trade surplus of 25 billion euros, thus contributing to the vigour of the Belgian economy. The sector is also very innovative with nearly 2.43 billion euros R&D-expenditures every year.

Belgium is the number one chemical country in the world on a per capita basis and a dominant player of a wide range of key chemicals and plastics in Europe. The spectacular development of the port area of Antwerp since the 1960s has been of vital importance for the growth of the base chemical industry in Belgium. Thanks to considerable investments by Belgian and foreign companies in the petrochemical industry and other major chemical activities, Belgium has developed into a leading global petrochemical center.

Belgium is also a world leader in pharmaceuticals. Nearly 30,000 people work in this sector, which alone accounts for 10% of all Belgian exports. In fact, 40% of all private sector R&D- expenditures is in the pharmaceutical industry, twice the European average.



Frans DIERYCK
Managing Director

FEDERATION OF ENTERPRISES IN BELGIUM - FEB

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The Federation of Enterprises in Belgium (FEB) is the only multi-sector employers' organisation representing companies in Belgium. FEB has 35 full members, all of which are professional, sectoral federations – in addition to its applicant and corresponding members. All in all, it represents more than 48,000 businesses, of which 41,000 are small or medium-sized firms. In terms of jobs, FEB represents approximately 75% of total private sector employment.

The main activities of the Federation of Enterprises in Belgium are:

- promoting and encouraging entrepreneurship;
- defining common positions of Belgian enterprises;
- ensuring representation in many national and international advisory and administrative committees and institutions;
- acting as an intermediary between enterprises and government, administration, trade unions, consumers, etc.;
- providing a flow of information to both members and the general public.



Rudi THOMAES
CEO



Vincent CAULIER
Attaché International Relations

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法蘭德斯中國商會

法蘭德斯中國商會(FCCC)是一個民間組織。商會宗旨是促進法蘭德斯與中華人民共和國之間的经济、商務和科技關係。FCCC協助企業在中國開展商務活動，同時為希望投資法蘭德斯的中國企業提供支持。FCCC與法蘭德斯、比利時、歐盟及中華人民共和國有關部門保持密切聯繫。

FCCC專門組織會晤中國高層代表團的會議、研討會、聯誼午餐會等活動。FCCC發布有關中國問題專家提出的商務建議，同時發行電子周刊及行業簡訊周刊和會員專刊。商會還與有關政府部門密切合作，組織中國訪問團。

FCCC是歐中貿協(EUCBA)的重要成員之一。這是歐洲所有中國協會的代表性傘式組織。EUCBA與歐洲委員會及中國歐盟商會密切合作，積極促進歐盟與中國的經貿關係。EUCBA還是中國駐布魯塞爾外交代表的優先對話伙。

發起會員和合作夥伴：

法蘭德斯中國商會是由來自法蘭德斯省11家經濟商界領域的佼佼者發起成立的。同時，法蘭德斯中國商會有10個合作夥伴，他們由頂尖的公司，各類科研机构以及政府機構等组成。

發起會員：

AB英博集團，愛克發印藝比利時有限公司，AGEAS集團，阿勒斯公司，巴克公司，貝卡爾特公司，比利時電信公司，DEME國際打撈公司，比利時KBC銀行，必佳樂公司以及優美科公司。

合作夥伴：

安特衛普港，德勒會計事務所，De Wolf & Partners 律師事務所，魯汶工程聯合大學 (Group T)，ING 銀行，Park Office，澤布魯日港，東法蘭德斯省，西法蘭德斯省，以及 VITO 公司。

主席：狄鎬夫先生

副主席：尹灝宏先生

行政總裁：宋惠安女士

您可以從法蘭德斯中國商會官方網站www.flanders-china.be

下載這本有關法蘭德斯地區公司與中國的貿易夥伴關係的小冊子



Gwenn SONCK
Executive Director

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The Flemish Land Agency, a Flemish government agency, is responsible for the organisation and management of the open space in Flanders. Furthermore, it contributes to rural policy in Flanders. In its execution of the manure policy, the Agency strives to the improvement of water quality. The VLM seeks to create a sustainable open space where a high quality of life, work and recreation are important. On demand of its partners, the VLM places the knowledge and experience of its employees concerning land consolidation, land development and nature development, at disposal. The VLM has many years of experience in land exchange. The VLM cooperates with its partners through local land banks to propose measures for land exchanges and compensation. The VLM takes part in numerous European projects and develops international networks. The VLM actively guides the farmers, stimulating them to practice sustainable agriculture and monitoring a correct implementation of the manure legislation. By means of agro-environmental agreements, the VLM stimulates land users towards a sustainable management of open space. As the most intensive user and manager of open space, the farmer is one of the main partners of the VLM. The VLM supports farmers in their nature and landscape care, and simultaneously supports the towns and local communities.



Herman HERPELINCK
Honorary Chairman and Board Director of VLM



Roland VANCAUWENBERGHE
Head of Department VLM East-Flanders

LOGISTICS IN WALLONIA

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Logistics in Wallonia is the Competitiveness Cluster for the transport and logistics sector in Wallonia, Belgium.

Our missions are:

- Promoting Wallonia as a location of choice for the Transport and Logistics sector.
- Supporting partnerships between Walloon companies and Chinese service providers.
- Optimising resources by organising specialised high quality training to guarantee a specialised workforce.
- Assisting our Walloon based logistics companies in their international development.



Paul STRUMAN
Logistics Specialist

POM ANTWERP

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POM Antwerp is the Development Authority of the Province of Antwerp. POM Antwerp focuses on (1) the development of business zones, (2) the stimulation of entrepreneurship and (3) the promotion of the region towards foreign investors. POM Antwerp's dedicated China-team has built up strong relations with government departments and business organisations in Tianjin and Chongqing, which should help local companies to maximise business opportunities. Thanks to our in-house economic knowledge centre, an excellent insight into available operational space in the Antwerp region and an extensive network of partners, POM Antwerp is the first point of contact when it comes to the realisation of your European expansion or establishment plans. Since 2010 we have an economic representative in Chongqing.



Koen HELSEN
President POM Antwerp



Luc BROOS
General Manager POM Antwerp



Liesbeth FRANSEN
Manager International Business POM Antwerp



Su ZENG
Chief Representative POM Antwerp Chongqing Desk

POM OOST-VLAANDEREN

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POM Oost-Vlaanderen - Development Agency East Flanders - is in charge of executing the socio-economic policy of the Provincial Government of East Flanders. Main activities are situated in the creation, revitalisation and management of industrial sites and buildings on the one hand and the further development of East Flanders as an excellent knowledge region and a top logistical region on the other hand. In the framework of the collaboration between the province of East Flanders and the Chinese Province Hebei, the POM is in charge of fostering the economic collaboration between both provinces.



Johan DECLERCK
General Manager

UNIZO

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Unie van Zelfstandige Ondernemers

UNIZO, the organisation for independent entrepreneurs and SME's is a non-profit making and interprofessional employers' organisation and social partner.

With 120 cooperating professional sectorial organisations and over 85,000 members, UNIZO is the largest organisation for entrepreneurs in Flanders & Brussels.

The main activities of UNIZO are: defending the interests of the entrepreneurs, providing information and advice and stimulating networking. They are aimed at five specific categories: start-ups, young companies, growing companies, international active companies and business transfer.

"UNIZO-Internationaal" is responsible for stimulating international trade of Flemish SME's and cooperation in European and international projects. UNIZO is a member of UEAPME, the European SME-organisation.



Karel VAN EETVELT
Managing Director UNIZO

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VISITBRUSSELS is the official Brussels Convention & Visitors Bureau. Our highly knowledgeable meeting & leisure consultants' staff is at your disposal. They can put you in contact with the right venues, hotels with meeting facilities, local professional congress organisers (PCO), destination management companies (DMC) and other service suppliers to help you meet any specific conference need. If Brussels is a serious option for your event, we can also arrange for a site inspection visit. On the leisure market we work closely together with international tour operators and travel agencies in order to help them create an exceptional stay for their clients.



Anousjka SCHMIDT
Sales Manager

VOKA ANTWERP - CHAMBER OF COMMERCE AND INDUSTRY

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The **Antwerp - Waasland Chamber of Commerce and Industry** is with its 3000 members the economical driver behind the Antwerp region. In Belgium the province of Antwerp accounts for a third of its exports. Many of the world's major telecommunications, chemical, building and pharmaceutical companies have a presence here. Combined with the port activity, which contains the second largest chemical cluster after Great Houston; the diamond Industry with 80 % of the world's production of rough and 50 % of polished and industrial diamonds traded in the city and the fashion centre, it is obvious why the Chamber plays such an important role on the Flemish, Belgian and world economic forum. The Chamber offers its members lobbying, networking activities and in-depth concrete business projects.



Dirk BULTEEL
Manager

Financial Institutions

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ABN AMRO Bank's International Diamond and Jewelry Group

ABN AMRO enjoys a long lasting tradition of active involvement in the global industry for diamonds and jewelry. The industry is serviced by a dedicated team of specialists: the International Diamond and Jewelry Group (ID&JG).

ID&JG is the global market leader in offering financial services to the diamond and jewelry industry, with an approximate 30% market share in financing the global industry's debt. With a strong focus on building and nurturing long term relationships and continuously adding value to the industry, our goal is to provide optimal service and partnership to our clients. Our strong and unique presence in the industry's key locations, like Antwerp, New York, Mumbai, Dubai, Hong Kong, Geneva and several more, provides unequalled local market knowledge on a global scale.

In addition, our client focus stretches beyond the diamond and jewelry industries, into related segments such as watches, luxury, and precious metals. ID&JG is uniquely positioned to provide its clients with commercial, investment and private banking solutions.



Victor VAN DER KWAST

CEO International Diamond & Jewelry Group



Kurt LOOYENS

Regional Head Europe, Middle East
& Africa - International Diamond & Jewelry Group

ANTWERP DIAMOND BANK

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www.antwerpdiamondbank.com



The **Antwerp Diamond Bank (ADB)** is a specialised bank focusing exclusively on the diamond and the diamond jewellery sectors. It has a 77-year experience and a solid know-how. It is one of the leading diamond banks in the world, with a network of offices covering all the major traditional diamond centres as well as emerging ones.

ADB puts forward a strong, well-outlined strategy and offers to its clients high-level tailor-made banking services with a powerful personal approach. Companies looking for this type of service will always find an efficient solution with ADB.

The Antwerp Diamond Bank is a 100% KBC subsidiary, providing different types of financial products and know-how at all its branches and representative offices.



Pierre DE BOSSCHER
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BMI-SBI is a semi-public investment company whose main objective is the medium to long term co-financing of foreign investments by Belgian companies. Its major shareholders are Belgian public institutions as well as private companies such as BNP Paribas Fortis, ING and Electrabel.

Our activities are oriented towards the financing of new subsidiaries of Belgian companies worldwide but also include acquisitions or the expansion of existing foreign subsidiaries. Since its establishment in 1971, BMI-SBI has supported more than 300 Belgian foreign investment projects in over 50 countries worldwide.

BMI-SBI mainly takes minority equity participations in foreign projects and/or provides quasi-equity financing such as long term subordinated loans. The average financing amount ranges between € 0.5 to 2.5 million while the term is usually between 5 to 10 years. For projects in emerging markets, also larger amounts are feasible, i.e. € 10 to 15 million or more, and this via our European partners of the EDFI network.



Christophe DENIS
Senior Investment Officer



Barbara REYPENS
Investment Officer

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BNP Paribas is one of the six strongest banks in the world according to Standard and Poor's and the largest bank in the eurozone by deposits. The Group has a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe.

BNP Paribas Fortis offers the Belgian market a comprehensive package of financial services for private individuals, the self-employed, professionals, SMEs and public organisations. The bank also provides wealthy individuals, corporations and public and financial institutions with custom solutions for which it can draw on BNP Paribas' know-how and international network.

In North & East Asia, BNP Paribas is organized around the dynamic regional hub of Hong Kong with its business primarily comprising the two core areas of Corporate and Investment Banking & Investment Solutions. In China, BNP Paribas is present in Beijing, Shanghai, Guangzhou, Tianjin and Chengdu. On top of this, BNP Paribas Fortis offers its customers the benefit of **two Belgian desks**, one in Beijing and one in Shanghai, serving as dedicated entry-points for all daily banking needs.



Max JADOT
Chairman of the Executive Board and CEO



Lode WILLEMS

Director External & Governmental Affairs



Serge JANSSENS de VAREBEKE

Chief Representative Fortis Bank SA Beijing Representative Office
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Founded in 1870 and today Germany's second largest commercial bank, **Commerzbank** offers a full range of commercial banking services throughout the world. Its presence in more than 50 countries, through its international network, reflects a longstanding commitment to global service.

The corporate sector has always been the main focus of Commerzbank's activities in Belgium. Moreover, thanks to a constant contact with Commerzbank's worldwide network, the Belgian entity can assist their customers in their international activities in order to provide them with adapted solutions to their specific needs (documentary business, structured export & trade finance, ...).

Commerzbank Brussels Branch, as the hub for the BeNeLux countries, is in charge of the coordination and structuring of the ECA covered financings to China out of Belgium, the Netherlands and Luxemburg either as a stand alone or as part of a multi-source scheme.

Commerzbank has branches in Beijing, Hongkong, Shanghai and Tianjin.



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ING Belgium SA/NV services all banking customers with a wide range of financial products and via the distribution channel (click & face) of their choice. ING Belgium SA/NV employs 11,185 persons in 2010 and is a full subsidiary of ING Group N.V. which services 85 million private, corporate and institutional clients in more than 40 countries in Europe, North America, Latin America, Asia and Australia.



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Head of Commercial Banking Belgium

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ONDD, the Office National Du Ducroire | Nationale Delcredere dienst, is the Belgian public credit insurer with a mission to promote international economic relations. ONDD performs this task as an autonomous government institution enjoying a state guarantee.

ONDD insures companies and banks against political and commercial risks relating to international commercial transactions, for example regarding capital goods and industrial projects, and contracted works and services. For these risks, ONDD can also work alongside banks through risk sharing schemes. ONDD also insures against political risks relating to foreign direct investments and directly finances commercial transactions of limited proportion.



Gert VAN MELKEBEKE
Head of Business Development and Products



Mireille JANSSENS
Business Development Advisor

Ports & Airports

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AG Port Oostende runs the shipping port of Oostende, consisting of the outer port, the trade docks, the inner port and all the accommodations within that area. Since a few years, considerable effort is made to facilitate investments in renewable energy, both for offshore and onshore applications. The port of Oostende has now land and infrastructure available for the construction, assembly, storage, distribution and maintenance of renewable energy projects.



Paul GERARD
General Manager



Jan ALLAERT
Commercial Manager

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Liege Airport - The Flexport®

Liege Airport provides to the “cargo community” what it really expects: Flexibility, development opportunities, added value, cost reduction, personalised services & close partnership.

Liege Airport is Belgium's largest cargo airport and the 8th largest cargo airport in Europe. Liege Airport is fully focussing on cargo operations and specialised in live animals, flowers and fresh products (in 2010 a record number of 639,434 tons have been carried through it).

Very strategically located, right in-between all major European Markets and continuously available (H24 - 7/7 - No curfew - No slot- No congestion- High speed turnaround) Liege airport provides the fastest and most convenient infrastructure for the professionals of transport and logistics.”

Regarding passengers, it is the ambition of Liege Airport to become a gateway to Europe for Chinese visitors and businessmen, with dedicated services at the airport and direct connections by air, rail and road. Liege Airport is directly connected to the High Speed Train connecting Amsterdam, Paris and London.



Luc PARTOUNE
General Manager



Steven VERHASSELT
Regional Director Asia

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Zeebrugge, gateway to Europe.

Zeebrugge, the Belgian coastal port close to Rotterdam, is a modern and efficient port complex.

Market access, cost effective and dedicated are its major trump cards.

Zeebrugge has developed into a versatile port. The port not only focalises on European roll-on/roll-off traffics. Also intercontinental (container) traffics, container feeder traffics, conventional cargoes, liquefied natural gas, cruises and last but not least the traffic of new cars constitute core businesses.

In the automotive sector Zeebrugge even holds the pole position in the world.

Zeebrugge is a deepsea coastal port that handles the largest container carriers. Every week no less than 11 container liner services link up Zeebrugge with the Chinese markets.

The wide range of intra-European and intercontinental services and the excellent hinterland connections turn Zeebrugge into the exquisite place for companies to organise their European or worldwide distribution.



Joachim COENS
Chairman – Managing Director



Vincent DE SAEDELEER
Vice President



Jan VAN NIEUWENBURG
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Antwerp: a reliable partner in your supply chain

The Port of Antwerp is the gateway to Europe, through which almost 190 million tonnes of cargo flow every year. Antwerp is the second largest port in Europe for international maritime traffic and strategically located in the heart of Europe with the fastest, most efficient connections to the major industrial and consumer centers of Europe.

Antwerp's central location within North-West Europe makes it a preferred choice for European distribution centers. Thanks to its enormous storage capacity (over 545 ha covered warehouses), the port acts as the supermarket of Europe where all types of products can obtain the specialised and customised handling and storage they require.

Being the second largest container port of Europe, Antwerp does not only specialise in containers alone, but the emphasis is also on general cargo such as steel, fruit, forest products, cars, foodstuffs and project cargo. Moreover, Antwerp is the largest petrochemical cluster in Europe.

The Port of Antwerp is in permanent operation 24 hours a day, 365 days a year. Proof that every customer's goods are in safe hands.



Marc VAN PEEL
Chairman



Luc ARNOUITS
Chief Commercial Officer

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Port of Ghent (Belgium): large enough to cope, small enough to care

Ghent is a congestion-free logistics and industrial seaport, home to global leaders in dry and liquid bulk, automotive and distribution. Typical commodities are steel, coal, ores, agro, fertilisers, construction, forest products, chemical and bio energy industries (300 companies, representing 70,000 direct and indirect jobs).

Traffic volume: 48 million tonnes of cargo by water in 2010; nautical access: Panamax type vessels of 92,000 DWT; quay length: 27.5 km.

Ghent port offers a choice of well-equipped terminals and warehousing facilities for all commodities in bulk, breakbulk and containers and has excellent hinterland connections by water, rail and road. It is the strategic distribution and logistics hub for Belgium, France, the Netherlands and Germany by inland waterways, road, rail and pipeline and for Norway, Sweden, Finland, the Baltic, Russia, Greece, Turkey, Libya, Tunisia, Egypt and Morocco by short sea shipping.

Ghent port has 660 hectares of industrial greenfield sites readily available for warehousing and industrial developments near the new Kluizendok (4.5 km of quays).

With this mission, we aim to establish strategic relationships with ports, shipping lines (container & conventional), logistics companies and the industry.



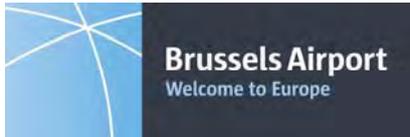
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Brussels is the Capital of Europe; it is both politically and economically at the heart of Europe.

In 2010 **Brussels Airport** welcomed 17 million passengers. Over 100 airlines operate from the 3 non-congested runways, generating 220,000 movements per year. More than 750,000 tonnes of flown and trucked cargo passed through Brussels Airport last year. Brussels Airport has a dedicated cargo area called Brucargo, grouping all stakeholders in one free trade area: handling companies, customs, trucking companies, forwarders.

Nine out of ten passengers are O&D, highlighting the strength of the Brussels Airport catchment. With almost ten million people living within one hour's drive and 20 million within one and a half hour, the airport has a wide catchment area incorporating the south of the Netherlands and the north-eastern part of France.

One of the major benefits of Brussels Airport is the broad profile of the Brussels Airport passengers, underpinned by strong business travel from political institutions such as the EU and NATO, and major multinationals based in and around the city. The large expatriate community also provides a significant leisure and VFR market. It is for this reason that our motto at Brussels Airport is "Welcome to Europe".



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Head of Aviation Marketing



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Universities

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Situated in the Southern, French-speaking part of Belgium, at the heart of Europe, the **FUNDP** (University of Namur) comprises six Faculties, offering some forty academic programmes.

It welcomes about 5800 students and carries out research covering the main fields of knowledge, ranging from ethics to nanotechnologies, from linguistics to computer science, from human rights to veterinary science, and so on.



Jean-Marie ANDRE
Professor

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The **Louvain School of Management** at UCL offers a complete portfolio of Masters, PhD and executive education programmes in management science and business administration. Around 800 students are enrolled in these various programmes, in addition to the thousand or so students enrolled in the Bachelors programmes in management.

As the only Belgian partner of the CEMS and PIM networks, LSM has established a large number of partnerships with more than a hundred business schools around the world.

LSM is part of a strategic alliance which regroups the 4 management schools of the Louvain Academy.



Alain VAS
Dean



Frank JANSSEN
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Quality in education and research are central to the University of Antwerp's mission. Antwerp is the third largest university in Flanders, with around 15000 full time students and almost 4000 staff members. It's a medium sized, fully accredited and publicly funded university, located in the economic, cultural and historic heart of Belgium. Antwerp is a research intensive university with over 1100 PhD students in humanities, life sciences and natural sciences. 12% of students are international. The **University of Antwerp** is ranked 179 in the QS World University Rankings 2010, and 203 in the Times Higher Education World University Ranking 2010. Areas with the most notable internationally recognised research activity include the following.

In the humanities there is strong research on Social-Economic Policy and Organization. The city is the inspiration for studies in Urban History and Contemporary Urban Policy. There is a natural focus on research related to the Harbor, Transport and Logistics. In the life sciences there are centres of excellence in Neurosciences, Drug Discovery and Development, Infectious Diseases and Vaccines, as well as Imaging. In the natural sciences, Antwerp is at the global forefront for research in Materials Characterisation, as well as in studies in Ecology and Sustainable Development. In these areas Antwerp has received major grants from the European Research Council.



Prof. dr. Alain Verschoren
Rector

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The **ULB**, with its 11 Faculties and two Schools and Institutes, is not just multicultural but also a comprehensive university covering all disciplines and all study cycles.

With three Nobel Prizes, one Fields Medal, one Abel Prize, three Wolf Prizes, seven European Research Council grants, two Marie Curie Awards and many major national prizes, the ULB is also a major research university of worldwide standing in the academic community.

It meets up its social, societal and scientific responsibilities with great commitment, combining broad access to higher education with high level research, and through its role in furthering economic development in the regions where it is located (Brussels and Wallonia). The ULB also has a teaching hospital (the Erasme Hospital), a cancer institute (the Bordet Institute), and an extensive hospital network.

For about a decade now the university has been actively involved in maximising research potential in both Brussels and Charleroi, where it has set up a biotechnology pole around its renowned Institute for Biology and Molecular Medicine (IBMM) & Institute of Medical Immunology (IMI).

Founded on the principle of free-thinking, which advocates independent reasoning and the rejection of dogma in all its forms, the ULB has remained true to its original ideals – an institution free from any form of control which is committed to defending democratic humanist values.



Serge JAUMAIN

Vice-Rector for International Relations



Jean-Michel DE WAELE

Dean of the Faculty of Social and Political Sciences

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A university offering a full spectrum of disciplines and excellence in research

Ulg - a 193-year-old university- is a French speaking university in Europe with 9 Faculties, 1 Management School and 1 Institute for social sciences, spread over 4 campuses. All faculties offer educational programmes at bachelor and master level in all areas of knowledge, as well as research programmes. It is fully integrated in the Bologna process and applies the best European standards for High Education. The teaching offered to its 20,000 students -23% of whom come from foreign countries- is well adapted to a changing world and expectations of the modern job market.

An innovator in terms of techniques as well as engineering, the university has strong expertise in a variety of fields, including environmental studies, life sciences, biotechnologies, Earth sciences, space studies, entrepreneurship, logistics, etc. More than half the university budget is devoted to research projects. Excellence is a must. Interdisciplinary and internationalisation are keywords in the research units. Ulg signed in 2005 the European Charter and Code and has been awarded the EU label HR Excellence in Research.

The ULg brings together education, research and professional training, and has helped launch spinoff companies in many fields, making it a driving force of the area's economy.



Eric HAUBRUGE
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Thomas FROEHLICHER
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The **University of Mons** (UMONS) was created in 2009 as the result of the voluntary merger of six existing faculties and three institutes.

This young university has a long history, as the first faculty was founded in 1836. With around 1000 members of staff, the University of Mons offers a range of 40 degree programmes, being followed by about 5500 students.

UMONS is proud to remain a university on a human scale.

Our website www.umons.ac.be provides a full description of our teaching and research.



Pierre DEHOMBREUX
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The Autonomous Management School of
Ghent University and Katholieke Universiteit Leuven

Founded in 1953, the **Vlerick Leuven Gent Management School** is the number one business school in the Benelux, and one of the leading Business Schools in Europe, with campuses in Brussels, Ghent, Leuven, Belgium and St Petersburg, Russia. It is the Academic partner in the Bimba programme (Beijing International MBA) of the National School for Development at Peking University.

This triple accredited (AACSB, Amba and EQUIS) school is the autonomous business school of two great European universities, the Katholieke Universiteit Leuven and the University of Ghent.

Over five hundred students from more than forty countries follow its degree programmes (executive, part-time and fulltime MBA, as well as Masters in General Management, Finance and Marketing).

It is one of the leading providers of Executive Education in Europe , offering in 2011 over ninety custom designed programmes for multinationals in various places around the globe, as well as over eighty open executive programmes on its Belgian campuses. Devoting over twenty percent of its turnover to research for business, the School is a leading edge partner for your leadership and management development needs, opening minds for a better business world.



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The **Vrije Universiteit Brussel (VUB)**, a dynamic, modern university with two parkland campuses in the Brussels-Capital Region, is the ideal partner for international research and education with a European and global perspective.

The VUB offers high-quality education to some 11,000 students. All fields of study are represented, meaning that students can gain a view extending above and beyond their own discipline. Courses are taught by eminent academics and business professionals, in a spirit of active pluralism and open-mindedness.

With more than 150 internationally recognised research teams, the VUB trains students in many disciplines of fundamental and applied research. Having created more than 20 spin-offs in various domains, the VUB plays a prominent role in attracting and instigating new economic activity on and around the two campuses in the capital of Europe.

The Brussels Institute of Contemporary China Studies (BICCS) and the Institute for European Studies (IES) of VUB provide not only education and research, but also academic services to scholars, policy makers and the general public.



Jean-Pierre DEGREVE
Deputy Rector International Relations



Jan CORNELIS
Academic Coordinator Knowledge Innovation and Technology Transfer



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4DDynamics is the developer & manufacturer of 3d scanners based on the structured Light Technology. The Company's strength is in its 10 years of R&D in the field & advanced 3d algorithms.

Resulting in a highly sophisticated, accurate, flexible and competitive 3d scanners. Our Mephisto 3d scanners are highly flexible, while based on standard hardware can be upgraded and improved easily over time, and can scan from a fingerprint to larger artefacts (10 ft) with the same hardware/software.

The Mephisto range of scanners is being used in several industries from security, engineering, cultural heritage, medicine, computer graphics to entertainment & animation.



Denise BARTELS - GRAUZINIS
President

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The **ABS Laundry Business Solution Group** founded in 1987, develops, installs and maintains information systems for the global laundry and textile rental industry. ABS is the market leader in this niche market, with about 400 laundry units worldwide using the ABSolute application. ABS offers a 24/7 support to their customers, for whom the application is 'mission critical'. ABS is market leader in many countries, including Finland, Denmark and Norway.

ABSolute functionality covers the contract details between laundry and customer as its core. From there the internal and external logistic is covered. Including hand held devices for drivers and linen stock counting at large customers. Radio Frequency Identification (RFID) is an important medium to track linen items to control investments on one hand and to insure quality on the other hand (sterilisation of hospital linen e.g.). A very powerful Business Intelligence function translates the millions of data-elements into graphical information and offers drill down features. This 3 Tier application, developed in Java with an Oracle database is in use with leaders in this industry of which some are publicly traded.



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excellence in hot water

ACV began on its course of continuous growth and astute investment in R&D in 1922 in Brussels. Steady progress was made in products that were reliable and highly respected in the heating and ventilation business. Over time ACV focused on the design and manufacture of superior quality boilers for heating and hot water tanks. By investing in innovation and adopting a no-compromise approach to product design, such as its commitment to stainless steel for its Tank-in-Tank concept for hot water cylinders and for its fire tube heat exchangers for boilers, ACV expanded into the highly competitive global market. With its own subsidiaries in some 15 countries and other representations across three continents, ACV is well positioned to serve demanding customers in the residential (homes) and commercial (hospitals, hotels, fitness centers etc.) sectors with high performance hot water and heating systems at the highest levels of efficiency. We provide technical support and after-sales service to design and maintain best-for-purpose hot water and heating installations. With our focus on adaptable, multi-energy tanks, we produce a key component for solar, heat pumps and other renewable energy solutions.



Marc CROON
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AGC Innovation, a Belgian company founded in 2010, manufactures and markets cosmetics, with the brand **BeChocolate, Belgian Cosmetics**. It is managed by Marie-Christine Degrève and employs a cosmetics consultant: Lisa Roisin.

Cosmetics are formulated on the overall concept of Belgian chocolate. Professional skin treatments are offered, in four categories of cares: face, body, massage and spa.

The distribution network is beauty salons, wellness centers, hotels, spas, beauty stores.

Product Positioning:

Innovative: cosmetic intensive care in phase with the search for emotional well-being, with

new patented actives, “gourmet” textures and perfumes.

Eco-friendly: natural ingredients, cardboard box recycled and vegetable ink.

Premium/Quality: high selection of ingredients used, effective and active bases, beautiful packagings.



Marie-Christine DEGREVE
Managing Director



Lisa ROISIN
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Ahlers is a family owned, international logistic and maritime service provider with its HQ in Antwerp. The company comprises 4 divisions: Agencies (liner and port agent), Forwarding (multimodal transport, specialization: project and break bulk cargo), Logistics (warehousing) and Maritime (crewing and ship management). Worldwide Ahlers employs approximately 1000 people in 16 countries in Africa, Asia, Europe and the CIS.

In China, since 1994, Ahlers China (75%) operates successfully as a JV with Shanghai International Port Group, SIPG (25%) and has presently offices in Guangzhou, Hong Kong, Ningbo, Qingdao, Shanghai, Tianjin, Urumqi and Xiamen. The opening of a Beijing office is foreseen end 2011. Recently Ahlers has been successful in obtaining some major project shipments out of China to worldwide destinations (power plants, steel factories and all kind of (heavy) machineries) to support EPC projects. Ahlers is also a leading player in the container trade to Western Europe, CIS and Intra Asia. Moreover the group has ample experience in contract logistics in CIS (Russia, Ukraine) and Belgium and is looking to leverage its gained experience in the field in China, as operator and distributor out of dedicated warehouses in China.

Ahlers China has a class A forwarding license and is a licensed NVOCC agent.



Christian LEYSEN
Executive Chairman Ahlers



Luc MATON
General Manager Ahlers Asia Region



Frans DUWAER
General Manager Ahlers Hong Kong

A-LAW INTERNATIONAL LAW FIRM

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A-Law Attorneys is a Belgian law firm providing both national and international legal services.

Internationally, we are a founding member of Eurennet (European Recovery Network), a European network primarily focused on recovery within Europe. The firm has several liaison offices worldwide, facilitating the exchange of lawyers and thus legal knowledge. A-Law is therefore well placed to offer a range of integrated legal services to organisations engaged in international trade and international investments.

In addition to the Belgian team of lawyers, each with their own knowledge, the office is host to a team of foreign lawyers, testimony to the firm's innovative approach. Currently the foreign lawyers are from China, Russia, Poland, Bulgaria, Romania, Colombia, Turkey, Morocco, France, South-Africa, Brazil and more are to follow.

A-Law's customers include both multinationals and SME's active across all economical sectors ranging from logistics and auxiliary services (all modes of transport), machinery and equipment, chemicals, petrochemicals, pharmaceuticals, agriculture, food and beverages, textiles, hygiene, design, IT services, etc. as well as global risk insurers and brokers.

A-Law is described as "a full service firm" by Legal 500, the legal practice reference guide.



Patricia LEERS

Managing Partner A-Law, Attorney, Master in Business Law, Mediator, member board of directors Voka Antwerpen-Waasland



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With more than 20 years experience in the industry, we can truthfully say we are more than specialised in shaving floors. After many hours of research and considering the expectations of our clients, our equipment has been designed in-house by our team of experts, technicians and engineers.

The main activity of **Alphaplan** is the ultraflat grinding of industrial warehouse floors with very narrow aisles and all the side-activities for the treatment of industrial floors. For this purpose we developed the Qplane (1 patent), the FloorShaver (2 patents pending), the FloorProfiler (1 patent pending) and the FloorBridge.



Hans VOET
General Manager

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ALTISSIA INTERNATIONAL is an established provider of fully flexible and innovative language learning solutions. The company is based in Belgium, on the university campus of Louvain-la-Neuve. It was set up by a group of experienced language experts, active for more than 25 years in the academic world and in company training courses. ALTISSIA[®]'s learning platform (www.altissia.com) is a state-of-the-art tool that requires no software installation for immediate use in a corporate environment. Students can learn anytime, anywhere, all they need is a web browser. With ALTISSIA[®], you can learn up to 5 languages in real-life situations: French, English, Dutch, German and Spanish. The dynamic and interactive method behind ALTISSIA[®] is based on two key learning principles:

- **Immersion:** language skills are developed and consolidated through intensive exposure to real life multimedia animations recorded exclusively by native speakers. Students practice the target language in various business contexts anchored in real situations.
- **Spiral learning:** every subject is introduced progressively, reviewed on several occasions and referred to throughout the course. By using this method, students, going at their own pace, learn how to understand native speakers, how to improve their pronunciation and how to assimilate the vocabulary and grammar of the target language.



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Altreonic is a technology provider in the domain of high reliability and safety critical embedded products. Its activities cover integrated tools for development, requirements capturing, visual modelling and simulation, a unique formally developed network-centric Real-Time Operating System and scalable, fault tolerant capable hardware controllers.

Products: Using a formalised approach, Altreonic supports his customers with the GödelWorks web-based project support environment and the unique OpenComRTOS Designer programming environment. While most of the code is generated from the graphical environment, OpenComRTOS was developed using formal techniques and has unique features such as inherent safety support, scalability and supporting heterogeneous targets in a transparent way. In line with the formalised methodology, the applications can be generated for the StarFish controllers, capable of fault tolerant control.

Application domains: low power devices, aerospace/defence, smart control and high performance processing.

Licensing: Altreonic's technology and products are available in a low cost binary as well as an Open Technology License.



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Antwerp Headquarters



Successful companies are constantly looking for opportunities. Antwerp Headquarters will help find them! Are you considering doing business in Europe? Antwerp Headquarters is your one-stop-shop for information, advice and guidance. Professional, objective, tailor made, confidential and free of charge!

Antwerp Headquarters is a joint venture between the public and private sectors: the city of Antwerp, the Antwerp Chamber of Commerce and Industry and 23 private companies. We are committed to bringing new business to Antwerp. All partners share the same dynamic vision for further expanding Antwerp's economic engine. With this clear focus strategy, the agency promotes Antwerp's potential for different types of companies in various sectors. In addition to its well established economical assets (its port, diamonds, fashion and chemical industry), Antwerp holds many opportunities for companies in new markets (e.g. nano-technology, new media, pharmaceuticals, ...) Companies from a wide variety of sectors will find in Antwerp the keys to implementing a sound strategy and expanding business.

What exactly can Antwerp Headquarters do for you? We receive first hand information from the local government on many issues critical to investors: establishment formalities, expat service, work permits, office locations, etc. Thanks to our close ties with the business community, we can introduce you to potential business partners, suppliers and/or customers, help you integrate in the business and expat communities and much more.



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AppliTek

Since 1985 **AppliTek** has become an established manufacturer of automatic measuring equipment, “on-line analysers” applied to environmental compliance, to water treatment and industrial process applications. The company aims to provide superior value, best available technology, technical support as well as global availability to its customers. From a general perspective, AppliTek’s specialised analytical solutions have influence on food, water and energy procurement, resources of our society, and are contributing indirectly to the establishment of a safe, clean living environment for this generation and those yet to come. With AppliTek, the complete **water cycle** can be monitored and assessed, from river water quality to drinking water production and distribution, and waste water treatment works. **Quality control & quality assurance** is significantly enhanced in manufacturing sites, from car manufacturing to food & beverage factories. New standards have been set in **process control** of the chemical / base chemical / petrochemical industries, by optimising production and even protecting from production incidents. Even the mining industry can benefit from AppliTek’s know-how in non-destructive **portable analysis** for screening or measuring purposes. In the framework of AppliTek’s global strategy, the Belgian company is proud to have been allowed to become a member of the Flanders-China Environment and Energy Cluster (FCEC), an entity supporting and sustaining AppliTek’s presence in the environmental market in China. Last but not least, early spring 2011 AppliTek inaugurated its first China office in Beijing, with more offices planned in mainland China for local advice and support.



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Attends BVBA is part of Attends Healthcare Group, a specialist in producing incontinence products for adults: we offer an extensive range of light, moderate and severe disposable body worn products. Our vision is to be the preferred provider of incontinence solutions for our customers, care givers and consumers consistent with financial performance supporting continuous growth, re-investment and employee development.

Our headquarters are in Newcastle upon Tyne, UK and we are represented in more than 20 countries in Europe, the Middle East and Australasia via local subsidiary companies or distributor partners. We operate a single production plant in Aneby, Sweden, a world class manufacturing facility. In addition to production, this site also includes facilities for research & development, product distribution, purchasing, information technology, an efficient customer service and logistics support. This makes the strength of the Attends brand and the company's ability to tailor leading-edge absorbent technologies to continuously improve the product offering to consumers and care givers.

Please visit our website: www.attendshealthcare.com.



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The “**Agence Wallonne des Télécommunications**” (Walloon Telecommunication Agency) is an organism of public interest which general mission is to promote the information and communication technologies (ICT) and their use in the Walloon Region. This mission is expressed through three fundamental priorities: technology monitoring, consultancy and promotion.

The AWT is also:

- the www.awt.be portal, **dedicated to promoting the convergence and distribution of ICT** in Wallonia.
- the Vigie database, that includes over 1100 companies operating in the ICT sector in the Walloon Region.
- the e-business incentives: a financial support for creating an e-business site, and another for using the services of a consultant specialising in e-business (RENTIC).
- the « coupole e-learning », responsible for promoting and developing e-learning in the Walloon Region and French Community.



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We are wholesalers, selling wines in bottles and barrels of 20-30L.

We are exclusive in Benelux for a wine dispenser-cooler. The wine is delivered in 1-way barrels and is pumped by pumps to the dispenser, better wines and less handling, very comfortable for the restaurants.

We started already in Wenzhou province of Zhejiang. The wines we bring (in barrels but also in bottles) are from good medium appellation so as “vin de pays” and “appellation controlee” from South of France.

We bring the dispenser for cooling white and rosé wine. The wines keep always fresh and fruity and don't oxidate during the dispensing period. A product that invites to consume.



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Barco, a global technology company, designs and develops visualisation solutions for a variety of selected professional markets: medical imaging, media & entertainment, infrastructure & utilities, traffic & transportation, defense & security, education & training and corporate AV.

In these markets Barco offers user-friendly imaging products that optimise productivity and business efficiency. Its innovative hard- and software solutions integrate all aspects of the imaging chain, from image acquisition and processing to image display and management.

Barco has its own facilities for sales & marketing, customer support, R&D and manufacturing in Europe, America and Asia-Pacific. The company (NYSE, Euronext Brussels: BAR) is active in more than 90 countries and employs 3,100 staff worldwide. In 2009 Barco posted sales of 638 million euro.



Jacques BERTRAND
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BAT.architectuur

The teams of **BAT.architectuur** are composed of excellent professionals that have performed successfully in Europe, North Africa and Asia. We combine experience in a variety of fields and have the set-up and know-how that allows for the imagination and implementation of creative spacial solutions for the most challenging sites and briefs. We have dealt with publications, landscapes, public buildings, dwellings, offices and urban space. BAT.architectuur is equally at home at the large and the small scale, moreover this multi-angle perspective brings strategic insight to our buildings and tactical cunning to our urban projects. Each project is elaborated as a research into optimal solutions for the specific programmatic and contextual questions. A most noteworthy quality of our design approach is its clear embedment in building practice and construction management. Our projects are therefore never standard products, but rather well investigated proposals for a specific design problem and a particular context. With continuing involvement in teaching, research, practice and architectural debate, the reference frame of BAT.architectuur is firmly international and it is our aim to stand with the best of contemporary practice.



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Founded in 1987, **BEDIMO** designs, manufactures and markets a wide range of Office furniture, partitions, seating solutions and accessories combining contemporary design, functionality and originality, from operative level to top executive.

Thanks to a multitude of possibilities in terms of models, shapes, sizes and colours it is always possible to find your own corporate identity and to create sustainable work environments that bring people together to focus, collaborate, socialise and work in perfect harmony.

Our in house Architects and Designers are at the forefront of the new ergonomics norms and will propose you the solution that will perfectly meet your particular needs and wishes.

As a leader on the Belgium market we have the confidence of satisfied and faithful customers from various small and medium companies to the most important Banks, insurance companies, pharmaceutical companies, industries from up to 5000+ employees.

“ECOLOGY” is more than a concern it is a way of life!

Already certified ISO 9001-2000 for several years, we are proud to announce that BEDIMO has just been awarded ISO 14001.

BEDIMO, happy in my Office!

Vincent LIBBRECHT
Export Sales Manager

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Bekaert is a global technological leader in its two core competences: advanced metal transformation and advanced materials and coatings, and a market leader in drawn wire products and applications. Bekaert (Euronext Brussels: BEKB) is a global company with headquarters in Belgium, employing 28,000 people worldwide. Serving customers in 120 countries, Bekaert pursues sustainable profitable growth in all its activities and generates annual combined sales of €4.5 billion.

Bekaert is present with a manufacturing platform in China since the early nineties. The company experienced significant growth in China in recent years and operates 17 sites at 8 locations there (Shenyang, Weihai, Jiangyin, Wuxi, Shanghai, Suzhou, Chongqing, Huizhou), including 13 manufacturing plants, an R&D center and Engineering plant, a trading company, and the Regional Headquarters Bekaert Asia in Shanghai. At present, more than 10,000 people are working for Bekaert in China.



Baron Paul BUYSSE
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bpost international is a business unit of **bpost**, the national postal operator of Belgium, and concentrates exclusively on worldwide delivery of international daily mail, direct mail and parcels. **bpost** has more than 33,000 employees, and handles each year over 3.9 billion postal items and deliver to more than 5 million letterboxes a day.

bpost international is present on 3 continents, has 400 employees, handles more than 340 million items a year and is the expert for foreign companies that want to reach out to the Belgian and international markets.

bpost international is among the top 5 international postal operators. Our turnover has increased sharply in recent years. Internationally we are expanding our capacity and we are continuously opening up new markets through intercontinental e-commerce solutions, facilitating cross border e-commerce. Our clientele is growing and the cooperation with local partners in the most important markets is constantly being developed. In this way we succeed in delivering your mail, direct mailings and parcels worldwide – on time, intact and cost-efficiently.



Peter SOMERS
CEO



Luc DE MUNCK
Managing Director bpost international



Marnix BAKKER

Head of E-Commerce Partnerships & Business Development



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Belvas is a “hand-made” chocolate factory located in the South of Belgium since 1987.

In 2005, Thierry Noesen bought back the company. This perfectionist and idealistic expert in cocoa thinks “organic” but also “fair trade”. His challenge: to prove to the worldwide that the fair trade products, are as well good for the taste as they are on the human plan, for the small producers.

And even up-market. Over the years, Belvas has made many investments in energy saving processes and has become the first chocolate factory of the North of Europe by obtaining the European certification EMAS (Eco Management and Audit Scheme) in 2011.



Thierry NOESEN
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Belvi is the inventor and international patent holder of an innovative lightweight concrete floor system. It offers savings of raw materials and full recyclability as well as a wide range of total building concept benefits, including architectural design freedom, building strength and stability, technical system flexibility along with building hygiene, safety, noise and comfort advantages. Proven major energy savings can be realised when used in combination with concrete core activation. By design, it is easy to incorporate the advanced technology of concrete core activation during construction.



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To communicate effectively while doing business in today's global economy you need to understand foreign cultures, their values, culture and business practices in every detail and interpret them correctly. More than 15 years ago, **Berlitz** developed intercultural training programmes to complement our language training. Since then, Berlitz has become one of the leading professional cultural consulting companies, providing such training globally.

With over 550 training centers in more than 70 countries Berlitz can provide a full range of special programmes with the highest standards and content. The network of Berlitz employees, experts, trainers and consultants guarantees up-to-date and fast access to all important information regarding your target country.



Gregory CAREMANS
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BETAFENCE

Betafence NV is world market leader in fencing solutions, access control and detection for perimeter protection. Betafence is protecting industrial buildings, public infrastructure and high sensitive sites as well as private gardens, agricultural properties and livestock. Betafence also delivers wire mesh products for a variety of industrial applications.

Betafence currently employs 2,000 people and generates sales of approximately €400 million. Its headquarters are located in Belgium and it has 11 production sites in 10 countries. Sales offices are active throughout the world.



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Bird & Bird

Bird & Bird is an international law firm with over 900 lawyers and legal practitioners worldwide. We provide leading-edge expertise across a full range of legal services including advice on commercial, corporate, EU and competition, intellectual property, dispute resolution, employment, finance and real estate matters.

We provide legal advice across various industry sectors including aviation & aerospace, communications, electronics, energy & utilities, financial services, information technology, life sciences, media and sports.

We have 23 offices in key business centers across Europe, the Middle East and Asia and close ties with firms in other key jurisdictions in the rest of the world.

In China, we have our own offices in Beijing, Shanghai and Hong Kong, covering all of the above areas with mainly native but western-educated lawyers fluent in at least Mandarin or Cantonese and English. Outside those cities, we also serve Guangzhou, Chongqing and Shenzhen amongst other regions of interest.

All our lawyers deliver expertise based on our in depth local knowledge, excellent understanding of the law and cross-border experience.



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BLONDÉ

Blondé Communication assists multinational companies who want to enter the European market. By helping them to localise marketing materials, user instructions and technical literature to European concept and in all European languages. For this approach, we have invested in on-line validation and translation/proofing platforms so that our clients can validate concepts and organise translations and corrections on-line. A team of coordinators follows each project and contacts clients in each country giving so a personal service and follow-up. A team of experts provides colour and print support, retouching and print expertise with logistics experts delivering the marketing materials on time at local destinations. Blondé Strategy has been created in order to provide branding and europeanisation of global concepts. Being already active for clients in Japan and Korea, we are now looking to the Chinese market as a next step in Asia. The more complex the better for Blondé Communication.



Stefan BLONDÉ
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Brewery Keersmaekers was founded in 1906 by Mr. Antonius Keersmaekers in the city of Oud-Turnhout (Belgium), a village located in the Belgian province of Antwerp. In the beginning, Brewery Keersmaekers was brewing its own "Paters"beer, along with bottling several soft drinks. During the following years, the distribution activity became more and more important.

In 1982, the name of the company changed to **Brewery Corsendonk-Distribution**. Also, the company Corsendonk was established in these years with the focus on export.

The company is still family owned for the fifth generation.

Starting in 1982, "Corsendonk bier" became a famous brand of beer in Belgium and many other countries, thanks to a good distribution organisation, a motivated team and the brand "Belgium" as a famous beer country.

With an annual turnover of 42 million Euro and 80 employees, Brewery Corsendonk-Distribution is the second largest beer wholesaler in Belgium.



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Bricsys is a software development company. Bricsys flagship product is Bricscad, a CAD (Computer Aided Design) software that natively uses the .dwg file format and is therefore compatible with AutoCAD. Bricscad also supports compatible API's (Application Programming Interface) for applications running on AutoCAD. Bricsys has a worldwide network of more than 70 Distribution Partners active in as many countries. Additionally there are more than 200 professional Third Party Applications now ported from AutoCAD to Bricscad and they are commercially available for all kind of Engineering disciplines. The first Chinese applications are available since September 2010. Today more than 600 Third Party Application Developers are in the process of porting their applications to Bricscad. The software is available in 17 languages including Traditional Chinese and Simplified Chinese. Bricscad with all its API's is available for Windows and LINUX and soon for Mac OSX. Bricsys has a unique cloud based support system, allowing to give support in local language to each and every customer, in all the countries where Bricscad is available.

Bricscad has world class Corporations as 'volume' clients, using hundreds of licenses: BOSCH GmbH (Germany), Siemens GmbH (Germany), Nucor Building Systems (USA), Kajima (Japan), Hitachi (Japan), Oldcastle Glass (UK), Metso (Finland), Oger (France), Hyundai (Korea).



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BWP is the studbook of the Belgian Warmblood Horses. The first BWP breeders had to start from scratch, there was no tradition of raising a typical warmblood riding horse and perhaps herein lies the key to the success of the studbook. Far over boundaries, BWP breeders went looking for the best genes aiming to achieve a superior quality sports' horse. Those clever mixtures from most important renowned European blood currents have been for many years the warranty of very high level sports' horses. Since the World Breeding Federation for Sports' Horses is in activity, the BWP has always been amongst top rankings.

In 2007, BWP's history came to a peak when DARCO reached the 1st place top ranking. Now, he's already for four years, the best stallion of the world. The World Equestrian Games of 2010 in Kentucky became a peak moment. The success of the Belgian delegation, with a bronze medal in team jumping, was worldwide recognised. Also the individual world champion made the studbook proud. Belgian rider Philippe Le Jeune won the golden medal with BWP Vigo d'Arsouilles (Nabab de Reves). BWP horses are at the highest level. To perform well in horse riding, as well on national as on the international scene, the BWP horses fit best.



Etienne VAN MUYLEM
International Committee BWP

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The Troydo Quarry Belgian Blue Limestone

Since the 1930s, high quality of Bluestone, referred to locally as "Petit Granit - Pierre Bleue de Belgique" have been extracted from the quarry located at the place named Troydo in Ouffet (Belgium).

The deposit is quarried over an area of several acres and contains considerable reserves. The exploitable thickness of seamless layers of the deposit is roughly 30 meters.

Quarrying management and equipment have recently been adapted to new technologies. Nowadays, the blocks are extracted by diamond sawing and shaped using hydraulic trimmer or block squaring saws. They are shaped like parallelepipeds and their average weight varies between 5 to 15 tons.

Heavy quarry equipments are used for raising the blocks and cutting blocks into slabs. The production of blocks reaches 3.000 m³ and 8 persons are employed.



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CBB helps small and medium enterprises to tackle the Chinese market based on the long personal experience in this country of its founder and based on the following objectives:

- Sales to China from Belgium?
- Partial sub-contracting in China in view of increased competitiveness?
- Industrial presence in China in view of increasing the company's growth?

Jean-Claude Smitz, the founder of CBB, has been active in this country for over 10 years and has been living in Shanghai since 2006. His hand on experience of the country allows him to propose practical steps in order to start or develop your activity in China.

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China Euro Services focuses on the development of relations between China and Europe. Our office in Shenzhen represents Brussels Invest & Export in the Pearl River Delta Region (Shenzhen, Guangzhou and Hong Kong).

We assist Chinese companies that would like to invest in Brussels. We help them with the set up of their Brussels office, i.e. help with legal formalities, brand registration and brand protection, hire staff, create a European look for products and brochures and perform market and feasibility studies. Furthermore our business centre in Brussels can be used as an official and permanent address.

We help Belgian companies that would like to invest in China by accompanying them on purchase and export missions, by performing sourcing and quality control by our engineers. We also assist Belgian companies in investment and purchase from China and offer tailor-made service according to customer's special requirements.

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Cominco Group is a long established, French-Belgian corporation operating internationally in the fields of development of:

- mining and diamond development and marketing
- marketing and project management (ERP)
- water, energy & infrastructure project management.

Cominco Group is a major world player in deal facilitation, project management and realisation, offering the complete range of specialist discipline needed in various types of projects. We provide a tried and tested concept through an integrated team. Our working method, described as synergetic, invariably achieves great results. We have the capacity and the means to ensure that projects of vast complexity materialise anywhere in the world. We integrate advanced technology and scientific management methods in order to secure high returns on investment, yet contribute to the social welfare and economic development of the area.

1. Diamond Mining ,Diamond and jewellery marketing , management and supply, Educational and Vocational programs for state enterprises or public companies.
2. Utilities and infrastructure: water sanitation, irrigation, cleantech, renewable energy and ERP. More info on www.cominco.be.



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Company Writers

Cross-cultural writing for global thinkers

CompanyWriters is a company specialising in written communication services for small, medium and large businesses. At its heart is a highly-qualified, skilled and cosmopolitan team dedicated to providing tailor-made services ranging from copywriting to the translation and correction of professional texts. CompanyWriters' systematic approach, of listening to and empathising with clients, while maintaining analysis and rigour throughout the process, guarantees the best possible visibility for companies in their existing or potential markets worldwide.

Established in October 2006, CompanyWriters is now 5 years old. "More than a hundred companies in the Meuse-Rhine Euregio, in Belgium and throughout Europe have entrusted their business to us, including different sectors such as transport and logistics, health and pharmaceuticals, hospitality and food services, construction, energy, sustainable development, information, marketing, luxury goods and university education," explains Bernadette Pâques, Managing Director.

A finalist in the *Grand Prix Wallon à l'Entreprenariat* (Walloon Award for Business), Bernadette Pâques won the 2010 Equiwoman Award, a prize awarded by Minister Sabine Laruelle to recognise a businesswoman who develops her company while at the same time caring for her family. She also runs the Association of Women Entrepreneurs in Belgium for the province of Liège and is interest group leader for language-based activities with the *Cercle de Wallonie*.



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Crisdiam is a wholesaler in diamonds, both polished diamonds and rough diamonds. Crisdiam has polishing factories in Belgium. Crisdiam also developed a brand of Canadian diamonds, called Nordic Fire. Nordic Fire diamonds are mined in Canada and are polished in Belgium by highly skilled craftsmen. Nordic Fire diamonds are sold to high end jewellers all over the world. Crisdiam is also working on a Nordic Fire Jewellery line.



Alfons VAN GENECHTEN
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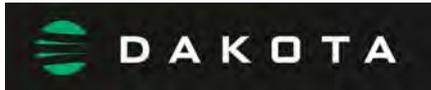
D&M International is the management of the Belgian concert pianist Steven Vanhauwaert. During our trade mission to China we would like to find Chinese organisers of classical music concerts who would like to organise a solo piano tour of Steven Vanhauwaert through the famous concert halls in China. We would also like to find sponsoring companies (Belgian and Chinese) to help with the financing of this tour in China. The tour would become part of Mr. Vanhauwaert's broader Asian tour. This project is also part of a more extensive effort to promote Belgian culture in Asia, and to stimulate a cultural exchange project between Belgium and the participating nations.



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Dakota is specialised in the manufacturing of thermoplastic & thermosetting powder adhesives for lamination and binding of textile materials. We supply our products to different industries including carpet industry, interlining, technical textile, shoe industry, automotive industry and all kinds of technical textiles related industries.

As such, Dakota's powder adhesives are being widely used by automotive tier 1 suppliers. The main application is binding and lamination of fibre felts that are used as sound insulation materials, or that are thermoformed into engine insulation & car interior trim parts. New application areas that are currently being developed are the lamination of lightweight PU headliners and sunroofs.



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We have commercialised front-end and back office software specifically targeted at GSM operators, large retail chains, national and local distributors to provide them with a logistical and financial platform for their operations. This includes management of e-tickets (vouchers) to points of sale, cash registries and other distribution points. Our soft and hardware securely manages all aspects of delivering electronic vouchers to 1000's of point of sale. This includes payment tracking for points of sale, credit/debit of salesmen on the field, trace transactions within chains and many other options.

Additionally we have created a gift card solution for large retail organisations. This issuing and acquiring software manages and operates every aspect of dealing with gift cards from ordering cards from the manufacturer, payment , activation and transaction tracking.

We have also recently obtained license to operate money transfers and have designed specific software that meets the highest standard to fully operate and manage money transfer business on small and large scale.



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Incorporated in 1997, **De Witte-Viselé Associates** provides services with respect to chartered accountancy, consolidation and taxation.

Thanks to our know-how, we are able to assist managers and executives of regional, national as well as multinational companies active in a broad range of industries, with advice and practical implementations. In certain areas, we have developed specialised expertise, both in accounting and taxation. Our specialisations include consolidation, financial reporting (including US GAAP, IFRS), transfer pricing, indirect taxation (including VAT and customs), intellectual property right (IPR) tax planning, film financing (including tax shelter regime for audiovisual works) and optimisation of immovable property taxation on equipment and machinery.

Whether it concerns a one-time advice or a recurring mission, thanks to the professionalism of our partners and staff, we listen to our clients' concerns and focus on an open and efficient dialogue to provide with the highest possible return to our clients. In our work, we apply a pragmatic, "no-nonsense" approach. Thanks to our flexible internal structure, we are able as no other to combine professionalism, availability and flexibility.



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Deloitte.

With more than 2400 employees, **DELOITTE** is the market leader in Belgium in the field of auditing, accountancy, tax and legal advice, financial advisory services and management consulting. Furthermore our organisation can draw on specialists consultants in areas such as Corporate Finance and Human Capital. Our customers are international companies, small and medium-size enterprise and government institutions. Within the prescribed statutory framework, Deloitte has developed a multidisciplinary approach that enables it to go about examining a company in a number of different ways, adopting both an overall view and a issue-specific standpoint. Where the complexity of the customer's problem renders this advisable, we harness the know-how and experience of various experts, so that the situation is tackled along various lines of approach. DELOITTE's consultants are close to their customers - literally as well as figuratively. With 12 offices throughout Belgium, our staff are never far from you. What is more, their commitment and personal responsibility for insuring optimal advice guarantee you the very highest level of service.



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DELTACAST is dedicated to the next generation of virtual graphics for live sporting events. The company's products rely on a set of proprietary high-technology modules: sensor-free tracking, image processing algorithms, adaptive chromakeying, and a high-quality 3-D engine. The existing products, designed for football, are DELTA-sport, DELTA-highlight, DELTA-stat and DELTA-advertising.

- DELTA-sport delivers virtual graphic overlays including offside lines, distance and speed measurements, animated 3-D logos, scores, magnifiers, and player trajectories.
- DELTA-highlight is an analysis product based on the DELTA-sport tracking technology. It provides a large range of virtual graphics: player trajectories, player highlights, arrows, circles, speeds, distances, and all the other elements ensuring an efficient and demonstrative in-depth analysis of football sequences.
- DELTA-stat is a completely original and inexpensive solution for customised live sports branding. It automates the appearance of timers, stats, animations, scores, rankings, and more, without requiring any software or graphics expertise from the user.
- DELTA-advertising overlays animated virtual banners besides the goals, 3D objects (animated items, flags, jumbos...) but also a second Virtual Row Boarding of LED.

DELTACAST is also developing state-of-the-art products for the professional TV broadcast market: TV Game Software, Virtual Director and TV show Automation.



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Established in 1945, **Dewit Law Office** has always maintained a close relationship with its clients. A team of thirteen lawyers and four secretaries, supported by a small group of additional external staff, process a number of cases dealing with a variety of issues from all domestic judicial districts. DLO has permanent correspondents based in East-Asia and a network of correspondents throughout the European Union.

Bernard Dewit's interest in China and 27 yearlong involvement in Chinese business, have helped him to gain the necessary experience to both understand and facilitate Chinese investments in Europe and vice versa. Having forged close ties with Chinese law firms in Beijing, Shanghai, Chengdu and Hong Kong, Dewit Law Office is the first Belgian law firm to have obtained a license to open a Representative Office in Beijing, with a branch in Chengdu to cover Western China.

Thanks to our presence in both the heart of Europe and in the heart of China, we are able to provide 24 hour, round-the-clock support to our clients. The main strength of Dewit Law Office is its line-up of multilingual, multicultural and multidisciplinary team members. Cases can be processed in French, Dutch, English and Chinese.



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Our trading relationships are just as valuable as the diamonds we handle. When we sold our first parcel of diamonds almost a century ago, we had one simple belief. That to grow as a company, you have to build relationships of trust with both suppliers and customers. For our customers that means delivering reliable assortments. And for our suppliers it means maintaining a continuity of demand. Ultimately it is reliability and integrity that adds value and enables people to work with us effectively. We believe that as the market changes these old fashioned values will remain as important as ever.

The diamond business never stands still. There are always new opportunities and people interested in developing new ideas. You could be one of them. Perhaps you are thinking about starting a new manufacturing project, or forging a new alliance. If you are, and think you may be able to benefit from our experience, call us on +3232329032.



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DIAMOND TRADING NV

Antwerp is the prime centre for the wholesale trade in rough diamonds, positioned between producers and the broader diamond industry. The offices of **Diamond Trading** are situated in the heart of Antwerp's diamond area. The long-term relationship between Diamond Trading and its customers is based on trust, mutual understanding and the sharing of reliable information. Diamond Trading has a customer base in all major cutting centres. Clients rely on specially assorted and regularly supplied rough diamond parcels.

This, together with the accumulated experience, gives Diamond Trading an edge in optimising the value of run of mine productions. Diamond Trading sells rough diamonds from Russia, RDC, Canada, Angola, Lesotho and other origins. Diamond Trading deals in a large variety of diamonds covering all shapes, sizes, colours, clarities and prices. The company purchase diamonds from well-established suppliers strictly following the rules of the Kimberley process. Diamond Trading have privileged long term relations with some mining majors.



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Matériel Agricole - Agricultural Equipment



Created in 1987, **DRL** specialised at once in the purchase, the sale and the rent of combine harvesters.

In 1990, our company was very well established on the European and Asian market to become an international reference in import-export of agricultural material today. While continuing the development of its commercial activities of new or second-hand combine harvesters, tractors and spare parts, DRL has widen its activities in the irrigation devices, the technical maintenance, the management of the energy, the technical information and the consultancy.

DRL also provide new liquid organic fertiliser to increase the yields and deliver a complete range of products from ground preparation to harvest.

- First and second hand combine harvesters
- First and second hand spare parts
- Technical informations and formations
- Irrigations
- New technologies such as Satellite guidance
- Exportation
- Consultancy
- Organic fertiliser



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Dugardyn & Partners is a Brussels based business law firm catering its services to European and International corporate clients. The firm's range of services covers all the needs commercial companies face in term of legal assistance. Our practice is characterised by a dedicated, personal and very business oriented approach. Since more than ten years, the firm has developed a strong Chinese practice, acting as counsel to both European and Chinese clients, in various industries. Thanks to the reliable and long-lasting relationships that we have built in China, we are able to provide catered assistance to European entrepreneurs and investors that either intent to venture their business onto the Chinese market, or face difficulties in their existing activities. Moreover, our firm is assisting a growing number of Chinese companies that operate on the European market. Although Dugardyn & Partners is a mid-sized firm, we are proud to be recognised as a reliable source of information and a sound partner for any project spanning China and Europe.



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E-BISS International is a small management consulting firm based in Everberg, near Brussels, Belgium, focusing on operations strategy and management in the transportation, logistics and postal service areas. E-BISS International helps Posts for more than 10 years to be more effective in Operations and Delivery through its International Postal Delivery workshops and assists both private postal operators and public postal operators through operational audits using the LEAN approach to improve their productivity and efficiency in the postal pipeline. Our Postal Network not only covers Posts throughout the world (from Canada to New Zealand, from UK to Hong Kong) and Postal organisations as the Universal Postal Union (UPU), International Post Corporation (IPC) and PostEurop but includes also many companies working in this Postal Industry (Solystic, Intermec, GIRO, IDMail, Neopost, Celtic Solutions, KPMG Australia, HP USA). One of our consultants/partners ran studies with over 80 Posts about mail volume delivery and provided strategic and business implementation consulting to Deutsche Post, Canada Post, USPS, La Poste (France), De Post (Belgium), Swiss Post, Itella (Finland), Sweden Post and Denmark Post...



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Ecover is one of the world's leading manufacturers of highly efficient and supremely ecological washing and cleaning products. Founded in Belgium in 1980, Ecover has always been at the forefront of its industry - it marketed a phosphate-free washing powder even before phosphates were branded as a problem. Ecover operates from its world-famous ecological factories in Belgium and France. The company's guidelines for environmental criteria, the selection of ingredients and manufacturing processes are far stricter than those required by EU legislation. Ecover has been recognised by the United Nations Environment programme (UNEP) for their outstanding practical achievements for the protection and improvement of our environment. The company has offices in Belgium, USA, UK, Germany, France and Switzerland and its products are marketed in more than 30 countries worldwide. Ecover only uses sustainable plant-based and mineral ingredients. All ingredients are chosen to ensure Ecover's products are as effective as possible whilst also achieving the lowest possible toxicity and the most rapid and complete biodegradability.



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Egemin Automation supplies advanced industry automation solutions that bring added value to the internal logistics and production processes of industrial companies. We deliver made-to-measure solutions for various applications in selected industries to give our customers a competitive advantage over their competitors. Our target industries include markets such as distribution & logistics, life sciences, food & beverage, oil & gas, paper & print and infrastructure. We approach the market from four divisions, each with a specific focus:

Handling Automation (automation of intralogistics and material handling processes including automated guided vehicles, automatic warehouses & distribution and in-floor chain conveyors). **Life Sciences** (validation, compliance and automation for the life sciences industry), **Process Automation** (process automation for the food, oil and gas, and chemical industries). **Infra Automation** (automation of bridges, locks, tunnels, weirs and pumping stations).

We support our customers with professional advice, integrated project implementation and dedicated lifecycle services during the life time of installations. Egemin Automation operates internationally from its headquarters in Belgium and eight other offices across Europe, North America and Asia with a total work force of 550 committed employees.



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EiA Electronics NV, based in Aartselaar, Belgium, wants to be for their customers their preferred partner for the development and supply of customised electronic solutions for off-highway vehicles according CAN (SAE 1939) and Isobus standards. We design, integrate and provide Displays, Electronic Control Units, Complete Cabine Consoles and Armrests, Electronic Handles, Communication Modules and Intelligent Sensors.

A team of Hardware, Software and Mechanical Engineers serves already for more than 20 years different OEM's around the world. Since 2011 we have established a local presence in China serving the Asian Market.



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EJ Products NV (formerly known as Gieterijen van Diest) designs, produces and distributes quality moulds in aluminium and stainless steel for the meat processing industry for more than 60 years.

In our extended catalogue and on our website www.ej-diest.com, you can find an overview of the more than 800 different moulds we can offer you.

Mandoline- and Barrel-forms, moulds for Cobourg and dry ham, rectangular, round and U-shaped moulds, moulds for mini-ham or ham-on-the-bone: for each type of ham we can offer you the best mould. We can offer moulds for slicing as well as bulk-products.

You also have an extended choice for pastry and pâté: round, flat, oval, heath shaped or trapezium. Why not start thinking about moulds for special occasions, like our sucking pigs for Christmas?

Your chicken- and turkey products will get a better look through our moulds, even certain fish pates.



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Ernst & Young is a global leader in assurance, tax, transaction and advisory services. Our financial statements audit provides independent assurance to all stakeholders of the company that these statements are true and fair. Besides statutory audits, we can assist you in special procedures and reviews, due diligence and consolidation reporting.

Our tax professionals can support your tax function and/or coordination of national and international, direct and indirect tax planning, from both a compliance and advisory perspective.

We help our clients to improve their Internal Audit function by identifying their key business risks across the organisation and assist them to achieve sustainable, efficient and effective risk coverage.

We support our clients with improving the performance of their finance, supply chain and customer related functions and processes.

We assist our clients with identifying potential acquisition or divestment opportunities, supporting the implementation of the transactions and all other related aspects of corporate restructuring.



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Belgium is known for its delicious desserts and sweets, chocolates and waffles. "Belgian chocolate", "Belgian Waffles". These typical Belgian products are developed according to traditional recipes and using the finest ingredients.

ESIA officiates as Export Department of Belgian Food Manufactories. Those factories prefer to concentrate on the production and development of new products and delegate to Esia the export of their products in Asia.

On the other side, ESIA is acting as sourcing partner for Chinese companies wishing to import Traditional European Food products.

Esia offers additional services: custom clearance, quality control, air and ocean transport as well as marketing support.

By its multiple location in Asia and Belgium and its knowledge of legal, commercial, technical and sanitary local laws and regulations, ESIA allows smooth and fruitful relations between the Belgian producer and the Chinese importer or distributor.

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ESISC was founded in 2002. It is specialised in the research and analysis of information (commercial, economic, political, legal, security, etc.), the image and reputation protection, crisis communication, security consultancy, strategic analysis, and missions of lobbying.

We are executing missions for European, American and Arab companies, in sectors such as energy, Hi-Tech and communication, construction and engineering, food processing industry and plantations, international trade, utilities, security, banking and finances, etc.

We have also significant lobbying capabilities on the European Union (Parliament, Commission, Council), the UN (in New York), NATO and on several European, African and Arab countries, as well as on the American authorities.



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Filip Esprit, 49, a freelance executive, is Belgian who settled down in China after an extensive international career (31 countries). The last 10 years he has managed more than 50 industrial projects in China. Some were setting up sourcing centres and new companies, some in crisis management. Some for European companies, some for Chinese companies. But all had one thing in common: result driven!

Filip also became known for adapting the Western MBA management models and theories to the Chinese culture.

易思博，四十九岁，比利时自由职业者。在三十一个国家工作后，毅然来到中国安家落户，开拓事业。凭着其丰富的国际经验，在过去的十年里，他先后管理了在中国的50多个项目，其中包括协助新公司的创立、提供管理危机解决方案、为欧洲和中国公司提供咨询服务。所有这一切的一个共同点，那就是：“成果导向”！

易思博得名于将西方MBA管理模式充分融入中国的管理文化，使其适应中国文化。



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European Beauty & Cosmetics

Export of European (Belgian)-made cosmetics (i.e. Skin Care products, Make Up, Toiletries)

Supply of a full line of high-quality skin care products with famous Belgian brand name "Istrilène".

During more than 20 years our company has successfully supplied products to Asian markets.

Our skin care products are adapted to the Chinese skin types.

In addition to the supply of skin care products, we also offer assistance and training in beauty consulting and in skin care procedures.

All our products are developed and manufactured according to the highest standards of quality and safety.

Our company has an established business cooperation with an experienced importing and distributing company for cosmetics in China, i.e. "3W Trading Co." in Guangzhou.

In cooperation with the Chinese importing company we have already established a successful distribution of "Istrilène" cosmetics in various 'high-end' chains of Beauty Salons in some provinces of China.

We still wish to expand distribution of our products to other provinces.



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European Horse Services is a full service company arranging the transport of your horse from stable to stable by truck and aeroplane. As we specialise in show and competition horses, we perfectly understand the special needs of these precious animals. Several owners of the world's top sporting horses regularly ship their horses with our company. We have even worked for prestigious competitions such as The Olympic Games, The World Cup, The World Equestrian Games and other major events. European Horse Services can provide full stable-to-stable services, transportation by road and/or air, isolation stabling, all documentation and also insurances if required. With over 25 years of experience and currently serving 106 different destination worldwide, EHS is your perfect partner for shipping horses to/from Europe. To the most important destinations, we organise shipments at least once a week, if not more, other destinations are served on a regular or ad hoc basis. A complete team of experienced specialists are available to take care of all worries. They perfectly know how to deal with these and insure a smooth journey for your horse(s). When taking decisions or making choices, the safety and well being of the horses we ship is always our number one priority. That is why we only work with the most reliable airlines, the safest equipment and the most experienced people. EHS is now looking for partners in China who are willing to buy / import sport horses from Europe.



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The **European Institute for Asian Studies (EIAS)** is a Brussels-based Think Tank and Policy Research Centre, which aims to promote understanding and cooperation between the EU and Asia. It does so through working closely together with the EU Institutions, the European and Asian Embassies and Diplomatic Missions, academic institutions and research centres, think tanks, business communities, civil society actors and ngo's. EIAS provides information and expertise to policymakers and other stakeholders in the EU and in Asia by disseminating concise, thoroughly researched and up-to-date material on EU-Asia relations and important developments in Asia. EIAS activities include undertaking research studies, issuing and disseminating publications, and organising briefings, seminars and conferences. EIAS also acts as a forum for regular exchanges of ideas, views and information and as a platform for improving in the EU and in Belgium the awareness and a better understanding of the developments in Asia and for promoting the appreciation of the importance of EU's relations with Asia.



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e-Xstream engineering is a software and engineering services company, 100% focused on advanced material modeling. e-Xstream develops and commercialises DIGIMAT suite of software, a state of the art multi-scale material modeling technology that fasten the development of optimal composite materials and parts for material suppliers and end users across the automotive, aerospace, consumer goods and industrial equipments,... industries. DIGIMAT; The nonlinear multi-scale materials & structures modeling platform, is an efficient predictive tool that helps our customers designing and manufacturing innovative and optimal composite materials and parts time and costs efficiently. DIGIMAT is used by CAE engineers, materials scientists, chemists, specialists in manufacturing processes of composite materials to accurately predict the nonlinear micromechanical behavior of complex multi-phase composites materials and structures (PMC, RMC, MMC, nanocomposites...).

e-Xstream provides its customers with a complete and optimal modeling solution that suits their specific needs and integrates their existing design processes; from the compounding of the raw material (e.g. engineering plastics, rubber, CFRP, etc.) to the processing (e.g. injection molding) and application in the final product. With 3 offices worldwide (Europe and USA), a global channel partners network and a continuously growing number of customers in Europe, USA and Asia, we have added to our deep expertise in numerical simulation the business understanding of a large variety of materials such as reinforced plastics, rubber, hard metals and honeycomb sandwich panels.



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Extense Pharma



Extense Pharma is specialised in R & D, production & distribution of innovative and high quality health supporting products such as nutritional supplements, dietetic and healthy products, healthy food and snacks (all natural) for wellness & medical markets (Physicians, Diet clinics, Bariatric physicians, medical spas, drugstores, food stores...) in countries all over the world.

We are a proactive and innovative partner able to create ready to use, tasty and healthy food & snacks (under our brand name or bulk or private label).

Our products are a way to prolong health and a good quality of life. Our range of well-being products meets the most stringent specifications according to each specific country regulations.



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FBGS International aims to become, through his unique Draw Tower Technology, his R&D capabilities and application know-how, the absolute World- Wide market leader in high quality low cost Fiber Bragg Gratings (FBG's).*

*Note: Fiber Bragg Gratings are components of many Fiber Optic (F.O) sensing systems.

FBGS International is a high-tech company that was founded in 2010 through the integration of FBGS Technologies and the take-over of selected assets of the company FOS&S. The company has a sensor production facility based in Germany and is also linked to an highly reputed international research center (IPHT / Jena Germany) that provides a continuous stream of R&D. FBGS International is specialised in the development, production and commercialisation of Fiber Optic Sensors and Sensing systems based on the FBG technology. This new technology and the related sensors are allowing to measure and monitor different parameters such as Temperature, Pressure, Strain forces etc. based on the reflectivity of light and will gradually replace the conventional measurements based on electricity. The company already has built a huge track record in infrastructure – civil engineering, the tunnel and mining industry, aerospace, geotechnical infrastructure, medical devices, energy and the oil and gas industry.



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www.ffhtienen.be

FEED | FOOD | HEALTH

Tienen's Feed Food Health Valley constitutes a knowledge and innovation community focused on groundbreaking initiatives, advancements and activities in the broad domain of healthy food and feed. For Chinese companies, active in the broad domain of Feed Food Health (including agro food, feed, functional nutrition, organic produce and machinery) the valley will be the gateway to the food industry in Europe. Since its creation the region of Tienen dual wishes to position itself even more effectively as a region in the heart of Europe with links to international networks through universities, laboratories and businesses, with outstanding infrastructure and with major pull as attractive place to live. The campus is located nearby the national air-port. The airport is not only the gateway to Europe; it is also a major economic player in itself. It is a major contributor to the logistics activities in Belgium and a key logistical player in Europe. Knowledge is another major strength of the Tienen region due to the presence of one of the leading universities in the world in Leuven and in the vicinity of the University of Brussels



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Fenaco is a royal professional association of Belgian chocolate makers. We represent about 100 artisan chocolate chefs.

The main goal of the association is to inform the chefs and being the central meeting point for all questions about our Belgian chocolate business.



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World leader in the original design of thermal treatment lines for the industry of the metallic wire, **FIB BELGIUM** is commercialising its products on the territory of CHINA since the year 1986.

Matching with the requirements expected by the sectors of the metallic wire such as low carbon wire, sawing wire (wire for cutting semiconductors), steel cord, cold heading wire or the industry of carbon wire, the company FIB BELGIUM has supplied since 25 years already more than 60 lines to the whole territory of CHINA.

Much more than a purely technical design, the FIB BELGIUM solutions are based on the modularity of the equipments, the minimising of operating costs and the possibility to upgrade the installations.

Always at the top regarding energy or environmental solutions, FIB BELGIUM is present in 53 countries and is celebrating this year its 75 years of enthusiasm and service with its Chinese customers.



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Fischler Diamonds was founded in 1952 by Bram Fischler and cousins, Aby and Cappi Fischler in Antwerp, Belgium and quickly grew into a leading international diamond manufacturing firm. In 1980, a United States office was established in New York City. In June 2011, we opened Fischler Diamonds Asia in Hong Kong. For more than 50 years and three generations, Fischler Diamonds is one of the most trusted manufacturer and diamond source in the industry. Our involvement in the diamond industry is a tradition in our family. Mr. Maurice Fischler (Bram's eldest son) is since May 2011 the President of the Antwerp Diamond Bourse, Mr. Stephane Fischler is vice president of the AWDC, treasurer of the IDMA and chairman of the IDC. At Fischler Diamonds "quality" is a second nature habit. The constant quality of our goods is only surpassed by the quality of our service. Taking time to listen to our customer's needs is the first step to our quality service. We aim to achieve a degree of excellence at every level of our organization. The finest quality is requested from the workforce in our factories to the staff in our offices. "We will share our passion for diamonds through providing the highest level of ethical conduct and service based on a long standing reputation for honesty and professionalism." Our Family name is our Company name, when buying from Fischler Diamonds you will buy into tradition knowing that "Our name is your guarantee". Combining tradition with youth and enthusiasm globally, Fischler Diamonds can cater to your every need.



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Flanders' DRIVE is the research and competence centre for the Flemish vehicle industry. It has a clear focus on innovation in products and (manufacturing) processes. The activities are complementary to those of the individual companies and support them. The vehicle industry includes trucks, busses and industrial vehicles and the suppliers. Since 2008 Flanders' DRIVE has evolved from an innovation platform to a knowledge centre with a clear international focus. Flanders' DRIVE can cover the complete innovation cycle from basic research to prototype development. The research is focused on four different research domains, i.e. Clean Powertrains (including Li-ion battery systems), Lightweight Materials (including joining methodologies), Cooperative Systems (e.g. V2V and V2I communication) and Manufacturing Systems. Flanders' DRIVE thus supports the drive towards E-mobility solutions.

Flanders' DRIVE is actively involved in the development of the "vehicle of the future" and is an important research participant in the living lab in Flanders which aims to speed-up the introduction of electric/hybrid vehicles.



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Fluitec is a world class leader in the field of cleantech, condition monitoring and contamination control of turbine oils and other key industrial lubricants. Active on all continents, represented as committee co-chair at ASTM and DIN (turbine oils and oxidation committees). With our expertise, consulting and training capabilities, state of the art analysis instruments and decontamination units, we deliver outstanding paybacks through increased oil life, increased reliability and availability of turbines and other rotating equipment, and reduced mechanical loss (increased energy efficiency). Fluitec has offices in the US, Belgium, China and soon Singapore.

Fluitec received the "Most Promising Innovation" award at the Cleantech Forum in New York in October 2010.



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GEMBEL EUROPEAN SALES N.V.

Forever Precious

Our group, **Gembel European Sales** (GES), is a pioneering market leader in the distribution, manufacture and design of natural diamonds and custom made jewellery.

We are a family owned corporation with over a century of experience.

We have our manufacturing and downstream activities in India as well as across other centers.



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Global Concept is a Belgian company specialised in designing and distributing Christmas lighting and festive decoration for retailers and professionals. Exclusive and high quality products at very competitive prices make Global Concept a key player in the sector.

We successfully serve clients all over Europe, as well as in Russia, Australia and USA.

Created in 1996, Global Concept is headquartered in Nivelles and has subsidiaries in Germany, Spain and England.



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Gosselin: Your Preferred Partner for International Moving and Logistics

From the smallest household move to the largest cargo shipment, from across the street to the other side of the world, from one package to an entire factory, the Gosselin Group is your complete logistics partner.

With more than 80 years' experience centered at the Port of Antwerp in Belgium, the Gosselin Group offers complete freight forwarding services by road, rail, air and sea. Other value added logistics services include warehousing, distribution, customs clearance, special packaging and handling, removals, moving and relocation.



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Greenearth.travel (Ge.t) is a Belgium based global network, established in 2010 to provide services / tools for **Green Growth Travelism** (Travel & Tourism), based on low carbon, sustainable operations and renewable energy. Ge.t builds partnerships around new technology and out of the box thinking to advance solutions in three areas:

- **Strategy** - Think Tank, Planning & Advisory Services
- **Innovation** - New Technology Products and System Design
- **Finance** - Capital Mobilisation and Fund Engineering.

We have a proprietarial interest in unique 2050 Green Growth destination scoping/delivery systems and in low carbon and renewable energy products/services. We specialise in emerging markets generally and the Asia (China / India) / Gulf / Africa triangle specifically.

Ge.t has formed anchor relationships in Brussels and Beijing and. built academic links with Oxford Brookes University UK, Victoria University Australia & Jeju University South Korea.

A catalytic network for Green Growth Travel & Tourism.



Professor Geoffrey LIPMAN
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Group Bernaerts is a project-developer, specialised in the construction of offices, semi-industrial buildings, warehouses.

In the second half of 2011, Group Bernaerts will start with the construction of European Market City (EMC), a wholesale center for professionals. EMC will be build between the cities of Antwerp en Brussels, along the highway A12. EMC will consist of 4 buildings with a total surface of 200.000 m².

20 categories will be represented in EMC. Major ones are fashion, decoration, building.

Building 3 will host Chinese companies wishing to establish business in Europe. EMC will however not only provide space, EMC offers a total solution for Chinese companies, advising and helping these companies in the process from step 1 to being fully operational.



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GSK Biologicals, GlaxoSmithKline's vaccines business, is one of the world's leading vaccine companies and a leader in innovation. The company is active in the fields of prophylactic and therapeutic vaccine research, development, production and commercialisation with over 30 vaccines approved for marketing, with no less than 11 world firsts to its name, and 20 more in development. Headquartered in Belgium, GSK Biologicals has also 15 manufacturing sites strategically positioned around the globe including in China.

GSK Biologicals is active in China since 1995 through the creation of a Joint Venture. Four years later, GSK Biologicals built, in Shanghai, a site dedicated to the packaging of vaccines distributed in the country. Since then, GSK entered into a joint venture agreement with Shenzhen Neptunus Interlong for the manufacturing of flu antigens and vaccines destined to the Chinese market.

GSK Biologicals distributes more than 1.4 billion doses of vaccines each year for all generations to 179 countries in both the developed and the developing world – an average of 3 million doses a day.



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The Hamon Group is a world player in engineering & contracting (design, installation and project management).

Its activities include the design, the manufacturing of critical components, the installation and the after-sale services of cooling systems, process heat exchangers, air pollution control (APC) systems, and chimneys, used in power generation, oil & gas and other heavy industries like metallurgy, glass, chemicals.

Hamon has been an active player in cooling systems (wet and dry) and in air pollution control in China for many years, thanks to acquisitions and internal development.



Francis LAMBILLIOTTE
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General Manager



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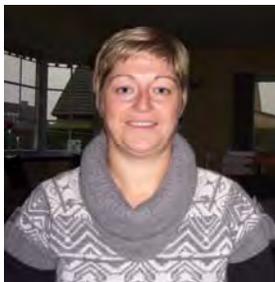
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Hansen Transmissions is a globally established designer, manufacturer and supplier of reliable, tailor-made gearboxes for multi-MW wind turbines with a power capacity ranging from 1.5 to 6.15 MW. The Company is one of the industry leaders in the global multi-MW wind turbine gearbox market in terms of MW supplied. Hansen supplies gearboxes to the major manufacturers of gear-driven wind turbines. These key customers incorporate the Company's highly efficient and reliable gearboxes into multi-MW wind turbines, deployed across the globe in high-profile onshore and offshore wind farm projects.

Hansen Transmissions currently operates 3 state-of-the-art manufacturing plants with an annual output capacity of 7,600 MW. Hansen is a global player with a manufacturing presence in Belgium, India and China, worldwide sales and service operations and a 1,450 strong workforce. Hansen has strong R&D operations and partnerships to maintain its technological leadership.



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HBSV-lawyers specialises in commercial law, company law, international contracts, liabilities, international trade as well as port related matters, such as (maritime, land and air) transport law, logistics (freight forwarding and warehousing) and customs.

HBSV-lawyers has a large Chinese clientele (such as leading Chinese sea-carrier companies and Chinese companies investing in Belgium and Europe), and has been maintaining relations in China for over thirty years now.

HBSV-lawyers assist Chinese companies in creating joint-ventures in Belgium and Europe, by founding affiliates and acquisition of local companies by Chinese investors.

HBSV-lawyers are experienced in litigation, arbitration, mediation and legal support. Senior partners Guy Huyghe and Chris Van der Schueren are respectively President and Member of the Board of Directors of BCECC: the Belgian-Chinese Chamber of Commerce.

HBSV-law firm is a founding member of the TIAN PING GROUP, a collaboration between leading Belgian law firms, with offices in Brussels, Paris (France) and Geneva (Switzerland).



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Hoebeek (founded in 1904) is still a family owned manufacturer and distributor of solid wood products, including: flooring and parquet, wall & ceiling panelling (indoor), decking profiles & sidings (outdoor), moulding & veneered profiles, interior doors and casings and architraves, construction timber & edge-glued panels. Hoebeek aims to bridge the mastering of a traditional material with continuous innovation, as is testified by the patented Wave Guard ®: microwave technology, the unique “no chemicals used” process that rids oak of any insects in an environmentally responsible manner and Clip & Click®: the fast and efficient glueless fitting system for solid Hoebeek flooring for every professional or DIYer.



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HORSTEN International is assisting European companies, in particular SME, in doing business in China. Apart from being a specialised consulting company, HORSTEN is also involved in trading and investments. Today the company employs a dozen skilled consultants in its offices in Belgium, Hong Kong and China. HORSTEN International bridges the gap between a company's ambition to do business in and with China on one side, and its lack of resources on the other side. Tailor-made solutions are designed to overcome any difficulties that a company may face when initiating or improving its activities directed towards or located in the Chinese market.

HORSTEN International often enters into a partnership with its customers, focusing on value creation. This objective is achieved through HORSTEN International's unique business concept integrating consulting, incubating, and investment activities. Rather than merely assuming an advisory role, HORSTEN International pro-actively assists its clients in achieving their objectives for the Chinese market, and often co-invests in promising businesses. This process is captured in the company's methodology, whereby success of a project is built up step-by-step, from inception of a first idea throughout the implementation and follow-up of the customer's China venture.



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Founded in Antwerp in 1975, **IGI** is today the world's largest independent laboratory for testing and grading gemstones and fine jewelry. Every day over six hundred experts are testing over five thousands items in Antwerp, New York, Hong Kong, Mumbai, Los Angeles, Toronto, Kolkata, New Delhi, Dubai, Bangkok, Tokyo and Tel Aviv. IGI's School of Gemology brought its learning experiences to Belgium, USA, Italy, China, Thailand, Canada, Botswana, Dubai, Spain, Turkey, Egypt, Kuwait and many other countries. Polished & rough diamonds, colored stones identification, pearls and jewelry design courses are the most popular ones. Courses are given in ten different languages. The final goal for most students is to earn the IGI Graduate Gemologist Diploma. This is usually the starting point of a new career in this industry.

IGI has now also a Gemological Training Center in Shanghai.
IGI is an ISO 9001 and 17025 accredited worldwide organization.
IGI, the Passport for Diamonds, Gems and Jewelry.



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INTRADE Services helps companies develop their international activities, both to import and export.

Its areas of expertise include:

- the drafting of tailored commercial contracts in French and English
- coaching in negotiation with foreign partners
- development of export strategies
- courses and conferences in these areas.

INTRADE Services is primarily intended for VSBs (very small businesses), SMEs, startups and the self-employed, to whom it provides efficient advice and a practical approach.

INTRADE Services has already advised over 300 companies and has also trained over 20,000 people.

INTRADE Services is accredited as an expert by AWEX, the Wallonia Foreign Trade & Investment Agency, as part of its financial aid incentive to export.



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IRE contributes to public health as a major worldwide producer of radiochemicals (Mo-99, I-131, Y-90) used in nuclear medicine.

Its subsidiary **IRE ELIT** brings together the radiopharmaceuticals production unit (Y-90 and W-188/Re-188) and the services unit.

The services offered cover radioecology (environmental radiological monitoring) as well as consultancy and technical assistance projects (management of radioactive waste, regulatory framework, radiation protection, nuclear safety and metrology).



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The **International Taste & Quality Institute (iTQi)** is the leading independent Chefs and Sommeliers based organisation dedicated to testing, awarding and promoting superior tasting consumer food and drink.

The Superior Taste Award granted by iTQi is successfully used by hundreds of food and beverage companies around the world.

The tasting evaluation is based upon the blind sensory analysis by food and drink opinion leaders: Chefs, Sommeliers and drink experts.

Judges are selected within the 13 most prestigious European culinary and sommeliers associations such as the Maîtres Cuisiniers of France and Belgium, Academy of Culinary Arts, Euro-Toques and the Association de la Sommellerie Internationale (ASI).



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J. Cortès

J. Cortès Cigars, still run by the same family since 1926, manufactures high quality cigars in Belgium, the heart of Europe.

CEO & Owner Guido Vandermarliere has recently welcomed the third generation into J. Cortès Cigars. Together with his son Frederik, he ensures the bright future of this international tobacco-company.

With a consolidated daily production of over one million cigars and an export to more than 80 countries, J. Cortès Cigars finds itself amongst the top players in the international cigar market. J. Cortès is by far the most well known brand of the company. These cigars represent the finest in the cigar makers art: only the very best quality tobacco is used to manufacture a range of sizes which are packed in distinctive and elegant boxes.



Frederik VANDERMARLIERE
Owner



Jacques CARLENS
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杨德诺 集团

杨德诺

集团是世界最大的疏浚公司之一，年营业额约20亿欧元。拥有5,600多员工以及配备强大、均衡

之现代化船队（大部分挖泥船船龄都在十年以下）。共28艘耙吸挖泥船，其中2艘4万6千方、挖深可达155公尺世界最大耙吸挖泥船“Cristóbal Colón哥伦布号”和“Leiv Eiriksson艾瑞克森号”

，及14艘绞吸挖泥船，其中世界最强大的远洋自航绞吸挖泥船“J.F.J. De Nul杨德诺号” (27,240 kW)、“Ibn Battuta伊本·巴图塔号”、“Zheng He郑和号”、“Fernão de Magalhães麦哲伦号”、“Niccoló Machiavelli马基雅弗里号”（以上四艘皆为23,520 kW）、“Leonardo da Vinci达芬奇号” (20,250 kW)、“Marco Polo马可波罗号” (16,115 kW)

等。业务涵盖所有类型、规模之疏浚、填海、海洋、土木工程。主要业绩包括：香港国际机场、阿联酋

迪拜棕榈岛及新加坡大型填海造地工程，巴拿马运河新船闸工程，中国珠江口海底天然气管道工程，天津港、黄骅港、营口港和京唐港 航道疏浚工程 等。

杨德诺同时也通过她的环保专业子公司ENVISAN进行

淤泥处理、地下水污染处理、特别污染物处理、水土修复 等环境工程。

详情请见杨德诺公司网站：www.jandenul.com



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Luthier – stringed bowed instrument maker has been formed by Jacques Bernard to succeed him for the management of the Maison Bernard created in Liège, 1868. He worked as assistant in the finest European workshops before transferring the Maison Bernard - his own studio then - with the bow maker Pierre Guillaume, at Brussels. **Jan Strick** has a perfect knowledge of European violinmaking since the 17th Century. Heading his studio, Jan Strick is able to provide all the necessary services to musicians: instrument fabrication, repair and restoration, sale and purchase, expertise and advice.

A close relationship has been established with the celebrated Queen Elisabeth International Music Competition, which enables candidates to benefit from the services of Jan Strick and Pierre Guillaume throughout the trials.

Jan Strick is an Expert to the Brussels Prosecutor's Office, member of the Chamber of Experts on works of art, and member of the International Association of Luthiers and Archetiers.



Jan STRICK
Violinmaker

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Beside of being an administration and investment holding, **JO-NA B.V.B.A.** is developing trading activities worldwide and is focusing primarily on export of poultry products to Asia.



Nathalie FREGÉOT
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Jones Day is a global law firm practicing in the major centres of business and finance throughout the world. Ranked among the best and most integrated law firms, and perennially ranked among the best in client service, Jones Day acts as principal outside counsel to, or provides significant legal representation for, more than half of the Fortune Global 500 companies.

Operating as One Firm Worldwide, Jones Day has one of the largest Greater China practices in the region, with offices in Beijing, Shanghai, Hong Kong and Taipei, and is positioned to meet the legal needs of clients across a broad range of business activities, including in particular, foreign direct investment and M&A, corporate and commercial, taxation, intellectual property, antitrust and competition, labour and employment, dispute resolution, capital markets, and construction.



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Kabelwerk Eupen AG is an independent and fully integrated manufacturer of Electric Cables & Wires employing 950 people in its factories in Belgium.

The product range includes MV & LV power cables, instrumentation & control cables, telecommunication cables (copper, coaxial, fibre optics) as well as halogen-free safety cables.

Eupen stands for 30 years of experience in manufacturing 1ELOCA qualified cables for use outside and inside containment of nuclear power plants.



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LANXESS has two legal entities in Belgium, with production at 3 sites in the Antwerp docklands where, in 4 plants, rubber products and intermediates for plastics are produced. The four Belgian plants form the second largest production entity in the LANXESS Group, after Germany. Since the foundation of LANXESS, the Group has invested over 250 million euros in its Belgian activities.

Belgium is also an important customer market for the LANXESS products, mainly rubbers and plastics.

Company Names

LANXESS nv, with production sites in Kallo and Lillo

LANXESS Rubber nv, with a production site in Zwijndrecht

LANXESS nv is now developing a chemical park on its Kallo site and is offering opportunities for foreign investors who want to build production facilities in the Antwerp harbor.



Luc VARIGAS
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Lapauw International is a worldwide specialist in Industrial Laundry Systems and super fast ironers, steam- or gas-heated. The company has numerous references worldwide in healthcare, hotels, commercial laundries and prisons.

Lapauw contributes to an ultra-hygienic and bacteria-free environment which is of paramount importance for the healthcare business.



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Laser 2000 SA is operating in the optical telecommunication & data-communications industry.

The core business consists in providing consultancy and expertise for the design of the next generation optical networks.

The company partners with world-wide leading companies of the optical fibre industry and can supply OEMs components.

Relying on his optical fibre expertise, the company is also developing his own product range of optical transceivers "skylane optics".



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Libinvest was founded in 1987 by Jean Michel Libert, a cosmetics creator. For over twenty years, the company has been investing in women's and men's beauty capital. All products have been approved by the Belgian Health Ministry and by the FDA (US Food and Drugs Administration).

Moreover, in order to guarantee the top notch quality of the formulas, Libinvest's laboratory scrupulously tests and analyses each batch of production. The R&D department is the added value of the company. Each year, 9% of the annual turnover is dedicated to the creation and optimisation of specific formulas for professionals and the general public.

Libinvest proposes the following registered trademarks:

- **Ophyto**[®], a phyto-energetic range:
A holistic care for your scalp, face and body.
- **2B Bio Beauty**[®], cosmeceutical products:
Your anti-age, bleaching... care thanks to 2B Bio-Peeling.
- **Minceur 2011**[®], a natural method with essential oils:
Your slimming care.
- The «**Beauty Partner - l'Institut de beauté**»[®] franchise:
Our expertise at your service.



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LMS has become a trusted partner of the world's leading automotive manufacturers and their suppliers, leading aerospace companies, major energy producers and innovative manufacturers of other high tech equipment. LMS offers a unique combination of best-in-class mechatronic simulation and testing solutions, and engineering services. We help to get better products faster to the market and turn superior process efficiency into key competitive advantages. Through 30 years of engineering innovation and worldwide expansion, we are servicing more than 100,000 R&D engineers in more than 5,000 manufacturing companies. LMS partners with all of the Fortune 500 top auto- and aero manufacturers.



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Lubrichim blends and sells additives for fuel and oil and also offers technical assistance for formulations.

Their products include:

- After sales additives, for automobiles.
- Empex for major oil companies and many factories in Europe under the brand Empex Certified Products, includes Empex 3200 and 1500 (biodegradable formula) a tackiness agent and adhesion improver for chainsaw oil.
- Lubricants under the brand names Eurostar, Lubrall, LBC and private label motor oils.
- Eurostar, additives for heating oil.
- Base oils including solvent neutral 150, 300 and 550.
- Bright stock.



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Gilantiques is a well-established antique dealer and wholesaler in the Kingdom of Belgium. Our specialisation is fine European antiques from different centuries. We travel all over the world seeking craftsmanship products of high quality with time consuming details for our prestigious clients, collectors, dealers and decorators. Our team will be happy to share with you our knowledge, to answer your professional needs and assist you in your requests or specific researches. Passionate about antiques we offer you our experience to help you to recreate an authentic setting at the image of our ancestors.



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The **Magemar Group** is belonging to a group of companies specialised in the logistic and transport operations such as forwarding, shipping, port handling, warehousing, trucking, multimodal transport (rail / road) and customs formalities.

Magemar has taken a leader place in Europe regarding the shipping of granite from the principal expeditors in the world to Europe.

But we are also very active as far as the shipping in ocean vessels, coasters, containers worldwide are concerned and we have a long experience in the port handling operations.

Our offices are located in Liege/Belgium (headquarters), the port of Antwerp/Belgium, Neuss/Germany, Szczecin, Gdynia, Katowice/Poland and Xiamen/China. The Group has also sister companies in Bierset, Thimister/Belgium, Huldange/Luxembourg, Milan/Italy, Gdansk/Poland and Bratislava/Slovakia.

In order to provide its customers with the best solutions for their logistic and transports, the Magemar Group concentrates on offering door to door services, including all the necessary means to carry out the assigned missions.



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MARX ■ VAN RANST ■ VERMEERSCH & PARTNERS

Marx Van Ranst Vermeersch & Partners (MVVP) is an international independent law firm located in Brussels, the capital of Europe.

With a strong commercial tradition, MVVP offers the highest quality of business law advice to its clients, represents them in negotiations and enforces their interests before the Belgian courts.

We represent both Belgian and international clients in international and local law transactions.

Our clients range from start-ups, medium-sized companies to large multinational organisations.

With our extensive international experience, we place great importance on our ability to offer thorough professional competence in foreign languages combined with sensitivity to different legal and commercial cultures.

To extend its capability and to ensure the highest level of service, MVVP retains strong professional contacts with law firms all over the world and is a member of several international networks, each specialised in specific practice areas.

As a fully integrated law firm, MVVP is committed to producing the highest quality of work on a personal basis, promptly delivered and geared to practical business solutions.



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Matec designs and produces aluminum extrusion dies since 35 years. The production capacity is about 5,000 dies a year with a diameter between 70mm up to 900mm.

Matec is specialised in dies for micro-extrusion as well as automotive and railway. Also a lot of experience in hard and special aluminum alloys.

Matec is a trend setter in special die designs to increase extrusion speed and finishing quality.



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With its headquarters in Leuven, Belgium and branches all over the world, the **Materialise Group** is best known for its activities in the field of rapid industrial and medical prototyping. Apart from having the largest capacity of rapid prototyping equipment in Europe, Materialise enjoys a worldwide reputation as provider of innovative software solutions. As such, Materialise has acquired the position of market leader for 3D printing and Digital CAD software in addition to being a major player in medical and dental image processing and surgery simulation. Moreover, through its unique .MGX by Materialise division for design products, Materialise has opened the market for customised Rapid Manufacturing. Recently the company launched a new service: i.materialise. i.materialise is an on-line service offering customised 3D creation and 3D printing service to consumers. Consumers interested in creating their own unique design, can have it printed via i.materialise. The customer base includes all large companies in the automotive, consumer electronics and consumables sectors. Its medical and dental products are used worldwide by famous hospitals, research institutes and clinicians. Unique design shops all over the world rely on .MGX by Materialise. The group has several subsidiaries in Europe, Asia and the USA, and employs over 900 people in its 4 divisions.

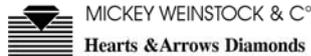


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Situated in the heart of the Antwerp diamond district, our company specialises in "excellent make", ideal cut diamonds. Our expertise lies specially in the "Hearts & Arrows" diamond cut, which displays a pattern of eight perfect hearts and arrows in a diamond. Using only the most experienced craftsmen in Antwerp and China, we manufacture our own line of fine round diamonds from 8 pointers up to 5 carats. Every diamond is carefully checked at each stage of the manufacturing process, giving the finished product the cut, clarity and brilliance you would expect to find in top quality gems.

Our diamonds are hand cut to perfection for ideal proportions and perfect symmetry. They have reached international acclaim and have been exported across Europe, the Middle East, the United States and South-East Asia.



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Do you remember the waffles you could taste at the Belgian Pavilion during last International Shanghai Exhibition? Those were **Milcamps** waffles.

Created in 1932, Milcamps SA is a bakery company specialised in the production of Traditional Belgian waffles.

Our factory is located in Brussels and offers a wide range of traditional waffles produced according to regional recipes: Liege baked waffles, Brussels waffles, Namur galettes, Furnes baked waffles, waffles filled with fruits.

The respect for tradition is combined with the use of high performance industrial tools that allow us to respond to our customers' demands.

Milcamps distributes fresh and frozen products under Milcamps/Jacquet brand or the customers' own brand. We sell our products to the major retailers and the foodservice companies in Europe, USA and Asia where we act since 1996.

Milcamps is a subsidiary of Jacquet, one of the largest French industrial bakeries, a unit of Limagrain Holding SA.

Our factory is certified BRC level "A" and IFS "higher level".



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COME AND JOIN THE APES - **Mixed Ape**, is a "Ready to enjoy" real cocktail. It is the unofficial *king of the Jungle* in the "Ready to drink" market with millions of bottles already sold and enjoyed across Europe. It has now landed on this side of the channel with a bold new mission to help bars, pub, restaurants, retailers and hotels sell and offer their customer a refreshing and tasty cocktail without the expertise of a highly trained cocktail bartender. Mixed Ape offers on-trade operators the opportunity for better inventory management with less time spent on stock control. They also benefit from less wastage, improved speed of service, reduction in bartender training cost and ability to deliver consistently high quality cocktails to their customers. This multi-award winning beverage comes in a pre-portioned and ready to serve 230 ML aluminium bottle. They boast of six popular alcoholic cocktails (10.5% ABV), which are Long Island Ice Tea, Sex on the Beach, Tequila Sunrise, Caipirinha, Mai Tai and a brand new energy cocktail called Niterox. The range also offers two non-alcoholic cocktails in Lime Time and Yellow Runner. Every cocktail is based on natural, high quality and fresh ingredients. It contains 55% fruit juices and high quality Rum, Vodka and Tequila (not ethanol). Mixed Ape quality is controlled in Belgium ensuring for consistency in quality. Mixed is also a winner of the prestigious Superior taste Award in 2010. Mixed-Ape is a brand owned and produced by the Mixed Ape Sprl. It was founded by Rene Uerlings, Mixed Ape founder and CEO, who created the brand in cooperation with experienced mixologist and designers in Belgium. For information contact info@mixed-ape.com or visit www.mixed-ape.com.



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MOORE STEPHENS

Moore Stephens Verschelden is an integrated services provider in the field of accounting, auditing, tax and law systems. We offer a designated team of Chinese and Belgian accounting and tax professionals, focused on servicing Chinese companies operating in Europe. Established in 1967, we have grown into an industry leader and one of Belgium's top 10 accounting firms. We have established ourselves as a reliable and solid partner for business owners, courts and local government officials. Moore Stephens Verschelden is an independent member of Moore Stephens International, one of the world's major accounting and consulting networks. Through this network we can guide you to our colleagues at 351 independent firms and 630 offices in 98 countries. The firm has a strong China-focus, with a Belgian lead team in the Shanghai office and a Chinese lead team in its Brussels office. The accounting and tax specialists operate across border with one single purpose: to provide accounting, bookkeeping and fiscal solutions that help our clients achieve their commercial and personal goals across-borders between China and Belgium. We advocate transparency and efficiency in our work. Moore Stephens Verschelden provides the tools to execute your solution locally, that's how we try to do mo(o)re.



Flip DE MEY

Partner - Certified public accountant



Andries VERSCHELDEN

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Founded in 2002, **Nanocyl SA** is a leading global manufacturer of specialty and industrial carbon nanotubes (CNT's). Nanocyl is headquartered in Sambreville, in Wallonia, Belgium.

In addition to its carbon nanotubes (Nanocyl 7000), Nanocyl has developed a range of high added value solutions containing pre-dispersed carbon nanotubes. They are marketed under the names Plasticyl, Epocyl, Aquacyl, Biocyl, Pregcyl, Sizicyl and Thermocyl.

Nanocyl exports 95 % of its production. The Asia Pacific market does represent 50 % of its sales revenues. Nanocyl has subsidiaries in the U.S. and in South Korea. It is also well-established on the Asia-Pacific market through strong partnerships with distributors based in China, Japan, India, Malaysia and Singapore.

Thanks to their electrical conductivity properties, the products of Nanocyl are used primarily in plastic parts in automobiles (fuel systems and exterior parts), batteries, industrial equipments and in the electronic industry. The mechanical reinforcement of composite materials for sport articles are another example of the multiple applications in which carbon nanotubes offer unique properties.

Nanocyl takes part in various European research projects and also collaborates with universities worldwide, making the company a world centre of excellence with regards to nanotechnology.



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neuhaus

Créateur chocolatier
1857

The history of **Neuhaus** goes back to 1857, when Jean Neuhaus set up shop in Brussels with his brother-in-law in Galerie de la Reine. In the cellars below his premises he started to make bonbons, a confectionery that took off to such an extent that the pharmacy gradually became the first and foremost chocolate and patisserie business. In 1912, his grandson became the first to launch a chocolate coated bonbon, which he named the “praline”. Having grown over the years, the Neuhaus Group has today become an independent manufacturer of chocolate pralines, chocolate and quality biscuits. The company enjoys a world-wide reputation, operating mainly in the high-class praline market under the Neuhaus brand name. Neuhaus are Suppliers by Appointment to the Court of Belgium.



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Newton 21 is a European group unifying under its umbrella affiliates and associated partners **specialised in marketing, communication and advertising**. Newton 21 is listed on the stock exchange, on the Free Market of Euronext, Brussels.

The group Newton 21 is present in **14 countries** and unites **31** operational **agencies**.

The Newton 21 group operates under **two brands**: « **Vivactis** » and « **Newton 21** ».

- “**Vivactis**” **brand: Healthcare and Well-being communication and marketing.**
The group is the leader of this market niche in France and one of the leaders in Europe. The group proposes a complete and wide offer covering integrally the life cycle of a medicine and answering the needs of the groups of the food industry.
- “**Newton 21**” **brand:** Brand activation, Digital marketing and communication (Web 2.0; Internet advertising; Social networks; Online platforms; Mobile Applications; etc.), Public Relations and lobbying, Event marketing, etc.



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Professional assistance for Chinese companies and staff settling down from the moment of arrival and finding your way around can be very difficult, time consuming and costly. This is where **NOVA Relocation** can be of great assistance leaving you and your staff to devote all their time and energy in their new job.

With over 20 years of relocation experience NOVA Relocation is the largest private and independent relocation company in Europe.

For assistance with immigration procedures, home finding and settling-in services, temporary accommodation, move management, departure preparation, cross cultural training, dual career assistance, policy and procedures development and real estate support, NOVA Relocation can help with all these and more.

NOVA Relocation's staff are all very skilled in relocation, with many years of international experience and firsthand knowledge of what it means to have to settle into a foreign country. NOVA Relocation has the experience and capability to assist on any matter to make newcomers feel at home right from the beginning. And we do have Chinese speaking staff on board!



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ON Semiconductor

ON Semiconductor (Nasdaq: ONNN) is a premier supplier of high performance silicon solutions for energy efficient electronics. The company's broad portfolio of power and signal management, logic, discrete and custom devices helps customers efficiently solve their design challenges in automotive, communications, computing, consumer, industrial, LED lighting, medical, military/aerospace and power applications. ON Semiconductor operates a world-class, value-added supply chain and a network of manufacturing facilities, sales offices and design centers in key markets throughout North America, Europe, and the Asia Pacific regions.

ON Semiconductor Belgium BVBA operations include a silicon wafer fabrication facility and various business units activities including a Marketing, Product Development and Supply Chain teams. The Belgium operations also feature a Technology Research & Development Competence Center that drives innovation within the company's automotive technology roadmap and products. ON Semiconductor Belgium BVBA is primarily focused on the development and manufacture of custom and standard automotive semiconductor components and solutions, supported by advanced mixed-signal intellectual property (IP) and technology roadmaps operating in high voltage and high temperature harsh environment.



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Orfit Industries is provider of solutions for immobilisation and mobilisation in three segments: we develop and produce splinting materials for physical rehabilitation, immobilisation systems for patients that undergo radiation therapy, and thermoplastic sheets for prosthetic sockets. Our products are made of high quality thermoplastic materials that provide optimal comfort for the patient and excellent functionalities for the medical professional.



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OTN Systems designs, develops and markets a unique range of Open Transport Network solutions for specific market segments: oil & gas, metros, light rail systems, railways, mines, motorways, utilities, airports and large industrial plants.

The company's easy-to-use Open Transport Network solutions are based on the latest fiber optical technology. The systems are conceived to meet the needs of the industrial environment of our market segments and offer the most reliable digital communications backbone for video, voice, data, audio etc. that fully supports your operations & mission critical applications.

It is OTN Systems' mission to provide innovative Open Transport Network solutions of the highest quality and reliability in combination with best-in-class customer support.

With a unique product portfolio and more than 400 satisfied customers all over the world, OTN Systems is committed to get your information across. Proven experience in China: Guangzhou Metro, Beijing Metro, Nanjing Metro, Shanghai Maglev, Tianjin LRT, Shenzhen Metro and Guang Dong Dongshen Water Pipeline.



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Perfectino is a Belgian manufacturer of special surface coverings for the residential and industrial construction industries.

Perfectino combines environmentally friendly materials and the latest technology to produce decorative floors, walls, and façade coating products for the residential market and the hotel industry.

Its innovative products are the outcome of extensive research directed at aesthetic quality, reliability and ease of use.

The company exports its know-how to several continents, adapts its products to each region's regional specificities, and provides training to local workforces.

With its long experience, Perfectino helps clients find solutions for specific projects calling for ever greater creativity.



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laundry equipment

Primus is one of the world's major manufacturers of commercial laundry equipment. Since our creation in 1911, we have built up nearly a century of expertise in developing a complete range of washer-extractors, dryers and ironers.

We manufacture all our products under one roof in our state-of-the-art plant in the Czech Republic. We relocated the plant over 15 years ago in order to remain competitive in the world market without compromising on quality. Because our plant is vertically integrated, we can control the quality of our products throughout the entire production process.

In addition to our ISO9001 and 14001 certifications, we also follow the RoHS and WEEE environmental directives. And our environmental awareness extends beyond production – our machines are equipped with state-of-the-art technologies to offer environmentally friendly solutions.

Thanks to an extensive dealer network throughout the world, Primus' offices serve customers in over 120 countries. Our headquarters are in Belgium, our production facilities are in the Czech Republic, and we have sales offices in France, the UAE and China.



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Rodschinson Investment Group is a global investment firm of independent partners that provides a wide range of investment, brokerage and trading services worldwide to a substantial and diversified client base that includes small- and mid-sized businesses, as well as large corporations, investment banks, pension funds, hedge funds and high net-worth individuals.

We are specifically specialised in the raise of capital and acquisition of large and mid-sized companies and real estate.

Rodschinson's business is expanding around the world, as global markets become ever more tightly linked by technology, by the breaking down of regulatory barriers, and by the increasingly global needs of our clients. We bring together organisations that are extraordinary as stand-alone entities, but combined, these independent organisations comprise a network that is virtually unmatched in the breadth and depth of resources available to serve you.



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making an impression

Since 1998, **RSscan International** is specialised in developing, designing, producing, commercialising, providing training and support for footscan® pressure measurement systems where the footscan® products are developed, produced and distributed all over the World.

RSscan International offers the customer affordable, professional solutions for highly accurate dynamic pressure measurements in various configurations, with the best specifications to obtain an accurate result, combined with the clearest and easiest user interface.

Through the years, RSscan International has provided professionals in the world of sports and biomechanics with state of the art pressure measuring equipment for highly accurate gait analysis resulting in a worldwide acceptance as one of the most accurate pressure measuring systems in its field.

As a member of the Inventive Engineering group, RSscan International is backed by a strong team of experienced engineers for the continuing development of advanced state of the art pressure measuring equipment.



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S. Muller & Sons was founded by Mr. Shulim Muller in 1955. Mr. Muller's love for quality, excellence and above all, his honesty and integrity, have made S. Muller & Sons what it is today.

Today, S. Muller & Sons is managed by the second generation, Jean Claude Muller. S. Muller & Sons were one of the pioneers in the manufacturing and marketing of the now famous Hearts & Arrows Diamond. Our Hearts & Arrows is recognised by the connoisseurs as the most perfect Hearts & Arrows available. Loyal customers truly appreciate the S. Muller & Sons Hearts & Arrows getting something authentic, a diamond, giving the maximum light reflection.

Our young team is there to service our customers every demand, making their purchasing an easy and enjoyable experience.

We are truly proud of our wonderful group of Master Cutters. These Belgian artisans take their work very seriously and view each rough diamond as another challenge and eventually, a piece of art. Compromise is not part of their vocabulary. Perfection, perfection and only, perfection... is what they know.

Finally we want to remember you, that we have been chosen to participate last year at the Shanghai World Expo as one of the few diamond companies.

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SAVVIVA

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Savviva Lifestyle management offers a 24/7 concierge service to Chinese businessman wishing to establish in Belgium as well as to Chinese tourist visiting our country.

Diplomats and expatriates know how hectic life can be. Savviva Lifestyle management makes their life easier and more enjoyable, offering all services they could wish.

Savviva offers access to experienced management, investors and staff of the concierge and hospitality industry. Your SAVVIVA lifestyle manager is your personal assistant, available 24/7. He organises anything the busy expatriate lacks the time to plan or do himself. For any question or request you might have, just call or send an email and your lifestyle manager will help you solve the problem.

Savviva works with a network of concierge partners in Belgium and Europe and is Member of the International Concierge & Lifestyle Management Association and BECI, Brussels Enterprises Commerce and Industry. Savviva is as well an associate member of ABRA, the Belgian Association of Relocation Agents, which allows us to bring specific moving and relocation services to our international clientele.



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Schröder Group GIE is specialised in the industry of public lighting fittings and is internationally recognised for its technical leadership and product innovation.

The Group has more than 40 companies spread over four continents.

The ranges of products manufactured by Schröder are:

- Public street lighting, from secondary roads to motorways.
- Urban, Decorative lighting (squares, parks and pedestrian areas).
- Floodlights for sport fields and façade illumination.
- Tunnel lighting, railway and metro lighting.
- Industrial lighting and large areas illumination.
- LED outdoor lighting for various applications.

Tianjin Lighting Schreder (TLS), established 1987 in TEDA, is a recognised supplier of public lighting in China. With the factory in Tianjin, offices in Beijing and Shanghai and local representatives all over the country, TLS gained many references, the most recent being the lighting of the Bund in Shanghai.



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The **Belgian Nuclear Research Centre, SCK•CEN**, is a centre of excellence with more than 600 highly skilled collaborators. It has 50 years of experience and a tradition in 'first-of-a-kind' type of research projects. Among its unique assets we find the BR2 reactor, the materials research laboratory LHMA as well as the 220 m deep underground research laboratory HADES.

SCK•CEN features the MYRRHA ADS-project, combining waste transmutation with a versatile irradiation R&D facility. Next to education and training in reactor physics, operation, engineering, radiation protection, decommissioning and waste management, SCK•CEN offers a master degree in nuclear engineering (BNEN) in collaboration with the six major Belgian universities.



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Silver Trans is a freight forwarder which is currently 30 years active in the Port of Antwerp. Our core activities include import and export of both general cargo and project cargo. To further develop our business, we have teamed up earlier this year with the company Van Moer Group. This partnership is a value for both parties. A warehouse covered with siding of + / - 75000m², a transport fleet of + / -100 own trucks, a terminal that can store and handle dangerous goods and finally a terminal where containers can be cleaned and repaired. In short, an effective on-stop-shop for customers.



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Sodexim was founded in 1963 with the objective of developing trade with China in several industrial fields.

In the course of its activity in China, **Sodexim** has obtained numerous orders for large and medium-sized projects in key sectors: power generation, steel rolling, machine-tools, glass production, chemistry, etc..

Sodexim acts as export agent and consultant for metallurgical equipment manufacturers, steel mills, chemical producers, engineering companies from Europe and the USA in industrial areas matching China's present priorities.

Sodexim also carries out import operations from China.

Sodexim established one of the first foreign representative offices in China, in 1979, presently located in the China World Trade Centre, Beijing.



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Solvay is an international industrial Group active in Chemistry. It offers a broad range of products and solutions that contribute to improving quality of life. The Group is headquartered in Brussels and employs 16,800 people in 40 countries. In 2010, its consolidated sales amounted to EUR 7.1 billion.

Solvay Chemicals is world leader in Soda Ash, a product used among others for glass, washing powder and flue gas cleaning. Solvay also has a strong leadership in caustic soda, hydrogen peroxide and fluorinated products.

Solvay Plastics is a major player on the PVC market and a solutions provider with the broadest portfolio of high-performance and fluorinated polymers.

As Solar Impulse's first main partner, Solvay is also aboard this exclusive solar powered airplane with its knowhow and 11 high-performance or fluorinated products used mainly for the energy system, structure and weight reduction.



Vincent DE CUYPER

Group General Manager of the Chemicals Sector
Member of the Executive Committee



Alexis BROUHNS

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Sovitec develops and promotes solutions by integrating high quality glass micro beads in various systems to provide superior product performance.

Sovitec preserves the environment by using mainly recycled glass.

For more than 50 years **Sovitec**, European leader in glass beads, has been producing glass micro beads designed for horizontal road markings, impact treatment of surfaces, reinforcement of synthetic resins, renovation of stone-clad facades, fight against fire and specific applications.



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STX-Med is the leader in the field of medical applications thanks to the impressive expertise offered by its research and development team.

STX-Med's specific expertise lies in rationalising and simplifying sophisticated medical technologies to create simple systems and devices that are available to a wider public.

Its creative team uses the results of research carried out in medical laboratories to design electronic devices intended for medical, sporting or aesthetic applications.

STX-Med is commercialising a medical device so called CEFALY which is the first cranial neurostimulation device specifically designed for treatment and prevention of migraines and tension headaches. Neurostimulation medical technique has made huge progress. Thank to very precise electrical impulses it is now available to apply an external cranial neurostimulation on the trigeminal nerve.

New applications and treatments in the field of insomnia and epilepsy are under way of development. They will significantly improve the quality of live of thousands of persons.



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Raphaël RAVET
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Success Granen produces pet food (for birds, pigeons, dogs, small and furry animals).

We also have a wide range of products for pigeons' competitions such as conditioning powder, vitamins and minerals, oils, brewer's yeast, products based on herbs and medicinal plants, care products...

All our corns and sowing seeds are high quality food products.

We prepare mixes of corns and seeds for bakeries. Our quality of barley is especially destined for breweries.

Small and furry animals such as hamsters, rabbits, mice are fed with special mixes of croquettes, corns and fruits suited to their specific needs.

We offer our products with personalised labels!



Etienne DEBRUXELLES
Director

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We are manufacturers of a full range of polished diamonds. Our rough diamonds are supplied directly from sources who endorse the Kimberley process. We specialise in 0.50ct up to 10ct large, as well as a full range of smalls to pointers. The group manufacturers in Belgium and India, with sales offices in Antwerp, Mumbai, Dubai, Tel Aviv and Hong Kong.



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Founded in 1956, **The Belgian Chocolate Group** is a well-established supplier/exporter of premium chocolate products, offering high quality at attractive prices. Our wide range of products form a solid base for our brand "The Belgian" and includes Chocolate Seashells, Truffles, Pralines, Bars (regular & no sugar added), Hollow Figures and more innovative products such as Medaillons, Truffines and Chocolate Donuts. BCG has two production plants in Belgium with head-office in Olen and a regional sales office in Singapore since 2010.

"The Belgian" reflects the traditional chocolate making expertise from Belgium and has built a strong reputation amongst chocolate lovers throughout the world. Our brand name is associated with fine quality and delicious tasting products. We work together with exclusive distributors in over 70 countries creating a clear, unified brand presence. The unique combination of the finest ingredients, exclusive production methods and stringent quality controls, ensure the consistent excellence of our product. As quality is the highest requirement, BCG follows the international standards and guidelines and was granted the BRC A * level and the IFS Higher Level in January 2011. BCG was the first Belgian chocolate company to achieve these highest possible standards in each system.



Marc PAUWELS
General Director

THE BELGIAN ECONOMIC JOURNAL

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The **Belgian Economic Journal** has been publishing for 3 years, every 3 months, a magazine in CHINESE " Let us discover Belgium", the Key for the Best.

The target is to make Chinese people discover Brussels, Belgium and Belgian companies, products, services. The trumps of Belgium as land where to invest and stepping-stone to European market are analysed. Other features: the Chinese living in Belgium, universities, design and art, research and development, European regulations...

To enhance exchanges and partnerships in all fields is the ultimate goal.

The magazines are free and available in the diplomatic representations of Belgium in China and China in Belgium. A selected regular circulation is organised in Chinese circles in Belgium and universities, scientific parks and associations in China.

The magazine is also posted on the website of the CCPIT:
http://www.ccpit.org/contents/channel_54/2010/0525/255037/content_255037.htm.



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THE SNIFFERS

The Sniffers has more than 20 years of experience in delivering a wide range of services including:

- Fugitive emission management programs (Leak detection and repair programs).
- Flare loss and internal process loss management programs.
- Steam loss management programs.
- Tank emission management programs.
- Quick scan with infrared camera for VOC leaks.
- Pipeline inspection and – integrity services.

These services do not only considerably reduce the impact on the environment, but they also offer a great financial payback (through the reduction of raw material losses).

The Sniffers has a very extensive reference list, including a multitude of major oil and gas companies and chemical companies in Europe but also in the Middle-East (TAKREER, BOROUGE, ADMA, ADGAS, GASCO, ZADCO, SAMREF, QAFCO, QVC, QAFAC, EQUATE, MARGHAM).



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Traficon is the N°1 reference in video image processing for traffic analysis and traffic safety. Traffic managers all over the world use this intelligent technology for vehicle and pedestrian presence detection, traffic data collection, automatic incident detection and management in motorway, tunnel, bridge and urban applications.

Traficon's reputation is backed by 25 years' proven field experience and more than 80,000 detectors operational worldwide. Traficon's automatic incident detection module is able to detect all major incidents within seconds: stopped vehicles, wrong-way drivers, queues, slow moving vehicles, fallen objects... This quick detection can save lives! Traffic in a city is very much affected by traffic lights. Intelligent detectors are designed to make traffic lights more dynamically. Traficam, Traficon's integrated video sensor, is used for both stop bar and advance detection at signalled intersections. Its main goal is to reduce vehicle waiting time, optimise traffic flow and reduce fuel consumption. Traficon also developed two products for intelligent pedestrian detection: Safewalk and C-Walk. These sensors improve pedestrian safety and reduce unnecessary delays to both pedestrians and motorists. Used in combination with the Traficam vehicle detection system, it is set to deliver the ultimate 'intelligent crossing'.



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Tricolast is a manufacturing company since 1948 that specialises in made to measure knitting and silicone coating. With our 2 brands – Caroskin and Scarban - we primarily specialise in the treatment/prevention of heavy scar formations caused by heavy trauma, surgery, burn accident... Secondly, we have a brand new concept that involves a new therapy for the treatment of lymphatic arm problems.



Bernard HOSTE
VP – Export and Business Development

UCB

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UCB, Brussels, Belgium (www.ucb.com) is a global biopharmaceutical company focused on the discovery and development of innovative medicines and solutions to transform the lives of people living with severe diseases of the immune system or of the central nervous system. With more than 8,500 people in about 40 countries, the company generated revenue of EUR 3.2 billion in 2010. UCB is listed on Euronext Brussels (symbol: UCB).



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Umicore is a global materials technology group. It focuses on application areas where its expertise in materials science, chemistry and metallurgy makes a real difference. Its activities are centred on four business areas: Catalysis, Energy Materials, Performance Materials and Recycling. Each business area is divided into market-focused business units offering materials and solutions that are at the cutting edge of new technological developments and essential to everyday life.

Umicore generates the majority of its revenues and dedicates most of its R&D efforts to clean technologies, such as emission control catalysts, materials for rechargeable batteries and photovoltaics, fuel cells, and recycling. Umicore's overriding goal of sustainable value creation is based on an ambition to develop, produce and recycle materials in a way that fulfils its mission: materials for a better life.

The Umicore Group has industrial operations on all continents and serves a global customer base; it generated a turnover of € 9.7 billion (€ 2.0 billion excluding metal) in 2010 and currently employs some 14,400 people.



Marc GRYNBERG

Chief Executive Officer



Stephan CSOMA

Senior Vice-President Government Affairs



Hugo G.C. MOREL
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The crystal company **Val Saint Lambert** was founded in 1826 and represented the first Belgian enterprise specialised in the production of various articles in crystal. Till 1970 Val Saint Lambert was the largest manufacturer of crystal in the world, they made glasses for the Tsars in Russia, chandeliers for the Maharajas in India and they also manufactured bathroom articles for the Orient Express. After a few decades of silence the company has been taken over by the Onclin family.

Val Saint Lambert is re-launching and repositioning the company in presenting new articles, old restyled articles, a new identity and internal changes. The production stays in Belgium and is still made by hand.

The lines of production can be divided for one part by the classical range for which we can base us on a production history of nearly 2 centuries. On the other hand a new line, more modern with the characteristics of the classical line as are our colour and cutting (like the Kaleido collection).

We are going to produce collections with outside designers.

At *Maison et Objet* 2010 the new Val Saint Lambert was introduced to the world.

VAL SAINT LAMBERT is *Official Supplier to H.M. the King of Belgium*.



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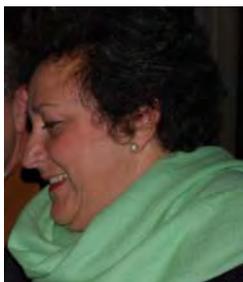
Founded in 1990, VHA is a Belgian innovator. For the Automotive industry we deliver high quality test and assembly solutions. VHA is a regular supplier to the final assembly plants as well as to the first tier suppliers.

A multifunctional team of engineers is designing and implementing application for:

- testing of components and sub-assemblies like but not limited to:
 - functional and in-line test of shock absorbers
 - testing of transmission units
 - testing of small valves
 - visual inspection of different components
- assembling with integrated test of assemblies for:
 - JIT and JIS assembly production lines
 - zero defect assembly of shock absorbers and other components
 - production, cutting and labeling of flexible tubes with a great variety of couplings
 - tools and textures.

Turn-key projects with integrated robots, tailor-made machines and software is one of our specialties.

VHA is already active in China for Atlas Copco, Tenneco Automotive and Barco.



Linda VAN DEN BERGHE
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Van Riel NV is a fifth generation, family owned enterprise, founded back in 1870. Originally involved in the sorting and pulling of rags, Van Riel NV has now evolved into a modern and eco efficient fibre processing plant.

Van Riel NV is a textile refining company and offers a wide variety of treatments such as bleaching and depigmenting of all kinds of natural luxury fibers like cashmere and camel that gives a lighter shade than it was originally, flock dying on wool and synthetics, fibre recycling, dedusting, blending and baling and of course the process which we would like to highlight during the trade mission to China, namely Feltstop.

This is a shrink resist process on wool and natural fibres, quality controlled and guaranteed by the Woolmark label and the Oeko-tex standard 100 certificate. We offer this process on commission only.



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The Flemish Institute for Technological Research (VITO) conducts customer-oriented contract research and develops innovative products and processes in the fields of sustainable energy, environmental protection, materials, and remote sensing and earth observation processes. It does this both for the public and the private sector. Central to all projects are the protection of the environment and the sustainable use of energy and raw materials. VITO counts more than 600 highly qualified scientists from diverse specialisations and collaborates with industrial companies within and outside Flanders, on the development of innovative technological solutions and offers science-based advice and support to a diverse range of national and international private and public organisations.

Flanders Cleantech Association (FCA), the cleantech companies regional cluster associated with VITO, was set up recently in 2010 to provide the Flemish cleantech companies as well as the international community with a one-stop-shop of information on our Flemish cleantech industrial and innovation presence, available services for cleantech businesses in Flanders and opportunities for international business, this in partnership with Flanders Investment & Trade.



Dirk FRANSAER
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Volvo Cars Gent is a daughter company of the Swedish Volvo Cars Corporation (Gothenburg). Since August 2010 Volvo Cars corporation is owned by the Chinese Zhejiang Geely Holding Group.

Volvo Cars Corporation has 20,000 employees worldwide. In 2010 it produced a total of 387,802 cars.

The most important manufacturing units are located in Sweden (Gothenburg) and Belgium (Gent). Next to that Volvo has a plant in Udevalla (Pininfarina Sverige) and a number of smaller plants where CKD production takes place (Completely Knocked Down : assembly in kits), namely in Malaysia and Thailand. Next to that cars are also assembled in China in cooperation with Ford.

95 percent of all production is exported. The cornerstone of work organisation in the factory is teamwork. The assemblers work in groups (teams) of around 12 people. Each team is co-ordinated by a team leader. The team is responsible for production, quality and maintenance and has far reaching responsibilities.

According to the principles of self-management, the team stands in for the most important indicators (Quality, Cost, Delivery, Improvement, Safety, Man and Environment).



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WATERLEAU is a Total Environmental Services Provider for both municipalities and industries with a complete portfolio of WATER, AIR, WASTE treatment and integrated RENEWABLE ENERGY applications based on proprietary WATERLEAU technology. WATERLEAU has built municipal Waste Water Treatment Plants (WWTP) all over the world. In Nanjing (China), it has constructed a WWTP treating the waste water of one million people. Today WATERLEAU operates 4 municipal WWTP's in Macao, all of which use its proprietary technology. For many growing cities, WATERLEAU is also providing sustainable solutions for the increasing amounts of municipal solid waste. In the green city Zhangjiagang, near Shanghai (China), WATERLEAU turns 300,000 tons of municipal solid waste into 18 Megawatt of electricity. WATERLEAU offers similar and environmentally neutral solutions for the industry. In Jamnagar (India), WATERLEAU is treating the wastewater of the world's largest oil refinery. And in Pitesti (Romania), WATERLEAU treats the oily residue dumped in artificial lagoons by the oil refineries during so many years. WATERLEAU helps municipalities and businesses going green. Today, it has a track record and an excellent reputation with more than 1,000 satisfied customers in 77 countries. WATERLEAU. Protecting the four elements.



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WA LTD is the Hong Kong office of **Windiam Group**. Windiam Group started in Antwerp in 1991. Windiam has decided to concentrate on top make, round and fancy shapes sourcing most of our diamonds in Russia. Windiam has a strong presence in Europe, with offices in Belgium, the UK, France, Italy, Austria and the Netherlands. Now the Asian market has started to acknowledge our fine Russian make. WA LTD is working on this Asian market bringing all our services to your door.

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Global Logistics Solutions by air, by sea or by road

ZIEGLER, founded in 1908 with headquarters in Brussels, is an international provider of logistics services and multimodal transport by air, sea and road. Today, ZIEGLER is amongst the European leaders in the field of transport organisation and logistics. Through internal and external growth, ZIEGLER has progressively built up its network throughout Europe and overseas. Starting from strong bases in Belgium, ZIEGLER has developed in Luxembourg, France, Switzerland, the Netherlands, the United Kingdom, Ireland, Germany, Greece, Poland but also in Morocco, Tunisia, Algeria, Turkey, South Africa and China. A truly decentralised logistics organisation with a unique strategy: think global , act local. ZIEGLER is managing your air- and sea freight across the globe, enhancing transparency across your supply chain, reducing costs by optimising your cargo flow. From wine & spirits logistics to international moving and relocation services, from Aeronautics logistics to Fashion logistics and Fairs & Exhibitions, ZIEGLER has much to offer.



Alain ZIEGLER
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(c) G2 Studio & Etworc - Franky Verdickt

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The **Belgian Foreign Trade Agency** is a public body with legal status. It was set up through the Cooperation Agreement concluded between the Belgian federal government and the three Belgian regional governments in 2002.

The Agency is run by a Board of Directors. Its Honorary President is His Royal Highness Prince Philippe of Belgium.

The Agency's main tasks are to:

- Provide documentation on foreign markets.
- Organise joint economic missions.
- Collect, organise and circulate information, studies and documentation on external markets on behalf of the regional export promotion organisations.

The regional export organisations (AWEX, Brussels Invest & Export and FIT) remain the primary contact points for Belgian companies.



Marc BOGAERTS
Director General
Advisor to HRH Prince Philippe



Rose DONCK
Mission Coordinator



Nancy WILLEMS
Expert

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BRUSSELS invest & export is the foreign trade and investment agency of the Brussels-Capital Region. It aims to promote the internationalisation of the Brussels economy. Brussels is not only the Belgian and European capital, home of NATO and EU headquarters, but it is also a large business centre at the heart of the European market.

BRUSSELS invest & export assists Brussels companies operating in foreign markets. Almost ninety economic and trade commissioners across all continents provide free guidance to SMEs, target potential local prospects and partners, organise matchmaking visits... Concrete initiatives in Brussels and abroad include trade missions, contact days, buyers' invitations and collective stands at international trade fairs. Brussels exporters are listed in a database, www.brussels-exporters.be, which can be accessed by all foreign companies searching for partners.

Another mission of BRUSSELS invest & export is to attract foreign companies to Brussels and to provide them with support, should they decide to locate their business in the Region.

To enable investors to assess the benefits of establishing in the capital, BRUSSELS invest & export offers them a « Welcome Package » which includes equipped office space at no cost for a three-month period.



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Managing Director



Emmanuel de BEUGHEM
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Ghislain BREYDEL
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Service Public
Fédéral
FINANCES

Within the **Federal Public Service Finance**, a team of experts informs and assists foreign investors and those already established in Belgium on tax matters.

The Fiscal Department for Foreign Investments was created in 1997 and operates under the direct authority of the Chairman of the Executive Committee of the Belgian Federal Public Service Finance.

This service of the FPS Finance guides and informs foreign investors on tax matters and assists them in their contacts with tax authorities.

This public service works:

- free of charge on a flexible, non-bureaucratic and investor-orientated basis;
- on a strictly confidential basis, subject to legal and professional obligations of secrecy;
- for tax information regarding foreign investments in Belgium, please get in touch with us (address below).



Albert WOLFS
International Tax Expert
Head of the Fiscal Department for Foreign Investments

FEDERAL PUBLIC SERVICE FINANCE

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Belgian Customs watches over the correct application of the European Union customs rules in order to offer the highest legal certainty and equality to companies importing and exporting goods. Belgium is the distribution centre *par excellence* because of its central location. Indeed, Belgium's small surface area counts many entrance gates; with the airport of Zaventem and Bierseet and the harbours of Antwerp, Zeebrugge, Ghent and Liège as principal gateways. Behind these entrance gates lies the most dense multimodal network of railways, waterways and roads in the world.

Belgian customs support the position of Belgium as the European distribution country *par excellence* by:

- offering brisk export and import systems to have the dispatch of goods traffic passed off as quickly as possible;
- carrying out formalities for customs, excise, VAT with regard to import and rules for other public services in one operation according to the single window and one-stop-shop concept;
- establishing customer-oriented services across the territory.



Noël COLPIN
Administrator General



Isabelle DE STOBBELEIR
Customs Attaché China



Haipei WANG
Assistant to the Customs Attaché

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The **Federal Public Service (FPS) Foreign Affairs, Foreign Trade and Development Cooperation** manages Belgium's foreign relations. Belgium's Foreign Affairs network is comprised of 130 embassies, consulates and representations both at home and abroad.

As an organisation with solid and long-standing experience in foreign relations, the FPS channels its expertise into actions geared towards the following objectives:

- Defending Belgian interests abroad.
- Promoting a stable, fair, and thriving world community based on solidarity.
- Combating global poverty by coordinating a high-level of cooperation.



Gilles HEYVAERT
Director Belgian Economic Issues



Sophie DE SMEDT
First Secretary, Direction for
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The **Policy Unit of Steven Vanackere, Deputy Prime Minister and Minister of Foreign Affairs and Institutional Reform of Belgium**, develops foreign policy and strategy to defend Belgian interests abroad.

Minister Vanackere is also responsible for foreign trade and, in this capacity, attaches a particular importance to economic relations within the Belgian foreign policy framework, thereby serving the regional entities and the economic actors in Belgium.



Henk MAHIEU

Deputy Chief of Staff - Bilateral Relations, Trade and Economic Diplomacy Unit
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Petra VANKEIRSBILCK

Deputy Chief of Staff - Communication, Press and External Relations

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The **Flanders Investment & Trade** agency promotes sustainable international business, in the interest of both Flanders-based companies and overseas enterprises.

Whatever sector you are involved in, Flanders Investment & Trade will help you establish contact with the Flemish companies you are looking for.

This includes not only products or services you may be sourcing, but also various types of business relationships, from joint ventures to technology transfers.

At another level Flanders Investment & Trade enhances Flanders' position as the gateway to Europe for inward investors. The Agency identifies, informs, advises and supports overseas enterprises by establishing production and research facilities, contact centers, headquarters, logistics operations and the like in Flanders, the northern region of Belgium.

This broad focus on international entrepreneurship, involving outward trade as well as inward investments, requires not only a thorough knowledge of Flemish economy, but also an extensive network outside of Flanders.

We have just that for you. Do visit our website and discover our worldwide network. With over 90 offices we are bound to be conveniently located near you, wherever you are.



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GOVERNMENT OF THE BRUSSELS-CAPITAL REGION
Cabinet of Minister Benoît Cerexhe
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Since entering office as Economy and Employment Minister of the Brussels-Capital Region in July 2004, **Minister Benoît Cerexhe** has endeavoured to increase the economic potential of the Brussels Capital Region and spent considerable effort to make it more attractive to investors and companies. By reviewing and simplifying the economic expansion legislation, Benoît Cerexhe has positioned Brussels as a leading city for business, open to new forms of entrepreneurship.

In 4 years time, over 40,000 net jobs have been created in the Brussels-Capital Region. Brussels also ranks amongst the cities with the highest rate of business starts per habitant, despite the economic crisis.

In July 2009, Benoît Cerexhe was re-elected and remained in office as Economy and Employment Minister. He will continue his policy to attract businesses and bring jobs to Brussels. During the constitution of the present **Government of the Brussels-Capital Region**, foreign trade was added to Benoît Cerexhe's attributions. This new competence will allow him to further support Brussels businesses in their development by aiming the foreign trade policy at Brussels entrepreneurs looking for new markets.



Christian LAMOULINE
Cabinet Director



Vincent HENDERICK
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MINISTRY OF THE BRUSSELS-CAPITAL REGION
External Relations Department

The Ministry of the Brussels-Capital Region set up the External Relations Department in order to bring about a coherent foreign policy for the Region.

This Department prepares and monitors multilateral and bilateral issues and participates in international meetings and events, like the World and International Expos.

To meet its objectives, the External Relations Department has an extensive network of regional and city partners with which it concluded bilateral agreements. In China, the Brussels-Capital Region signed two agreements so far, one with the Municipality of Beijing (22nd September 1994) and one with the Province of Sichuan (new text signed on the 9th November 2010).



Geoffroy CLERCKX
Asia, Protocol and Communication

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The Province of Antwerp is the driving force of the Belgian economy. It has the second biggest port of Europe, it is the centre of world diamonds trade and world second largest chemical industry centre. With its strategic location, its highly developed economy, its abundant history and culture heritage of Europe, its openness and tolerance, Antwerp is an attractive place to the foreign businessman and tourists.

Since 1985 the Province of Antwerp has built strong relations with China. It was the first Belgian province ever to sign an official friendship agreement with a Chinese Province, being Shaanxi. Since the signing of the agreement, many projects and co-operations have been carried out and have been realised in the fields such as poverty-relief, education, and culture. A representative office has been set up in Beijing.



Cathy BERX
Governor Province of Antwerp



Koen HELSEN
Vice Governor Province of Antwerp



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The **Provincial Government of East-Flanders** is maintaining a longstanding cooperation with the Province of Hebei since 1991. The main focus of this cooperation is to support (East) Flemish companies in their search for economic opportunities in China, to assist East Flemish knowledge centers looking for cooperation in China and more recently to promote (East-) Flanders as an ideal investment region for Chinese investors. Additionally, the Provincial Government of East Flanders decided to broaden its geographic radius of action and is looking for structural cooperations in other important growth centers in North East China such as the cities of Shenyang, Qingdao and Tianjin.

In 2008 the most important East – Flemish institutions active in China decided to create a 'China Platform' - in which the Province of East-Flanders, the Ghent University, the City of Ghent and the Flanders Chinese Chamber of Commerce are the structural members - to combine their individual forces towards China. This resulted in the establishment of the "East Flanders Office" in Beijing, the East Flemish representation office of the Province of East Flanders and the Ghent University for the purpose of (East) Flemish companies interested in doing business in China, Chinese companies willing to invest in (East) Flanders and the Ghent University.



Marc DE BUCK

Vice-Governor in charge of economic affairs, international relations and spatial planning



Josef DAUWE

Vice-Governor in charge of culture, SME's and environment



Hedwig DE PAUW

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WALLONIA FOREIGN TRADE AND INVESTMENT AGENCY (AWEX)

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The **Wallonia Foreign Trade and Investment Agency (AWEX)** is the Wallonia Region of Belgium's governmental agency charged with promoting foreign trade and attracting foreign investment. The agency has a worldwide network of 107 economic and trade representatives. AWEX has been certified ISO 9001 since April 2002.

As a foreign trade agency, AWEX carries out a mission focused on promoting and informing the public of the many benefits of both Wallonia and its foreign business community. AWEX assists buyers, decision-makers, importers and foreign prospects by providing information on Wallonia's export potential. As an export partner for Wallonia-based companies, AWEX offers a wide range of export-oriented services and activities (market surveys, organisation of trade missions, trade show pavilions, export incentives, etc.).

As a foreign investment agency, AWEX has the overall responsibility for attracting foreign investment to Wallonia. This includes seeking out and providing information to potential foreign investors. The Agency also offers a pro-active follow-up service to investors already established in Wallonia. In addition, it is in charge of identifying new foreign investors for the acquisition of industrial sites under a restructuring process.



Michel KEMPENEERS
Director Asia-Pacific Export & Investment



Laurent PAQUET
Project Manager Asia-Pacific Export & Investment



Emmanuelle DIENGA
Head of AWEX Charleroi Office



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WALLOON REGION
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Wallonie

The Minister of Economy and Vice-President of the Walloon Government, Jean-Claude Marcourt, and his cabinet are charged with overseeing the economic and social development of Wallonia.

To the five clusters of competitiveness created under the Marshall Plan, with the goal of creating a solid economic and industrial environment (Transport and Logistics, Healthcare, Mechanical Engineering, Agro-Industry, Aeronautics and Space Industry), has been added a sixth one dedicated to the green economy.

Sustainable development is ripe with real opportunities for Wallonia to enhance its economy. In light of this belief, special attention will be paid to SME's and new technologies, which are also competencies of Minister Marcourt.

Located in the center of Europe, at the converging point of major roads, rivers, railways and air routes, Wallonia benefits from a high quality labor force and ample free spaces for the expansion of new economic activities; all advantages that Minister Marcourt, his team - in close collaboration with the Wallonia Foreign Trade and Investment Agency (AWEX) - will assert when promoting the benefits of Foreign Trade to the Region.



Nathalie LAFONTAINE
Spokeswomen of Minister Marcourt



Diane MIEVIS
Counsellor

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Logistical organisation of the mission provided by:

Carlson Wagonlit Travel (CWT) is the Belgian and global leader in travel retailing and management. CWT is present in all segments of the travel industry (business travel, leisure travel, meeting and incentives and wholesaling). Present in more than 150 countries, CWT is the global leader in travel management and serves companies of all sizes, as well as government institutions and non-governmental organisations. By leveraging both the expertise of its people and leading-edge technology, CWT helps clients derive the greatest value from their travel programs in terms of savings, service and security, and provides best-in-class service and assistance to travellers. CWT is the first Belgian independent network of Travel Agencies and offers quality products as well as trusted partners.

CWT Meetings & Events is one of the largest agencies specialising in the organisation of trade missions, meetings, incentives, congresses and events.



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**Economic profile of Belgium,
the heart of Europe**

Belgium is a federal Kingdom comprised of three regions (the Flemish Region, the Walloon Region and the Brussels-Capital Region) and three communities (the Flemish, the French and the German Communities).

Belgium has an estimated population of 10.9 million inhabitants (2011) and is one of the most densely populated countries in Europe. Brussels is the 'Capital of Europe', playing host to the headquarters of the European Commission, the Council of Ministers and the European Parliament. Other major international organisations, such as NATO, are also located in Brussels. As a result, Brussels ranks as the world's number two city (after Washington, D.C.) in terms of the number of accredited journalists, and fourth in terms of the number of international meetings and seminars held.

With a surface of 30,500 km², Belgium is one of the smallest member states of the European Union. Nevertheless, it is a significant player in the world economy. GDP reached €339.0 billion in 2009 and an estimated €351.8 billion in 2010. In line with global deceleration, growth drastically slowed towards the end of 2008, and was negative in 2009 (-2.7%). In 2010, the Belgian economy recovered and a growth rate of 2.1% was recorded.

Despite the recent downturn, Belgium is a high income country, with a Gross National Income (GNI) per capita of US\$45,420 in 2010 (World Bank data).

According to the World Trade Organization (WTO), in 2010, Belgium was the 9th leading exporter of merchandise goods and the 15th leading exporter of commercial services. In 2010, Belgium's share in world merchandise exports was 2.7%. With a share of 2.5% in world imports of goods, Belgium ranked 12th among world importers.

For four years, Belgium has been holding the top position of the annual KOF Index of Globalization, which measures the economic, social and political dimensions of globalization.

In regards to Foreign Direct Investments, in 2010 Belgium ranked number 4 in the world with US\$62.0 billion. The continued presence of TNC (coordination centres), as well as new tax incentives that entered into force in January 2006 (notional interest deduction) play an important role.

TRADE RELATIONS WITH THE PEOPLE'S REPUBLIC OF CHINA

Belgium is indeed your ideal partner because of its strategic location in the heart of Europe, its flourishing economy with stable growth and the unwavering confidence of consumers and investors.

Belgian exports to the People's Republic of China	2007	12 months	€ 3,344.1 million
	2008	12 months	€ 3,424.2 million
	2009	12 months	€ 4,351.9 million
	2010	12 months	€ 5,426.6 million

Belgian imports from the People's Republic of China	2007	12 months	€ 12,526.2 million
	2008	12 months	€ 13,401.6 million
	2009	12 months	€ 10,529.0 million
	2010	12 months	€ 12,129.5 million



