# BELGIAN ECONOMIC MISSION TO THE UNITED STATES OF AMERICA 4 – 12 JUNE 2022



Press releases: Signing Ceremony in Atlanta, Georgia

Monday 6 June 2022 at 17:15 -17:40

Venue: Ballroom III, 4th floor, Four Seasons Hotel Atlanta

#### 1. BRASSERIE DE L'ABBAYE DU VAL-DIEU - COFFEE DISTRICT

Coffee district is one of the best beer bars in Florida, the company owner Chung Seo is really passionate about good beer and has always a great selection of Belgian beers, with the support of the Belgian economic mission in USA Val-Dieu has the honor to become one of them!

#### 2. BRASSERIE DE L'ABBAYE DU VAL-DIEU - HOP CITY

Hop city beer shops (4 locations: Krog District / Birgmingam / Fayette Ville and West End) are the place to be in terms of Beer in Atlanta, you can find a great selection of beers and for sure all the best Belgian beers in all the shops. With the support of the Belgian economic mission in the USA Val-Dieu has the honor to become one of them!

### 3. BRASSERIE DE L'ABBAYE DU VAL-DIEU - WORLD OF BEER

World of beer is one of the best craft beer restaurants in the USA, belgian beers have always has a special place in the location.

Today, with the support of the Belgian economic mission in the USA, Val-Dieu will has the honor to become one of them!

### 4. BROUWERIJ VERHAEGHE VICHTE - D&V INTERNATIONAL

**Brouwerij Verhaeghe Vichte** is a <u>family owned brewery founded in 1885</u>. Famous for its "Flemish Red Ales", an old Belgian beer style The Flemish (Flanders) Red Ales get their name from their birthplace, the **West Flanders region of Belgium**, and their color, which usually ends up somewhere along the lines of the ruby to deep red/burgundy end of the spectrum.

**Duchesse de Bourgogne** is the traditional Flemish red ale. This refreshing ale is matured in oak casks; smooth with a rich texture and interplay of passion fruit, and chocolate, and a long, dry and acidic finish. After the first and secondary fermentation, the beer goes for maturation into the oak barrels for 18 months. The final product is a blend of younger 8 months old beer with 18 months old beer. The average age of the Duchesse de Bourgogne before being bottled is 12 months.

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<u>Established in 1998</u>, **D&V** International is the premier importer of specialty beers from Belgium and Poland. We pride ourselves in delivering the highest levels of quality and professionalism in specialty beer distribution. The products from our breweries represent some of the major Belgian specialty beer styles. From authentic abbey ales, abbey-style ales, artisanal ales including wheat, blond, brown, triple, golden ale as well as Flemish red ale, and finally traditional Belgian Lambics.

#### 5. BROUWERIJ VERHAEGHE VICHTE - HOP CITY

The Belgium beer have always a special place and priority at Hop City

Today Brewery Verhaeghe has the honor to become a partner for Hop City and they will be one of the best ambassador of the brewery on the US territory, this is the start of a mutual long and good cooperation

In fact, in concrete terms, Hop City is committed to taking the beer from the Verhaeghe brewery present in the United States of America and distributing it in each of its locations.

#### 6. BROUWERIJ VERHAEGHE VICHTE - TRAPPE DOOR

The Belgium beer have always a special place and priority at the Trappe Door

Today Brewery Verhaeghe has the honor to become a partner for the Trappe Door and they will be one of the best ambassador of the brewery on the US territory, this is the start of a mutual long and good cooperation

In fact, in concrete terms, the Trappe Door is committed to taking on draft for one year a Verhaeghe Beer present in the United States of America .

#### 7. BROUWERIJ VERHAEGHE VICHTE - WORLD OF BEER

The Belgium beer have always a special place and priority at World of Beer.

Today Brewery Verhaeghe has the honor to become a partner for World of Beer and they will be one of the best ambassador of the brewery on the US territory, this is the start of a mutual long and good cooperation

In fact, in concrete terms, World of Beer is committed to taking beer on draft from the Verhaeghe brewery present in the United States of America and pouring it in 5 locations.

#### 8. SCHRÉDER - UNIVERSITY OF GEROGIA RESEARCH FOUNDATION

Schréder SA partners up with University of Georgia to create a safe, sustainable and smart campus.

Schréder SA, the world's leading independent lighting solution provider, engaged with the University of Georgia to perform a holistic analysis of the university stakeholders aiming to identify themes, perspectives and trends to inform the definition of campus safety which will contribute ultimately to the construction of an innovative smart campus.

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The project team, mainly comprised by UGA students, delivered a data-driven presentation with the project summarization, a case-study emphasizing the key and emerging trends focused on lighting, cameras, transportation and security, and a recommendation of a smart-campus prototype.

This partnership is enabling the creation of a new benchmark for universities striving to innovate their campuses with technology that allows for a safer, more sustainable academic environment.

### 9. SENSOLUS - TOSCA

#### Tosca and Sensolus partner up for digitization of the supply chain in North America

Tosca, headquartered in Atlanta, is a global leader in reusable packaging solutions and pooling services for food supply chains. Since 60 years, Tosca has the mission to make supply chains more sustainable by using reusable packaging and optimizing the related processes. With the cooperation of Sensolus, Tosca gears up another step in the digitization of the supply chain by introducing Internet of Things technology in its packaging and processes. Through their platform ToscalQ (powered by Sensolus), Tosca offers real-time tracking on packaging and all related supply chain insights to optimize the processes such as return logistics, temperature compliance and capacity balancing. This is another step forward in the vision of Tosca, where data and sustainability will create a better future.