

JAPAN

Belgian Economic Mission

9 - 16 JUNE 2012



PARTICIPANTS BROCHURE



Belgian Economic Mission to **Japan**

9 - 16 JUNE 2012

Organised by the regional institutions
for Foreign Trade (Brussels Invest & Export,
Flanders Investment & Trade - FIT,
the Wallonia Foreign Trade and Investment Agency - AWEX),
FPS Foreign Affairs and the Belgian Foreign Trade Agency.



BELGIAN ECONOMIC MISSIONS

CALENDAR
2012-2013

2012		
	VIETNAM	March 10 - 16
	JAPAN	June 9 - 16
	TURKEY	October 15 - 20
	AUSTRALIA & NEW ZEALAND	November 16 - 30

2013		
	THAILAND	March
	WEST COAST OF THE UNITED STATES	June
	SOUTH AFRICA & ANGOLA	October
	INDIA	November - December

(The dates are subject to change)





HRH PRINCE PHILIPPE OF BELGIUM

HRH Prince Philippe was born on April 15, 1960, in Brussels, Belgium, as the first child of HM King Albert II and HM Queen Paola. He is first in line for succession to the throne of Belgium and, as such, bears the title of Duke of Brabant.

On December 4, 1999, the Prince married Miss Mathilde d'Udekem d'Acoz.

On October 25, 2001, Princess Mathilde gave birth to a daughter, Princess Elisabeth. Her brother, Prince Gabriel, was born on August 20, 2003. On October 4, 2005, Princess Mathilde gave birth to Prince Emmanuel. Princess Eléonore, the fourth child, was born on April 16, 2008.

At the end of secondary school, which he attended both in French and Dutch, the Prince continued his education at the Royal Military Academy, where he graduated in 1981. He then subsequently qualified as a fighter pilot (1982), a paratrooper and commando officer before assuming command over a paratrooper platoon. The Prince's military career further led him to his current rank of Lieutenant General and Vice Admiral in the Armed Forces (as of March 2010).

Prince Philippe completed his academic training at Trinity College, University of Oxford (UK) and at the Graduate School of Stanford University (USA), where he completed a Master of Arts Degree in political science in 1985.

The Prince holds an Honorary Doctorate from the Katholieke Universiteit Leuven (2002).

As a result of his increasing number of commitments, the “Household of Prince Philippe” was created in 1992.

On August 6, 1993, by government decree, Prince Philippe was appointed Honorary Chairman of the Belgian Foreign Trade Board (BFTB). He succeeded his father, who had been Honorary Chairman since 1962.

In this capacity, Prince Philippe has headed more than 40 important economic missions, the most recent being to Mexico & Panama, the Republic of Korea, the Kingdom of Saudi Arabia and Morocco (2009); India, Brazil, Kazakhstan and Ukraine (2010); the Russian Federation, the United States of America, the

People’s Republic of China and Chile (2011) and, just recently Vietnam (2012).

On May 3, 2003, Prince Philippe was appointed Honorary Chairman of the Board of the Foreign Trade Agency, replacing the BFTB.

On June 21, 1994 he became a member of the Senate.

In addition to his various official duties, Prince Philippe concentrates on gaining more in-depth knowledge of his country and its role and image in the world and international relations.

The Prince is keenly interested in the situation of young people and their integration in the society of tomorrow. He regularly visits schools and universities, but also closely follows such important social issues as unemployment and the struggle against poverty and exclusion.

In May 1997, Prince Philippe was appointed Honorary Chairman of the Belgian Federal Council for Sustainable Development, created after the Conference of Rio.

In 1998, The Prince Philippe Fund was created, with the aim of fostering exchanges between citizens and organisations across all three Communities of Belgium.

In 2003, Prince Philippe became Honorary Chairman of BIO (Belgian Investment Company for Developing Countries).

Since 2004, Prince Philippe has also served as the Honorary Chairman of the European Chapter of the Club of Rome and of the International Polar Foundation.

In May 2004, Prince Philippe obtained his license as a civilian helicopter pilot.

He spends his rare leisure time at home with his family and enjoys reading, especially on subjects related to the problems and challenges confronting men and women in today’s society. He is an avid sportsman and is keen on maintaining a healthy physical condition.



HE DIDIER REYNDERS

Deputy Prime Minister
Minister of Foreign Affairs
Foreign Trade and
European Affairs

Born in Liège on August 6th, 1958
 Married, 4 children

Government positions

- » Minister of Finance (1999-2011)
- » Chairman of the Eurogroup (January-December 2001)
- » President of the Ecofin (July-December 2001 / July 2010-December 2010)
- » Minister in charge of the Belgian Buildings Agency (2003-2011)
- » Deputy Prime Minister since 18 July 2004
- » Minister of Institutional Reforms (2004-2011)
- » Minister in charge of the National Lottery, the Federal Holding and Investment Company (FHIC) and the insurance companies (2007-2011)
- » Minister of Foreign Affairs, Foreign Trade and European Affairs since 6 December 2011

Academical functions

- » Lecturer at the Hautes Ecoles commerciales of Liège
- » Staff member of the Public Law Department at the University of Liège
- » Guest lecturer at the Université catholique de Louvain (Louvain business school (UCL))

Political activities

- » Chief of staff of the Deputy Prime Minister, Minister of Justice and Institutional Reforms, Mr Jean Gol (1987-1988)
- » Member of the Liège Town Council since October 1988
- » Leader of the MR Group of the Liège Town Council since 1995
- » Deputy Chairman of the MR (1992-2004)
- » Member of Parliament since 1992
- » Chairman of the PRL-FDF Group (1995-1999)

- » Chairman of the Mouvement Réformateur (2004-2011)

Professional activities

- » Lawyer (1981-1985)
- » Director General of the Local Authorities Department of the Ministry of the Walloon Region (1985-1988)
- » Chairman of the National Railway Company of Belgium (1986-1991)
- » Chairman of the National Society of Airways (1991-1993)



HE INGRID LIETEN

Vice-Minister-President of the Flemish Government,
Flemish Minister for Innovation, Public Investment,
Media and Poverty Reduction

Born in Hasselt on April 20th, 1964
Married, two sons

Studies

Higher education

- » Degree in Public Management and Administration, VUB, Faculty of Economics, Social and Political Sciences, 22/09/2000, magna cum laude
- » Certificate of Personnel Management in Public Administration, KUL - Completion Centre for Government Policy and Administration, 01/02/1995
- » Master's Degree in Industrial Location and Development, VUB - Faculty of Economics, Social and Political Sciences, 25/09/1992
- » Special Licentiate in Corporate Law - option Fiscal Law, VUB - Faculty of Law, 11/01/1990

- » Licentiate in Law, VUB, 04/07/1987, cum laude

Secondary education

- » Mathematics-Sciences-Latin, Koninklijk Lyceum Hasselt, 27/06/1982, First Prize for French, History, Dutch, the School Newspaper and the Humanist Union

Certificates

Different training programmes, including:

- » Situational management and delegation (Coopers and Lybrand Management Consultants)
- » Contract management in the public sector (KUL Public Management Institute)
- » Quality in the public sector (KUL Public Management Institute)



Career

» 13/07/2009-now

Vice-Minister-President of the Flemish Government, Flemish Minister for Innovation, Public Investment, Media and Poverty Reduction

» 01/01/2002-12/07/2009

Director-General of the Flemish public transport company “De Lijn”

» 01/11/2000-31/12/2001

General Secretary of the Limburg Reconversion Society

» 01/05/1993-31/10/2000

Town clerk in Maasmechelen

» 01/05/1991-30/04/1993

Executive at the GOM-LER Limburg (Regional Development Company-Limburg Economic Council), Industrial Promotion Service

» 18/08/1990-30/04/1991

Lawyer's assistant at the Bar Council of Hasselt

» 01/10/1988-14/08/1990

Trainee at the Bar Council of Hasselt

» 01/12/1987-31/10/1988

Professor's assistant in commercial law and financial economic law, VUB

Additional information

» Member of the TV Limburg Board of Directors since 13 September 2005

» International Association of Public Transport (UITP):

- member of the Executive Board Committee (policy board) since 16/10/2003
- member of the Corporate Management Commission

» Belgian Association for Common City and Regional Transport (BVGSSV):

- Vice-President since 24/01/2002

» Numerous publications in “GOM Info” regarding legal matters important to the Limburg business world.

» Member of the “De Lijn” Board of Directors from 01/01/1997 to 31/12/2001

» Member of the BAM (Antwerp Mobile Management Company) Board of Directors since 8 September 2003

» Member of the “De Scheepvaart” (Shipping) Board of Directors since 1 August 2003

» Opening speaker at the opening of the legal year in 1989 at the Bar Council of Hasselt, entitled “The State reform, a step forward for the persons seeking justice...?”, published in the “Limburgs Rechtsleven” (Limburg Legal Life), year 1989.

» Representative of the Law students in the Faculty Council from 1983 to 1986.





HE JEAN-CLAUDE MARCOURT

Vice-President and Minister of Economy,
SMEs, Foreign Trade and New Technologies
of the Walloon Government and
Minister of Higher Education of the
Wallonia-Brussels Federation

Born in Awans on October 16th, 1956

- » **1974-1979:**
University of Liege - Jurist Doctorate in Law
- » **Since 1979:**
Attorney and member of the Liege Bar (on leave since 1992)
- » **1992-1994:**
Director of Cabinet, of the Walloon Regional Minister for Internal Affairs
- » **1994-1995:**
Director of Cabinet, of the Walloon Regional Minister for Internal Affairs, Civil Service and Budget
- » **1995-1997:**
Director of Cabinet, of the Walloon Regional Minister for Budget, Finance, Employment and Formation

Minister of the Wallonia-Brussels Federation for Budget, Finance and Civil Service

- » **1998-1999:**
Director of Cabinet of the Deputy Prime Minister and Minister of Economy and Telecommunications
- » **1999-2003:**
Director of Cabinet of the Deputy Prime Minister and Minister of Employment of the Federal Government of Belgium
- » **2003-2004:**
Director of Cabinet of the Deputy Prime Minister and Minister of Justice of the Federal Government of Belgium
- » **2004-2009:**
Minister of Economy, Employment, Foreign Trade and Heritage of the Walloon Regional Government
- » **Since 2009:**
Vice-President and Minister of Economy, SME, Foreign Trade and New Technologies of the Walloon Government

Minister of Higher Education of the Wallonia-Brussels Federation





HE BENOÎT CEREXHE

Minister of Economy, Employment,
Scientific Research and
Foreign Trade of the
Brussels-Capital Region



Born in Etterbeek (Brussels) on June 18th, 1961

Married, two daughters

- » Graduated as Master in Law at the “Université Catholique de Louvain”.
- » Lawyer specialised in commercial law.
- » Elected as a member of Brussels’ Regional Parliament (since 1999).
- » Brussels Minister of Economy, Employment and Scientific Research (2004 - 2009).
- » Brussels Minister of Economy, Employment, Scientific Research and Foreign trade (since June 2009).
- » President of the EU Competitiveness Council (Research) under the Belgian Presidency (2nd half 2010).



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PRIVATE & PUBLIC
ORGANISATIONS,
CHAMBERS OF COMMERCE
AND FEDERATIONS





BELGIUM-JAPAN ASSOCIATION & CHAMBER OF COMMERCE (BJA)



The Belgium-Japan Association & Chamber of Commerce (BJA) of over 650 members, consists of Belgian and multinational companies, as well as the leading Japanese companies based in Belgium, and individuals. It is a dynamic non-profit organisation promoting business and cultural relations between Belgium, Europe and Japan, offering many activities including business luncheons, export and investment seminars as well as exclusive invitations to cultural events.

publications - creating a dynamic business environment for its Japanese and Belgian members by informing on important business matters, influencing the development of public policy and facilitating networking opportunities.

More information can be found on www.bja.be.

The BJA also contributes to Belgium-Japan related business promotions through various initiatives and (book



**Tanguy
VAN OVERSTRAETEN**
VICE-CHAIR OF THE BJA AND
CHAIRMAN OF ITS EXECUTIVE
COMMITTEE



Masatomo NOMURA
CHAIRMAN BJA INVESTMENT
COMMITTEE



Anja OTO-KELLENS
EXECUTIVE DIRECTOR

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ESSENCIA

Belgian Federation for Chemistry and Life Sciences Industries

essencia represents and brings together 800 companies in Belgium's chemical, plastics and life sciences industry. With a turnover of 58 billion euros and 90,300 direct employees, the sector represents 1/5 of the entire Belgian manufacturing industry. The sector exports 80% of its production and generates a trade surplus of 26 billion euros, thus contributing to the vigour of the Belgian economy. The sector is also very innovative with nearly 2.4 billion euros R&D-expenditures every year.



Yves VERSCHUEREN
MANAGING DIRECTOR



Frank BECKX
HEAD OF COMMUNICATION &
PUBLIC AFFAIRS

Belgium is the number one chemical country in the world on a per capita basis and a dominant player of a wide range of key chemicals and plastics in Europe. The spectacular development of the port area of Antwerp since the 1960s has been of vital importance for the growth of the base chemical industry in Belgium. Thanks to considerable investments by Belgian and foreign companies in the petrochemical industry and other major chemical activities, Belgium has developed into a leading global petrochemical center.

Belgium is also a world leader in pharmaceuticals. Nearly 30,000 people work in this sector, which alone accounts for 10% of all Belgian exports. In fact, 40% of all private sector R&D-expenditures is in the pharmaceutical industry, twice the European average.

For more information, visit www.essencia.be



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www.investinbiopharma.be





EU CHAMBER OF COMMERCE IN KOREA



THE EUROPEAN UNION CHAMBER OF COMMERCE IN KOREA (EUCCK) was formed by a group of individual business executives from various EU companies based in Korea with initial financial support from the European Commission in February 1986.

The European Union Chamber of Commerce in Korea, a non profit organisation, is made up of around 830 members from the EU, local as well as overseas business communities.

The purpose of the Chamber is to help in any possible way to develop trade, commercial and industrial relations between EU and Korea. The Chamber paves the way for and fosters contacts between interested business circles of the 27 EU member states and the Korean peninsula.



Xavier SMEKENS
HONORARY CHAIRMAN

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FEDERATION OF ENTERPRISES IN BELGIUM - FEB

The Federation of Enterprises in Belgium (FEB) is the only multi-sector employers' organisation representing companies in Belgium. FEB has 35 full members, all of which are professional, sectoral federations - in addition to its applicant and corresponding members. All in all, it represents more than 48,000 businesses, of which 41,000 are small or medium-sized firms. In terms of jobs, FEB represents approximately 75% of total private sector employment.

The main activities of the Federation of Enterprises in Belgium are:

» Promoting and encouraging entrepreneurship;

- » Defining common positions of Belgian enterprises;
- » Ensuring representation in many national and international advisory and administrative committees and institutions;
- » Acting as an intermediary between enterprises and government, administration, trade unions, consumers, etc.;
- » Providing a flow of information to both members and the general public.



Pierre Alain DE SMEDT
PRESIDENT



Laurent SEMPOT
ATTACHÉ INTERNATIONAL
RELATIONS



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FLANDERSBIO

FlandersBio is the umbrella organisation for the Life Sciences sector in Flanders, Belgium, a dynamic non-profit, fee based organisation with 245 members. Our mission is to support and facilitate the sector's sustained development. Our objective is to ensure that it remains a strong driver of economic growth in the region.

The FlandersBio network brings together companies with innovative, R&D-driven activities in the life sciences - companies that are for example developing biopharmaceuticals, medical technologies or agricultural or industrial biotech products. Our network welcomes also

academic research institutes and providers of capital, services and technologies to the life sciences community. By organising networking activities we build bridges between the different actors and by actively stimulating innovation and R&D FlandersBio creates an added value for the sector as a whole.



Ann DE BEUCKELAER
MANAGING DIRECTOR

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UNIZO

“UNIZO, the organisation for independent entrepreneurs and SMEs” is a non-profit and interprofessional employers’ organisation and social partner.

With 125 cooperating professional sectorial organisations and over 85000 members, UNIZO is the largest organisation for entrepreneurs in Flanders & Brussels.

The main activities of UNIZO are: defending the interests of the entrepreneurs, providing information and advice and stimulating networking. They are aimed at five specific categories: start-ups, young companies, growing companies, international active companies and business transfer.

UNIZO International is responsible for stimulating international trade of Flemish SMEs and cooperation in European and international projects. UNIZO is a member of UEAPME, the European SME organisation.



Unie van Zelfstandige Ondernemers



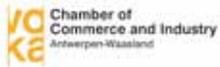
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VOKA - CHAMBER OF COMMERCE AND INDUSTRY ANTWERP-WAASLAND



The Antwerp-Waasland Chamber of Commerce and Industry is with its 3000 members the economical driver behind the Antwerp region. In Belgium the region of Antwerp accounts for a third of its exports. Many of the world's major telecommunications, chemical, building and pharmaceutical companies have a presence here. Combined with the port activity, which contains the second largest chemical cluster after Great Houston; the diamond Industry with 80 % of the world's production of rough and 50 % of polished and industrial diamonds

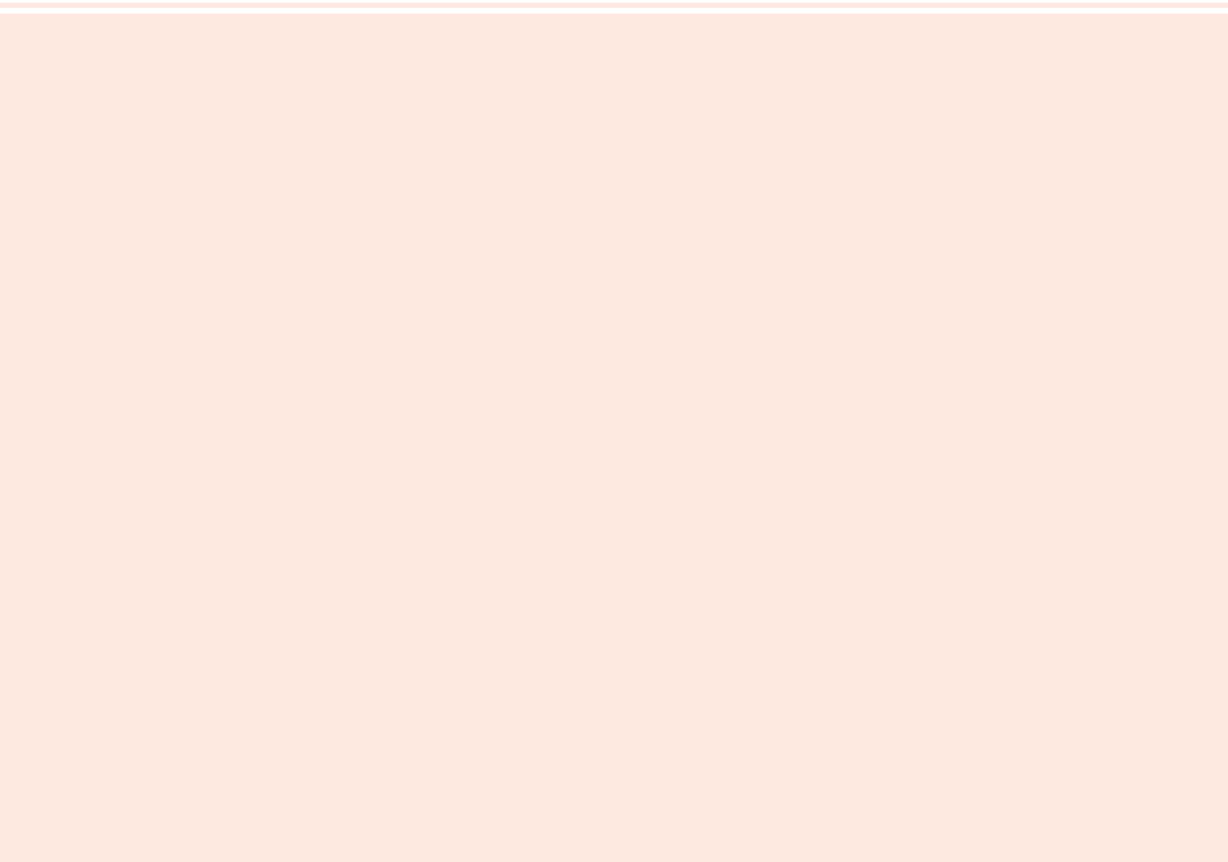
traded in the city and the fashion centre, it is obvious why the Chamber plays such an important role on the Flemish, Belgian and world economic forum. The Chamber offers its members lobbying, networking activities and in-depth concrete business projects.



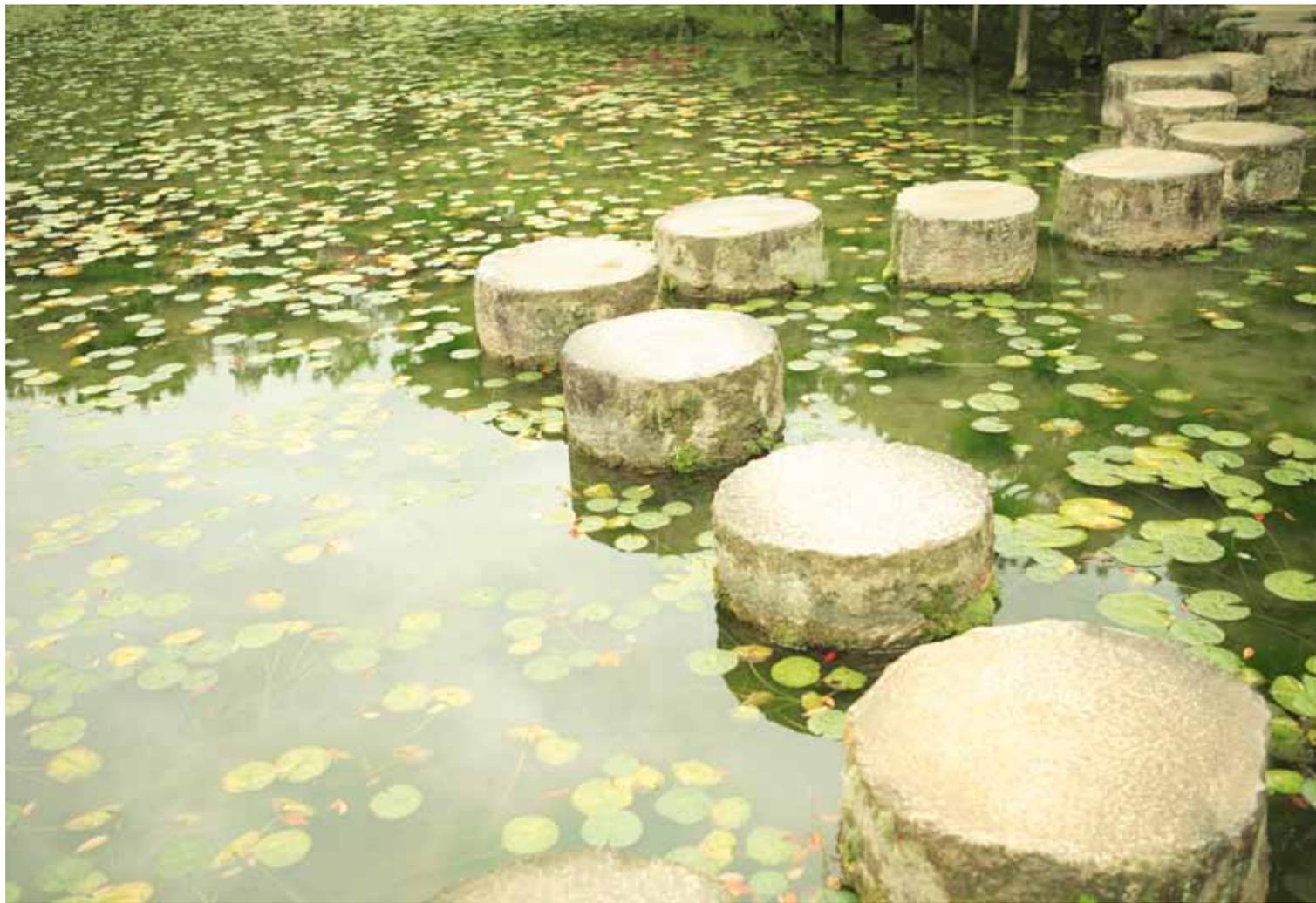
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FINANCIAL
INSTITUTIONS





BNP PARIBAS FORTIS



BNP Paribas is one of the six strongest banks in the world according to Standard and Poor's and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, BNP Paribas is a leading European provider of financial services on a worldwide scale.

BNP Paribas Fortis is one of the main Banks of the BNP Paribas group. It offers the Belgian market a comprehensive package of financial services for private individuals, the self-employed, professionals, SMEs and public organisations. The bank also provides wealthy individuals, corporations and public and financial institutions with custom solutions for which it can draw on BNP Paribas' know-how and international network.

BNP Paribas' history in Japan dates back as far as 1876 when Comptoir National d'Escompte de Paris, the former BNP, opened a branch office in Yokohama. With the solid base of operations both groups have fostered throughout this long history. There are currently more than 900 specialists in the BNP Paribas Group companies offering various financial services in Japan.



Jean-François SIBILLE
CHIEF OPERATING OFFICER
BNP PARIBAS JAPAN



Ken LEYSEN
RELATIONSHIP MANAGER MNC
DESK BNP PARIBAS JAPAN

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ONDD - THE BELGIAN EXPORT CREDIT AGENCY

MISSION

ONDD, the Office National du Ducreire | Nationale DelcredereDienst, is the Belgian public credit insurer with a mission to promote international economic relations. ONDD performs this task as an autonomous government institution enjoying a state guarantee.

SCOPE

ONDD insures companies and banks against political and commercial risks relating to international commercial transactions, for example regarding capital goods

and industrial projects, and contracted works and services. For these risks, ONDD can also work alongside banks through risk sharing schemes. ONDD also insures against political risks relating to foreign direct investments and directly finances commercial transactions of limited proportion.



Dirk TERWEDUWE
CEO



Wim VAN DEN BERGE
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PORTS &
AIRPORTS





PORT AUTHORITY ZEEBRUGGE



PORT OF ZEEBRUGGE

Zeebrugge is one of Europe's prime container and ro-ro ports and handles nearly 50 million tonnes of cargo every year.

The port mainly handles container cargoes on the Europe - Middle East - Far East route. In addition Zeebrugge has developed a European network for feeder traffics to convey box cargoes to all major European destinations.

Other core businesses in Zeebrugge include roll-on/roll-off traffic, conventional cargoes, liquefied natural gas, cruises and last but not least the traffic of new cars and high & heavy cargoes. The shortsea network assures up to 20 daily links to destinations in the UK, Ireland, Scandinavia, the Baltic and Southern Europe.

The sheer multitude of transport links by ferry, container carrier, feeder ship, inland navigation barge, rail and road makes the port an ideal spot to set up European distribution centres.

Zeebrugge is indeed more than a mere maritime cross-roads: it is foremost an ultramodern logistic platform to serve the Japanese markets with excellence.



Joachim COENS
CHAIRMAN - MANAGING
DIRECTOR



Chisato WATANABE
PORT OF ZEEBRUGGE
REPRESENTATIVE

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PORT OF ANTWERP

The Port of Antwerp is by all means the leading European integrated maritime and logistics hub and second largest seaport in Europe. Its position is right in the heart of the European common market, where it has become the center of worldwide trading activities. Optimal connections through a vast network of highway, railroad infrastructures and inland waterways guarantee a smooth throughput to all of the major European markets, both industrial and consumer.

Antwerp is a multifunctional port, where all types of cargo (containers, breakbulk, dry bulk, liquid bulk) are loaded, unloaded, stored and handled in the appropriate way.



Luc ARNOUITS
CHIEF COMMERCIAL OFFICER

With direct services to over 500 ports, 300 of which are called weekly, the Port of Antwerp offers a wide variety of regular maritime services to all destinations worldwide.

The Port of Antwerp offers a unique balance of the three basic components any port should offer: industry, logistics and cargo handling. It has the world 2nd largest production and distribution center for chemicals and plastics. 7 out of the 10 biggest international chemical companies have a production site in Antwerp.

With a wide variety of specialised handling techniques, extensive and bonded warehousing, logistics and service facilities, the Port of Antwerp is a truly integrated port. It offers more than 58 million square feet of covered storage capacity including both standard and refrigerated warehouses plus extensive facilities for dangerous goods.

The Antwerp Port Authority determines the strategic options for the port, lays down long-term policy guidelines, and exercises democratic control over port policy.



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PORT OF GHENT (BELGIUM)



Port of Ghent (Belgium): large enough to cope, small enough to care.

Ghent is a congestion-free logistics and industrial sea-port, home to global leaders in dry and liquid bulk, automotive and distribution. Typical commodities are steel, coal, ores, agro, fertilizers, construction, forest products, chemical and bio energy industries (300 companies, representing 70,000 direct and indirect jobs).

Traffic volume: 50 million tonnes of cargo by water in 2011; nautical access: Panamax type vessels of 92,000 DWT; quay length: 28 km.



Daan SCHALCK
CEO

Ghent port offers a choice of well-equipped terminals and warehousing facilities for all commodities in bulk, breakbulk and containers and has excellent hinterland connections by water, rail and road.

It is the strategic distribution and logistics hub for Belgium, France, the Netherlands and Germany by inland waterways, road, rail and pipeline and for Norway, Sweden, Finland, the Baltic, Russia, Greece, Turkey, Libya, Tunisia, Egypt and Morocco by short sea shipping.

Ghent port has 660 hectares of industrial greenfield sites readily available for logistics, distribution, warehousing, bio based economy and industrial developments near the new Kluizendok (5 km of quays).

With this mission, we aim to establish strategic relationships with ports, shipping lines (container & conventional), logistics companies and the industry.

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THE BRUSSELS AIRPORT COMPANY

Brussels is the Capital of Europe; it is both politically and economically at the heart of Europe.

In 2011 Brussels Airport welcomed 18.8 million passengers. Over 100 airlines operate from the 3 non-congested runways, generating 234,000 movements per year. More than 750,000 tonnes of flown and trucked cargo passed through Brussels Airport last year. Brussels Airport has a dedicated cargo area called Brucargo, grouping all stakeholders in one free trade area: handling companies, customs, trucking companies, forwarders,

Nine out of ten passengers are O&D, highlighting the strength of the Brussels Airport catchment. With almost

ten million people living within one hour's drive and 20 million within one and a half hour, the airport has a wide catchment area, incorporating the south of the Netherlands and the north-eastern part of France.

One of the major benefits of Brussels Airport is the broad profile of the Brussels Airport passengers, underpinned by strong business travel from political institutions such as the EU and NATO, and major multinationals based in and around the city. The large expatriate community also provides a significant leisure and VFR market.

It is for this reason that our motto at Brussels Airport is "Welcome to Europe".



Arnaud FEIST
CHIEF EXECUTIVE OFFICER



Steven POLMANS
HEAD OF CARGO



Maarten EVENEPOEL
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HIGHER EDUCATION INSTITUTIONS





CATHOLIC UNIVERSITY OF LOUVAIN (UCL)



UCL
Université
catholique
de Louvain

Founded in 1425, the Université catholique de Louvain is one of the oldest universities in the world.

UCL offers hundreds of programmes in all fields of knowledge to 28.000 students of more than 120 nationalities. A distinctive feature of UCL is its presence on six campuses in Belgium: Louvain-la-Neuve, Bruxelles Woluwe, Mons, Tournai, Bruxelles Saint-Gilles and Charleroi.

UCL is ranked 125th in the world's top universities by the QS World University Rankings 2011, which gives UCL the first place among the French-speaking Belgian universities.

Teaching, research and service to society are UCL's core missions. Anchored in a tradition of excellence, research is closely linked to education and teaching. It is the daily profession and passion of involved and responsible men and women at UCL.

UCL is a microcosm of the world it serves. It is a centre of knowledge and innovation, a place of cultural celebration and invention, of achievement and extending the limits of human accomplishment.



Bruno DELVAUX
RECTOR



Benoît MACQ
PRO-RECTOR FOR SERVICE
TO SOCIETY



Geneviève SCHAMPS
DIRECTOR OF THE MEDICAL
AND BIOMEDICAL LAW CENTRE



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CIRI-COMMITTEE OF THE INTERUNIVERSITY COUNCIL OF THE FRENCH-SPEAKING COMMUNITY (CIUF)

The CIRI (Inter-University Committee for International Relations) is one of the committees of the CIUF, a platform bringing together the representatives of universities, government, student organisations, trade unions, businesses, etc. The current President of CIUF is Professor Bernard Rentier, Rector of the ULg - Université de Liège.

internationalisation of higher education, to develop and implement joint activities and representation at international level, and to participate in international meetings and events such as visits abroad.

The CIRI brings together the Vice-Rectors in charge of International Relations and the Directors of the International Relations' Departments from all the Belgian French-speaking universities. Its main task is to strengthen a concerted policy of promotion of universities at international level, to share information on the



Serge JAUMAIN
PRESIDENT OF CIRI AND
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AT ULB



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FUND FOR SCIENTIFIC RESEARCH F.R.S.-FNRS



Key player in Belgian basic research, the Fund for Scientific Research F.R.S.-FNRS - has supported and promoted free scientific research in the Wallonia Brussels Federation for over 80 years. Building on expertise and partnerships, the F.R.S.-FNRS fosters innovation and knowledge development by selecting, supporting and evaluating researchers and research projects within university laboratories.

The F.R.S.-FNRS supports researchers in basic research in all scientific fields through 3 instruments categories: individual researcher mandate, research projects (including equipment, personnel and operating costs) and exchange networks (congress, scientific

meetings, symposium, contact groups, publications, doctoral schools,).

Projects are research-driven and selection is based on scientific excellence. The ex-ante evaluation is a transparent two-step procedure based on international standards among which international scientific commissions.

Flagship in Belgium, the F.R.S.-FNRS is a driving force behind the competitiveness of Belgian research in Europe and worldwide.



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LEUVEN NANOCENTER

The Leuven Nanocenter brings the research and development activities of the KULeuven in the areas of Nanosciences and Nanotechnology together. The center is formed by groups from different departments and faculties and disposes of the largest range of materials and tools in Flanders. Our mission is to strengthen the interdisciplinary research and development activities by implementing around specific themes the complete innovation chain starting from fundamental knowledge and scientific discoveries towards the implementation of practical solutions and complete systems.



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THE LIEU NETWORK (LIAISON ENTREPRISES-UNIVERSITÉS)



The LIEU (Liaison Entreprises-Universités) Network gathers the Technology Transfer Offices of Belgian French-speaking universities and higher education institutions.

The main missions of those TTOs consist in: the promotion and facilitation of R&D activities in collaboration with companies; the support of researchers in their approaches towards innovation; the transfer of the research units results to industry; the creation as well as follow-up of spin-offs; the negotiation of research contracts with local, national and international socio-economic players; the training and consciousness raising amongst the scientific community regarding industrial relations and promotion.

LIEU as a network brings together the skills of almost 1000 research units and more than 7500 qualified researchers in areas as varied as materials, biotechnology and health, energy and environment, agro food, micro-, nanotechnologies and ICT, social and human sciences.

By joining forces, LIEU has been able to maximise the economic impact of research developed in areas of excellence and to mobilise resources (scientific expertise, research results, services, equipment) within the universities and higher education institutions in favour of the industrial world.



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UNIVERSITY OF ANTWERP

The University of Antwerp has 15000 students and 4000 staff members. It's a high-quality, medium sized, fully accredited and publicly funded university, located in the economic, cultural and historic heart of Belgium. It is a research intensive university with 1100 PhD students in humanities, life sciences and natural sciences.

The Vaccine & Infectious Disease Institute (VAXINFECTIO) is one of the five Centers of Excellence of the university. It is a WHO Collaborating Center for Vaccines and Infectious Diseases.

VAXINFECTIO conducts integrated vaccine and microbiological research with a focus on increasing the un-

derstanding of the immune response in prophylactic and therapeutic vaccines, including tumor vaccines, and on the containment of antibiotic resistance.

The NatuRA-consortium (Natural products & food Research and Analysis) includes groups specialised in medicinal plants (focus on the isolation and structure elucidation of active principles), scientific evaluation of possible health promoting food ingredients (focus on antioxidative activity, and absorption and metabolism by the intestinal flora of food constituents), and method development and validation on plant based drugs or supplements.



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FULL PROFESSOR, FACULTY
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UNIVERSITY OF BRUSSELS (ULB)



ULB, with its 11 Faculties and two Schools and Institutes, is a comprehensive University covering all scientific disciplines and all levels of study.

With three Nobel laureates and many other national and international awards, the ULB is also a major research university in the world.

It fulfills its social, societal and scientific responsibilities by combining a broad access to higher education and a high-level research, as well as its role in promoting economic development in regions where it operates (in Brussels and Wallonia). The ULB also has an Academic Hospital (Hôpital Erasme), a cancer institute (Institut

Bordet), and an extensive hospital network. The ULB also has a renowned institute in Biology and Molecular Medicine (IBMM) and an Institute of Medical Immunology (IMI).

Based on the principle of free thought, which advocates independent reasoning and rejection of dogma in all its forms, the ULB has remained true to its original ideals: an institution free from any form of control that is committed to defending democratic humanistic values

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DEAN OF THE FACULTY OF
SCIENCES



Jean-Louis MOORTGAT
IR OFFICER FOR ASIA



UNIVERSITY OF LEUVEN

As a leading European research university, KU Leuven offers a wide variety of academic programmes in Dutch and English, supported by high-quality interdisciplinary research both at the university and at its internationally acclaimed hospitals. More than 6,000 researchers from over 120 countries participate in curiosity-driven and strategic frontier research, as well as targeted and demand-driven research. The university is also in very close interaction and cooperation with a number of external partners. [KU Leuven has an internationally renowned Bachelor's and Master's programme in Japanese studies with approximately 250 students and has developed institutional agreements for cooperation with 9 Japanese top-universities. KU Leuven therefore provides an important gateway to Japan in various academic and business-related fields.]

mic and business-related fields.]

KU Leuven is a multidisciplinary university, with three-year Bachelor's and one- or two-year Master's programmes in almost every field. The Leuven 'doctoral schools' organise the international PhD programmes of over 4,000 students.

KU Leuven is Belgium's largest and highest-ranked university and one of the oldest universities in Europe. Boasting an outstanding location, it offers a truly international experience, high-quality education, top-level research facilities and cutting-edge innovation at a reasonable cost.



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UNIVERSITY OF LIEGE (ULG)



A university offering a full spectrum of disciplines and excellence in research

Ulg - a 193-year-old university - is a French speaking comprehensive university in Europe with 9 faculties, 1 school and 1 institute, spread over 4 campuses. All faculties offer educational programs at bachelor and master level in all areas of knowledge, as well as research programs. It is fully integrated in the Bologna process and applies the best European standards for Higher Education. The teaching offered to its 21,000 students - 23% of them coming from foreign countries - is well adapted to a changing world and the expectations of the modern job market.



Jean MARCHAL
VICE-RECTOR FOR
INTERNATIONAL RELATIONS

An innovator in terms of techniques as well as engineering, the university has strong expertise in a variety of fields, including environmental studies, life sciences, biotechnologies, earth sciences, space studies, entrepreneurship, logistics, etc.

More than half the university budget is devoted to research projects where excellence is a must. Interdisciplinary and internationalization are keywords in the research units. Ulg has been awarded the EU label HR Excellence in Research.

Ulg brings together education, research and professional training, and has helped launch spinoff companies in many fields, making it a driving force of the area's economy.

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UNIVERSITY OF MONS (UMONS)

UMONS has 6000 students and researchers from forty different nationalities. Operational as of 2009-2010, the University of Mons offers forty degree programmes in its seven faculties (Architecture and Urban Planning, Medicine and Pharmacy, Engineering, Psychology and Education, Science, Translation and Interpretation, Warocqué School of Business and Economics) and three institutes (Institute for Social sciences, Institute for Legal Sciences, Institute for Language Sciences).

The University looks back on a tradition of 175 years of knowledge accumulated in each of its faculties and is perfectly integrated into the social, economic and cultural life of the region.



Pierre DEHOMBREUX
VICE-RECTOR FOR
INTERNATIONAL RELATIONS

UMONS is well integrated in the town of Mons, the capital of Hainaut, elected as European Capital of Culture in 2015. Mons is less than an hour's drive from Brussels, Charleroi and Lille. The train ride from Paris is 75 minutes. A good place to study, a good place to live.

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UNIVERSITY OF NAMUR (FUNDP)



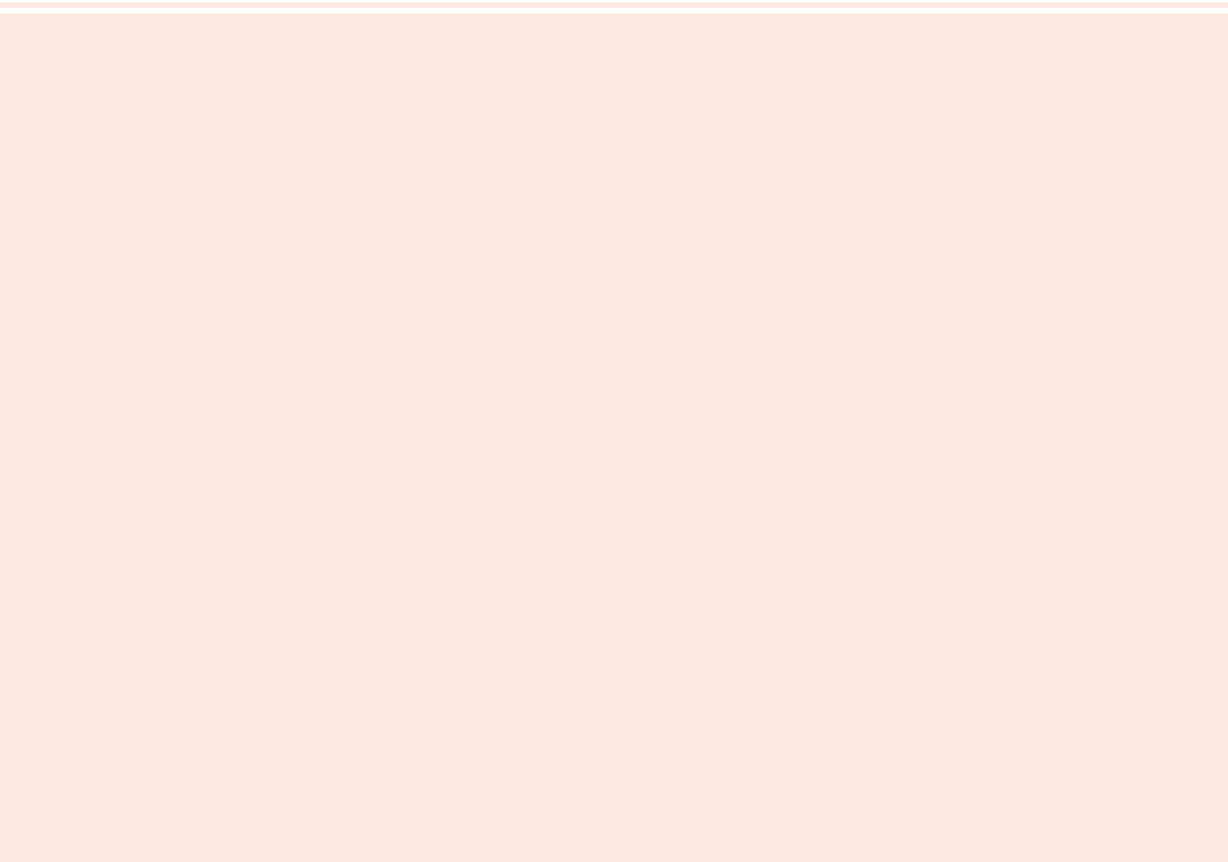
Situated in the Southern, French-speaking part of Belgium, at the heart of Europe, the FUNDP (University of Namur) comprises six faculties, offering some forty academic programmes. It welcomes about 5800 students and carries out research covering the main fields of knowledge, ranging from ethics to nanotechnologies, from linguistics to computer science, from human rights to veterinary science, and so on.



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INDUSTRIAL &
SERVICE COMPANIES





4DDYNAMICS



4DDynamics, known leader in High-end 3d data acquisition scanners capturing all skin type's and (facial) hair. Development is done through it's R&D company 3DDynamics. The Company's strength is in its 12 years of R&D in the field & advanced 3d algorithms of data acquisition and it's "SteadyScan" motion compensation algorithm compensating for heartbeat and breathing.

Resulting in a highly sophisticated, accurate, flexible and competitive 3d scanners. 4DDynamics Mephisto 3d scanners are highly flexible, while based on standard Sony & Canon, hardware which can be upgraded and improved easily over time, and can scan from a fingerprint to larger artefacts (2 M).

The Algorithms are being used/licensed in several industries from security, engineering, cultural heritage, medicine, computer graphics to entertainment, animation. It's latest product/license release will be in the end-consumer market.



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ABS LAUNDRY BUSINESS SOLUTIONS

The ABS Laundry Business Solution Group founded in 1987, develops, installs and maintains information systems for the global laundry and textile rental industry. ABS is the market leader in this niche market, with about 400 laundry units in 37 countries using the ABSSolute application. ABS offers a 24/7 support to its customers, for whom the application is 'mission critical'. ABS is market leader in many countries.

ABSSolute's functionality covers the contract details between laundry and customer as its core. From there the internal and external logistics are covered including hand held devices (PDA) for linen stock counting and driver support during pick-up and delivery. ABSSolute's application supports Radio Frequency Identification (UHF/RFID)

which is an important medium to track linen items to control investments on one hand and to ensure quality on the other hand (sterilization of hospital linen and fire resistant garments e.g.). A very powerful Business Intelligence function translates millions of data elements into graphical information, so-called DashBoards, and offers drill down features to support our customers' daily business.

ABSSolute, a 3 Tier application, developed in Java with an Oracle database, is in use with leaders in the laundry and textile industry of which some are publicly traded. The application also supports multiple languages including a Japanese character set.



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ADAM SOFTWARE



ADAM is a global provider of media workflow and marketing technology software. We offer enterprises the ability to manage, structure and deliver media between people, processes and systems. Working with our partners enables us to implement our software globally while providing workflow solutions to all types of enterprises. What drives us is a passion to organise media intelligently, making it easier and more accessible to everyone.



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ADx NEUROSCIENCES

ADx NeuroSciences NV (ADx) is a newly established biotech company focused on the development of novel markers and implementation of new technologies for use in dementia diagnosis or treatment follow-up of patients suffering from Alzheimer's (AD), Parkinson's and other neurodegenerative diseases.

Although the presence of amyloid (A β) plaques and neurofibrillary tau-tangles are two major hallmarks of AD, they are already the end-point of the disease process. Initially, soluble A β and tau oligomers appear to induce pathological alterations in the brain, leading to synapse loss which highly correlates with cognitive decline.

The pharma industry, as well as clinicians, urgently need novel markers in order to identify patients and to predict how the disease will evolve in function of time. In response to these demands, ADx aims to commercialize next-generation diagnostic tools for neurodegenerative disorders that can be developed in close collaboration with pharma and IVD companies, including the advancement of analytical and clinical performance needed for regulatory approval.



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AHLERS



Ahlers is a family controlled and managed international logistic and maritime service provider with HQ in Antwerp. The company comprises 4 divisions: Agencies (liner and port agent), Forwarding (multimodal transport, specialization: project and break bulk cargo), Logistics (warehousing) and Maritime (crewing and ship management). Worldwide Ahlers employs 900 staff members in 19 countries in Africa, Asia, Europe and the CIS and 600 seagoing crew members.

Ahlers has international competence centres in the field of the oil industry, EPC's as well as in the field of specialty chemicals with own warehouses in Belgium (Antwerp, Ghent) and Russia (St. Petersburg). Our warehouses in

Belgium are state-of-the-art facilities specialised in the storage and handling of hazardous chemicals and feed additives. Products stored and handled in our Russian facilities range from raw materials in bulk over marketing material and finished products.

Thanks to our worldwide network of own offices, a.o. in Asia (China, India, Indonesia, Singapore & Vietnam) and Central Asia (Kazakhstan, Kyrgyzstan & Uzbekistan) we are a privileged and experienced partner in arranging the most challenging transports and facilitating customs obligations.



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APITOPE INTERNATIONAL

Apitope is a European biotech company focusing on the discovery and development of revolutionary disease modifying therapies for treating autoimmune and allergic diseases, including multiple sclerosis, Graves' disease and uveitis.

The company is developing antigen specific therapies intended to selectively treat the underlying cause of a range of autoimmune diseases rather than simply treat the disease symptoms or non-specifically suppress the whole immune system.

It has built up an impressive pipeline based on its leading edge technology platform. Apitope's lead product

candidate is under investigation for the potential treatment of multiple sclerosis. It is currently in Phase I development and is partnered with Merck-Serono. Apitope has additional programmes in Graves' disease, uveitis and factor VIII inhibition.

The Apitope logo consists of the word "apitope" in a lowercase, sans-serif font. The letters are a reddish-orange color. The 'i' and 'o' have a small dot and a tail respectively, which are also in the same color.

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AND LEGAL

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APROOVE



Aproove is an instant online approval solution. Brand owners, Marketing Departments, Printers, Agency or a centralised service providers - using Aproove gives you all the tools you need to enable 24/7 online proofing, collaboration, document access and sign off.

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ATHENORA CONSULTING

Athenora Consulting (www.athenora.com) is a consultancy firm specialised in European affairs. Athenora offers services to companies, public authorities wishing to be influential at European level. Athenora monitors all EU development related to a specific topic (energy, transport, environment), identifies the key stakeholders in all the relevant EU Institutions (European Commission, European Parliament, Council of ministers) and advises how to lobby at EU level. Athenora is part of an international network called the Public Relation Gobar network (www.prgn.com).



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ATOMIUM



The Atomium is seen as the symbol of Brussels and Belgium. A seminal totem in the Brussels skyline; neither tower, nor pyramid, a little bit cubic, a little bit spherical, half-way between sculpture and architecture, a relic of the past with a determinedly futuristic look, museum and exhibition centre; the Atomium is, at once, an object, a place, a space, a Utopia and the only symbol of its kind in the world, which eludes any kind of classification. The Atomium was not intended to survive beyond the 1958 World Fair (aka. EXPO'58) but its popularity and success soon made it a key LANDMARK, first of Brussels then internationally. Therefore, it's nowadays THE MOST POPULAR TOURISTIC ATTRACTION of Europe's Capital. Each ticket gives you access to the entire visitors track. Eight levels spread over 5 spheres

are open to the public and the PERMANENT EXHIBITION, dedicated to Expo58, is located on two levels. Three other levels are reserved for TEMPORARY EXHIBITIONS, devoted to architecture, design and society. The PANORAMA (92m) in the upper sphere offers spectacular views of the city of Brussels (360°). When the sky is clear, the view reaches till Antwerp. The PANORAMIC RESTAURANT, situated at the top too, proposes also gourmet menus and is open till 11.00 pm. At night, the nine spheres are lit up with 2970 LED lights that offer a very special show.?

GUIDED TOURS and AUDIO-GUIDES are available in Japanese (from 07.2012).



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BELGIAN SCRAP TERMINAL

The Art of Recycling

Recycling has become a necessity for everyone: for individuals and companies alike. Belgian Scrap Terminal has made 'the art of recycling' its core business, making high-quality raw materials from scrap on a very large scale in a well organised and extremely efficient way.

The Belgian Scrap Terminal Group is a family owned ferrous and non-ferrous recycler. The group is fully vertically integrated: depollution facilities for End of Life Vehicles (ELV) and Waste of Electrical and Electronic Equipment (WEEE), shredders, shears, balers, flotation plant for non-ferrous metals and a recycling plant for plastics.

The group is market leader in Belgium and a well known partner of the European and worldwide steel mills and refineries.



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BELINTRA



Belintra is specialised in internal transport and storage systems for the Healthcare sector. Belintra runs a complete line for internal and external transport material and storage systems for medicine, sterile goods, linen and waste.

Apart from the logistic systems, Belintra also provides solutions for tracking and tracing goods.

Today Belintra is market leader in Belgium for mobile hospital equipment. For our latest developments for medicine transport and distribution in combination with a mobile trolley Roll-it (electronic patient file) and a special chip for the traceability in the sterilisation environment, we are looking for new partners abroad.



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BISCUITERIE DANDROY

If there is one name in Belgium that is readily associated with speculoos and traditional biscuitery, it is the Maison Dandroy. Located in the heart of Brussels near the Grand-Place, Rue au Beurre 31, Dandroy biscuitery is a family institution founded in 1829 that has since its inception perpetuated its distinctive 'savoir-faire' and craftsmanship in the preparation of numerous Brussels and Belgian specialities. At the forefront of the Dandroy biscuit range, we find the world known speculoos figurines. The famous speculoos, made up of brown sugar and spices, has numerous variations such as almond breads, vanilla speculoos, chocolate speculoos, jam & confits speculoos not forgetting the speculoos icecream for which Maison Dandroy was one of its original creator.

Maison Dandroy's reputation also comes from its Greek bread, palm leaves & almond macarons, butter sablés (shortbreads) available in lemon, chocolate or pistachios and many more fine hand crafted biscuits unseen elsewhere.



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BLONDÉ COMMUNICATION

BLONDÉ

Japan and BLONDÉ have a long (45+ year) relationship. Japan is our second home country. We admire the Japanese. BLONDÉ helps Japanese and Asian multinationals cope with multicultural challenges on the European market.

BLONDÉ was founded as a high-end printing company in 1934. Today BLONDÉ is an independent liquid content services provider for its global customers. With a turnover of more than 8 million euros and a multi-national team, BLONDÉ operates in growth markets, building on its pan-European roots.

BLONDÉ offers: Creative, Content Management and Integrated Language services, Colour & Print and Content

Delivery services. It delivers sustainable brand engagement and new revenue opportunities to its global customers with specific attention to growth markets, building on its pan-European roots.

Liquid content provides improved localised user experience and enterprise-wide content consistency and governance. It enables organisations to respond rapidly to both market and customer needs, with easy collaboration and interaction, localisation and communities sharing knowledge.



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BO-VISION

Offering a wide range of Belgian Specialty Beers:

De Koninck, Hommelbier, Ichtegem's Oud Bruin, Chapeau, Malheur, Oud Beersel Geuze, Roman Beers, Omer the Gold Award Winning World Beer Cup 2010, Petrus Beers and Wittekerke wheat beers, Corsendonk.



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BROUWERIJ DE HALVE MAAN



"De Halve Maan" brewery is a traditional family owned Belgian brewery, producing typical speciality beers.

The brewery successfully exports to 15 countries all over the world.

The brewery is owned by the families Maes and Vanneste since 1856, now the 6th generation of these families is at the helm. "Brugse Zot" and "Straffe Hendrik" are the 2 well known brands from the brewery: traditional top fermentation ales that referment in the bottle. Recently, these beers have been rewarded several times at important international competitions for their quality.

The last years, the brewery has been one of the fastest growing breweries in Belgium.



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BUSINESS AND SOCIETY BELGIUM

Business & Society Belgium is the leading business driven network in Belgium for corporate social responsibility (CSR). It aims at promoting and helping large and medium enterprises established in Belgium to integrate CSR in their day-to-day business practices with greater efficiency and a better visibility. Business and Society helps Belgian companies in integrating CSR in their supply chain and international business transactions. In joining their forces inside the network, companies can exchange best practices and keep themselves informed of the last development regarding sustainable development and CSR, in Belgium, Europe and in the world.



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CARTAMUNDI



Cartamundi was created in 1970 as a joint venture of 2 Belgian family owned businesses. The name of the company, Cartamundi, Latin for “Cards for the World”, reflects both a mission and an ambition: to be the world reference in the innovation, production and sales of playing cards and cards for games.

In 2011 the company has realised this continuous mission with a sales turnover of 150 million € and a workforce of more than 1.300 in its factories in Belgium, Germany, the UK, Poland, the USA, Brazil, Mexico and India, and its sales offices in France, Spain, Sweden, Switzerland, Austria, Hungary, Italy, Turkey and Singapore.

In 2008, the company was awarded Ernst & Young Entrepreneur of the Year.

The chance that one has played with cards produced by Cartamundi is quite real. UNO® cards, cards for Monopoly®, collectable cards like Yu-Gi-Oh!®, Pokémon® or Magic the Gathering® come out of the Cartamundi factories, and who does not know the James Bond® cards of the movie “Casino Royal”.

And last but not least: Cartamundi is ready for the future: its iCards make a bridge between the world of cards and the virtual world of games.



Chris VAN DOORSLAER
CEO CARTAMUNDI GROUP



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CENTRE MODE & DESIGN

The Brussels Mode and Design Centre - a new project set up by the City of Brussels and the Brussels-Capital Region with support from the European Objective 2 Programme and the European Regional Development Fund (ERDF) - is aimed at promoting the economic development of the mode and design industries in Brussels. To that effect, several actions are undertaken.

The Centre's general scope mainly includes:

» Promoting the work of designers and stylists and contributing to the development of the Brussels mode and design industries;



Esther BECK
EXECUTIVE MANAGER

- » Helping designers and stylists to set up economic activities and/or establish relations with persons potentially interested in their competences;
- » Collecting all information in connection with the mode and design industries and enhancing the visibility of these industries, more specifically by highlighting their know-how and spreading their image;
- » Organising exhibitions, competitions and events in a broad sense;
- » Overseeing the initiatives of other bodies pursuing the above aims;
- » Issuing recommendations to public authorities with regard to the development of the mode and design industries.

This project results from a public-private partnership between the City of Brussels and the Brussels-Capital Region. It aims at developing a Brussels reference centre for professionals from the mode and design industries.

**MAD
BRUSSELS**

**MAD
BRUSSELS**

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CHAMBER ORCHESTRA OF BELGIUM



Over the past four years, the Chamber Orchestra of Belgium has built up a strong reputation. In 2008, the Orchestra got off to a flying start at de Singel in Antwerp. Concerts then followed in places all over Belgium and Holland. This year, one of their 25 concerts will take place at the famous Concertgebouw Amsterdam. Under the Director of Music, Benjamin Haemhouts, the Orchestra is focusing on the Classical and Early Romantic period, together with contemporary music. The Orchestra is also well-known for its corporate solutions: organising unique B2B events or workshops for company members are just some of its strengths.

In addition to its ongoing cycle of concerts, the Chamber Orchestra of Belgium also has a social mission that consists of three pillars:



Veerle SIMOENS
GENERAL MANAGER

- » The Partnerships with Young Composers give talented young Belgian composers the opportunity to write new works for chamber orchestras under the supervision of a renowned composer.
- » The Partnerships with the Community embrace the Orchestra's social obligation to bring music to all layers of society via workshops for underprivileged groups.
- » The Partnerships with Kids enables the Chamber Orchestra of Belgium to fulfil the mission it has given itself of bringing more children into contact with classical music.

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CHAPELLERIE HERMAN

The Chapellerie Herman (“Chapellerie” means “Millinery” in English) was founded in 1874. Since then, we have remained a family business which is currently run by the 5th generation.

Over time, the company has gradually become a great reference in the world of accessories and more particularly hats. Indeed, we have evolved with the industry while always offering products made in the pure Belgian Design tradition.

What’s our particularity? We offer a broad range of products for every style and budget - knitted, felt and straw hats, berets, various caps, chapkas but also other ac-

cessories such as gloves and scarves - for women, men and children. We are well adapted to seasonality; for e.g. in France - our main importing country - our products are sold on the French Riviera in summer as well as in the most famous European ski resorts during winter. Simply put, we can become your ideal partner to import accessories from Belgium!

Some Japanese clients have already shown their interest for Herman’s accessories. Since we are looking to serve our new market at best, we decided to come and visit Japan in order to establish more commercial partnerships!



Alexandre HERMAN
GENERAL MANAGER



Justine LEFEBVRE
EXPORT MANAGER JAPAN

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CHATEAU DE LA GRENOUILLE



After working several years as an independent in the decoration retail business in Spiere Belgium, it was time for something new. We wanted to create our own collection and brand name. In June 2009 we started our wholesale company under the name Chateau de la Grenouille, the history of that name is an inside family joke.

The recurrent trait throughout our company is the fact that we strive to guarantee the supply of a nicely-finished object, hand-made in Europe.

After a spell at the drawing board, we set about searching for professional glass manufacturers of proven reliability. Eventually, we managed to trace them, but only after being taught some lessons by experience along

the way. That is all part of the game, surely. So with ups and downs and after three seasons we decided to work with designers, up to now we are working with six Belgian designers and not without success. As for the future we want to grow easily and continue to work as we do now in a family environment with a lot of good ideas, a healthy mind and a lot of fun, without forgetting our mission statement.

We want to evolve emotions from the public through the presence of Oxygène in the better interior and catering businesses and by introducing them to innovative creations made by hand in Europe without losing sight of and trying to help to make our planet stay clean for a very long time.



Chantal VERNIEST
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CHEZ LEON

"Chez LEON", probably the most Brussels restaurant-friture of the world!

Within a stone's throw from the Brussels' Grand-Place, CHEZ LEON features 420 seats located in 9 historical houses and is Belgium's largest restaurant. Its banquet rooms situated on the 1st floor have a seating capacity of 18 up to 232 people.

It all started in 1893 with just five tables, but through its simplicity, its direct and warm welcome and its picturesque atmosphere, CHEZ LEON has won the hearts of the national and international public with its Belgian cuisine.



Thierry SCHEERS
SALES MANAGER

Not to be missed, the new blond and generous 'LEON Beer', brewed in Belgium exclusively for our restaurant in the heart of Brussels.

Open 7/7 days non-stop from 11h30 until 23h00 (week) and from 11h30 until 23h30 (Friday & Saturday).



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CLEAN 2000



Probiotech® stands for reliable, ecologic and probiotic cleaning, personal - and animal care products. Products vary from floor cleaners, sanitizers, industrial -, airco cleaners over personal care products like probiogel (“has anti-bacterial, fungicidal effects”) hand soap (“creamy, probiotic skin cleanser, creating a healthy and stable micro flora”) allergy free (“reduces allergens, such as harmful dust mites ‘fecal accretions’) to animal care like HLC (“cleanser for horse legs”), HTC (“cleanser for cow teats”).

Successes are measured and recorded against harmful (including hospital) bacteria by universities and industry professionals. Products are preferred by the healthcare

industry and elderly housing facilities for microscopic cleaning. Some of the tests are done by the University of Ghent (B), Liverpool (UK), University of Ferrera (IT), Miami Jewish Hospital (USA).. (More can be provided on request). Our products are also the proud carrier of the European Eco label they are, as far as we know of, the only of its kind, scientifically proven to be efficient and ecologic.

We are looking for distributors, joint venture opportunities and R&D partners to develop new products.

Probiotech® is a brand of Clean2000®Ltd founded in 1992 in Belgium with HQ in Antwerp.



Duran KUTLU
GENERAL MANAGER

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CORMA VLEESWAREN

“GANDA HAM” The story

The story of Ganda starts in 1954 when Roger Cornelis and his wife started a modest butchers shop. As time went on their business was growing. After several years they started to produce meat products for other butchers' shops.

From 1978 onwards, tests were carried out on a limited scale for the production of dry-salted raw hams, according to an ancient Flemish method that is also used in Italy.

In 1985 the brand “Ganda” was born, the old celtic name for Ghent. Ghent the capital of the East-Flanders region and the home town of Ganda Ham.

Ganda Ham became market leader in dry cured hams in Belgium.



Karel DE WOLF
EXPORT MANAGER

The quality of Ganda Ham is based on the careful selection of the pigs, fed with a vegetarian diet rich in cereals. The meat is completely free of any residual of antibiotics.

Ganda Ham is a natural product, pork, sea salt, and time being the only ingredients.

Ganda Ham is rich in biologically valuable proteins and also contains little fat, most of which consists of unsaturated fatty acids.

“LE LARRY” goat cheese

In 1981 the goat's cheese dairy Le Larry was established in Lochristi, a small village in the Eastern Flanders region in Belgium.

Le Larry having the same philosophy about producing quality food without preservatives was taken over by Corma Vleeswaren in 2004.

Le Larry stands for a new style of enjoying goats' cheese. We offer creative and healthy solutions with fresh goats' cheese, both organic and conventional, to present on a cheese plate, to combine in a dish or ready to be served as an appetizer.



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CRISDIAM



Crisdiam is a manufacturer and wholesaler of diamonds. Crisdiam has polishing factories in Belgium. Crisdiam polishes mostly round brilliants, but also fancy shapes. Most of the supply comes from Canadian mines. Crisdiam has established a brand of Canadian Diamonds called Nordic Fire, that is sold to jewellery stores worldwide. Crisdiam has participated in the Tokyo Jewellery and Gem Fair for four years with the brand Nordic Fire.

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Alfons VAN GENECHTEN
CEO



Gino VAN GENECHTEN
MANAGING DIRECTOR



DAIKIN EUROPE

Daikin Europe N.V. (DENV) is a fully owned subsidiary of Daikin Industries Limited, a multinational corporation listed on the Japanese stock market and leading global manufacturer and supplier of energy-efficient HVAC (heating, ventilation and air conditioning) equipment, including heat pump and refrigeration solutions.

The company provides innovative, premium quality indoor climate management solutions to meet the changing needs of residential, commercial and industrial customers.

In 1972, Daikin Industries Ltd. set up DENV in Ostend, Belgium, to explore the potential for supplying Daikin



Frans HOORELBEKE
CHAIRMAN

products to European markets. Today, Daikin Europe N.V. in Ostend transformed into the headquarters for Daikin's European development, production, administration, sales and marketing activities throughout Europe, the Middle East and the region of Africa (EMEA), with a strategic office located in Brussels.

The DENV Group currently includes a headquarters, five production facilities, 17 affiliated companies, five sales offices and a whole network of independent distributors and sales contacts in the EMEA region.

The company ended financial year 2010 with a consolidated net sales of 1,809 million euro and an operating result of 179.7 million euro. Across the entire DENV Group, the company employed a staff of over 5,400 employees.



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DATA TRANSLATIONS INT.



Data Translations Int. provides high-quality translations from and into any language and in all domains since 1989. To do so, we work with a global network of specialised translators who translate only into their native language. Every translation is carefully proofread by experienced native in-house revisers. In order to guarantee quality of service on a daily basis, we use advanced project management software, and our translators are provided with the support of translation memories. We also offer other language services such as interpreting, revision and copywriting. In addition, we can provide sworn and legalised translations. Data Translations Int. works exclusively for companies, self-employed indivi-

duals, independent professionals and public institutions. Our customers are active in a very wide variety of sectors and include pharmaceutical and industrial companies, banks, government ministries, law firms, security firms, consultancies, artistic and cultural institutions and advertising agencies. Through our subsidiary New England Translations in Boston, USA, we are expanding both our customer base and resource database into the US market.



Jo HOFMANS
CEO / PRESIDENT

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DE CLERCQ & PARTNERS

De Clercq & Partners is a firm of European patent attorneys and lawyers that provides a full range of intellectual property (IP) and legal services. The firm offers services in biotechnology, chemistry/pharmaceuticals, mechanics and engineering, each being highly specialised and experienced. De Clercq & Partners ranks in the top tier of IP firms in Belgium. Founding Partner Dr Ann De Clercq is the Chairwoman of the Biotech Committee of the EPI (Institute of Professional Representatives before the EPO).



Ann DE CLERCQ
SENIOR PARTNER / OWNER

De Clercq & Partners
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DE LAURIER



The Laurier Cosmetics is a Belgian niche wellness brand.

Heavenly bath and body product made to enjoy the positive and revitalising effect of bathing.

The fun and very original designs make it to a nice and precious gift to someone you care for.

The brand focuses not only on young people but on all trendy people who like to enjoy wellness at home.

All the products which look as they are handmade in mothers kitchen are top selling products: bath cakes, bath fizzers, massage bars, scrubs.

The Laurier cosmetic products are already exported to all European countries and to Russia, the USA, Qatar, Dubai, etc.



Diederik WILLEMS
GENERAL MANAGER



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DE SCHOUWER

De Schouwer is a family business exporting since 1927 specialty vegetables to more than 25 countries throughout the world. Famous Belgian vegetables such as witloof (chicory), white asparagus, leek, celery root, and other delicacies are highly appreciated on the Japanese market by the Japanese haute cuisine chefs.

Being the 3rd generation, we are dedicated to continue grandfather's commitment to quality, reliability and novelty.

De Schouwer was the 1st to export to Japan some 30-40 years ago and continues to expand its business and hold on to the loyal existing customers.



Griet DE SCHOUWER
MANAGING DIRECTOR

Since we have our own production and growers, HAC-CP AND GLOBALGAP certified, we are able to supply products that have the highest possible standards.

When you are looking for a reliable partner in Europe, supplying you high standard specialty vegetables, De Schouwer can meet your individual customer needs. Shipping within hours from harvest via air or sea to guarantee you freshness.



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DELIVA



Deliva stands for healthy, ultra-fresh and balanced food, prepared by the highest quality and safety rules.

Continuously innovating and developing new recipes, new tastes, fine tuning existing recipes, international food trends you name it, Deliva is working on it .

In our food library you can find more than a thousand different meal components .

Deliva prepares not only delicious standard recipes, but also works out customised recipes for private label and B2B customers.

We stand for:

- » More than 25 year experience in 'sous-vide' preparation technique;
- » Translation of 'home cuisine' to semi-industrial recipes with ultra-fresh and high quality ingredients;
- » 'Sous-Vide' technique guarantees long preservation of the preparations without preservatives;
- » Know-how in national and international food trends;
- » Meals for young and old;
- » Excellent and tasteful 'diet' meals.



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DELOITTE BELASTINGCONSULENTEN

Deloitte is the leading audit and consulting practice in Belgium. More than 2,500 people in 10 offices across the country serve public and private enterprises with financial, legal, tax, management and information technology expertise. We maintain our leadership position by continuing to make a difference to our clients, our people and the wider community.

For foreign businesses Belgium has a lot to offer as a holding country, logistics center and central location for the EMEA region. At the same time European firms remain eager to expand their presence in overseas markets. To serve this two-way traffic Deloitte Belgium has established a number of Foreign Desks. These bundle



Wim EYNATTEN
INTERNATIONAL TAX PARTNER
& JAPANESE BUSINESS
TAX BELGIUM LEADER

together the unique know-how of a multidisciplinary service firm, the extensive expertise gained through multiple client assignments, and the service capabilities of a worldwide network.

Our Japanese Services Group delivers broad service capabilities to Japanese clients ranging from European headquarters, sales and trading companies to small- and medium sized companies. Our strong market position in Belgium includes a large share of Japanese clients and engagements served by our professionals who combine their extensive experience and knowledge about client service together with a careful consideration for Japanese culture and customs. This expertise, enhanced by a Japan Desk consisting of five Japanese professionals, makes us well prepared to meet the varied needs of Japanese businesses as they play a significant role in the Belgian economy.

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DELPHI GENETICS



Founded in 2001, Delphi Genetics S.A., located in Gos-selies Belgium, focuses on developing new, much more effective products and technologies for gene cloning and protein expression in bacteria. The products and serv-ices developed by Delphi Genetics are based on unique technologies using bacterial poison-antidote genes. The patented Staby® Express technology, licensed to Sanofi-Pasteur and GSK, improves the yield of recombinant antigen without the use of antibiotics. Staby® tech-nology improves DNA cloning reliability and efficiency, allowing successful cloning of genes and expression of recombinant proteins that had been impossible to clone or express with standard methods. This is of special im-portance for large scale protein or DNA productions in

the Biopharmaceutical Industry. Our technology enables to implement a completely “antibiotic-free” production platform thus complying with the latest FDA and EMA standards. Through its “Never Clone Alone” Platform, Delphi Genetics is a dedicated service provider for cus-tom services in Molecular cloning and Gene expression. We also offer research and development services for the biopharmaceutical industry.



Philippe GABANT
HEAD OF BUSINESS
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E-PROTEIN

e-Protein specialises in the extraction and purification of avidin for the pharmaceutical and biotech sectors. Our production process enables us to achieve a level of quality unequalled on the market. e-Protein holds patents for developing several avidin derivatives used in new therapeutic applications. We invest continuously in research into new types of avidin derivatives in collaboration with our clients. Our company defines itself as a socially responsible company incorporating social, economic and environmental criteria in its approach.



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ERNST & YOUNG



Ernst & Young is a global leader in assurance, tax, transaction and advisory services. Through these services we can help you retain the confidence of investors, manage your risk, strengthen your controls and achieve your potential.

Our Japanese Business Services Group with more than 300 Japanese-speaking professionals stationed in more than 40 major cities around the world, including Brussels, can assist you in your inbound or outbound overseas activities using our considerable experience and information network.



Eric VAN HOOFF
PARTNER | JAPANESE
BUSINESS SERVICES



Takashi INAYOSHI
MANAGER

We support our clients with improving the performance of their finance, supply chain and customer related functions and processes.

We assist our clients with identifying potential acquisition or divestment opportunities, supporting the implementation of the transactions and all other related aspects of corporate restructuring.

Our financial audit professionals provide independent assurance to all stakeholders on the true and fair view of your company's financial statements. Besides statutory audits, we can assist you in agreed upon procedures and reviews, due diligence and consolidation reporting.

Our tax professionals can support your tax function and/or coordination of national and international, direct and indirect tax planning, from both a compliance and advisory perspective.

We also help you to improve your internal control environment or internal audit function by helping you to identify your key business risks across the organisation and assist you in achieving sustainable, efficient and effective risk coverage.



EUROGENTEC

Eurogentec is a contract manufacturer of microbial-derived injectable biopharmaceuticals (recombinant proteins, protein conjugates, plasmid DNA, and bacterial vaccines) for clinical trials and market supply.

We are a full service contract manufacturing organisation (CMO) with expertise in the use of E.coli, P.pastoris, S.cerevisiae and biosafety level 2 organisms for the production of biologicals. Our solution offering includes in-house development of fermentation, purification, and quality control methods, formulation, cGMP cell banking, cGMP drug substance and drug product manufacturing, ICH stability studies and Qualified Person release.

We have developed over 80 different GMP biopharmaceutical processes and QP released over 400 batches. Eurogentec operates a US FDA inspected facility and currently manufactures a commercial product for the US market.



Jean-Pierre DELWART
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BIOLOGICS SALES &
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E-XSTREAM ENGINEERING



e-Xstream engineering is a leading global software engineering company offering a Unique and Unified Composites Solution, 100% based on state-of-the-art modeling of advanced composite materials and structures. DIGIMAT, the nonlinear multi-scale materials and structures modelling platform developed by e-Xstream, is an efficient predictive tool that helps material suppliers and end users across the industries to design and manufacture optimal composite products time and cost efficiently.

Relying on micromechanical approaches, the nonlinear behavior of complex multi-phase composite materials can be accurately predicted in DIGIMAT. With DIGIMAT

you have the actual, correct behavior of a composite material. Your composite CAE solution becomes predictive and accurate, enabling you to optimise your composite structure design with confidence. An optimal design materialized into novel, lighter, cheaper and higher quality products brought faster to the market.



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FERRANTI COMPUTER SYSTEMS

Ferranti Computer Systems, a member of the Nijkerk Group since 1994, was founded in 1976 in Antwerp, Belgium. With its flagship MECOMS Product, Ferranti is delivering more than 30 years of experience in the energy, water and utilities markets, enabling customers to combine flexibility, efficiency and smart insights to drastically cut cost to serve.

MECOMS development originated in 1994, and in 2005 the first generation based on Microsoft Dynamics AX was introduced. MECOMS has since then been implemented at more than 60 utilities in Europe, the Middle East, India and South-East Asia.

The solution easily and quickly adapts to the changing business needs of any type of utility, both in regulated and deregulated markets.

MECOMS enables utilities of any size to streamline business processes and combine high efficiency with first-class customer service. MECOMS also offers utilities the insight to detect operational inefficiencies and discover new business opportunities.



Richard NIJKERK
DIRECTOR



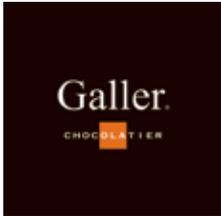
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GALLER CHOCOLATIERS



From the family pastry shop founded by his grandfather in 1930, he has kept the pleasure of working with pure ingredients, such as butter and cream.

At the age of 21 he founded his own chocolate factory. More than 30 years later the foundations remain the same:

- » The Passion for Chocolate;
- » The Love for Perfection;
- » The On-going Creativity.



Marie-Pierre GALLER
EXPORT MANAGER



Bernard EYMAEL
SALES DIRECTOR ASIA

Today, Jean Galler and his team are proud of their mission: « To bring continuously about pleasure through a creative and quality chocolate experience».

The Galler chocolates draw their authenticity, their flavours and their delicacy from the countries, between the Equator and the Tropics, where the most delicious cocoa is lovingly grown.

The delicate chocolate taste after the grinding process lies below the palate's threshold of sensitivity. The long time conching adds a creamy look and perfect smoothness.

Our products are manufactured by using only top-quality natural ingredients: true cocoa butter, whole hazelnuts, handpicked pistachios, a very high percentage of dried fruits or real raspberries, no colourings nor preservatives.

Since 1976, Jean Galler has been creating new products, unique creations that rediscover the genuine flavour of chocolate. It is this passion for creativity that drives him to continuously explore the world, looking for flavours and new delights in tasting.

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GENAE ASSOCIATES

Through innovation Genae aims to improve health and quality of life by innovating and accelerating high quality research. Genae Associates is a privately held contract research organisation (CRO) specialised in managing and supporting medical device clinical trials.

With offices in Antwerp (Belgium) and Cleveland (USA), Genae offers a complete package of medical device trial-related services, from protocol design and clinical trial execution support to medical writing and reporting.

Genae Associates is ISO 9001 certified for Clinical Trial Management, Core Laboratories, Data Management & Service Provider for the Medical Industries.

We take “care for clinical research”.



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GLAXOSMITHKLINE BIOLOGICALS



GSK Biologicals is one of the world's leading companies in the fields of prophylactic & therapeutic vaccine research, development & production with over 30 vaccines approved for marketing and 20 more in development.

Headquartered in Belgium with 7500 employees, GSK Biologicals also has 15 manufacturing sites around the globe.

GSK Biologicals is a key supplier of international organisations such as GAVI & UNICEF and collaborates with country decision makers to develop vaccination policies.



Pascal LIZIN
DIRECTOR EXTERNAL
& PUBLIC AFFAIRS
PRESIDENT ESSENSCIA
WALLONIA



Christopher WEBER
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GOOD !D

Creating a fantastic dog's life, both for dogs as well as their masters is our daily passion and challenge!

Hupple is a brand with a fun and unusual origin. In 2006, the then 23-year old Manuel Goossens, was commissioned to develop a new product for dogs visiting the Hilton Hotel in Antwerp. Manuel came up with biscuits of superior quality, packed like coffee biscuits.

Manuel registered the idea and concept under the name "Hupple". The company "GOOD !D" received the license to commercialise Hupple and it became a giant hit.



Manuel GOOSSENS
OWNER

Private label activities were put under a separate division "Your Pet Label", with a tailor-made vision and service.

Nowadays, GOOD !D supplies to all the important private label players on the market and Hupple has become a respectable growing player as one of the few Belgian brands of dog biscuits.



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HERFURTH GROUP



The Herfurth Group was established in 1899.

For more than 110 years the Group grew organically by re-investing the profits in acquisitions and developing new activities.

It is a 100% family owned company with a long term strategy with currently a staff of around 500 people. The nett equity of the Group is € 18.4 million and the turnover € 300 million.

The Herfurth Group offers shipping agency and logistics services including customs clearance, fiscal representation, warehousing, value added logistics (pick and pack, relabeling,...), container depot and repair facilities, multimodal distribution and much more!



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HOLEMANS

Holemans jewelers, since 1922: consistent beauty and unwavering perfection.

Thierry Holemans, already the third generation, blossoms the House of Holemans well beyond its shores: he was the first Belgian jeweler to open a shop Place Vendôme in Paris.

From this legendary square, international gateways opened including Tokyo and Osaka. With the collaboration of the Catholic University of Leuven, Thierry Holemans creates his dream: "the living jewels" - "Orichalque"[®].



Tristan HOLEMANS
COMMERCIAL DIRECTOR

Behind every jeweler stands a goldsmith. That is why it is hardly surprising, that the "Holemans" workshop produces artistic pieces such as trophies, penholders and frame collections. These frames are crafted by the finest Japanese technology in Japan.



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ICOMETRIX



icoMetrix offers advanced image processing that is needed for quantitative analysis of biomedical images. You send us the images, we send back the quantitative results!

As imaging is increasingly used in research and clinical trials, there is a strong need for automated, reliable, and reproducible image analysis. icoMetrix has many years experience with preclinical and clinical evaluation of MRI, CT, and PET data and group-analysis of advanced quantitative images, such as perfusion and diffusion imaging, MR spectroscopy, functional MRI, and volumetric measures (brain volume, cortical thickness, lesion load, ...). We applied these methods to study disorders in neurology, oncology, diabetes, etc.

icoMetrix' quantitative image analysis solutions are documented in over 200 scientific publications. Our services allow pharmaceutical, biotech, and medical device researchers and companies to incorporate advanced imaging measures into their clinical trials. We understand your need to identify both lack of efficacy and potential for adverse reactions as soon as possible, since this would greatly increase the productivity of R&D, and accelerate the discovery and development of better medicines.



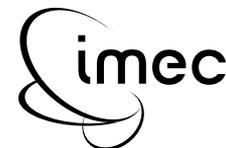
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IMEC

Imec performs world-leading research in nanoelectronics. Imec leverages its scientific knowledge with the innovative power of its global partnerships in ICT, healthcare and energy. Imec delivers industry-relevant technology solutions. In a unique high-tech environment, its international top talent is committed to providing the building blocks for a better life in a sustainable society. Imec is headquartered in Leuven, Belgium, and has offices in Belgium, the Netherlands, Taiwan, the US, China, India and Japan. Its staff of close to 2,000 people includes more than 600 industrial residents and guest researchers. In 2011, imec's revenue (P&L) was about 300 million euro. Further information on imec can be found at www.imec.be



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INTERNATIONAL GEMOLOGICAL INSTITUTE (IGI)



IGI, established in 1975, is the world's largest independent grading laboratory, with offices and laboratories in 20 locations around the globe including Antwerp, New York, Hong Kong, Mumbai, Bangkok, Tokyo, Dubai, Los Angeles, Toronto, Tel Aviv, Surat, Kolkata, New Delhi, Chennai, Thrissur, MIDC, Ahmedabad, Shanghai, Cavalese and the Dominican Republic. IGI is an ISO accredited worldwide organisation. Over 5 million gems and jewels bearing the IGI report have been traded in more than 120 countries.



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INTOPIX

intoPIX enables its customers with leading-edge JPEG2000 image compression, security and hardware enforcement IP-cores for audiovisual markets. Their implementation in the latest generation of ASIC & FPGA chips provides today's highest quality, most flexible and cost effective handling tools for high throughput data streams.

intoPIX products are dedicated to Digital Cinema, Broadcast, Post-Production, Archiving, Wireless, Medical, Aerospace, Security and any other Audio-Visual applications where image quality is a crucial asset.

Founded in 2005, intoPIX is an independent image technology company which benefits from world-class expertise and knowledge in image processing, cryptography and micro-electronics. Our wide range of IP-Cores features JPEG 2000 encoders and decoders, video and network interfaces, multimedia and encryption functions, memory controllers, and more.

The intoPIX team can guarantee a top-notch quality of product and support to every customer. intoPIX knows how to provide IP-Cores that work.



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IT4IP



it4ip is dedicated to the development and production of unique membranes and templates based on energetic ion track technology. Our 2nd generation membranes are available in roll stock or sheets and are produced in clean controlled environment.

it4ip is a private company managed by a team that has more than 20 years of experience in design and supply of track-etched membranes.

it4ip has received the biotechnology award in NANO-TECH 2008 in Tokyo.

it4ip is your partner for the supply of High-Tec track etched membranes made from pure polycarbonate, PET or polyimide films from 10 µm to 60 µm thick.

Our standard range goes from 10 nm to 30 µm pore size with density of pores ranging from 6E9 to 1E3 pores/cm².

We manufacture our membranes in clean rooms (ISO 5 and 7) and follow strict quality assurance procedures to meet your requirements (ISO9001:2008).



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ITSTOASTED

ITSTOASTED is specialised in IT Project Management and Consultancy on an international level, mainly working for multinational companies (Pharmaceutical, Chemical, Telecom sector, Automotive sector are a few examples).

ITSTOASTED provides a professional and reliable approach when it comes to Project Management when dealing with large and complex projects.

Specialised in several kind of projects such as: Mergers & Acquisitions and relocation projects, Remediation projects, new Infrastructure projects. But also projects that are already started but need a boost or review of the planning are one of our specialties.



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JANSSEN JAPAN



Janssen Japan (Pharmaceutical Companies of Johnson&Johnson) was established in 1978 with the objective to introduce Janssen's promising medicines to fulfill the unmet medical needs in Japan. Today, the organisation employs more than 1800 employees. Janssen wants to be recognised as the most trusted and innovative pharmaceutical company in Japan. The company has its own R&D division contributing to the substantial pipeline of medicines. More than 270 people are dedicating their research on products for the treatment of HIV, pain, prostate cancer, hepatitis C, ADHD in adults, Multi Cell Leukemia, schizophrenia, ovarian cancer and rheumatoid arthritis. This is done in close collaboration with renowned scientific and medical institutes in Japan.

The high tech production plant near Mount Fuji is responsible for the final packaging of the Janssen products for the Japanese market.

In 2011, seven innovative products were launched in Japan for the treatment of chronic pain, psoriasis, multiple myeloma, rheumatoid arthritis, Alzheimer's dementia, chronic pain and schizophrenia. The Johnson & Johnson Contribution Committee (JJCC) in Japan includes all Johnson & Johnson companies. They put efforts in creating and maintaining a "Healthy Society" focused on "Children", "Women", "Mental Health", and the "Elderly" by taking a variety of initiatives.



Toon OVERSTIJNS
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JANSSEN PHARMACEUTICA

Janssen Pharmaceutical Companies of Johnson & Johnson are dedicated to addressing and solving the most important unmet medical needs of our time, including oncology (e.g. multiple myeloma and prostate cancer), immunology (e.g. psoriasis), neuroscience (e.g. schizophrenia, dementia and pain), infectious disease (e.g. HIV/AIDS, Hepatitis C and tuberculosis), and cardiovascular and metabolic diseases (e.g. diabetes).

Driven by our commitment to patients, we develop sustainable, integrated healthcare solutions to help people throughout the world by working side-by-side with healthcare stakeholders, based on partnerships of trust and transparency.



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LAPAUW INTERNATIONAL



Lapauw International is the European manufacturer of ecological laundry machinery and provides a total laundry solution for all kind of collectivities: Hotels, Hospitals, Cruiseships, Railways, Automated Laundry businesses, Textile manufacturers, etc.

Lapauw International offers a wide range of washer extractors, washing tunnels, presses, dryers, tunnelfinishers and is worldwide known for its full range of flatwork ironers (gas- or steamheated) complete with feeders and folders.

With our worldwide presence we can count on a strong client portfolio which constantly inspires the R&D department of Lapauw to come up with new eco-friendly innovations.



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LIEDEKERKE

Liedekerke Wolters Waelbroeck Kirkpatrick is the largest independent Belgian law firm today, with over 130 lawyers in Brussels and an office in London. Founded in 1965 by lawyers committed to excellence, the firm has established an international reputation based on the unique experience and unchallenged expertise it has acquired in the main areas of business law.

Liedekerke advises and represents domestic, foreign and multinational companies in the financial, property, industrial and service sectors, as well as public authorities, international organizations, charities and private clients. Through its non-exclusive relationships with non-Belgian and international law firms that share the

same high standards and vision, Liedekerke is capable of providing swift and comprehensive legal services worldwide.

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LINKLATERS

Linklaters

Linklaters LLP is a leading global law firm supporting clients in achieving their strategies wherever they do business. Linklaters has amongst others a rounded practice in Tokyo that offers a full-service to both corporate and financial Japanese and international clients (inbound and outbound work). Our fully integrated Japanese and international law capability provides a truly 'one-stop-shop' for clients seeking value-added advice on their most complex and challenging transactions.



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MAISON DEQUANTER

Maison Dequanter was a family owned company specialised in leather accessories (handbags, clutches, belts, fantasy jewelry, decorative leather flowers) since 1937. We bought it in 2004, continuing the long heritage of skilled craftsmanship. The company manufactured for different Belgian designers and still maintains a collaboration with a few of these - either to design prototypes or produce their handbag collections.

In 2005, we decided to launch our own handbag collection liliu. We design, we choose the leathers (mostly Italian natural calf leather and some French nappas) as well as accessories and the entire liliu collection is produced in our atelier situated in the centre of Brussels. High

range fashionable handbags which were very quickly picked-up by the press and fashionistas, due to their original design and practicability, combined with a very attractive manufacturing 'handmade in Belgium' quality, rare these days. We also offer clients the possibility to personalise our bags, they are able to change the leathers or embroider their initials on our models.

We sell our liliu bags to multi-brand boutiques all over Belgium and we opened our flagship store Rue du Bailli in June 2010.



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MATERIA NOVA



Established by the Faculté Polytechnique de Mons (FPMs) and the Université de Mons-Hainaut (UMH), in the framework of the EU Objective 1 in Hainaut, the Centre of Excellence Materia Nova has operated as an autonomous organisation (asbl, non-profit) since 2001.

The non-profit organisation, employs more than 80 highly qualified researchers and technicians. It aims at working in partnership with industrial actors to develop the new materials of the future, but also to improve those currently in use.

Materia Nova specialises in the area of surfaces and interfaces of materials (metals, glass, polymers, etc.), and

also in the field of polymers (in particular nanocomposites and bioplastics).

The main fields of technologies are plasma deposition or wet deposition, white biotechnology, reactive extrusion. Materia Nova develops gas sensors, Organic LED, Organic photovoltaic. The activities of research focus on materials surface properties modification (self-healing, anti-bacterial, hydrophobic), the improvement of plastics and composites and the synthesis of high added value substances from biomass.



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MATERIALISE

Through our work with Additive Manufacturing (AM), Materialise is bringing great ideas to life. We help put products aimed at niche markets directly into the market place and we also make the prototypes for products that are manufactured by millions. Through our software, we enable others to do the same.

Our software is powering innovations in biomedical research, helping others make discoveries that save lives. We are also taking patient-specific healthcare to new heights by working closely with surgeons for the planning and execution of complicated surgeries. Our surgical guides and the improved implants being created with

our software are getting people back on their feet, and putting smiles back on patient's faces.

Materialise is also putting AM into the hands of everyday people. With an easy-to-use online service, now anyone can create a truly customised object, whether they are experts or beginners who are discovering AM for the first time. We also challenged some of the world's top designers to create an award winning line of 3D printed objects available for sale worldwide or from our own store in Brussels, the world's first store dedicated to 3D printed design.



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MITHRA PHARMACEUTICALS



MITHRA PHARMACEUTICALS is a spin-off of the University of Liège (Belgium), founded in 1999 to market innovative pharmaceutical products exclusively dedicated to women's healthcare and into 4 therapeutic fields: contraception/fertility, menopause/osteoporosis, female cancer, and the utero-vaginal sphere. The current range available for export comprises 16 products distributed in 43 countries around the world.



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MOBILEXPENSE

MobileXpense offers a fully integrated, web-based travel and expense management solution (SaaS), in accordance with all legal and fiscal requirements and accounting and VAT rules, and this in every country in which the company operates. A pragmatic approach guarantees an easy implementation very quickly, and with no fuss. On average, a return on investment is achieved in just five months. With customers in over 50 countries, MobileXpense offers demonstrable global capability, whilst being proud of the unique local adaptability.

Using MobileXpense enables businesses to drastically reduce the costs they incur in managing their travel and expense workflows. By eradicating all manual in-

tervention, around 65% of the indirect costs associated with booking travel, making expense claims, checking receipts, effecting reimbursements and posting transactions into book-keeping systems can be driven out. And by enabling you effortlessly to implement and control policy and expenditure, erroneous or out-of-policy expenses are a thing of the past. That alone can reduce your overall expenses bill by up to 15%.



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NANOCYL



Founded in 2002, Nanocyl SA is a leading global manufacturer of specialty and industrial carbon nanotubes (CNT's). Nanocyl is headquartered in Sambreville, in Wallonia, Belgium.

In addition to its carbon nanotubes (Nanocyl 7000), Nanocyl has developed a range of high added value solutions containing pre-dispersed carbon nanotubes. They are marketed under the names Plasticyl, Epocyl, Aquacyl, Biocyl and Thermocyl.

Nanocyl exports 95 % of its production. The Asia Pacific market does represent 50 % of its sales revenues. Nanocyl has subsidiaries in the U.S. and in South Korea.

It is also well-established on the Asia-Pacific market through strong partnerships with distributors based in Japan, China, Malaysia and Singapore. Japan represents a key market for Nanocyl because of the high interest of Japanese companies in new technologies and the quality of Japan innovation capabilities.

Thanks to their electrical conductivity properties, the products of Nanocyl are used primarily in plastic parts in automobiles (fuel systems and exterior parts), batteries, industrial equipments and in the electronic industry. The mechanical reinforcement of composite materials for sport articles are another example of the multiple applications in which carbon nanotubes offer unique pro-perties.

Nanocyl takes part in various European research projects and also collaborates with universities worldwide, making the company a world centre of excellence with regards to nanotechnology.



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NXP SEMICONDUCTORS, COOLFLUX LICENSING BUSINESS

NXP Semiconductors N.V. (NASDAQ: NXPI) provides High Performance Mixed Signal and Standard Product solutions that leverage its leading RF, Analog, Power Management, Interface, Security and Digital Processing expertise. These innovations are used in a wide range of automotive, identification, wireless infrastructure, lighting, industrial, mobile, consumer and computing applications. A global semiconductor company with operations in more than 25 countries, NXP posted revenue of \$4.2 billion in 2011.

NXP's CoolFlux Licensing Business is active in the field of Digital Signal Processing (DSP) for audio, communication-baseband and sensor applications. We pro-

vide IP (intellectual property) cores and accompanying software tools, middleware and integration support for ultra low power DSPs for embedding in chips, targeting customers who plan to make chipsets for audio, communication solutions and sensors. Applications such as mobile phone chipsets (WiMAX, LTE) as well as wireline communication, portable consumer, medical devices and body-area-networks benefit from our ultra low power features.

Our IP has been proven multifold on silicon and in applications in Japan as well as worldwide.



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OCCHIO



The Company OCCHIO produces and offers you since 2001 a wide range of instruments for wet and dry applications in particles size analysis and shape characterisation by image analysis technique.

OCCHIO offers a complete line of particle image analysers. Particles may be dry materials dispersed in air or particles dispersed in fluids. Particles ranging in size from several nanometres up to 3 centimetres may be measured. Using a unique optical design, these instruments produce high quality images which are processed using the robust algorithms developed by OCCHIO. New instruments from OCCHIO allow emulsion analysis, foam characterisation, bubble size and more...

OCCHIO FC200S in a new instrument with an option "Particle counter" in order to count, measure particle size and analyse the particle shape.

INSTRUMENTS FROM OCCHIO: • ZEPHYR • ZEPHYR ESR • OCCHIO500Nano • OCCHIO FC200 • OCCHIO SCAN600 • OCCHIO FOAM

(Particle size analyser, particle shape, particle morphology, emulsion stability, particle size distribution, particle counting).



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OMEXCO

Omexco is a Belgian manufacturer and editor of high range decorative wallcovering (textile, nonwoven, natural fibres). Omexco (Overseas Marketing and Export Company) was created in 1976 as an export company of Belgian high range decoration products to the Near and the Middle East. In 1980, we got the opportunity to buy an 8-colours rotary screen printing machine and we started producing wallcovering. At the moment, we are exporting to more than 80 countries worldwide. Through local distribution, our textile wallcovering is specified worldwide in the finest hotels (Shangri-La, Marriott, Hyatt Regency, Sheraton, Hilton etc). You will find it in palaces and exclusive residencies, embassies, luxury cruise ships , the most demanding customers who only

want the best products often select Omexco wallcoverings. We do permanent research to improve the quality and the diversity of our printing techniques and to also find more ecological and sustainable materials/production processes (FSC, recycled fibres, reducing and recycling waste, production with solar energy). All our orders are supplied cut length within a very short term of delivery.



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ORGANIC WASTE SYSTEMS



Organic Waste Systems (OWS) is a world leading company in the construction and operation of anaerobic digestion plants for solid and semisolid feed stocks, in the biodegradability testing of biopolymers and in waste management consultancy.

OWS was founded in 1988 and has about 25 full-scale reference plants in 12 different countries, treating source-separated and mixed household waste as well as energy crops. OWS has 75 employees and the annual sales are about 20 million euros.

OWS developed the patented DRANCO process, which converts solid and semi-solid organic waste into rene-

wable energy, biogas, and a stable humus-like compost. This digestion takes place in closed fermenters under anaerobic conditions and the biogas is collected and used as a renewable energy source.

OWS also provides laboratory testing services for the determination of biodegradability and compostability of plastics, packaging materials, consumer products, detergents, etc. under strict quality conditions. The laboratory is ISO-17025 accredited and is the worldwide leader in biodegradability and compostability testing of biopolymers.



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PA EUROPE

PA Europe is a government relations and public affairs group providing political and communication strategy development and implementation, political intelligence and lobbying. Its client list includes the most reputed and largest industries in the pharmaceutical, food and beverages, energy, banking, transport & logistics, environment, construction, automobile, defence, textile, offshore and agriculture sectors. In the past years, the company provided political intelligence, regulatory advice and media support in major merger, take-over and flotation procedures. The unique PA approach in Japan, the rest of Asia, Europe, Russia and the Gulf States includes primary care for the domestic desires and de-

signs. On that fundament, a win-win position for both sides of the divide is created. On the basis of correct and helpful positions taken by PA Europe and PA Asia and its advisers often unexpected problems are solved in a correct and mutually beneficial way. PA Asia's Japan office supports European, international and Japanese corporate and societal interests in the fields of industry, infrastructure, education, health, food safety and economic development.



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PANGEA



PANGEA Company has been founded in 2000 and represents a nice concept of (branded) luxury consumer and fashion products: leather goods & accessories, watches & jewelry and perfumes & cosmetics.

Thanks to our structure (incl. transport directly from manufacturer), we mainly export European labels to Asian countries, and a smaller part is destined to the USA.

Authenticity and high quality are of major importance, hence we serve a high-end sales channel. Our clientele is mainly composed of importers, distributors (agents) and wholesalers; most often we act as pioneer in order to look for the required products, fully adjusted to the specific market needs.

We wish to strongly develop the sector “perfumes & cosmetics” under contract of exclusivity (for several territories), so we are looking for a partnership with an importer/distributor in order to well-position and diffuse already a first brand.



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PAUL HUYBRECHTS

PROFILE:

Paul Huybrechts is a master engraver, medallist, designer/developer of medal concepts, editor of commemorative medals, thematic watches and personalised gift items.

HISTORY:

Huybrechts started his independent career in 1974 in Herent.

He realised 51 post stamps and 9 official coins for the Belgian Government in BEF, ECU and EURO (incl. the first ECU in 1987) and realised more than 1000 commemorative coins, medals and watches, for approx. 45 countries. He is the author of some worldwide renowned



Paul HUYBRECHTS
GENERAL MANAGER

medals such as the InBev-Baillet Latour Healthprize, the Flanders' Technology medal, the Mozart and Columbus watches, the Mercator and Great Discovery dials for Vacheron & Constantin watches, and he created the Belgian-Japanese Friendship Medal with his Japanese colleague Sumio Saito. The first medal ever with a Belgian and Japanese side! This medal was presented last year at the Belgian Embassy in Tokyo and can be produced for every Belgian and Japanese company in different sizes or materials, with personalisation.

PRODUCTS / SERVICES:

Medal concepts, design of coins, commemorative watches, fine engravings, cast bronze...



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PHIL DESIGN STUDIO



Liparus is a new Belgian brand manufacturing and marketing limited edition design products.

At the present time, two products will be launched on the market: The rocking chair «Mrs. lppy» and the usb ergonomic pen «Inkyt'o».

Some keywords representing our design philosophy: innovation, ergonomics, aesthetics and high end quality products...

Liparus is also willing to be a 100% belgian design brand, editing exclusively Belgian designers.

We also wish to play a social role as part of the benefits from the sales of our products will be donated to charity foundations.

Our goal, in participating in this economic mission to Japan, is to find partners for the distribution of the Liparus products as well as potential partners for the manufacturing of the new coming products (relevant sectors: contemporary design products, company gifts, interior and exterior furniture, bars, hotels & restaurants furniture...).



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PIERRE HAGEN PRODUCTIONS

- » Consultancy on communication
- » Actions plan and implementation
- » Coordination of press relations
- » Rebuilding of brand image
- » Optimisation of press relation
- » Strategic development
- » Events and field implementation
- » Communication audit (image, budget, etc.)
- » Analysis and definition of target
- » Crisis communication

Develop global, innovative and performing strategies, aiming at consolidating, repositioning a brand and increase its awareness. Involve the workforce, because we know they are the best brand's ambassador. Act locally on the field. Optimise relations with the press. Analysis, strategy, involvement of your workforce, field actions. We work for you, with you. You do carry out the plan, or you leave it to us. Our single objective: really contribute to the image of our clients, and performance of their brands.



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PRAYON



Prayon is a fully integrated global phosphate producer headquartered in Belgium, with manufacturing operations in Belgium, France and the United States.

Jointly owned by OCP (Morocco) and SRIW (Belgium), Prayon manufactures and markets an extensive range of purified phosphoric acids, phosphate salts and fluorine products that are used in food, fertilisers and a range of industrial applications. Prayon also manufactures lithium boron iron phosphate, a cathode material used in hybrid and electric vehicles, as well as stationary applications.



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QUERKUS CAPITAL

EU Issue Tracker provides strategic regulatory monitoring that allows you to identify opportunities and threats in the regulatory area at the earliest possible stage. It will mean that you are always on top of the EU regulatory issues that you need to follow, effortlessly and with no time cost.

Some of the key advantages are:

- » Our service will save your department a huge amount of time by providing clear, concise, detailed, “pre-digested” information on the EU dossiers you need to follow, telling you exactly what is happening now and what will happen next, without the need for time investment on your part.



Michel RICO
DIRECTOR

- » Our focus on dossiers, institutions and procedures, and our systematic approach including detailed predictive timelines, allows you to have the exact state of each EU policy dossier you need to follow.
- » We have a unique capability regarding the future pipeline of regulatory initiatives. Our unparalleled future “radar” will ensure that you know well in advance the future legislation that might affect your industry so that you can prepare your strategy well in advance.

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REMYND



reMYND NV, founded in 2002 as a spin-off from the University of Leuven, drives the development of disease-modifying treatments against Alzheimer, Parkinson, Diabetes and other orphan protein misfolding disorders through two independently managed business units:

1) Our in-vivo Contract Research Organization (CRO) can help you assess as fast as possible the pharmacokinetics and -dynamics of your experimental treatments against Alzheimer's disease. The main focus is on efficacy testing of candidate drugs in reMYND's proprietary Alzheimer mouse models. Our mission is to be a strategic partner for our clients and help our clients identify the most promising set-up to assess potential effects. Given

our extensive experience fully focused on Alzheimer, we can contribute our expertise for every type of Alzheimer treatment in any form of application.

2) The Drug Discovery and Development Unit (DDD) focuses on disease-modifying treatments against protein-misfolding disorders, such as tau for Alzheimer's disease, α -synuclein for Parkinson's disease, Diabetes, cystic fibrosis, Huntington and ALS. We are open to explore different forms of collaboration or licensing of our proprietary treatments.



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RODSCHINSON INVESTMENT GROUP

Rodschinson Investment Group is a global investment firm of independent partners that provides a wide range of investment, brokerage and trading services worldwide to a substantial and diversified client base that includes small- and mid-sized businesses, as well as large corporations, investment banks, pension funds, hedge funds and high net-worth individuals.

We are specifically specialised in the raise of capital and acquisition of large and mid-sized companies and real estate.

Rodschinson's business is expanding around the world, as global markets become ever more tightly linked by technology, by the breaking down of regulatory barriers, and by the increasingly global needs of our clients. We bring together organisations that are extraordinary as stand-alone entities, but combined, these independent organisations comprise a network that is virtually unmatched in the breadth and depth of resources available to serve you.



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SCK•CEN



The Belgian Nuclear Research Centre, SCK•CEN, is a centre of excellence with more than 700 highly skilled collaborators. It has 60 years of experience in nuclear science and technology and a tradition in 'first-of-a-kind' type of research projects. Among its unique assets we find the flexible and powerful BR2 reactor, the materials research laboratory LHMA, as well as the 225 m deep underground research laboratory HADES for high-level radioactive waste disposal studies. SCK•CEN features the MYRRHA ADS-project, combining waste transmutation with a versatile irradiation R&D facility. Another extensive research field is the protection of mankind and the environment against ionising radiation and dedicated medical applications such as radio-isotopes and target treatments.

Next to education and training in reactor physics, operation, engineering, radiation protection, decommissioning and waste management, the SCK•CEN Academy for Nuclear Science and Technology offers a master's degree in nuclear engineering in collaboration with six major Belgian universities.



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SEPTENTRIO

Septentrio Satellite Navigation NV designs, manufactures and sells high-end OEM GNSS receivers for demanding professional navigation, positioning and timing applications.

Septentrio's in-house technology includes all the critical building blocks (including ASICs and software) for developing excellent satellite navigation receivers for precise industrial applications, such as land and maritime survey, machine control, precise timing, reference networks. Its receivers work with all GNSS signals (GPS, Galileo, Glonass and SBAS signals). Septentrio is also developing GNSS/IMU integrated solutions, and certifiable receivers for aviation.



Peter GROGNARD
FOUNDER & CEO

As an OEM manufacturer, Septentrio works closely with its customers to optimise the performance and fit of its receivers in the customer applications.

Furthermore, Septentrio is the leading supplier of receivers in support of the Galileo programme.



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SOFICS



Sofics® (www.sofics.com) is the world leader in on-chip electrostatic discharge (ESD) and electrical overstress (EOS) solutions for ICs. Our technology is proven in the world's major foundries and processes, and has been implemented in over a thousand chip designs from IC companies of all sizes.

Our TakeCharge® portfolio of on-chip solutions offers unique advantages in any IC design, from 0.18µm down to 28nm. TakeCharge enables twice the I/O performance in applications that run at high frequencies or high speeds. In low-power applications it delivers ESD protection with leakage in order of magnitude lower than generic solutions. When applications call for more ro-

bust ESD/EOS protection, TakeCharge outperforms all other approaches while occupying far less silicon area.

Sofics also offers PowerQubic® technology, a breakthrough in robust on-chip EOS solutions in high-voltage applications. PowerQubic handles all system-level ESD/EOS requirements.

Our TakeCharge customers include many of the world's leading IC makers, and our PowerQubic portfolio has been licensed by a top-tier foundry to offer to their customers.



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SOLVAY

SOLVAY is an international chemical Group committed to sustainable development with a clear focus on innovation and operational excellence. Its recent acquisition of specialty chemicals company Rhodia created a much larger player, which is realising over 90% of its sales in markets where it is among the top 3 global leaders.

Solvay offers a broad range of products that contribute to improving the quality of life and the performance of its customers in markets such as consumer goods, construction, automotive, energy, water and environment, and electronics.

The Group is headquartered in Brussels, employs about 29,000 people in 55 countries and generated EUR 12.7 billion in net sales in 2011 (pro forma). Solvay SA (SOLB.BE) is listed on NYSE Euronext in Brussels and Paris (Bloomberg: SOLB.BB - Reuters: SOLBt.BR).



Léopold DEMIDDELEER
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TELELINGUA



The Telelingua Group has been active in multilingual translation and localisation since 1985. We combine the financial stability of an international group while retaining the flexibility of a company which size still allows for personal interaction with clients. Our company has attained a size that enables us to manage both large-scale projects as well as everyday projects that require an immediate response-both with an equal degree of professionalism.

The Telelingua group is located in Belgium (Brussels), France (Paris), Germany (Munich), the USA (New York) and China (Shenzhen). Telelingua works actively with important Japanese companies and intends to start a



Jean-Didier BOUCAU
CHIEF EXECUTIVE OFFICER

local branch office in Japan. Telelingua is one of the 20 leading suppliers worldwide of translation and localisation services. The services offered cover all aspects of translation-including translation to and from all language combinations, terminology management, translation memory management, desktop publishing, consulting, and the development of technologies to optimize multilingual content management.

Since the company was founded in 1985, Telelingua has focused on a pragmatic and customised approach that helps its clients to manage their multilingual communications. Its client list includes Canon, Kodak, Microsoft, SAP, Philips, Avaya,

Colt Telecom, 3Com, HP, MasterCard, Axa, Daikin, Arcelor, Bayer, Agfa, GlaxoSmithKline, Sanofi-Aventis, the European Parliament, NATO, the United Nations and many others.

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TELETASK

TELETASK is a Belgian manufacturer of high quality Home Automation Systems. The company was founded in 1984. We specialise in products for Home Automation in luxury houses/cottages/apartments and professional projects as well.

The TELETASK solutions perfectly integrate all electrical functions available: lighting, heating, air-conditioning, curtains, doors, gates, audio, video, cameras, door phone systems, PC, mobile phone, access control, security, default internet/Ethernet connected, etc. Always looking to improve the comfort and safety of the residents and to control energy rationally. TELETASK offers easy to use solutions, based on an experience of 27

years, which will improve the quality of life. In more than 40 countries worldwide, each day, our customers enjoy our solutions.

TELETASK
trendsetter in domotics



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THE SNIFFERS



The Sniffers is a service company, specialised in Fugitive Emission Monitoring, Flare Emission Monitoring, Pipeline Integrity Inspections, Steam Trap Monitoring, Cathodic Protection Surveys and Leak Detection. In these areas we are European market leader and we have multiple experiences in the Middle East. This goal could only be reached by continuous improvement of our services and a guaranteed quality for existing and future clients.

Our environmental services are supported with several self-developed software products, based on our huge international experiences and our close cooperation with our customers. They are unique in its kind and focussed

on data management and analyses. We're continuously improving these products to fully guarantee customer satisfaction and authority compliance.

The Sniffers Safety and Quality assurance programs, VCA & ISO9001, show our commitment to improve the working environment of all our stakeholders.

Our main targeted customer base are the chemical industry, the petrochemical industry, the refinery industry and the oil- & gas sector. Our goal is to accomplish projects safely, efficiently, cost competitively and with no impact on the environment.



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TRADE INSURE

Trade Insure, founded in 1990, is an independent Belgian broker specialised in credit insurance and factoring.

Our customers are multinationals, large-scale corporations and medium sized companies, from every economic and industrial sector. We work with all major credit insurance and factoring companies in Belgium and abroad as well as with the Office National du Ducroire. Trade Insure was one of the founding members of the International Credit Brokers Alliance (ICBA) whose members are all brokers specialised in credit insurance. In addition to our main activity (credit insurance and factoring) we offer our customers high-quality business information reports, credit limit services and debt collection services.



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UCB PHARMA



UCB, Brussels, Belgium (www.ucb.com) is a global biopharmaceutical company focused on the discovery and development of innovative medicines and solutions to transform the lives of people living with severe diseases of the immune system or of the central nervous system. With more than 8 000 people in about 40 countries, the company generated revenue of EUR 3.2 billion in 2011. UCB is listed on Euronext Brussels (symbol: UCB).

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UMICORE

Umicore is a global materials technology group. It focuses on application areas where its expertise in materials science, chemistry and metallurgy makes a real difference. Its activities are centered on four business areas: Catalysis, Energy Materials, Performance Materials and Recycling. Each business area is divided into market-focused business units offering materials and solutions that are at the cutting edge of new technological developments and essential to everyday life.

Umicore generates the majority of its revenues and dedicates most of its R&D efforts to clean technologies, such as emission control catalysts, materials for rechargeable batteries and photovoltaics, fuel cells, and

recycling. Umicore's overriding goal of sustainable value creation is based on an ambition to develop, produce and recycle materials in a way that fulfils its mission: materials for a better life.

The Umicore Group has industrial operations on all continents and serves a global customer base; it generated a turnover of € 14.5 billion (€ 2.3 billion excluding metal) in 2011 and currently employs some 14,600 people.



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UTERON PHARMA



UTERON PHARMA, located in Liege (Belgium), and its 6 subsidiaries are dedicated to the research driven development of a diversified portfolio of high value female healthcare products relating to (i) contraception and fertility (ii) menopause and osteoporosis (iii) utero-vaginal sphere and (iv) female cancer.

The present development portfolio includes a new generation of oral contraceptives based on natural hormones, a hormonal intra-uterine device, treatments for persistent vaginal infections and a new generation of tests that will significantly increase in-vitro fertilisation success rates. Based on a silicone based technology

platform, Uteron also develops sustained or controlled release devices for well known hormones.

Uteron Pharma has several research and development partners such as the University of Liege and its projects are supported by the Walloon region.



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VASCOBELO

Vascobelo is a Belgian family business that specializes in the selection of the world's finest coffees. The history of Vascobelo goes back to 1996, when Marc De Roeck, a Belgian coffee aficionado, trademarked the brand and founded the company. Recently however, Jan De Roeck, a highly experienced businessman and no one other than Marc De Roeck's brother, took over the helm at Vascobelo and changed gears towards a deepened professionalisation and internationalisation of the brand. Doing so, Vascobelo's signature blend that consists of 100% Arabica beans, was brought to a new level of perfection with the help of Belgium's finest coffee roasting houses. Moreover, we want to complement the highly subjective coffee tasting method with scientific quality control, performed by renowned Food Research Insti-

tutes that specialise in flavor analysis. This way we can objectively control the quality of our blend and ensure the consistency of its signature flavor. Next to our house blend, we also offer 10 specialty coffees of the highest quality, which originate from the best coffee farms in the world. We also provide professional Barista workshops, which are supervised by Peter Hernou, the far-famed Barista World Champion. Finally, we gladly guide our customers in their search for the perfect espresso machine and engage in personalised after sales and technical support services. Finally, we help our catering clients in developing a coffee list for their customers, similar to the careful composition of a fine wine list in a Michelin-starred restaurant.



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VIB



VIB is a center of excellence focused on pioneering research in the life sciences. We study the molecular mechanisms of life, development, aging and disease in animals and plants.

VIB is designed around the unique concept of close collaboration with and between the four Flemish universities of Gent, Leuven, Antwerp and Brussels. Together with these universities, VIB employs over 1,300 scientist. Thanks to this unique partnership, VIB is able to leverage the collective expertise in the life sciences of a large pool of scientists. VIB has about 100 breakthrough papers on a yearly basis including Nature, Science and Cell.

In 2011, VIB researchers generated 73 inventions. This brings the total of reported inventions since the inception of VIB to 762. Approximately 50% of these inventions are protected by a patent application. VIB signs strategic partnerships with the industry which develops the protected inventions. In this way a number of discoveries by VIB researchers have already been developed in novel applications, including diagnostic tests, medications, improved crops and new food products. This is how the results of basic VIB research in due course reaches patients and consumers. In addition, VIB has the ambition to create spin-off companies and thereby generates jobs in the local bio-industry. Since its conception in 1995 VIB has generated already more than 540 jobs in 10 spin-off companies.



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WMB INDUSTRIES

WMB Industries/Isola Belgium is a highly innovative company that works closely with the CSTS (scientific technical center for construction), for the development of new products. One of the newest developments is the LED STONE. Unique led allows completely new exterior stone applications, with less installation work and without energy. Complete new uses of the led lightning provides WMB industries/Isola Belgium with an armature in the form of a stone in which eight led's are included. The luminaire is particularly note worthy which is equipped with a solar cell, providing the necessary power to the led stone. This allows the led stone fully autonomous operation without energy.



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BELGIAN FOREIGN TRADE AGENCY

The Belgian Foreign Trade Agency is a public body with legal status. It was set up through the Cooperation Agreement concluded between the Belgian federal government and the three Belgian regional governments in 2002.

The Agency is run by a Board of Directors. Its Honorary President is His Royal Highness Prince Philippe of Belgium.

The Agency's main tasks are to:

- » Provide documentation on foreign markets;
- » Organise joint economic missions;

- » Collect, organise and circulate information, studies and documentation on external markets on behalf of the regional export promotion organisations.

The regional export organisations (AWEX, Brussels Invest & Export and FIT) remain the primary contact points for Belgian companies.



Pierre H. RION
VICE-PRESIDENT



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BRUSSELS INVEST & EXPORT MINISTRY OF THE BRUSSELS-CAPITAL REGION



BRUSSELS Invest & Export is the foreign trade and investment agency of the Brussels-Capital Region. It aims to promote the internationalisation of the Brussels economy.

Brussels is not only the Belgian and European capital, home of NATO and EU headquarters, but it is also a large business centre at the heart of the European market.

BRUSSELS Invest & Export assists Brussels' companies operating in foreign markets. Almost ninety economic and trade commissioners across all continents provide free guidance to SMEs, target potential local prospects and partners, organise matchmaking events...



Marc DAUGHERTY
PROJECT MANAGER
INWARD INVESTMENT &
EXPORT COUNSELLING

Concrete initiatives in Brussels and abroad include trade missions, contact days, invitations of decision makers and collective stands at international trade fairs.

Brussels' exporters are listed in a database, www.brussels-exporters.be, which can be accessed by all foreign companies searching for partners.

Another mission of BRUSSELS Invest & Export is to attract foreign companies to Brussels and to provide them with support, should they decide to locate their business in the Region.

To enable investors to assess the benefits of establishing in the capital, BRUSSELS Invest & Export offers them a "Welcome Package" which includes equipped office space at no cost for a three-month period.

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FEDERAL PUBLIC SERVICE (FPS) ECONOMY, SMEs, SELF-EMPLOYED & ENERGY

- » To coordinate and manage the activities of the department in the international economic and trade organisations (WTO, WCO, OECD...),
- » Participating, developing and managing of the following measures of international trade policy:
 - Market access and non-tariff barriers
 - Rules of origin
 - Trade Defence Instruments
 - Economic customs regimes
 - Preferential regimes and analysis



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FEDERAL PUBLIC SERVICE FINANCE

Fiscal Department for Foreign Investments



Service Public
Fédéral
FINANCES

Within the “Federal Public Service Finance” a team of experts informs and assists foreign investors and investors already established in Belgium on tax matters.

The Fiscal department for foreign investments was created in 1997 and it operates under the direct authority of the Chairman of the Executive Committee of the Belgian Federal Public Service Finance.

This service of the FPS Finance guides and informs the foreign investor on tax matters, and assists him in his contacts with the tax authorities.

This public service works:

- » Free of charge on a flexible, non-bureaucratic and investor oriented basis;
- » Everything disclosed to its officials remains strictly confidential, as they are subject to a legal and strict obligation of professional secrecy;
- » For tax information with regard to foreign investments in Belgium, please get in touch with us (address below).



Albert WOLFS

INTERNATIONAL TAX EXPERT
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FEDERAL PUBLIC SERVICE (FPS) FOREIGN AFFAIRS, FOREIGN TRADE & DEVELOPMENT COOPERATION

The Federal Public Service (FPS) Foreign Affairs, Foreign Trade and Development Cooperation manages Belgium's foreign relations. Belgium's Foreign Affairs network is comprised of 140 embassies, consulates and representations both at home and abroad.

As an organisation with solid and long-standing experience in foreign relations, the FPS channels its expertise into actions geared towards the following objectives:

- » Promoting a stable, fair, and thriving world community based on solidarity.
- » Combating global poverty by coordinating a high-level of cooperation.
- » Defending Belgian interests abroad.



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FEDERAL PUBLIC SERVICE FOREIGN AFFAIRS - OFFICE OF THE MINISTER OF FOREIGN AFFAIRS



The Office of Didier REYNDEERS, Deputy Prime Minister of Belgium and Minister of Foreign Affairs, Foreign Trade and European Affairs, develops foreign policy and strategy to defend the Belgian interests abroad.

After twelve years as Finance Minister, representing Belgium at Ecofin and Eurogroup's meetings, Minister Didier Reynders is particularly attentive to the Eurozone situation and the European policy.

Minister Didier REYNDEERS attaches particular importance to economic relations within the Belgian foreign policy framework, thereby serving the regional entities and the Belgian economic actors.



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FEDERATION WALLONIA-BRUSSELS - WALLONIA-BRUSSELS CAMPUS

Wallonia-Brussels Campus (WBCampus) is the agency for promoting higher education of French-speaking Belgium* abroad.

A public agency, operating under the oversight of Wallonia-Brussels International (WBI) and the Ministry of the Federation Wallonia-Brussels, Wallonia-Brussels Campus is committed to promote French-speaking Belgium's higher education programs throughout the world.

Working in close collaboration with higher education institutions, Wallonia-Brussels Campus is offering international students all the information they need in order to prepare for a period of study in French-speaking Belgium, from the choice of courses to the practical aspects of their stay.



Gabriela
CARACALEANU
ATTACHE

The Agency maintains the www.studyinbelgium.be website and issues multilingual publications. These publications provide extensive information about our higher education system and help students plan their stay in French-speaking Belgium.

In cooperation with higher education institutions and supervising administrations, WBCampus plans and participates in a wide range of international events (higher education fairs, thematic visits, institutional meetings).



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FLANDERS CENTER

Flanders Center is a meeting place for artistic and cultural exchange between Flanders and Japan. It is a local foundation created in Osaka back in 1975 and supported by the Flanders Government for which it is acting as its liaison office. The joint effort and the commitment of local authorities, private and public sector made the organisation grow and become a reference in the cultural scene between Flanders and Japan. In 2011 the foundation turned into what in Japan is officially known as a “koueki zaidan houjin”.

Apart from producing events in the field of photography, music and film, the Flanders Center is assisting other organisations and providing its expertise to help realise

cultural initiatives especially of young and upcoming artists. Flanders Center is a key organisation in the field of Dutch language: language lessons, translation seminars and the official qualification tests. It is also an important source for all information on cultural events between both our countries, communicating in a contemporary fashion and making ample use of the different social media. The overall aim is to connect with the Japanese cultural scene and to make Japan more familiar with Flanders and Flemish culture.

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FLANDERS INVESTMENT & TRADE (FIT) - GOVERNMENT OF FLANDERS

The Flanders Investment & Trade agency promotes sustainable international business, in the interest of both Flanders-based companies and overseas enterprises.

Whatever sector you are involved in, Flanders Investment & Trade will help you establish contact with the Flemish companies you are looking for.

This includes not only products or services you may be sourcing, but also various types of business relationships, from joint ventures to technology transfers.

At another level Flanders Investment & Trade enhances Flanders' position as the gateway to Europe for inward investors.

The agency identifies, informs, advises and supports overseas enterprises by establishing production and research facilities, contact centres, headquarters, logistics operations and the like in Flanders, the northern region of Belgium.

Do visit our website and discover our worldwide network.



Claire TILLEKAERTS
ACTING CEO



Marc VAN GASTEL
HEAD OF DEPARTMENT INVEST



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GOVERNMENT OF FLANDERS (BELGIUM)

Cabinet of the Vice-Minister-President and Minister for Innovation, Public Investment, Media and Poverty Reduction



Flanders is the autonomous northern region of Belgium with Brussels as its capital. It is the gateway to Europe.

For many centuries, Flanders has been at the crossroads of European development, with scientists, painters, entrepreneurs and politicians shaping the future of our continent, combining revolutionary techniques with state-of-the-art talent and knowhow.

Today, in the same spirit of combining innovative know-how with natural talent and craftsmanship, we continue to shape our region within a modern and dynamic Europe.

With the 'Flanders in Action' plan, the government of Flanders has the firm ambition to assume a leading position among the best performing European regions by 2020. Enhancing international interaction with emerging as well as mature markets is one of the cornerstones of this action plan.

Via its elaborated network of investment and trade promotion offices abroad, and in strong cooperation with the federal Belgian authorities, the government of Flanders seeks and showcases business opportunities with international partners in a great variety of sectors.



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GOVERNMENT OF THE BRUSSELS-CAPITAL REGION

Cabinet of Minister Benoît Cerexhe

Economy – Employment – Scientific Research – Commerce – Foreign Trade



Since entering office as Economy and Employment Minister of the Brussels-Capital Region in July 2004, Minister Benoît Cerexhe has endeavoured to increase the economic potential of the Brussels Capital Region and spent considerable effort to make it more attractive to investors and companies. By reviewing and simplifying the economic expansion legislation, Benoît Cerexhe has positioned Brussels as a leading city for business, open to new forms of entrepreneurship.

In 4 years time, over 40,000 net jobs have been created in the Brussels-Capital Region. Brussels also ranks amongst the cities with the highest rate of business starts per habitant, despite the economic crisis.

In July 2009, Benoît Cerexhe was re-elected and remained in office as Economy and Employment Minister. He will continue his policy to attract businesses and bring jobs to Brussels. During the constitution of the present Government of the Brussels-Capital Region, foreign trade was added to Benoît Cerexhe's attributions. This new competence will allow him to further support Brussels businesses in their development by aiming the foreign trade policy at Brussels entrepreneurs looking for new markets.



Alain DEMAEGD
DEPUTY CHIEF OF STAFF



Kathrine JACOBS
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PROVINCE OF FLEMISH BRABANT

Directorate of Economics, Agriculture, Environment and Europe



PROVINCE
VLAAMS • BRABANT

Flemish Brabant is situated in the heart of Europe and it encircles Brussels, the capital of Europe. A network of motorways and railways links Flemish Brabant with its neighbouring countries. London is for example only one hour away by train. Flemish Brabant, with its international airport in Zaventem, is also the main gateway to Brussels and Belgium for air traffic and freight.

Moreover, Flemish Brabant is one of the most prosperous knowledge regions in Europe. The university of Leuven and five internationally renowned academies ensure a range of education ranging from engineering, business management and medicine to a world-class japanology center. Many of the graduates end up in our

knowledge-intensive companies, which have become leaders in the fields of medical applications, food, clean- and nanotech and smart logistics.

An additional characteristic is our expat friendly environment. The proximity of a Japanese school for your children, affordable houses, good food, living in and near Europe's most acclaimed art cities will make life for your employees most stimulating. Many Japanese companies have already chosen Flemish Brabant, how about you?



Thomas JANSEN

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TOURIST OFFICE FOR FLANDERS-BRUSSELS, BELGIUM

The Tokyo Tourist Office for Flanders-Brussels, is the representative office of the Flemish Government Tourist Office for Flanders-Brussels (head office in Brussels) in Japan. Its objective is to promote the Flemish region as a travel destination for Japanese tourists.

Promotion campaigns aiming to increase the number of Japanese visitors to the region include: stimulating and supporting the Japanese travel industry to develop tours to Flanders, increase press and media coverage, and emphasise Flanders' strong reputation as a destination.

Flanders is the northern region of Belgium. Brussels and the art cities Antwerp, Ghent and Bruges are the region's

major destinations. It is a region rich in art and culture, enjoying good life, well known for its gastronomy, and cutting edge craftsmanship derived from past to present, all shows the diversity of Flanders making it attractive and unique.



Miako SUDO
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WALLONIA-BRUSSELS INTERNATIONAL (WBI) - RESEARCH & INNOVATION DEPARTMENT



The objective of the Research & Innovation Department of Wallonia-Brussels International is to promote the presence of the Wallonia-Brussels Federation in international research and innovation collaboration and to strengthen international ties of its universities, research institutes and technology transfer offices. Through its duties, the Department contributes to the implementation of the priority action plan for the future of Wallonia, the Marshall Plan 2.Green.

Its main responsibilities are: supporting the research and innovation operators in planning and implementing international agreements and cooperation programs;

observing relevant international developments in the areas of research and innovation policy; advising and supporting stakeholders of the French-speaking scientific landscape in opening up opportunities for international networking; advertising Wallonia as an excellent place for science, research and innovation; coordinating the Research and Innovation Platform which gathers the innovation operators of Wallonia and the Wallonia-Brussels Federation and defines the strategic priorities of the science and research internationalization through a bottom-up approach; and creating a network of scientific liaison officers overseas.



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WALLOON REGION

Cabinet of the Minister of Economy and Vice-President of the Walloon Government

The Minister of Economy and Vice-President of the Walloon Government, Jean-Claude Marcourt, and his cabinet are charged with overseeing the economic and social development of Wallonia.

To the five clusters of competitiveness created under the Marshall Plan, with the goal of creating a solid economic and industrial environment (Transport and Logistics, Healthcare, Mechanical Engineering, Agro-Industry, Aeronautics and Space Industry), has been added a sixth one dedicated to the green economy.

Sustainable development is ripe with real opportunities for Wallonia to enhance its economy. In light of this belief, spe-

cial attention will be paid to SME's and new technologies, which are also competencies of Minister Marcourt.

Located in the center of Europe, at the converging point of major roads, rivers, railways and air routes, Wallonia benefits from a high quality labor force and ample free spaces for the expansion of new economic activities; all advantages that Minister Marcourt, his team - in close collaboration with the Wallonia Foreign Trade and Investment Agency (AWEX) - will assert when promoting the benefits of Foreign Trade to the Region.



Julien COMPERE
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WALLOON REGION - WALLONIA FOREIGN TRADE AND INVESTMENT AGENCY (AWEX)



The Wallonia Foreign Trade and Investment Agency (AWEX) is the Wallonia Region of Belgium's governmental agency charged with promoting foreign trade and attracting foreign investment. The agency has a worldwide network of 107 economic and trade representatives. AWEX has been certified ISO 9001 since April 2002.

As a foreign trade agency, AWEX carries out a mission focused on promoting and informing the public of the many benefits of both Wallonia and its foreign business community. AWEX assists buyers, decision-makers, importers and foreign prospects by providing information on Wallonia's export potential. As an export partner for Wallonia-based companies, AWEX offers a wide range of

export-oriented services and activities (market surveys, organisation of trade missions, trade show pavilions, export incentives, etc.).

As a foreign investment agency, AWEX has the overall responsibility for attracting foreign investment to Wallonia. This includes seeking out and providing information to potential foreign investors. The Agency also offers a pro-active follow-up service to investors already established in Wallonia. In addition, it is in charge of identifying new foreign investors for the acquisition of industrial sites under a restructuring process.



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FOR FURTHER DETAILS CONCERNING BELGIAN PRODUCTS,
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TRADE COMMISSIONER in TOKYO:

Economic and Commercial Representation for the *Brussels-Capital Region*

c/o Embassy of Belgium

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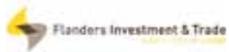
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CARLSON WAGONLIT TRAVEL - CWT MEETINGS & EVENTS



Logistical organisation of the mission provided by:

Carlson Wagonlit Travel (CWT) is the Belgian and global leader in travel retailing and management. CWT is present in all segments of the travel industry (business travel, leisure travel, meeting and incentives and wholesaling). Present in more than 150 countries, CWT is the global leader in travel management and serves companies of all sizes, as well as government institutions and non-governmental organisations.

By leveraging both the expertise of its people and leading-edge technology, CWT helps clients derive the greatest value from their travel programs in terms of

savings, service and security, and provides best-in-class service and assistance to travellers.

CWT is the first Belgian independent network of Travel Agencies and offers quality products as well as trusted partners.

CWT Meetings & Events is one of the largest agencies specialising in the organisation of trade missions, meetings, incentives, congresses and events.



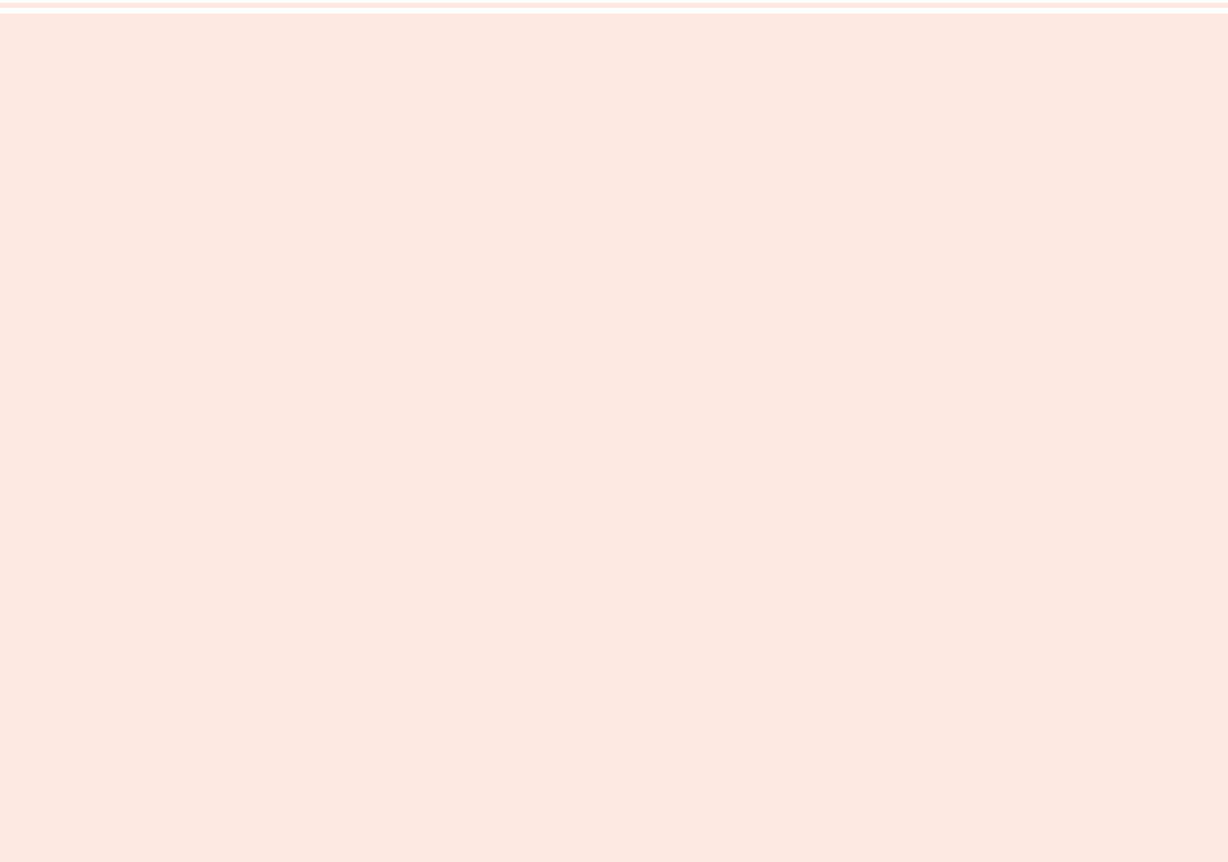
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ECONOMIC
PROFILE OF
BELGIUM,
THE HEART OF
EUROPE



ECONOMIC PROFILE OF BELGIUM, THE HEART OF EUROPE

Belgium is a federal Kingdom comprised of three Regions (the Flemish Region, the Walloon Region and the Brussels-Capital Region) and three Communities (the Flemish, the French and the German Communities).

Belgium has an estimated population of 10.9 million inhabitants (2011) and is one of the most densely populated countries in Europe. Brussels is the 'Capital of Europe': it hosts the headquarters of the European Commission, the Council of Ministers and the European Parliament. Other major international organizations, such as NATO, are also located in Brussels. That is how Brussels ranks as the world's number two city (after Washington, D.C.) in terms of the number of accredited journalists, and fourth in terms of the number of international meetings and seminars held.

With a surface of 30,500 km², Belgium is one of the smallest member states of the European Union. Nevertheless, it is a significant player in the world economy. GDP (Gross Domestic Product) reached €354.4 billion in 2010 and an estimated €375.3 billion in 2011. In line with the world evolution, Belgium's growth rate was negative in 2009 (-2.7%). In 2010, the Belgian economy recovered and a growth rate

of 2.3% was recorded. GDP kept rising in 2011, albeit at a slightly slower pace than the year before (+1.9% - estimate).

Despite the recent downturn, Belgium is a high income country, with a GDP per capita of US\$ 48,240 in 2011 (Economist Intelligence Unit).

In 2011, according to the World Trade Organization (WTO), Belgium was the 10th leading exporter of merchandise goods and the 16th leading exporter of services. Belgium's share in world merchandise exports was 2.6%. With a share of 2.5% in world imports of goods, Belgium ranked 12th among world importers.

For five years, Belgium has been holding the top position of the annual KOF Index of Globalization, which measures the economic, social and political dimensions of globalization.

Regarding Foreign Direct Investments inflows, Belgium ranked number 4 in the world in 2011 with an estimated US\$ 80.0 billion. The continued presence of coordination centers, as well as numerous tax incentives (notional interest deduction, tax shelters...) play an important role.



TRADE RELATIONS WITH JAPAN

Belgium is indeed your ideal partner because of its strategic location in the heart of Europe, its flourishing economy with stable growth and the unwavering confidence of consumers and investors.

BELGIAN EXPORTS TO JAPAN	2008	12 months	€ 2,105.4 million
	2009	12 months	€ 2,215.5 million
	2010	12 months	€ 3,052.3 million
	2011	12 months	€ 3,379.5 million

BELGIAN IMPORTS FROM JAPAN	2008	12 months	€ 8,542.9 million
	2009	12 months	€ 6,852.6 million
	2010	12 months	€ 6,970.1 million
	2011	12 months	€ 6,579.6 million











BRUSSELS-CAPITAL REGION



Wallonia

.be

