

# BELGIAN ECONOMIC MISSION

Participants Brochure

10 > 17 June 2017



This publication contains information on all participants who have registered before its publication date.

The profiles of all participants and companies, including the ones who have registered at a later date, are however published on the website of the mission www.belgianeconomicmission.be and on the app of the mission "Belgian Economic Mission" in the App Store and Google Play.

Besides this participants brochure, other publications, such as economic studies, useful information guide, etc. are also available on the above-mentioned website and app.



# BELGIAN ECONOMIC MISSION

### 10 > 17 June 2017

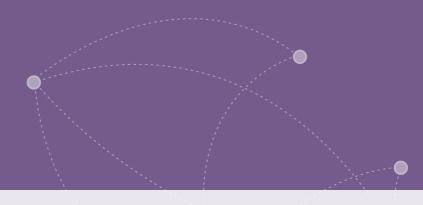
Organised by the regional agencies for the promotion of Foreign Trade & Investment (Brussels Invest & Export, Flanders Investment & Trade (FIT), Wallonia Export-Investment Agency), FPS Foreign Affairs and the Belgian Foreign Trade Agency.

















IVORY COAST

22 > 26 October 2017

\*

**CALENDAR 2018** 

ARGENTINA & URUGUAY

June 2018

MOROCCO End of November 2018

he dates are subject to change)

## HRH PRINCESS ASTRID OF BELGIUM

REPRESENTATIVE OF HIS MAJESTY THE KING



Her Royal Highness Princess Astrid, Princess of Belgium, was born in Brussels on 5 June 1962. She is the second child of King Albert II and Queen Paola.

After her secondary education in Brussels, Princess Astrid studied art history for a year at Leiden in the Netherlands. She completed her education in Geneva, at the Institute of European Studies and in Michigan in the United States.

In Brussels on 22 September 1984, Princess Astrid married Lorenz, Archduke of Austria-Este, who became Prince of Belgium in 1995.

The couple have five children, all born in Belgium: Amedeo (21 February 1986), Maria Laura (26 August 1988), Joachim (9 December 1991), Luisa Maria (11 October 1995) and Laetitia Maria (23 April 2003).

Princess Astrid has always shown particular concern for those in society who risk falling through the net. She supports initiatives that assist the disadvantaged, in particular single mothers and people lacking in education and

In late June 2009, the International Paralympic Committee (IPC) Governing Board ratified the appointment of Princess Astrid as a member of the IPC Honorary Board.

In January 2010, the charity Action Damien, Damiaanactie announced that Princess Astrid had agreed to take over from HM Queen Fabiola as Honorary President of the organisa-

As Honorary President of the Oueen Elisabeth Medical Foundation (OEMF) and the King Baudouin Foundation's Scientific and Medical Funds, Princess Astrid lends her support to fundamental medical research. She is involved in the fight against epidemics and pandemics, including from 2007 until 2015 as Special Representative of the Roll Back Malaria (RBM) Partnership. The Princess is also committed to championing the victims of violence, most notably in efforts to combat antipersonnel mines.

On 20 June 2013, the Secretariat of the Ottawa Anti-Personnel Mine Ban Convention announced that Princess Astrid - as Special Envoy of the Convention - would be part of a working group tasked with promoting the treaty at a diplomatic level in states that had not yet joined.

Princess Astrid joined the Belgian Armed Forces on 22 May 1997. She is a colonel in the Medical Unit.

The Princess is involved in the public activities of the Royal Family.

Princess Astrid represented the King at his request during the trade missions to Angola & South Africa and to India in 2013, to the Kingdom of Saudi Arabia & the Sultanate of Oman, to Colombia & Peru and to Malaysia & Singapore in 2014, to Qatar & the United Arab Emirates and to Western Canada in 2015 and to Indonesia and to the United States of America-Texas in 2016.

# HE DIDIER REYNDERS

FEDERAL DEPUTY PRIME MINISTER
MINISTER OF FOREIGN AFFAIRS
AND EUROPEAN AFFAIRS



Born in Liège on August 6<sup>th</sup>, 1958 Married - 4 children

#### **GOVERNMENT POSITIONS**

- Minister of Finance (1999 2011)
- Chairman of the Eurogroup (January -December 2001)
- President of the Ecofin (July December 2001 / July 2010 - December 2010)
- Member of the G7 in 2001
- Chairman of the G10, which is the meeting of the main creditor States, in 2002
- Minister in charge of the Belgian Buildings Agency (2003 - 2011)
- Deputy Prime Minister since 18 July 2004
- Minister of Institutional Reforms (2004 2011)
- Minister in charge of the National Lottery, the Federal Holding and Investment Company (FHIC) and the insurance companies (2007 - 2011)
- Minister of Foreign Affairs, Foreign Trade and European Affairs (2011 - 2014)

 Minister of Foreign Affairs and European Affairs, in charge of Beliris and Federal Cultural Institutions since 11 October 2014

#### **ACADEMICAL FUNCTIONS**

- Lecturer at the Hautes Ecoles commerciales of Liège
- Staff member of the Public Law Department at the University of Liège
- Guest lecturer at the Université catholique de Louvain (Louvain business school (UCL))

#### **POLITICAL ACTIVITIES**

- Chief of staff of the Deputy Prime Minister, Minister of Justice and Institutional Reforms, Jean Gol (1987 -1988)
- Member of the Liège Town Council (1988 -2012)
- Leader of the MR Group of the Liège Town Council (1995 - 2012)
- Deputy Chairman of the MR (1992 2004)

- Member of Parliament since 1992
- Chairman of the PRL-FDF Group (1995 -1999)
- Chairman of the Provincial and District MR Federation (1995-2004)
- Member of the Bureau and Deputy Chairman of the Liberal International (2005 - 2011)
- Chairman of the Mouvement Réformateur (2004 - 2011)
- Member and Leader of the MR Group of the Uccle Town Council (since 3 December 2012)
- Chairman of the Brussels MR Federation (since 12 January 2013)

### PROFESSIONAL ACTIVITIES

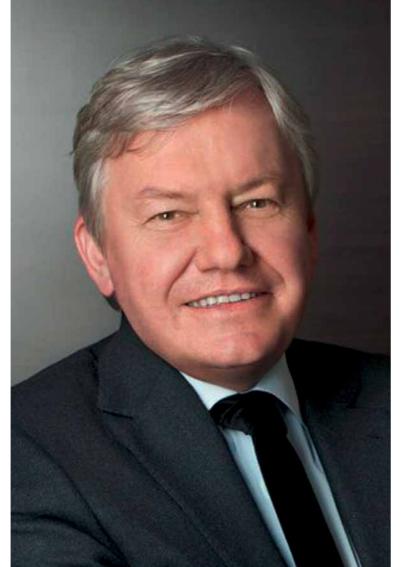
- Lawyer (1981 1985)
- Director General of the Local Authorities
   Department of the Ministry of the Walloon
   Region (1985 1988)
- Chairman of the National Railway Company of Belgium (1986 - 1991)
- Chairman of the National Society of Airways (1991 - 1993)

BELGIAN ECONOMIC MISSION

## HE JEAN-CLAUDE MARCOURT

VICE-PRESIDENT AND MINISTER OF ECONOMY, INDUSTRY, INNOVATION AND NEW TECHNOLOGIES OF THE WALLOON GOVERNMENT

VICE-PRESIDENT AND MINISTER OF HIGHER EDUCATION, RESEARCH AND MEDIA OF THE WALLONIA-BRUSSELS FEDERATION



Jean-Claude Marcourt is Vice-President and Minister of Economy, Industry, Innovation and New Technologies of the Walloon Government. He is also Vice-President and Minister of Higher Education, Research and Media of the Wallonia-Brussels Federation.

Holder of a graduate degree in law of the University of Liège in 1979, Jean-Claude Marcourt began his professional career as a lawyer and did this job with dedication for over 10 years.

In 1992, he accepted a new challenge, he thought it was for a short period of time, and become chief of staff for the Minister of Home Affairs. A post he held with various ministers until 2004, when he became Minister of Economy and Employment in Wallonia.

He launched and led the Marshall Plan to redeploy the economy in Wallonia. 10 years later, this dynamic well established in Wallonia has become the backbone of the economic recovery of the region. In 2009, Jean-Claude Marcourt was entrusted with new challenges and became Vice-President of the Governments of Wallonia and the Wallonia-Brussels Federation, positions he still practices today with much enthusiasm. He was in charge of the Economy, SMEs, Foreign Trade and New Technologies in Wallonia and higher education for the Wallonia-Brussels Federation. In 2014, these competences were reinforced, supplemented by Research and Media.

# HE PHILIPPE **MUYTERS**

FLEMISH MINISTER FOR WORK, ECONOMY, **INNOVATION AND SPORT** 



Born in Antwerp on December 6th, 1961 Married to Anne Donckers

### **EDUCATION**

Master of Business Economics, Antwerp University, graduated magna cum laude, 1984

#### **EMPLOYMENT HISTORY**

**2009 - 2014** Flemish Minister for Finance, Budget, Work, Town and Country Planning and

Sport

**2000 - 2009** 

Managing Director Flanders' Chamber of Commerce and Industry (VOKA)

#### 9 1997 - 2000

Chief Executive Officer Vlaams-Economisch Verbond

#### **1992 - 1997**

Administrator-general Sociaal-Economische Raad van Vlaanderen (SERV)

#### 1989 - 1992

Chief Executive Officer Dynamic (Seghers Group) and Member of the board of Directors Seghers Engineering

### 1985 - 1989

**Economical Advisor Research Department** Vlaams Economisch Verbond

### INTERESTS

Trainer, coach and player in the football team Amber, reading, traveling and hiking

# HE PIETER DE CREM

FEDERAL SECRETARY OF STATE FOR FOREIGN TRADE



Born on 22 July 1962 in Aalter

Married to Caroline Bergez and father of Constantijn, Alicia and Victoria

#### **EDUCATION**

- Master of Romanic Philology at KU Leuven - Katholieke Universiteit Leuven (Dutchspeaking Catholic University of Leuven )
- Master of European and international Law at VUB - Vrije Universiteit Brussel (Dutchspeaking Free University of Brussels)

#### PROFESSIONAL EXPERTISE

**1987 - 1989** Assistant in Roularta Media Group

9 1989 - 1995

Chairman of the youth CVP (Christelijke Volkspartij - Christian People's Party) Section Ghent-Eeklo

#### 1989 - 1992

Attaché at the private office of Prime Minister Wilfried Martens

#### 1992 - 1993

Attaché at the private office of Minister of Defense Leo Delcroix

#### 1993 - 1994

Adviser in "De fabrieken van de Gebroeders De Beukelaar"

#### Since 1995

Mayor of Aalter, re-elected in 2000, 2006 and 2012.

### 1995

CVP Member of Parliament of the constituency for Ghent-Eeklo, re-elected in 1999

#### **Since 2003**

CD&V Member of Parliament of the constituency for Oost-Vlaanderen (East-Flanders), re-elected in 2007

#### 31 May 2003 - 21 December 2007

Chairman of CD&V parliamentary party at the House of Representatives

- 10 June 2007 21 December 2007 Chairman of the Commission for the Interior at the House of Representatives
- Member of the Parliamentary Assembly of the OSCE
- 21 December 2007 10 October 2014 Minister of Defense
- 5 March 2013 10 October 2014 Deputy Prime Minister
- Since 10 October 2014 Federal Secretary of State for Foreign Trade
- Commander in the Order of Leopold

### LANGUAGE PROFICIENCY

Pieter De Crem is Dutch native speaker. He speaks and writes fluently in French, English, German, Spanish, Italian and Portuguese. He also has a basic knowledge of Russian.

# HE CÉCILE **JODOGNE**

SECRETARY OF STATE FOR FOREIGN TRADE & INVESTMENT FOR THE **BRUSSELS-CAPITAL REGION** 

MINISTER OF THE FRENCH COMMUNITY COMMISSION IN CHARGE OF CIVIL SERVICE AND HEALTH POLICY



Born on 1st April 1964 in Leuven

- Master's degree in Geographic sciences (UCL)
- Master's degree in Economic sciences (UCL)
- Secretary of State for the Brussels-Capital Region, in charge of Foreign Trade and Firefighting and Emergency Medical Assistance
- Minister, Member of the Board of the French Community Commission (COCOF), in charge of Civil Service and Health Policy
- Deputy Mayor of Schaerbeek (Brussels)

#### PROFESSIONAL CAREER

1989 - 1991

Research and Teaching Assistant at Catholic University of Louvain-la-Neuve (UCL)

1992 - 1995

Advisor for the Secretary of State for the Brussels-Capital Region in charge of Monuments and Sites.

1995 - 2000

Director - Cabinet of Deputy Mayor of Schaerbeek Bernard Clerfayt

2001 - 2006

Local Councillor - Schaerbeek

2001 - 2003

Project & Communication Manager at M-Brussels Village (the Brussels ICT Business Centre)

2004 - 2006

Director of « Maison Autrique », the first striking building designed by Victor Horta **Since 2006** 

Deputy Mayor in charge of spatial planning, urbanism, environment, tourism and property

2008 - December 2011

Mayor of Schaerbeek

Since 2008

Teaching assistant at University of Brussels (ULB) – architecture faculty

2009 - 2014

Member of the Parliament of the Brussels-Capital Region

Since 2014

Secretary of State for the Brussels-Capital Region, in charge of Foreign Trade & Investment, Firefighting and Emergency Medical Assistance

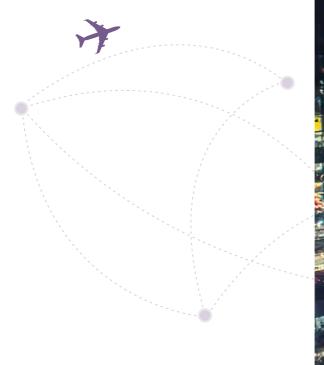
Minister, Member of the Board of the French Community Commission (COCOF), in charge of Civil Service and Health Policy



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BELGIAN ECONOMIC MISSION





Our company offers a wide range of equipment from individual module to complete production line, worldwide.

PIERRE
DE LONGREE
Owner

MARC
DE LONGREE
Owner

Avenue Thomas Edison 61 1402 Thines T: +32 2 356 67 82 acemal@acemal.com



### AFC TUBIZE

AFC Tubize is a Belgian professional football club which has been taken over by a Korean firm (Sportizen), the Korean leading sports business firm. This was an unprecedented event in Korean history.

FC Tubize was founded in 1953 and in 1990 A.F.C Tubize was established through a merger with AR Tubize. Eden Hazard and his brother Thorgan were educated by the club.

Our aim is to develop Korean football by hiring young potential player. The mutual growth of our club with K-league and various platform portfolios has been presented as the club's new vision. We also aim at introducing European players into the Korean football market.

The Belgian Football League is divided into several Divisions. At the end of the season 2015-16, nine clubs of the 2<sup>nd</sup> Division were sent back to non-professional D1 but Tubize has survived at Division 2, which has been renamed 1<sup>st</sup> Division B. There are only 24 professional football clubs in Belgium at the moment and Tubize is one of the members of the Belgian Professional Football League.

We are willing to promote our club both in Belgium and Korea and, at the same time to help Belgian enterprises to make their promotion in South Korea in order to create a synergy between Belgian and Korean economic entities.



JUN-BUM PARK Managing Director

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www.afctubize.co.kr



BELGIAN ECONOMIC MISSION

### AMS BELGIUM

AMS is a worldwide leading company and service provider in programming activities for automation projects with the use of ROBOTS & PLC systems. AMS has offices in Belgium, the Netherlands, South Africa, Germany, China and Italy. We have partnerships with main line builders in Austria, Brazil, Mexico and the USA. Complete turnkey projects can be realized in the specific area of robot, PLC programming and off-line simulation (with Robcad/process simulate and 3D lasertracking measurement equipment).

#### Our main areas are:

- The automotive and tier 1 suppliers.
- The food industries (beverages, cheese,...)

#### Our inventions for the Industry 4.0:

- Our Robomould® patented rotational moulding system.
- Our logistic handling solutions for mixed palletizing and airport handling.

POTARGENT

Kieleberg 5 WWW.AMS-INNOVATION.COM



### 3740 Bilzen T: +32 475 28 66 82 admin@amsrobotics.com

### APPLITEK

AppliTek is a specialist manufacturer of on-line (automatic) analyzers and monitoring systems for various industries and customers. AppliTek's analytical technology allows automatic and continuous monitoring of the quality and chemistry of liquids including wastewater, surface water, drinking water, steam generation, refineries, petrochem, oil&gas industry.

- Complete analytical packages for a wide range of common water quality parameters: BOD, COD, nitrate, phosphate, ammonia
- Full portfolio of on-line heavy metal analyzers: cadmium, lead, zinc, copper, arsenic, chromium...
- Full portfolio of on-line process analyzers for chemical and petrochemical process and waste water
- Custom-built EcoWatch® stand-alone river monitoring stations for installation in remote locations



LAURIER President

Venecoweg 19 9810 Nazareth T: +32 9 386 34 02 team@applitek.com WWW.APPLITEK.COM



### ARTVENDUM

Artvendum is an international sales agency. We sell chocolate products and confectionery that is made in Belgium.

We offer a wide variety of delicious chocolates, truffles, bars, nougat, and other delicacies.

Together with different manufacturers we have developed a new brand. We are not only selling the brands but are also very strong in the creation of private label business.

Our chocolates are available in nice and attractive packaging. You will find products suitable for selling year round but also for seasonal gifting. Our high quality range is produced with the best ingredients using our own recipes.

The manufacturing sites are IFS certified. You will find our products in different markets. We sell to retail, wholesale, hamper business, gourmet stores.

We are looking to expand our sales market and are interested in working with importers/distributors but also in direct sales. Do try some of our delicious products and ... indulge yourself!

SOPHIE VAN DEN BERGHE Owner & International Sales Agent

Filips de Goedelaan 15/4 8000 Brugge T: +32 495 24 79 80 sophie@artvendum.com



### **ASEPTIC TECHNOLOGIES**

Aseptic Technologies develops and manufactures innovative aseptic production equipment for the Pharmaceutical industry. Its equipment is designed to provide safer & easier sterility assurance for liquid aseptic filling operations.

The vials are provided clean, closed & sterile (ready-to-fill) to the users, to eliminate all preparation steps from the process. The filling is performed by a special needle piercing the stopper in place. Then, the stopper is immediately heat-resealed by a laser to restore a complete closure integrity.

The benefits of the technology are multiple: a better sterility assurance to the patient, reduced investments, a better safety during the whole supply chain and a strong operating cost reduction.

The technology is widely used in the Regenerative Medicine since it offers uncompromised closure integrity even during storage at cryogenic temperature (-196°C).



KRZYSZTOF TARGOWSKI Sales Manager -Head of Asia

Rue Camille Hubert 7-9
5032 Gemboux
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info@aseptictech.com



In these markets, Barco leads by innovation through its projection & display technology, image processing capabilities and collaboration connectivity solutions.

Barco (NYSE Euronext Brussels: BAR), is a global leading technology

Within the entertainment market, Barco is the global technology leader in cinema having equipped over 70,000 screens with digital cinema projectors. Barco's strength in cinema is being illustrated by its technology partnerships with leading cinema players such as IMAX, Cinemark, Cinepolis, CFG and Kinepolis. Recently Barco successfully launched its laser projector portfolio pushing the boundaries in image quality and establishing a new reference in the viewing experience. Beyond cinema, Barco also plays a vital role in the entertainment market with networked visualization for live events and major landmark

installations around the world.

In the Enterprise market Barco delivers top level control rooms-solutions, virtual reality systems and triggered a real turnaround in in the meeting room market with its revolutionary ClickShare product. Since the release of ClickShare 3 years ago the product has been installed in nearly 200,000 meeting rooms worldwide.

In the Healthcare segment, Barco teams up with leading healthcare players such Philips, Agfa, General Electric delivering critical technology components and solutions for Diagnostic and Surgical imaging. Barco is headquartered in Belgium and has its own facilities for Sales & Marketing, Customer Support, R&D and Manufacturing in Europe, North America and APAC. The company is operating in more than 90 countries with more than 3,300 employees. The last 5 consecutive years Barco posted sales of over 1 billion €.

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STIJN
HENDERICKX
Vice President
Cinema



MARC BULTINCK Vice President APAC



JANG SUNG PARK Managing Director Barco Korea



KEVIN SOHN Sales Manager Entertainment Barco Korea

Beneluxpark 21 8500 Kortrijk T: +32 56 23 32 11 WWW.BARCO.COM



### BE DELICIOUS

BE DELICIOUS wants to spread the message around the world about Belgium's rich culinary culture.

Belgium has much to offer in the area of gastronomy, including a rich tradition of varied and delicious food and beverages, an exuberant dining culture and a welcoming attitude.

BE DELICIOUS "Belgian Food Artisans" gathers a group of 25 artisan producers who excel in a selection of tasty and refined Belgian dishes and products.

They are enthusiastic entrepreneurs with a passion for craftsmanship and traditional methods of preparation with a modern twist. They choose only the best starting materials. Locally caught fish and local farm produce, which have a tradition in the region, provide high-quality ingredients. These Belgian Food Artisans want to share their passion and pride for their regional cuisine with the rest of the world!



HERWIG DEJONGHE President

Noordstraat 140 8800 Roeselare T: +32 51 67 01 15 info@bedelicious.be



The BEA headquarters located near Liège designs, produces, and distributes their products in Europe. They also drive the Company's global strategy, active worldwide through their subsidiaries in the United States, China, Brazil and Japan.

BEA is present in Asia since 1996 and since then developed the business by manufacturing and selling sensors for automatic entrances. In 2017, BEA won a major Platform Screen Door project with the Metro of Seoul in South Korea.

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OLIVIER
DE BOECK
Managing Director

Allée des Noisetiers 5 4031 Angleur T: +32 4 361 65 65 info@bea.be



### **BEL'EXPORT**

Bel'Export stands for Belgian Export, a company owned by the Derwael family.

Bel'Export was founded in 1994 and is a subsidiary of 'Fruitbedrijf Derwael'.

Our expertise and adherence to tradition, which is the result of more than 90 years in the fruit growing business, is reflected in the quality of our business.

Main products: Pears, apples, strawberries, cherries. Tomatoes, bell peppers, carrots.

Main export destinations: Russia, Norway, Denmark, Sweden, United Kingdom, Ireland, Poland, Spain, France, Germany, the Netherlands, Czech Republic, Greece, Cyprus, etc.



CARLO VANDEKERKHOF General Manager



TONY
DERWAEL
Sales Director

Neremstraat 2 3840 Borgloon T: +32 12 67 10 50 belexport@belexport.com

WWW.BELEXPORT.COM





BELGIAN ECONOMIC MISSION

# BELGIAN CORPORATION FOR INTERNATIONAL INVESTMENT (BMI/SBI)

BMI/SBI is a semi-public investment company, of which the main objective is the medium to long term co-financing of foreign investments by Belgian companies. Its major shareholders are Belgian public institutions (FPIM/SFPI) and private companies like BNP Paribas, ING and Electrabel. Our mission is the creation – by Belgian companies - of new joint ventures or subsidiaries worldwide as well as the acquisition, restructuring and/or development of existing companies. BMI/SBI takes minority participations in equity and/or quasi-equity in the overseas projects (subordinated loans, profit-sharing loans, etc.) and/or provides medium to long term straight loans. The average financing amount ranges between  $\in$  500.000 and  $\in$  5 million with matching contribution from the Belgian company for a term of 5 to 10 years.

BARBARA REYPENS Senior Investment Officer

Avenue de Tervueren 168 1150 Brussels +32 2 776 01 00 info@bmi-sbi.be



### BELGIAN MEAT EXPORTS

Belgian Meat Exports (BME) opens new difficult markets, especially in the food and meat sector. Under the impulse of Belgian Minister of Agriculture Borsus, BME was created to help the private companies together with the governmental organisations to be able to export. Only intense cooperation between private companies, the government in Belgium and in the importing country leads to successful business. BME is your partner to realise this cooperation.

By exporting our meat products to the best paying markets worldwide we can guarantee an optimised margin. Because of the increased exports in 2016 to China the pig prices already got to a better level, and the farmers stopped losing money. Diversification of export markets is the main goal of BME.

Thierry Smagghe is the CEO of BME, BME is open to other sectors which are interested in diversification of their export markets. The know-how of BME is accessible for everybody who is motivated to export to third countries, and wants to bring his company to another level

THIERRY SMAGGHE CFO

Brusselsesteenweg 283 B 11
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info@belgianmeatexports.be
WWW.BELGIANMEATEXPORTS.BE



#### 3

### REPUBLIC OF KOREA

### BELGIAN PORK GROUP

Belgian Pork Group, headquartered in Westrozebeke, is a family owned company with over 60 years of experience in producing, processing, packing and distributing high quality pork meat.

The company consists of a network of 6 daughter companies all over Belgium. With its market share of 40%, Belgian Pork Group is the leading company in Belgium and ranks amongst the top 10 pork producers in Europe.

We supply our quality products to leading retailers, catering and manufacturing customers worldwide.

With our unique model of direct pork supply, we're able to offer full traceability to all of our stakeholders.

JOS CLAEYS CFO

Ommegang West 9 8840 Westrozebeke T: +32 51 78 84 00 info@belgianporkgroup.com



### **BELGOPROCESS**

Belgoprocess offers integrated nuclear waste management and decommissioning services driven by safety and backed by hands on industrial experience. The company is an expert in minimizing the amount of radioactive waste produced and maximizing the release of decontaminated material while optimizing operational costs. Belgoprocess' activities are performed within a company wide quality assurance system certified as being in conformity with ISO 9001, ISO 14001, ISO 17025 and OHSAS 18001.

Belgoprocess offers extensive experience in different thermal technologies and specially in plasma treatment of radwaste. We combine our expertise in plasma and fuel gas treatment systems with design and engineering expertise and our operational experience in processing nuclear waste to offer safe, cost effective and durable solutions for the challenging problems regarding problematic wastes.



FRANSEN
Business
Development
Manager

Gravenstraat 73
2480 Dessel
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info@belgoprocess.be



### BELOURTHE

#### COMPANY BACKGROUND

BELOURTHE is a Belgian cereals manufacturer, located in Hamoir (Province of Liege), with more than 80 years of experience in this business. Its plant is among European's largest cereals processing sites, with a production capacity up to 20,000 tons/year. The company has a Grade A Quality Certificate from the BRC (British Retail Consortium) and IFS, one of the most important European quality systems. Its products are exported worldwide. In 2016, BELOURTHE built a new production line and is now also able to fulfill any request for Infant and follow-up milks. BELOURTHE's main brands are NINOLAC and FORTILAC.

#### ADDED VALUE

VINCENT

CRAHAY

- BELOURTHE's baby cereals are made with all natural ingredients and contain essential vitamins, minerals, prebiotics and fibers. They can be produced in organic version and some of them are gluten-free.
- BELOURTHE is the European expert of baby nutrition and proposes a large range of products from milk to cereals.
- BELOURTHE's products are made with hydrolyzed flours, a technology that enzymatically breaks the starches of the cereals, what makes digestion easier.

- The company can develop customized formulations and offers a wide range of packaging solutions: bag in box, tin, sachets, bulk bags and big bags.
- All products of the range are available for PRIVATE LABEL.

#### RANGE OF PRODUCTS

- Baby cereals (4 months to 3 years)
- Milks: 3 stages: Infant formula Stage 1, Follow-up Stage 2, Growing Stage 3
- Cereals for children (3 years onwards)
- All family cereals (Farinha Láctea / Cereal flakes)
- Cereal supplements:
- o for pregnant and breastfeeding women
- o for middle aged and seniors
- o for people with specific nutrition needs
- o for diabetics
- Ingredients for the food industry:
- o binders (pre-gelatinized cereal flours)
- hydrolyzed flours

Main export markets: Europe, Middle-East, Africa, Southeast Asia

MAIN REFERENCES

T: +32 86 38 01 37

Avenue des Villas 3

4180 Hamoir

info@belourhte.be

WWW.BELOURTHE.BE

GILLES CRAHAY Business Development Manager



### **BESIX GROUP**

BESIX GROUP is the largest private Belgian group, operating in construction, concessions and property development sectors.

It profiles itself as a multi-services group.

The Group was founded in 1909, since then it has grown steadily and impressively.

NV BESIX SA, its biggest subsidiary, is active in practically every field of construction.

In addition to the activities of BESIX and its other subsidiaries in Benelux-France, the Group is present in Eastern Europe, North and Central Africa and the Middle East, via Six Construct, in Central Asia and Australia.

In 2016, the Group achieved revenues of € 2.4 billion.

BESIX has about 15,000 employees active in 22 countries on 4 continents.



RIK VANDENBERGHE



PIERRE SIRONVAL Managing Director Six Construct



PHILIPPE DESSOY General Manager Business Development BESIX



MATHIEU RYCKEWAERT Public Affairs Senior Manager BESIX

Avenue des Communautes 100 1200 Brussels T: +32 2 402 62 62 mryckewaert@besix.com 37



In Asia Pacific, BNP Paribas is one of the best-positioned international financial institutions with an uninterrupted presence since 1860. Currently with over 10,000 employees and a presence in 14 markets, BNP Paribas provides corporates, institutional and private investors with product and service solutions tailored to their specific needs.

Established in South Korea since 1976 with a full banking licence, BNP Paribas combines global expertise and local know how for the benefit of its customers, from large Korean and international companies to individuals. BNP Paribas employs over 500 people in South Ko-

rea and provides banking, financing, advisory and asset management services to its local and overseas clients, including corporations, financial institutions, and institutional investors. To individuals, it provides life insurance and asset management products. In 2002, BNP Paribas strengthened its local presence by forging a strategic alliance with Shinhan Financial Group, one of the largest banking and financial groups in South Korea. BNP Paribas is one of its largest shareholders.

nies to individuals. BNP Paribas employs o

YVAN DE COCK

Advisor to the CEO

LINDE
VERHEYDEN
Director Public
Affairs



PHILIPPE NOIROT Country Head BNP Paribas South Korea & CEO BNP Paribas

Seoul Branch



DAVID TONG HAN Head of Corporate Coverage Korea BNP Paribas Seoul Branch

Warandeberg 3
1000 Brussels
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linde.verheyden@bnpparibasfortis.com



### BREWERY DE BRABANDERE

Family owned brewery of the fifth generation, producing close to 200,000 Hls., 40% for export to 30 countries. Main values, quality (only the best ingredients, no aroma's, IFS highest level), innovation (new brewhouse 2008, new foeder hall with 38 oak foeders of 22,000 liters for aging beer annex visitors centre, new bottling plant 2017) built upon tradition, with and brewing for passion driven people.

Subsidiary in France with own logistics, administration and sales.

Brewer of multi award winning brands such as Bavik super pils (Brussels Beer Challenge 2013, 2015 gold; World Beer Awards 2016 gold), Wittekerke, Petrus (Aged Pale 5 gold medals WBA best wood aged beer in the world), 1894 and Kwaremont sponsor of Flanders Classics cycling contents, the beer for cycling lovers.

Latest releases, Wittekerke Wild, Petrus Sour Quad, Petrus Nitro Ouad and Petrus Funky Foeders.



KRIS WALGRAEVE Export Manager

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### CARINE GILSON COUTURE

The Carine Gilson brand stands for an upmarket range of products. The haute couture know-how leads the whole mood in which the collections are conceived, designed and produced. Priority is given to refinement and uniqueness. Made by artisans with exceptional expertise, every piece is recognisable at first glance by the power of the look it gives off.

Lyon silk and Calais lace, favourite materials of the designer, are put forward into the light. The real trademark of the House, the mastery of the overlay of lace on silk, makes them immediately recognisable creations of the House of Carine Gilson: an intimate marriage of silk and lace, between fluidity and finesse.

Iconic models of the House are already part of the tradition of great classics. Some major players of luxury markets know it well and we are present at Harrods, Bergdorf Goodman, Le Bon Marché, Kadewe,

Nancy Meyer and many others. The House owns also boutiques in Brussels, its home town, and in fashion and shopping capitals such as Paris, London and Taipei.

We have a demanding and loyal customer base worldwide, inspired by film stars and famous personalities: Kirsten Dunst, Nicole Kidman, Beyonce,... who trust our house to hit the front pages of magazines. Please visit our website to view all our collections, our points of sales, as well as our latest appearances in the press: www.carinegilson.com

GILSON CEO



IRINA FEDULOV Commercial Assistant

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### CE+T

CE+T is a leading manufacturer and supplier of modular Power Solutions products for telecom, industrial and renewable applications.

Based in Belgium, China, India, Malaysia, Luxembourg and the USA, CE+T capitalizes on the diversity of its global organization to empower clients business' continuity by providing modular, highly efficient AC & DC power solutions that help Operating Expenses and reduce Carbon footprint.

Founded in 1934, CE+T Group has been specializing in power electronics since the 1960's and has invented the modular inverter in the end of the 1980's. CE+T's vision is to stay the leading supplier of modular power solutions in the market. The Group's aim is to lead the way in power technology and be a driving force in the industry.

CE+T offers a complete product range to guarantee up-time for critical AC load infrastructures. Its products ensure that clients' systems and operations continue to run and thus secure clients' revenue-generating activities. Moreover CE+T has developed the most efficient inverter available on the market today – potentially saving clients thousands of dollars in running costs and guaranteeing a very fast return-on-investment.



WALD KERSCHOT Regional Sales Director APAC & China

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### **CEFALY TECHNOLOGY**

CEFALY Technology is a Belgium-based company that has been set up in 2004. Its mission is to research and develop practical innovations for use on human in the field of electronics and bioelectronics.

CEFALY Technology has developed a treatment for migraine prevention so called Cefaly®. Cefaly® is the first external cranial neurostimulation device to treat migraine. The Cefaly® is applied to the forehead using a self-adhesive electrode positioned bilaterally over the upper branches of the trigeminal nerve which is involved in migraine mechanism. The Cefaly® generates very precise electrical impulses allowing to stimulate the trigeminal nerve. Evidence-based Cefaly® has the best safety/ efficacy ratio in comparison with other treatments making Cefaly® a first choice for migraine patients. Cefaly® bears the CE Medical mark, is certified to the ISO Medical standard and approved by the FDA, CFDA, and registered by Korean FDA.



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### CERTI-FED

Since its recapitalization in 2015 (25 million EUR), Certi-Fed, subsidiary of SFPI-FPIM, is active in the co-financing of business ventures by Belgian private companies abroad in cooperation with the Belgian Corporation for International Investment (SBI-BMI).

Certi-Fed has already provided subordinated loans / equity to 5 Belgian SMEs for an amount of 12 million EUR in order to help them expand their activities abroad.

Certi-Fed can offer financial products like equity, quasi-equity and medium- and long-term loans to Belgian SMEs (up to 5 million EUR).



RONDAY CEO

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BELGIAN ECONOMIC MISSION

### CHOCOLATERIE LIMAR

Limar is one of Belgium's leading and manufacturers of pralines, Easter eggs and figurines as well as seasonal and themed products.

These truly fine pralines, with an excellent price / quality report, are made in the traditional way using top quality ingredients and demonstrating the importance we always attach to quality.

We can supply pralines both in bulk and in packaged form.

We pride ourselves on our flexibility and originality in creating beautifully finished products and assortments that are totally custom made. Our pralines can be supplied either as a "premium private label" or under the Limar brand. Limar, currently nominated for the award of Entrepreneur of the year, is exporting products to many countries in and out of Europe.



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### CHRISAL

Chrisal NV was founded in 1989. In 2006 Chrisal became known by the greater public through the introduction of its unique probiotic cleaning products, which reached the media often. This probiotic cleaning, PIP (Probiotics In Progress), is a true world revolution in durable cleaning and personal hygiene.

It's the solution for different problems due to the overuse of chemical cleaning products and disinfectants. After building a strong reputation in its own country, Chrisal started expanding internationally thanks to the success of the PIP products. Momentarily Chrisal is exporting to over 50 countries and production units have been established in the United States of America and South-Africa.



MAURICIO
COSTA LADEIRA
Export Manager

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### COMMERZBANK AG - BRUSSELS BRANCH

Founded in 1870 and today Germany's second largest commercial bank, Commerzbank offers a full range of commercial banking services throughout the world. Its presence in more than 60 countries, through its international network, reflects a longstanding commitment to global service.

The corporate sector has always been the main focus of Commerzbank activities in Belgium. Moreover, thanks to a constant contact with Commerzbank worldwide network, the Belgian entity can assist their customers in their international activities in order to provide them with adapted solutions to their specific needs (documentary business, export finance, trade finance,...).

Commerzbank Brussels Branch, as the hub for the BeNeLux countries and France, is in charge of the coordination and structuring of the ECA covered financings out of Belgium, France, the Netherlands and Luxemburg either as a stand alone or as part of a multi-source scheme.

Commerzbank has a representative office in Seoul.



GERT
VAN MELKEBEKE
Head of Export &
Agency Finance
Western Europe

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### CREATIS

CREATIS is the first European incubator for cultural entrepreneurs based in Brussels (Belgium) and Paris (France). It is dedicated to entrepreneurship and innovation in the cultural fields: media, audiovisual, animation, music, architecture, web culture, advertising, fashion, visual arts, photography, culinary arts, crafts, design, press, radio, heritage, performing arts, public art, etc. Supported by the bank ING, the program is designed to support and accelerate the development of companies in the cultural and creative sector.

The programme designed by CREATIS meets the needs of start-ups: the training put together by CREATIS provides advices, strengthen their ideas, bring together entrepreneurs and develop an events programme; International partners participate in the program: the crowdfunding company KissKissBankBank, which has already helped to finance more than 800 projects in Belgium, contributes with its cultural ecosystem; GOOGLE energises the incubator with its many techno-

logical solutions, and ST'ART INVEST, an investment fund for creative companies, will advise companies on their development.



EDOUARD MEIER CEO

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### REPUBLIC OF KOREA

### **CREDENDO**

Credendo is a European trade credit insurance group that covers your risks worldwide. We are active in all segments of trade credit insurance: from tailor-made risk cover to easier access to trade financing.

- Belgian export credit agency services: promoting Belgian exports, imports and investments abroad with medium- and long-term trade credit and political risk insurance, financial guarantees and direct financing.
- Whole turnover short-term credit insurance: providing flexible insurance policies with approved credit limits and a risk period of less than 2 years, worldwide, even in complex risk environments.
- Single risk: covering your single contract or single buyer risks up to 7 years in more than 160 countries.

- Excess of loss: covering exceptional and unforeseeable risks of your turnover receivables.
- Top-up cover: adding capacity to the credit limits of a short-term trade credit insurance policy.
- Surety: issuing contractual and legal bonds.

### **CYCLOPS**

Cyclops offers project management, engineering and consultancy services to industrial companies around the world.

As a flexible and independent partner, we analyze and realize every project in close relationship with the customer, taking ownership of the project, applying an integrated project approach and dedicating only the appropriate resources with the right experience and skills.



MIREILLE JANSSENS Business Development Specialist

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ROB
DE LUYCK
CEO & Managing
Partner



RUTH
VAN HELLEMONT
COO & Managing
Partner

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### DART CONSULTING

Strategic decision making becomes increasingly complex specially in the transport and logistics sectors.

DART Consulting (a spin off company set in 2014 from an internationally known Belgian research center) provides public and private transport and logistics institutions with innovative and customized decision making methodologies and dedicated software, the [DART<sup>TM</sup> & BetterChoice<sup>TM</sup>] set.

#### This tool helps:

- to better define and assess the set of priorities and KPIs targeted by a planned strategic decision;
- to better generate the set of possible options of the planned strategic decision;
- to weigh up the pros and cons of each of the generated options and

to highlights the best options or combination of options that will yield the biggest added value and higher performance.

### [DART™ & BetterChoice™] allow decision makers to consider simultaneously multiple criteria related to:

- a large variety of objectives tied to economic competitiveness;
- a wider range of constraints to satisfy;
- challenges induced by technological disruptions and
- uncertainties linked to social, political and environmental spheres.

Strategic decisions targeted can be such as: redesign of a supply chain, redesign of transport routes, fleet renewal, investment in logistics and transport infrastructures, relocation of logistics operations, investment prioritization, building new transport or logistics facilities/terminals, redesign of a transport related policy or regulation, etc.

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ALASSANE BALLE
NDIAYE
Co-Founder &
Associate

### **DBS AGRO**

DBS stands for "personal service, quality at a competitive price, flexibility and sound logistics".

In 2011 we started DBS Agro. Victor Bernad, Managing Director of DBS Agro, has specialized in softfruits and special cultivated mushrooms. In view of the importance of quality and food safety, DBS Agro has obtained all the necessary certificates, namely IFS, BRC, QS, ACS and BIO.

DBS Agro carries not only Belgian fruit and vegetables in its range of products but also various high-quality products from abroad.

Main products: Carrots, taste tomatoes, vine tomatoes, lettuce, leeks, lamb's lettuce, cucumbers, cauliflowers, bell peppers, broccoli, strawberries, apples, pears, mushrooms, soft-fruits, herbs, Belgian endives, Brussels sprouts, etc.

Main export destinations: Germany, France, the Netherlands, Poland, Greece, Austria, Spain, South-Korea, Japan, etc.



VICTOR BERNAD Managing Director



ANNEMARIE
JANSEN
Research Assistant

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Debra-Group consists primarily of a slaughterhouse (Exportslachthuis Tielt NV), but also has its own cutting plant (Debra-Meat NV) and a freezer department (Debra-Freeze NV).

This expertise under one roof ensures that the cold chain is never interrupted.

The Debra-Group does not follow an island philosophy, but believes in integrated supply chain control across all companies. This results in a closely interlinked group in every segment.

Our story started as early as 1920, when Alfred De Brauwer bought and sold live pigs. Three generations later, Debra-Group is a major player, aiming for top quality without losing sight of its ecological footprint.

GOOSSENS

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### DELAVI

Three generations of experience in the meat industry.

Delavi is a true family business, with three generations of experience in the meat industry. We are the link between the pig farmer and the meat processing company, specialized in cutting, deboning, packing, storing and distributing pork meat.

Our goal? To offer healthy and high quality pork to suit the needs of both domestic and overseas, retail and industrial food customers, We strive to work together long term with all parties. This results in a healthy growth, which allows us to reinvest. This way, we stay on top when it comes to quality, customer service, continuity and the environment.

To reach our goals, we rely on expertise, loyalty, flexibility, proactive thinking, effective communication and a personal approach.



VANDENBERGHE Export Manager

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### **DELY WAFELS**

Dely Wafels is a Belgian family owned company created in 2001 that produces premium quality frozen Brussels waffles, made with the best ingredients in accordance with an authentic and traditional recipe.

The Brussels waffle is a true Belgian delicacy, part of our national culinary heritage, recognizable due to its light texture, crispy outside and soft inside.

The major advantage of our products, except that they are delicious and come in different recipes, shapes and sizes, is that they are ready in record time: only 3 minutes in a pre-heated oven at 220°C or 2 minutes in a toaster are enough to enjoy a warm waffle for breakfast, afternoon snack or dessert.

Dely Wafels exports more than 90% of its production to Europe, the USA and Asia and offers customized solutions for the foodservice and retail sector.

Dely Wafels combines tradition and innovation to bring its customers the best quality and adapts its star product to meet new consumer habits.

In order to assure our customers of the sturdiness of our quality system, Dely Wafels is BRC certified.

MISPELAERE Export Manager

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# DEME (DREDGING, ENVIRONMENTAL & MARINE **ENGINEERING**)

The Belgian dredging, environmental and marine engineering group DEME is an international market leader for complex marine engineering works.

Building on more than 140 years of dredging experience and knowhow, DEME has organically moved into several related sectors, such as the financing of marine engineering and environmental projects, executing complex EPC related marine engineering projects including civil engineering works, the development and construction of renewable energy projects, providing services for the oil, gas and energy sector, the decontaminating and recycling of polluted soils and silts, as well as the harvesting of marine resources.

Thanks to an integrated company structure, DEME has become a 'global solutions provider' and offers its clients overall solutions. DEME has the most modern, high-tech and versatile fleet. DEME has 4,600 employees worldwide and achieved a turnover of 2.35 billion euro in 2015.



BERNARD



HERMANS General Manager



**VAN DE SANDE** Business Development Manager

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### D'HAUBRY BAKERY

D'Haubry bakes filled macarons and macarons shells in different colours & flavours for chefs, bakery chefs, chocolatiers, retailers and industrial customers in more than 20 countries worldwide.

A true tasting and texture experience thanks to the use of the best raw materials.

We offer different packaging from bulk to prepacked packaging under own, or private label brand.

Do not hesitate to discover more of our range on www.poppies.com or to contact our Export Sales Manager julie.naessens@poppies.com for more details.

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JULIE NAESSENS Export Sales Manager

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### **D-TEACH**

D-Teach stands for Distance Teaching and offers personalized online learning via virtual classes and experienced teachers. All you need is a webcam, a device and the Internet. D-Teach is a bridge organization between Belgium and abroad and enables rapid integration into the local or foreign life for families who move. D-Teach is currently the only organization that offers complete online distance education in Belgium. Our customers are expats and impats from young children to adults.

D-Teach focuses on 3 steps for people on the move:

- Before departure: help with language courses for learning foreign languages;
- During stay abroad: help to keep in touch with the Dutch language and Flemish Belgian culture;
- Return to country: help with tutoring for diverse courses and tailored lessons

D-Teach in Flanders Today: www.flanderstoday.org/education/flemisheducation-anywhere-world-courtesy-ghent-start



LIESELOT DECLERCQ Owner

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### REPUBLIC OF KOREA

### **ECLINICA**

The eClinica mission is to deliver best in class services and solutions to help our customers in the pharmaceutical, biotech, veterinary and other life science industries optimise the way they manage their clinical trials, laboratory data,... in compliance with regulatory standards.

#### **Clinical Software:**

- Electronic Data Capture (eCRF / EDC)
- Interactive Web Response System (IWRS / Randomisation)
- Clinical Trial analytics repository (big data)

#### Services:

- Computerized system validation
- IT Project Management
- Software Analysis
- Web & Touch Software Development

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VINCENT WAUTELET Chief Executive Officer

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### ETABLISSEMENTS FREDDY BAINES

Ets Freddy Baines is a Belgian company based in Antwerp, the second largest port in Europe.

The Company was incorporated in 1935 by a direct descendant of Baines the ship chandler, who was a member of the Antwerp Chamber of Commerce and Industry in 1891.

Provisioning of foodstuffs is in the blood and in the last 80 years the Company has become specialised in the international trade of dairy products. Although based in the EU, we are able through our wide network of friends across the world, from the USA to Argentina, from India to New Zealand, to source the dairy product which you are looking for.

For the last 20 years we have got a dedicated department for the IQF cheese products (Individually Quick Frozen). Cheeses with limited shelf life in chilled conditions can now be offered with a long shelf life and a similar quality. They are the perfect solution for the food service and the industry.



JEAN-LUC HALLARD Sales Manager

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### EUROPEAN INSTITUTE FOR ASIAN STUDIES (EIAS)

The European Institute for Asian Studies (EIAS) is a leading Think Tank based in Brussels, focusing on EU-Asia relations. As a policy research centre, its aim is to promote understanding and cooperation between the EU and Asia and to act as a focal point for EU-Asia relations and studies in Brussels and Europe.

EIAS seeks to provide information and expertise to policy makers, the academic world and business in Europe and Asia, offering academic and hands-on expertise to bear on decision-making processes with regard to EU-Asia affairs and developments in Asia.

EIAS also acts as a forum for discussion, dialogue and frequent exchanges of ideas, bringing together all relevant stakeholders from the institutional level, diplomatic missions, academia, the corporate sector, civil society, the media and all other important segments of society.

EIAS activities include undertaking, research studies, organising training programmes, briefings, seminars and conferences.

> eais@eias.org WWW.EIAS.ORG



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### **EXCENTIS**

Excentis has been founded in 2000 by its CEO, Professor Luc Martens. Headquartered in Ghent (Belgium), Excentis is a leading provider of highly specialized testing, consultancy and training services for access (DOCSIS on cable TV networks) and home (WiFi) network technologies and related services (e.g. VoIP, PacketCable, and iDTV).

Excentis acts as the independent and neutral lab for EuroDOCSIS and EuroPacketCable testing for cable network operators and their suppliers. Born out of this testing and consultancy expertise, the company has developed a unique highly flexible, user-friendly and cost-effective testing product: the ByteBlower IP traffic generator/analyzer. Another unique service is the WiFi performance test benchmark executed in a real home.

Excentis' customers are international telecommunication companies such as the operators Liberty Global and Vodafone and suppliers such as Cisco, Intel, and Samsung. More information can be found on www. excentis.com.

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MARTENS

**GOETHALS** 

**BELGIAN** ECONOMIC MISSION

### **EXTENSE PHARMA**

Established in Belgium, Extense Pharma is specialized since 10 years in research and development, production and distribution of health supporting products such as nutritional supplements, dietetic products, products for wellness and for the medical sector. Our products have been developed to be healthy, safe, efficient, convenient, easy to use and tasty.

Our products are a way to prolong heath and a good quality of life and well-being.

We are a proactive and innovative partner able to create ready to use, tasty and healthy food and snacks meeting the most stringent specifications according to each specific country regulations.

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CHRISTEL WULLAERT



ISABELLE GROMMET Marketing Manager

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### FAIRY CHOCOLATES

Cho'clair is a heartwarming luxury chocolate praline in the form of the popular Belgian pastry, the eclair.

The Cho'clair was designed by Master Pastry Chef Wim Geerinck and is a real tasty chocolate. Purely technically, you can describe it as a mini-bar made of a fine cream filling inside that is enrobed by chocolate. The flavors of the cream are mainly popular ones.

Cho'clair is made from pure quality raw materials that meet the highest international standards.

The creative, almost artistic finishing touch of Cho'clair adds an extra dimension to special occasions. In its special gift wrapping, it is the ideal attention to give or to receive for a multitude of reasons. It brings color and warmth. It is a familiar product in a surprising look. It suits all ages.

The chocolate-innovation Cho'clair has been launched at the 2015 International Süsswaren Messe in Cologne and has been rewarded by professionals with the second price, Top Innovation Award.

The Cho'clair form has been patented. This year we introduced the "mini" version at ISM in Cologne.

Fairy Chocolates aims to differentiate itself in the coming years by launching other strong & surprising new product concepts in the chocolate and biscuit sector.



ANN VAN ACKER Managing Director

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### REPUBLIC OF KOREA

### FASSKA

Founded in 1981, FASSKA is a Belgian company specialized in the development, formulation, manufacturing and commercialization of high quality nutritional products for the whole family: infants, young children and adults.

FASSKA offers a large selection of products in powder form: infant milk formulas, special infant milk formulas, infant cereals and special adult formulas. These products are successfully marketed throughout the world by a network of Exclusive Agents specialized in nutrition and/or active in the pharmaceutical field.

Our formulas are recommended by the medical professionals and they are also greatly appreciated by consumers around the world. FASSKA has a strict quality policy which includes strong traceability and quality control from the dairy farmer to the final consumer.



PIRMEZ Export Area Manager

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# FEDERAL HOLDING AND INVESTMENT COMPANY (SFPI-FPIM & CBDEIF)

The Federal Holding and Investment Company (SFPI-FPIM) manages the federal government's shareholdings, cooperates with the government on specific projects (delegated assignment) and pursues its own investment policy in the interests of the Belgian economy.

At the end of 2016, the total balance sheet of SFPI-FPIM reaches over 2.3 billion EUR and 15 billion EUR more with the delegated assignments.

SFPI-FPIM invests also abroad with stakes in investment vehicles in Brazil, China and India but also indirectly through its subsidiary companies Certi-Fed and SBI-BMI.



VAN LOO



HENDRIK JULES J. DAEMS Vice Chairman & President Investment Supervisory Committee CBDFIF & Senior Advisor International Investment Funds SFPI-FPIM

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### GALLER CHOCOLATIERS

### **Brand history/story**

Galler Chocolatier was founded in 1976 in Belgium by Jean Galler with the Passion for Chocolate, Pride in Perfection and Constant Creativity, which remains the same for over 36 years. Every day Galler continues to develop new products that rediscover the genuine flavours of chocolate.

Our company has been frequently honoured with official recognition. The most prestigious is undeniably the appointment as Belgian Royal Warrant Holder. Jean Galler's distinctive and original Chocolate world of chocolate is appreciated worldwide and sold in prestigious stores. Since the beginning, Jean Galler has never ceased to create and innovate.

#### Our mission

For chocolate bars to be sayoured alone, as for boxes of chocolates to be shared, the intention is to offer chocolate lovers a true taste experience and sincere enjoyment. Each product is designed with the utmost care, and each sweet creation has a clear identity: a shape, a texture and a taste all its own. These are the makings of life's little delights.

By meticulously selecting the source and quality of its raw materials, and attentively controlling its confection process, Galler upholds the Belgian tradition of chocolate expertise. Since Galler is an artisanal confectioner, your taste experience holds the promise of a creative cacao encounter with flavours that you won't find anywhere else. The credibility and lasting reputation of a company is based on its assertion of strong values and the way that its employees share and show them.

**EYMAEL** Sales Director Asia

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### GEODIS WILSON BELGIUM

When you think about transport and logistics, Geodis is the answer to all your inquiries, whether you choose for airfreight, ocean freight our road freight; we do it for you, from anywhere to everywhere.

We take care of the warehousing, packaging and customs. Even insuring your freight is part of our daily job. From your very small envelope to industrial projects with out of gauge dimensions.

A worldwide network of own offices or dedicated agents will cover your global requests.

Your products deserve the best: Geodis, your logistic partner.



CEULEMANS Development Manager

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### **GLOBALL CONCEPT**

### 20 years of "Bright ideas for luminous partnerships"

Since its creation in 1996, Globall concept has become an international player in illuminations and festive decoration. Expert in designing, manufacturing, distributing and installing lighting and decorative items worldwide, Globall concept has developed a magical range of products.

Globall concept is in charge of the creation and the installation of year-end projects in shopping malls all over the world. Thanks to our own unique design, manufacturing and logistic facilities we are able to provide exclusive solutions in order to meet the specific needs and requirements of our clients. Each proposal is tailor-made with a story behind it and each of the elements are linked together by a singular concept.

Design skills, superior products and logistics expertise are all under the same umbrella in order to provide the best result. Make the visitors live a sensory experience and make shopkeepers happy are for us the main goals of the Christmas story that we create in a shopping mall.

THIERRY LEWALLE CEO

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### GOOD !D

Creating a fantastic dog's life, both for dogs as well as their masters is our daily passion and challenge!

hupple is a brand with a fun and unusual origin. In 2006, the then 23-year old Manuel Goossens, was commissioned to develop a new product for dogs visiting the Hilton Hotel in Antwerp. Manuel came up with biscuits of superior quality, packed like coffee biscuits.

Manuel registered the idea and concept under the name "hupple". The company "GOOD !D" received the license to commercialise hupple and it became a giant hit.

Private label activities were put under a separate division "Your Pet Label", with a tailor-made vision and service. Nowadays, GOOD !D supplies to all the important private label players on the market and hupple has become a respectable growing player as one of the few

Belgian brands of dog biscuits.

Recently, the start-up "pharma.pet" was launched. 15 years of experience lead GOOD !D to be a specialist in treats for dogs and cats. Their latest challenge: transporting science and solutions through a treat pets easily like.

MANUEL GOOSSENS General Manager



ULRIKE LENAERTS Sales & Marketing Assistant

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BELGIAN ECONOMIC MISSION

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### GROUPE LEON VANLANCKER 1893 -RESTAURANT CHEZ LEON

"CHEZ LEON", probably the most Brussels restaurant-friture of the Open 7/7 days non-stop from 11h30 until 23h00. world!

Within a stone's throw from the Brussels' Grand-Place, the "new" CHEZ LEON features 420 seats located in 9 historical houses and is Belgium's largest restaurant. Its banquet rooms situated on the 1<sup>rst</sup> floor have a seating capacity of 18 up to 232 people.

It all started in 1893 with just five tables, but through its simplicity, its direct and warm welcome and its picturesque atmosphere, CHEZ LEON has won the hearts of the national and international public with its Belgian cuisine.

We are also open to launch some Belgian restaurants in Korea with a local operator and under a licence contract.

**SCHEERS** Sales Manage

Rue des Bouchers 18 1000 Brussels T: +32 2 511 14 15 welcome@leon1893.com WWW.CHEZLEON.BE



# HYDROGENICS EUROPE

Hydrogenics is the worldwide leader in designing, manufacturing, building and installing industrial and commercial hydrogen generation, fuel cells and MW-scale energy storage solutions. With over 60 years of experience, Hydrogenics is helping to accelerate a global "power shift" for a cleaner energy future.

We offer world leading expertise for a range of applications, including:

- PEM and alkaline hydrogen generators for Industrial processes and Fueling stations
- Hydrogen fuel cells for electric vehicles, such as urban transit buses, commercial fleets, utility vehicles and electric lift trucks
- Fuel cell installations for freestanding electrical power plants, critical power and UPS systems (uninterruptible power supply)
- "Power-to-Gas" the world's most innovative way to store and transport energy

Hydrogenics is headquartered in Mississauga, Canada with manufacturing facilities located in Germany and Belgium. We have other corporate and sales offices, and hydrogen installations, operating in several countries around the world.

Hydrogenics Corporation is a publicly listed company on the NASDAO (HYGS) and the TSX (HYG).



**SMEETS** Managing Director

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#### I-CARE

I-care has been building long term relationships with his customers for more than 10 years, based on trust, mutual respect and result oriented solutions.

I-care has been established in 2004 as a Predictive Maintenance company focused on Vibration analysis, Lubricants analysis, Motor current analysis, Infrared thermography and Ultrasound.

In 2006, I-care understood that knowing when a machine will fail is not enough to properly manage the Reliability of the Production Assets. Avoiding the failures by doing the right action at the right time is the foundation of a fast ROI in Maintenance Strategy. Ever since, I-care incredibly grew while developing 2 lines of services: Predictive Maintenance and Reliability Engineering.

In 2012, I-care added a new activity to its portfolio: Wi-care! After 7 years of research and development, we patented and launched the first wireless spectral vibration sensor. Finally, we are convinced that our customers are looking for international consistency and local support and today I-care headquarters are based in Belgium with local subsidiaries operating in France, Germany, Italy, Korea, Morocco, the Netherlands, Switzerland, Poland, Australia and the USA!

DELITTE Export Manager

Rue Descartes 18



#### 7000 Mons T: +32 65 45 72 14 info@icareweb.com WWW.ICAREWEB.COM

## IDKLIC

iDklic is a leader in digital communication in the healthcare industry. Created in Brussels in March 2006, we bring together a team of competent individuals specialised in the various fields of digital communication. We deliver pioneering digital solutions that react to technological change and evolution in media, to produce measurable business results.

iDklic is one-stop shop that builds scalable digital solutions for pharmacies: digital strategy, creative design, interactive digital media solutions & hardware, broadcast & content management, digital media advertising & technical maintenance.

With iDklic, you will have all of these skills at your service!

As an advertising sales agency, creative studio and technology partner, we strive to deliver a superior digital experience inside the point

of sale. Communicate and connecte with consumers when they are in a health and well-being mind-set on Pharmaseen TVO, a unique channel created specifically for the pharmacy market with a network of over 1,440 screens located in a range of high traffic pharmacies across Belgium, Luxembourg and Ireland,



JEAN-CHARLES **FIGONI** Chief Executive



MIRIAM TAUB Chief Creative Officer

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#### IMEC

Imec is the world-leading research and innovation hub in nano-electronics and digital technologies. The combination of our widely acclaimed leadership in microchip technology and profound software and ICT expertise is what makes us unique. By leveraging our worldclass infrastructure and local and global ecosystem of partners across a multitude of industries, we create groundbreaking innovation in application domains such as healthcare, smart cities and mobility, logistics and manufacturing, and energy.

As a trusted partner for companies, start-ups and universities we bring together close to 3,500 brilliant minds from over 70 nationalities. Imec is headquartered in Leuven, Belgium and also has distributed R&D groups at a number of Flemish universities, in the Netherlands, Taiwan, USA, China, and offices in India and Japan.

In 2015, Imec's revenue (P&L) totaled 415 million euro and of iMinds which is integrated in imec as of September 21, 2016 52 million euro. Further information on imec can be found at www.imec-int.com.

LUDO DEFERM President Corporate Affairs, IP and Legal



LAUWERS Vice President Business Development & Sales

Kapeldreef 75 3001 Leuven T: +32 16 28 12 11 info@imec.be WWW.IMEC.BE WWW.MOOME.BE



# unec

#### **INDERA**

Indera is a spin-off of the Belgian family owned Mecam group, a leading player in the production, design and sales of upholstered seating furniture.

Since its inception, Indera focuses on the design and marketing of innovative and trendy sofa seating and compact living room concepts. It operates under the brands "Indera" and "Moome".

Indera offers a collection of high-end contemporary sofa seating concepts. Through extreme modular & flexible designs, sofa compositions can be personalized for every individual end user.

Moome focusses on total living room concepts, medium / high market. Basis of the collection are compact sofa designs. Other living room furniture is added to create compact living room concepts.



**MEERS** General Manager

Vilvertstraat 11 3650 Dilsen-Stokkem T: +32 89 79 82 98 made@indera.be WWW.INDERA.BE WWW.MOOME.BE



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#### INEX

Inex is a family owned dairy company located in the middle of the Belgian countryside. With more than 100 years of experience, Inex is the ideal independent dairy partner.

Every year, we pick up more than 200 million liters of fresh milk at dairy farms located in our neighborhood. We search for meadow milk of the highest quality as it allows us to produce products of a superior quality.

We like to say that we have the passion to bring the best out of milk. This is why we offer a variety of fresh and long-life products in a mix of different packaging types.

Inex is ready to satisfy all markets, whether it is consumer products, industrial products or catering products. To make this happen, we rely on more than 400 truly motivated coworkers who give their best every

day to bring out qualitative dairy products to the market.

The terms quality and sustainability are very important to our work and we ensure these with multiple certificates of the highest level. Inex's yummy dairy products are straight from the heart of the Belgian countryside.

Meulestraat 19 9520 Bavegem T: +32 9 363 82 83 info@inex.be





CATHERINE PYCKE



VIOLET
TOLPE
Export Manager

### ING BELGIUM

ING Belgium is a prominent Belgian bank with a full range of banking services for SME and MNC. ING Group also has an outstanding international network that includes an entity in South Korea with lending, financial markets etc. capabilities and more than 25 years of experience in Seoul.



EMMANUEL
VERHOOSEL
Member of the
Executive Committee
- Head of Wholesale
Banking



VICTOR
ABAD FAU DE
CASA JUANA
Head of Multinational
Clients Asia



PHILIPPE
VAN HOOF
Co-Head Financial
Institutions Asia

Avenue Marnix 24 1000 Brussels T: +32 2 547 21 11 info@ing.be



BELGIAN ECONOMIC MISSION

#### INTERFLUX ELECTRONICS

Established in 1980, Interflux® Electronics N.V. provides more than 35 years of experience in high quality, high reliability soldering chemistry to the electronics assembly industry.

Our focal points are No-residue™; Technology fluxes, absolutely halide-free chemistry, VOC-free fluxes, rosin- and resin-free formulations, low melting point alloys and much more ...

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DAVID
DE SOMVIELE
International Sales
Manager

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# INTERNATIONAL TASTE & QUALITY INSTITUTE (ITQI)

The International Taste & Quality Institute - iTQi - is the leading independent organization dedicated to certifying TASTE of food and drink products. The jury of Chefs and Sommeliers are selected within the 16 most prestigious European culinary and sommeliers associations.

Thousands of companies in 130 countries are today using this recognition to grow their business with:

- a credible taste & quality certification to convince new clients in local and export markets;
- a distinctive marketing tool to differentiate against competition;
- a sensory analysis report useful for product improvements;
- a higher internet ranking and social media presence.

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JEAN-PIERRE GOESEELS Vice-President



EUN HWA CHAE Manager Korea

Rue des Trois Ponts 55 1160 Brussels T: +32 2 372 34 22 info@iTQi.com



#### JAN DE NUL

Innovation, expertise and sustainability.

These are the corner stones of Jan De Nul Group's success. Thanks to its skilled employees and the world's most modern fleet, Jan De Nul Group is a leading expert in dredging and marine construction activities, as well as in specialized services for the offshore industry of oil, gas and renewable energy. These core marine activities are further enhanced by Jan De Nul Group's in-house civil and environmental capabilities offering clients a complete package solution.

Our professional and innovative solutions are trusted across the industry. Whether it concerns the construction of the new locks in the Panama Canal or a new port complex in Western Australia, together with our customers, we build for further economic development. Specialised services for the offshore oil and gas industries and the renewable energy industry are also key part of the services provided by JDN Group (e.g. dredging of shore approaches, the design and installation of wind farm foundations, the ballasting and scour protection for offshore foundations, the installation of offshore wind turbines and the installation of cables).

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CARL
HEIREMANS
Senior Business
Development
Manager



KOEN
DE BISSCHOP
Area Manager

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#### KIM MEE HYE

Approaching jewellery as an elegant gesture -as well as a deeply intimate act- Kim Mee Hye keeps growing as a creative and independent high-end brand, developing its signature styles to display a wider range. Duality and paradox are key notions within the line, underlining the versatile aspect of singular and striking jewels. Made to be transformed by every woman and worn to fit the mood of the moment, the pieces are timeless and delicate, combining quality with innovative design.

Kim Mee Hye underlines the sensitive and subjective nature of highend jewellery, looking for unusual ways to express strength, as well as uniqueness. Focusing exclusively on gold and diamonds, the collection manages to be playful and surprising at the same time, highlighting the melodic nature of unexpected pairings. Both rough and refined, Kim Mee Hye is a high-end jewelry line, which celebrates intimacy and hidden luxury, as well as a strong sense of freedom. Designed by Kimy Gringoire and handcrafted by the finest ateliers in Belgium, the line appeals to independent and liberated minds, at ease within any environment. Kimy created luxury pieces, which she had always dreamed to wear herself, following her own path and aesthetics. Removed from a vision of jewels as mere status symbols, Kim Mee Hye focuses on honesty, individuality and eclecticism, going back to striking shapes and powerful statements.



KIMY GRINGOIRE Designer-Founder



STEPHANE HOF Business Developer

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KIM MEE HYE

#### KLINGELE CHOCOLADE

Koen Klingele started the company 20 years ago in his own kitchen at home.

Klingele Chocolade NV is a Belgian company specialized in producing healthy chocolates. Under brand name "Balance" we sell our no sugar added range (sweetened with maltitol or stevia) and lactose free range. Brand name "Green Dream, Chocolates from heaven" is our organic fair trade range.

We select the finest ingredients from all over the world and blend them with the purest cocoa.

The aim from the start was to produce chocolates with respect for people's health and with respect for our nature.

ELINE BLANCHAERT International Account Manager

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#### KOREAN MOTOR COMPANY

Korean Motor Company is since 1979 the exclusive importer and distributor of Hyundai vehicles in Belgium – Luxembourg and Switzerland.

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DOMINIQUE MOORKENS Honorary Chairman & Honorary Consul of the Republic of Korea for Antwerp and Limburg

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BELGIAN ECONOMIC MISSION

#### LABORATOIRES PHACOBEL

#### **Company activities**

Phacobel, spin-off of the University of Liège, founded in 2000, is a Belgian pharmaceutical company located in Liège. Leader in the Belgian probiotics market, Phacobel produces and markets a range of products in various therapeutic areas such as: gastroenterology, immunity, gynecology, rheumatology, cardiovascular diseases and pediatrics.

#### **Description of the products**

Our company focuses on probiotics in gynecology, pediatrics, cardiology, gastroenterology and immunity. Our main unique selling points are: Clinical trial on some of our products in order to prove the efficacy, stability of our products and respect at 100% of all the requirements in terms of probiotics in the EU. Moreover, our products are based on the most documented strains world-wide and we developed university partnerships, this has enabled us to become leader in Belgium.

Phacobel would like to meet following type of companies to discuss partnership in Korea:

Pharmaceuticals companies that distribute probiotics or we are also interested in meeting companies that want to extend their probiotics portfolio in areas such as gynecology, cardiology and pediatrics.



YANNICK TOUSSAINT Export Manager

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#### LAPAUW INTERNATIONAL

Lapauw International is the European manufacturer of ecological laundry machinery and provides a total laundry solution for all kind of collectivities: Hotels, Hospitals, Automated Laundry Business, Cruise Ships, Railways, Airways, Prisons etc.

Lapauw International offers a wide range of washer extractors, washing tunnels, dryers, tunnel finishers and is worldwide known for its full range of flatwork ironers (gas- or steam heated), complete with feeders and folders.

With our worldwide presence we can count on a strong client portfolio which constantly inspires the R&D department of Lapauw to come up with new eco-friendly innovations.



PHILIPPE D'HEYGERE President

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In 2008 Alain Indria and his wife Alida Indria start creating drinks based on spices and fruit that are healthy alternatives for coffee and tea.

LFC stands for Lombardia Food Creator. In 1972 Odette Buss starts

The Lombardia Drinks are made of organic and sustainable ingredients that are sourced with the help of the organisations Fairtrade and Veco (Vredeseilanden).

In 2015 Alain Indria creates as beverage for himself to lose weight that resulted in a weight loss of 20kg over a period of 1 year. After research a product was created to support weight loss and was successfully launched in 2016.

LFC exports in around 10 countries in the EU.



ALAIN INDRIA Founder & R&D



DE MEULDER Co-Founder & Management

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# LIBINVEST

Cosmetics designer-manufacturer for efficient cares.

Founded in 1987 by Jean Michel Libert, Libinvest Cosmetics is fully dedicated to women's and men's beauty capital.

All our products have been approved by the Belgian Health Ministry, the FDA (US Food and Drugs Administration) and KFDA. The R&D department is one of the added values of our company.

#### Libinvest proposes the following trademarks:

- 2B Bio Beauty® Anti-aging cosmeceutics & natural peeling. Antiaging and lightening treatments.
- Ophyto® Phyto energetic brand. Based on the 5 Chinese law elements. Holistic treatments for face, body and scalp.
- Ophyto pH Plumping cares with glycolic acid. Resurfacing and anti-aging.

- Minceur 2011® Body wrap with 100% natural essential oils for body sculpting and firming.
- epilXcel Professional brand for a definitively different depilation.

Far from trends and fashion, Libinvest Cosmetics makes the differ-



**JEAN MICHEL** LIBERT



THYS Consultant



DAEHWA Commercial Partner



WONJO KO Commercial Partner

Rue de la Princesse 19 7130 Binche T: +32 64 36 92 67 im.libert@libinvest.com WWW.LIBINVEST.COM



If you experience ICT & software as something that is expensive and slow; if you feel that the developers do not understand your situation and specific problems; if you are tired of getting applications that are full of bugs and do not do what you have asked ... take a look at Licquid!

Licquid puts the business and the customer in charge of the development process!



MEYERS CEO

Van Montfortstraat 29 A



2140 Borgerhout T: +32 3 236 64 03 info@licquid.com WWW.LICQUID.COM

### LOBBIPAD

Lobbipad is a unique platform to manage visitors at the reception. The basics of Lobbipad are quite simple: as they enter the lobby of a company, visitors use an iPad to check in. The visitor's host is notified immediately after by text message/email/Slack message that a visitor is waiting.

#### Lobbipad allows companies:

- To save time and money, because receptionists can start focusing on productive tasks, instead of updating spreadsheets and calling people around;
- To enhance privacy and security: unlike paper guestbooks, visitor information is kept confidential. And at all times, companies will know who's in the building;
- To wow visitors: when guests check in, Lobbipad wow them with a fully customized iPad design that show off the logo and branding of the company.



DE SMET

Lange Rekstraat 9 9100 Sint-Niklaas T: +32 497 43 23 83 jeroen@lobbipad.com WWW.LOBBIPAD.COM



#### LOCKS INTERNATIONAL

Locks, founded in 1984, is a leading Belgian family company specialised in the cutting, deboning and preparation of pork meat products.

Today we have an extensive network of loyal local and international customers due to our craftsmanship, flexibility, quality, cutting, deboning and preparations to order of an extensive range of fresh and frozen pork products.

Through our experience and our strinGhent selection and specifications with our partner slaughterhouses we can ensure that only the finest pork is purchased by our specialist buying team to guarantee the quality you require. At delivery the quality is checked carefully.

Locks has been exporting its products to South Korea since 1997 and is proud to be considered as a reliable brand in the Korean market.

PHILIPPE VAN DAMME

Skaldenstraat 112 9042 Ghent T: +32 9 251 73 53 info@locks.be



Luciad provides software components to rapidly build situational awareness applications.

Luciad technology is used by system integrators around the world in defense, aviation and different civil projects going from logistics to smart city projects.

Luciad also has a strong footprint within NATO and Eurocontrol.



DIRK
WAGEMANS
Sales Director

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#### MAGICS INSTRUMENTS

MAGICS Instruments delivers customized state-of-the-art radiationtolerant electronics and standard components. We provide solutions for the space industry, the nuclear industry and high-energy particle physics.

MAGICS' core competence lies in the design of radiation hardened integrated circuits, more specifically electronic devices that reliably operate in nuclear environments that yield accumulated doses ranging from 1 Gray to 1 Mega Gray.

MAGICS' rad-hard technologies bring intelligence and enable sensing capabilities for remote handling tools and manipulators in hazardous environments. This can greatly improve the functionality and efficiency of robotic tools.

MAGICS' solutions introduce real time sensor networks to nuclear plants and nuclear engineering processes, thereby address environmental health concerns and reduce human exposure risks.

JENS VERBEECK Managing Director

Industriezone Vlasmeer 5 2400 Mol T: +32 458 27 19 55 jens.verbeeck@magics.tech



#### MATERIALISE

Materialise incorporates more than 25 years of 3D printing experience into a range of software solutions and 3D printing services, which together form the backbone of 3D printing technologies. Materialise's open and flexible solutions enable players in a wide variety of industries, including healthcare, automotive, aerospace, art and design, and consumer goods, to build innovative 3D printing applications that aim to make the world a better and healthier place. Headquartered in Belgium, with branches worldwide, Materialise combines the largest group of software developers in the industry with one of the largest 3D printing facilities in the world. For additional information, please visit: www.materialise.com

**About Materialise's Medical Division** 

Materialise Medical, which has pioneered many of the leading medical applications of 3D printing, enables researchers, engineers and clinicians to revolutionize innovative patient-specific treatment that

helps improve and save lives. Materialise Medical's open and flexible platform of software and services, Materialise Mimics, form the foundation of certified Medical 3D Printing, in clinical as well as research environments, offering virtual planning software tools, 3D-printed anatomical models, and patient-specific surgical guides and implants. For additional information, please visit: hospital.materialise.com

JORIS BELLINCKX Sales Director



Technologielaan 15 3001 Leuven T: +32 16 39 66 11 www.materialise.com/en/get-touch



#### **ONCODNA**

OncoDNA, The Cancer Theranostic Company, is the European leading oncology company providing solutions for cancer treatments, at the same time contributing to the knowledge applied to the fight against cancer. OncoDNA's team is fully dedicated to help oncologists worldwide developing services to enable better treatment choices and treatment efficacy monitoring. The innovative approach of OncoDNA is based on its unique OncoDEEP-OncoTRACE combination.

OncoDEEP allowing a personalization of the treatment of each patient thanks to the integration and interpretation of the results of Next Generation Sequencing and molecular pathology analyses; and OncoTRACE allowing a close monitoring of the patient's response to the treatment through a simple blood sample.

The reports and the results from both services are displayed in a dynamic way through the web platform OncoSHARE in order to allow an easy and fast reading.

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JEAN-POL DETIFFE CEO & Founder

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#### PELICAEN BELGIAN CHOCOLATES

Our company started as a family business 8 years ago with a small retail shop in the historical city center of Brussels. There we offer a wide range of A-brand Belgian Chocolates and biscuits. Time by time we added our own private label range "Pelicaen Belgian Chocolates". And recently we expanded with a second shop. A third shop is on the roadmap for the near future.

Besides a B2C approach in our retail shops, we also have a clientele on B2B level. National and International, with clients in Europe, the USA, Japan, the Middle East and China. Our bestsellers for the export market are our own range of Pelicaen Chocolates and chocolate related products of Mondelez Belgium (Côte d'Or, Milka, Toblerone,...), which we can distribute internationally as their official partner.



STEPHEN PELICAEN General Manager



FREDERIC PELICAEN Owner

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BELGIAN ECONOMIC MISSION

#### REPUBLIC OF KOREA

#### PENTATRADE

Pentatrade is a Belgian company, that since 1992 has completed its activities in the pork trade.

Thanks to more than 40 years of experience and specialization, we can satisfy our customers with an exceptional price/quality relation, in terms of customers' need.

The constant quality and flexibility, which we assist to our clients, is the keystone of the lasting relation we set up with our clients worldwide.

Our transport department maintains an accurate way of supplying goods to the customers.

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JOHAN
WALRAVENS
Commercial Partner

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#### PROMETHERA BIOSCIENCES

Promethera Biosciences is a global innovator in liver cell-based medicines whose mission is to help patients overcome acute and chronic liver diseases. Our lead clinical program, derived from our patented cell technology platform HepaStem, is designed to benefit from its immune-modulatory and anti-fibrotic properties. We are a team of international experts operating out of R&D and GMP facilities in Mont-Saint-Guibert, Belgium, and Durham, NC, USA.



JOHN TCHELINGERIAN CFO



SOKAL CIO & CSO

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#### **QUALIPHAR**

Qualiphar-Gifrer is a privately owned pharmaceutical group, with pharmaceutical (GMP/GDP) production facilities in Belgium and France.

For more than one century, Qualiphar-Gifrer has specialized in three main activities:

- Commercialization of it in-house developed medicines, nutraceuticals and cosmeceuticals for use in self-medication. Qualiphar/Gifrer is mainly specialized in cough & cold, diaper rash, sustained-released tonics and overall daily care of neonates to children and young mothers;
- Contract and Private Label Manufacturing with capabilities in different galenic forms;
- Production of Herbal Extracts in different galenic forms to be used for pharmaceutical, nutraceutical and cosmetic applications.

Qualiphar has started its export activities in 2006 and is focusing upon the expansion of its finalized in-house developed products. It is now present or in registration with his key products in more than 50 countries world-wide.

Qualiphar/Gifrer is seeking strategic partners to develop its core finalized products for its prioritized markets and Korea has been identified as important area of focus.

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MARC
VERLINDEN
Managing Directo



PATRICK
VAN GINNEKEN
BU Manager Export

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#### ROSIER

Since 1880, Rosier (www.rosier.eu) is producing and distributing mineral fertilizers.

Through all these years, Rosier acquired a unique industrial and technological know-how and is now able to cover all mineral fertilization requirements everywhere around the world.

Rosier produce and distribute mineral fertilizers adapted for:

- Each crop
- Each soil
- Each climate

Our range of product includes granular, water-soluble, and liquid fertilizer. With the recent take-over by Boréalis (www.borealis-lat.com/en/int.html), we also promote straight N-based fertilizer (AN, CAN).

Rosier is listed on the Brussels Euronext Stock Market and is part of the Borealis Group chemical division. Both the shareholding and a healthy financial structure guarantee awareness of the company and its development.

Rosier is able to cater for all nutritional needs of any plant under any climate, which probably explains why Rosier is established in more than 100 countries.

Rosier has two production sites (one in Belgium, one in Nederland) and has a flexible logistics (containers, trucks, barges, seagoing vessels).



BASTIEN TRICART Sales Manager

Route de Grandmetz 11 A 7911 Moustier T: +32 69 87 17 35 info@rosier.eu www.rosier.eu



#### **ROXANE BAINES**

A graduate of La Cambre Mode fashion school, Roxane Baines started her career creating accessories for iconic fashion brands such as Givenchy and Louis Vuitton in Paris.

Then she became freelance and started to collaborate with several Parisian designers.

After 5 years in Paris, she returned in Brussels to launch her own eponymous brand, ROXANE BAINES.

The brand philosophy combines sobriety with modesty and embodies everyday elegance.

The collection embraces femininity and simplicity with a clean, minimal design that echoes Roxane's love for nature and her journeys to Japan.

The brand stands for high quality Ready-To-Wear using Japanese fabrics. The Collections are developed in Belgium and manufactured in France.

All the designs are created with simple, everyday use in mind.

Roxane Baines creates timeless pieces with pure but necessary features. Extreme clean lines, devoid of any decorative elements, giving free reign to the expression of the fabric.

In her search for the essence, Roxane Baines reaffirms her desire to create timelessness.

ROXANE
BAINES
Founder & Creative
Director of ROXANE
BAINES



ISABELLE (THI-NHU-Y) PHAN Sales Manager & Business Developer for ROXANE BAINES

Rue Souvenaire 114
1000 Brussels
T: +32 489 81 85 62
contact@roxanebaines.com

ROXANE BAINES

#### **RUBIO MONOCOAT**

Rubio Monocoat has been the number one reference for top-quality protection and colouring of both interior and exterior wood for over ten years. With 76 different countries, and 30,000,000 m² of treated wood per year, Rubio Monocoat is becoming a well-known partner for professionals with high demands.

In addition to the treatment of wooden floors, decks, walls, etc., Rubio Monocoat products are also perfectly suited for treating tables, chairs and other types of wooden furniture; interior as well as exterior.

Rubio Monocoat Oil Plus 2C is our premium product for interior use, which protects and colors wood in just one single layer. The revolutionary technology of molecular binding makes the oil connect with the wood fibres, without forming a film or chance of overlapping. The oil is available in 40 standard colors and is 100% environmentally friendly. This principle of one oil, one coat also applies for the Hybrid Wood

Protector, our oil for exterior use which is available in 13 natural wood colors and 8 trendy pop colours.

Next to the oils for interior and exterior wood, Rubio Monocoat also provides a full range of products for maintaining your wood in great shape for years to come, as well as solutions for specific stains.

More information on www.rubiomonocoat.com



GEERT TIJTGAT Export Manager

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#### SADI CLAEYS INSURANCE BROKER

The Honorary-consul is promoting the safety and well-being of the Korean community and is contributing to the friendly and cooperative relations between our two countries in matters as trade, investments, culture, Universities exchanges etc.



CLAEYS CEO Sadi Claeys & Honorary Consul of the Republic of Korea for East & West Flanders

BELGIAN ECONOMIC MISSION

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#### SARA ESTHER JEWELLERY

As accurate as eclectic, Sara Esther grew up in a world inspired by her family of jewellers. Passionated by handcraft goods, the young Belgian studied at the "arts et métiers" school of Brussels before creating her eponymous brand in 2013.

By defining her own style that does not lack talent, she loves diverting and re-working conventional and classic pieces to share her vision of aesthetism while infusing jewels with her sensitivity and timeless style. With great instinct and inspired by her roots, the young creator conveys a craft tradition, creates jewellery with sense, emotion, simply born of a genuine desire. Her creations reflect her passion for symbolism in the stonework and the history of jewellery.

Pieces that we offer, we wear for a lifetime, then that we transmit. Her know-how is merged with inspiration in order to make eternal and exclusive pieces. Sara Esther wants to go back to basics by proposing

traditional and innovative jewellery. In the search in guest to combine «alchemy and aesthetic», Sara Esther brings delicacy and sheer delight in her sophifisticated creations. Refined and raw at the same time, each collection has its own story to tell, opening the doors of dream and fantasy.

As an artist and craftsman, her authentic know-how makes her creative and high quality work possible. Yellow, pink, gray or white gold, silver and other precious or semi-precious stones are the letters of the alphabet of Sara Esther. Creators send a message to the world with their realizations: the one of Sara Esther is a declaration of love to freedom of creation and traditional values.



SARA ESTHER TOUIJAR Jewellery Designer

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#### SCK.CEN

SCK  $\bullet$  CEN is one of the largest research institutions in Belgium. Every day, more than 740 employees dedicate themselves to developing peaceful applications of nuclear technologies and radioactivity.

Our developments have already resulted in a long list of innovative and forward-looking applications for the medical world, industry and the energy sector. We are renowned for our expertise world-wide.

In the course of our work, there are three main research topics:

- the safety of nuclear installations;
- the well-considered management of radioactive waste;
- human and environmental protection against ionising radiation.

SCK•CEN collaborates with numerous research partners both at home and abroad. The work performed by SCK•CEN has a direct effect upon various aspects of our daily life. Besides our work as a research centre, we also organise training courses and education via our Academy and offer specialist services including consultancy.



VAN WALLE
Director General



DERRICK GOSSELIN President



HAMID AIT ABDERRAHIM Deputy Director General

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#### SECUTEC

After having successfully established Secutec as a trusted security partner, Geert Baudewijns, CEO/Founder, Secutec is now conquering the world.

Secutec achieves this by establishing strong links between security vendors and distributors on the one hand, and our customer on the other.

But Secutec is much more than simply a go-between. We add significant value to the products of our security vendors by offering specialized complementary services.

These cover every aspect of the security spectrum, from installation to screening & monitoring to problem analysis & solving.

Our dedicated and rapid response support team who makes this all happen.



GEERT BAUDEWIJNS CEO & Founder

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. . .

It is particularly specialized in the flat glass industry in which it counts among its historical customers AGC, Saint-Gobain Sekurit, Glaverbel, Carlex,... In 2011, Socabelec is interested in the manufacturing glass bottles. Even if, bottle manufacture is highly automated, lubrication of blank side molds for its remains manual.

Socabelec has therefore developed the first fully automated **swab-bing-robot** operating on the fly (on the run), without stop machines. Measures carried out in several European factories where the robot is in operation, have confirmed a productivity gain of about 2.

Socabelec's swabbing-robot are already installed in the Nederlands, the USA, Germany, Sweden, Thailand, Australia, Mexico,...

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MARCO VERI Managing Director



DAVID J
KIM
Sales Director Trevis
Corporation



YERIN KIM Sales Glass Sector Assistant

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#### **SOLVAY**

An international chemical and advanced materials company, Solvay assists its customers in innovating, developing and delivering high-value, sustainable products and solutions which consume less energy and reduce CO2 emissions, optimize the use of resources and improve the quality of life. Solvay serves diversified global end markets, including automotive and aerospace, consumer goods and healthcare, energy and environment, electricity and electronics, building and construction as well as industrial applications. Solvay is headquartered in Brussels with about 30,000 employees spread across 53 countries. It generated pro forma net sales of  $\in$  10.9 bn in 2016, with 90% made from activities where it ranks among the world's top 3 players. Solvay SA (SOLB.BE) is listed on Euronext in Brussels and Paris.



VINCENT
DE CUYPER
Member of Executive
Committee



ANDRÉ
NOTHOMB
Head of Government
& Public Affairs Asia
Pacific

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We manufacture sealants (silicone, acrylic, PU, MS,...), adhesives and PU foams. Our products are sold in three market segments (professional construction, retail and industry) in 130 countries worldwide.

Soudal realizes its turnover through 60 regional offices and 16 production sites. 2,650 highly motivated and skilled colleagues all make this happen. Extensive investments in R&D combined with a long-term vision of innovation and adapting to local market requirements have formed the basis for the company's exceptional international performance. We are a privileged sponsor of the LottoSoudal UCI cycling team.

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EDDY VLOEBERGHEN Sales Director Asia

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#### TECNUBEL - TRANSNUBEL - ECS

Tecnubel - Transnubel - ECS: combined strength!

From maintenance firm to high-tech service provider in the nuclear sector specialising in dismantling and decontamination. Tecnubel has been undergoing this evolution since its founding in 1985. Throughout this span of time, the company has become active in three other, important areas.

The first expansion came with the establishment of ECS in 1990. ECS initially focused on radiation protection and independent inspections of the work carried out on nuclear sites. They added a second domain in 2004: training. Indeed, the demand for a centre of expertise in terms of conventional and nuclear safety within the nuclear sector was quite high. The third and last expansion concerned logistics activities with the full acquisition of Transnubel in 2014.

Our nuclear group offers synergetic, integrated solutions. Over 500 motivated employees give their best every day in terms of decommissioning, waste management, logistics, transport (fresh & spent fuel), training, and radiation protection. The following competences, among others, are covered in these domains: project management, consultancy, engineering, studies, calculations, constructions, and effective execution.



GUIDO MULIER Managing Director

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TECNUBEL | TRANSNUBEL | ECS

### THE BELGIAN CHOCOLATE GROUP

The Belgian Chocolate Group is founded in 1956. It is a well-established manufacturer, distributor and exporter of premium chocolate products.

We have the widest range of fine Belgian chocolates, which we present in a variety of shapes and packaging sizes. The products are made in our 3 modern production sites.

"The Belgian" brand reflects the traditional chocolate making expertise from Belgium and has built up a strong reputation amongst chocolate lovers throughout the world.

#### THE SNIFFERS

The Sniffers is an independent service provider which identifies current and future leaks in pipelines and installations in the oil and gas industry and provides advice on how to reduce emissions, energy losses and maintain pipeline network integrity.

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MARC
PAUWELS
Managing Director



ILSE
DE LAET
Member Board of
Directors



JOCHIM GOEDEWEECK Area Sales Manager Asia-Pacific

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KEVIN REYNIERS International Sales Manager



AELEE CHO Sales Department

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BELGIAN ECONOMIC MISSION

#### REPUBLIC OF KOREA

#### TRACTEBEL

At the helm of the Energy Transition, Tractebel provides a full range of services throughout the life cycle of its clients' projects. As one of the world's largest engineering consultancy companies and with more than 150 years of experience, it's our mission to actively shape the world of tomorrow. With about 4,400 experts and offices in 33 countries, we are able to offer our customers multidisciplinary solutions in energy, water and infrastructure. Our broad range of expertise extends across Europe, Africa, Asia and Latin America, allowing us to rise to our clients' most demanding challenges with the same high-quality design, consulting and project management services no matter where their projects are. Tractebel is part of ENGIE, a global energy player and an expert operator in the three businesses of electricity, natural gas and energy services. The Group supports changes in society that are based as much on economic growth as on, social progress and the preservation of natural resources.



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DEREEPER
Marketing & Sales
Director

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## TREFIN CANDIES & CHOCOLATES

TREFIN, est.1929, is a family-owned manufacturer of hard boiled & filled candies, toffees and chocolates.

Available in consumer packings or bulk. Under the TREFIN brand or private label.

Our production is BRC-IFS certified, contains no colourings, no GMO's and we only use the best Belgian chocolate based on 100% cocoa butter.

TREFIN exports to over 50 countries, worldwide.



PETER
VERRIET
Sales Director

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#### TRUSTWORD BUSINESS INTL

TWBI delivers first class services, does market research on your requests, handles your import & export demands (including consulting) and helps you getting started to do business in the Benelux and South Korea.

We do provide consultancy services, market research on demand, handle your paperwork and licenses regarding import and export. We lived abroad for about 13 years and are experts in multicultural environments. Market research done for several years in Asia and Europe. Our aim is doing business in the area of trading (both import as export).

Language barrier is no issue as we speak fluently Korean, English and Dutch.



**HYEONAE** General Manager

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#### **UCB PHARMA**

UCB, Brussels, Belgium (www.ucb.com) is a global biopharmaceutical company focused on the discovery and development of innovative medicines and solutions to transform the lives of people living with severe diseases of the immune system or of the central nervous system. With more than 7,500 people in approximately 40 countries, the company generated revenue of € 3.9 billion in 2015. UCB is listed on Euronext Brussels (symbol: UCB).

T: +32 2 559 99 99 contactucb@ucb.com WWW.UCB.COM

MALHERBE Vice President & Head of Public Affairs UCB and General Manager UCB Belgium



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#### **UMICORE**

Umicore is a global materials technology and recycling group. It focuses on application areas where its expertise in materials science, chemistry and metallurgy makes a real difference. Its activities are organized in three business groups: Catalysis, Energy & Surface Technologies and Recycling. Each business group is divided into market-focused business units offering materials and solutions that are at the cutting edge of new technological developments and essential to everyday life.

Umicore generates the majority of its revenues and dedicates most of its R&D efforts to clean technologies, such as emission control catalysts, materials for rechargeable batteries and recycling. Umicore's overriding goal of sustainable value creation is based on an ambition to develop, produce and recycle materials in a way that fulfils its mission: materials for a better life.



PHILIPPE VAN DER DONCKT Director Government Affairs Asia

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# info@umicore.com www.umicore.com

#### UNITED PETFOOD PRODUCERS

United Petfood is an exclusive private label producer for extruded dry dog and cat food, biscuits for dogs and snacks. Thanks to our knowledge, experience and high-quality requirements we are your best partner for the development of your own dog and cat food in each segment, from Eco to Premium.

Our knowledge and experience enables your company to develop your own petfood products within each segment, from Eco to Premium.

In our 6 production sites in Europe we produce more than 180,000 tons per year and export to more than 48 countries worldwide.

On request of our customers we create and develop new petfood brands, we help with the design and printing of the bags as well as with the shipments to the ports of their choice.



GERT COOREMAN Sales Manager Asia & Pacific

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#### **VERMEIREN PRINCEPS**

Vermeiren's origin goes back to at least 1650.

As established local village bakers they made speculoos cookies in addition to daily bread.

The demand for the speculoos cookies however was such that in 1919 Vermeiren Princeps started to specialize in cookies only under the brand name "Vermeiren Speculoos".

So, what we produce today has a history of over 350 years.

The basic recipes still use honest ingredients from all over the world. Carefully mixed and slowly baked into those wonderful speculoos cookies. The whole process takes over 24 hours. Maybe they are the slowest cookies on earth. Could it be, we do something right?

STEVEN VAVEDIN Commercial Director

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info@vermeirenprinceps.be



#### **VIB**

Basic research in life sciences is VIB's raison d'être. On the one hand, we are pushing the boundaries of what we know about molecular mechanisms and how they rule living organisms such as human beings, animals, plants and microorganisms. On the other, we are creating tangible results for the benefit of society.

Based on a close partnership with five Flemish universities – Ghent University, KU Leuven, University of Antwerp, Vrije Universiteit Brussels and Hasselt University – and supported by a solid funding program, VIB unites the expertise of 75 research groups in a single institute.

VIB's technology transfer activities translate research results into new economic ventures which, in time, lead to new products that can be used in medicine, agriculture and other applications.

VIB also engages actively in the public debate on biotechnology by developing and disseminating a wide range of science-based information about all aspects of biotechnology.



ELS BEIRNAERT Senior Manager New Ventures

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#### **VONDELMOLEN**

Soft gingerbread is a healthy product to enjoy during breakfast, lunch or dinner and in between meals.

For 150 years now, Vondelmolen, a fifth-generation Belgian family company, has been treating its customers with its delicious soft gingerbread product range, made according to traditional family recipes. That is why Vondelmolen has grown into one of the largest producers of soft gingerbread in Belgium and a top 5 player in Europe.

At Vondelmolen we also produce branded products but also specialise in all kinds of private labels.

The Vondelmolen soft gingerbread is made only with rye flour. The product is 100% natural, it is low in fat, contains 0% cholesterol and is made without preservatives or colorants.

A slice of soft gingerbread is not only a source of fibre, it also combines fast and slow sugars which make it a good source of direct and long-term energy.

Vondelmolen offers a wide variety of soft gingerbreads: classic soft gingerbread, soft gingerbread with honey, fruit, Belgian chocolate, nuts,... Anything is possible both in the standard and in the premium range.

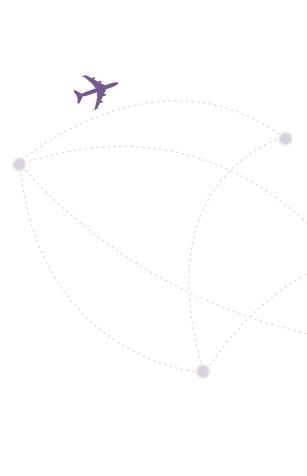
We can also offer these ranges in Organic or Halal.



JAN BORMS Owner

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BELGIAN ECONOMIC MISSION

#### **BRUSSELS AIRPORT COMPANY**

With nearly 22 million passengers in 2016 Brussels Airport is one of the largest airports in Europe and the main airport in Belgium. Brussels Airport connects the capital of Europe to 238 destinations around the globe, served by 78 airlines.

Over the past few years, Brussels Airport has grown into a multimodal transport hub of which passengers, airlines, commercial partners and staff and the interaction between them are the cornerstones.

As economic powerhouse in the heart of Europe, Brussels Airport has developed its Strategic Vision 2040 that is supported by a long-term development plan for the airport itself and for Belgium as a whole.

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JAN
VAN DE REYD
Senior Aviation
Development
Manager



TANIA
TER OSSEPIANTZ
Airline & Trade
Marketing Manager



JOHAN
LEUNEN
Cargo Business
Development
Manager

PORT OF ANTWERP

The Port of Antwerp is the 2nd largest seaport in Europe. Located right in the middle of Europe, it offers optimal connections: a vast network of roads, railway and inland waterways guarantee a smooth throughput to all of the major European industrial and consumer areas.

Antwerp is a multifunctional port, where all types of cargo (containers, break bulk, dry bulk, liquid bulk) are loaded, unloaded, stored and handled in a most efficient way.

With direct services to over 1,300 ports worldwide, the Port of Antwerp offers a wide variety of regular seaborne and short sea maritime services to all destinations worldwide including for the largest existing vessels.

The Port of Antwerp offers a unique blend of cargo handling, industrial activity and logistics operations. It has Europe's largest production and distribution center for chemicals and plastics.

The Antwerp Port Authority determines the strategic options for the port and sets the long-term policy guidelines. It manages and develops the port infrastructure and prepares the port for a sustainable future.



FRANK GEERKENS Port Ambassador



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#### PORT OF ZEEBRUGGE

A logistic maritime crossroads

ZeeBruges constitutes a prominent roro and container port and handles about 40 million tonnes of cargo every year.

Other businesses in ZeeBruges include conventional cargoes, lique-fied natural gas and cruises. With 2.8 million new cars and high and heavy cargoes handled in 2016 the port of ZeeBruges ranks n° 1 on the global scale.

The shortsea network assures up to 20 daily links to destinations in the UK, Ireland, Scandinavia, the Baltic and Southern Europe. The sheer multitude of transport links by ferry, container carrier, feeder ship, inland navigation barge, rail and road makes the port an ideal spot to set up European Distribution Centres for Korean export companies.

ZeeBruges is indeed more than a mere maritime crossroads: it is foremost an ultramodern logistic platform to serve with excellence the European and intercontinental markets.

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COENS

President & CEO

VINCENT

VINCENT
DE SAEDELEER
Honorary Vice
President

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BELGIAN ECONOMIC MISSION

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#### REPUBLIC OF KOREA

#### **GHENT UNIVERSITY**

Ghent University consists of 117 departments across 11 faculties and offers high-quality research-based educational programmes in virtually every scientific discipline. Ghent University distinguishes itself as a socially committed and pluralistic university in a broad international perspective. The motto of the university is "Dare to Think". The university's appeal is growing every year, with about 42,000 students in 2014, of which about 10.5% are international students (PhD students, exchange students).

Numerous research groups, centers and institutes have been founded over the years, becoming word-renowned in disciplines such as biotechnology, aquaculture and micro-electronics. Ghent University is a Dutch-speaking university but English is widely spoken by both students and staff.

Moreover, international students can choose a wide variety of English courses and programmes.

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ANNE DE PAEPE



ISABELLE DE COEN Academic Diplomacy



THOMAS
BUERMAN
Campus Vice
President for
Intercampus Affairs



LUC MOENS Board Member Ghent University Korea Global Campus

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#### UNIVERSITE DE NAMUR

Founded in 1831 by the Society of Jesus, the University of Namur (UNamur) carries on the values of the humanistic tradition through teaching and research: universality, quality, ethical commitment and solidarity. Its priority is to educate students and researchers as responsible and active members of society.

Situated at the heart of Europe, the University of Namur comprises 6 Faculties, offering some forty academic programs and welcomes about 6,500 students. Those programs are embedded in strong research capabilities. UNamur carries out research covering the main fields of knowledge, ranging from ethics to nanotechnologies, from linguistics to computer science, from human rights to veterinary science, and so on, with the constant objective to contribute to knowledge development and to nurture excellence in higher education.



ANNICK
CASTIAUX
Academic Director for
International Relations, Director
of the Creativity and Innovation
Research Center

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#### UNIVERSITE LIBRE DE BRUXELLES

Université Libre de Bruxelles (ULB), with its 11 faculties and two schools and institutes, is not only multicultural, but also a comprehensive university covering all disciplines and study cycles.

Four scientific Nobel Prizes (of which the 2013 Prize in Physics), one Fields Medal, three Wolf Prizes, two Marie Curie Prizes, among others, are evidences of ULB longstanding tradition of excellence. ULB is a major university located in the heart of Brussels (25,000 students and 500 research units).

ULB backs its social, societal and scientific responsibilities with a commitment to furthering economic development in the regions where it is located (Brussels and Wallonia) by combining broad access to higher education with high level research. ULB also relies on a teaching hospital (Erasme hospital), a cancer institute (Bordet Institute) and an extensive hospital network.

Founded on the principle of free-thinking, which advocates independent reasoning and rejection of dogma in all of its forms, ULB has remained true to its original ideals – an institution committed to defending democratic and humanist values.

The School of Engineering of the Université libre de Bruxelles has more than one century of excellence. In 1873, the University, aware of the development of engineering institutes in other countries and of the lack of engineers in a country with a fast developing industry, founded the School of Engineering. The objective of the School is to form men and women in the fields of engineering and leadership for a multi-cultural and multi-lingual world. It aims also to serve the society by providing knowledge, innovation and valorization of research.

The School offers 8 masters programs in various fields of engineering. Five of these programs are fully in English and attract a large number of international students. The School develops a research and development activity in close collaboration with the industrial world and offers a strong PhD program.

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MARIE-PAULE DELPLANCKE Vice Dean (Ecole Polytechnique de Bruxelles)

#### UNIVERSITE SAINT-LOUIS BRUXELLES

Dating back to 1858, The "Université Saint-Louis – Bruxelles" is a human and social science university located in the center of Brussels, offering education to some 3,800 students in 5 faculties. Well known for its bilingual and trilingual (French-English-Dutch) programs at undergraduate level, the university specializes in Philosophy, Letters and Humanities (Degrees in philosophy, history, Romance languages and literatures, Germanic languages and literatures), Law (Degree in Law), Economics, Social, Political and Communication Sciences (Degrees in Business engineering, economics and management, political sciences, information and communication and sociology and anthropology), European Studies (Degrees in European Studies) as well as Translation and Interpreting (Degrees in 10 different languages). Overall, the university offers 11 Bachelor programs, 7 Master and Advanced Master programs and 8 Doctoral programs.

The "Université Saint-Louis – Bruxelles" welcomes 15% of international students from around 70 countries. 27% of graduating students take part in mobility programs and the university offers international student exchange programs and international faculty exchange programs (in and out) in Europe, North and South America and Asia.

Professor Bertrand Hamaide is Vice-Rector of the Université Saint-Louis – Bruxelles (USL-B) since 2014 and previously served for 6 years as Dean of the Faculty of Economics, Social and Political Science. He studied at the University of Namur (BA and MA) and at the Johns Hopkins University (MA and Ph.D).



BERTRAND HAMAIDE Vice-Rector

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# UNIVERSITY OF LEUVEN FACULTY OF ENGINEERING TECHNOLOGY CAMPUS GROUP T

At University of Leuven (KU Leuven) Faculty of Engineering Technology Campus Group T you gain engineering expertise at a renowned campus of KU Leuven, but you also learn and experience how to be creative in your thinking and in your endeavours. You develop distinct enterprising skills and insight into the systems that influence nature, culture and society. 'Beyond Engineering': it is the art of no longer seeing things as separate, but rather as a part of a whole system where everything is connected. Just as in the real world.

University of Leuven (KU Leuven) Faculty of Engineering Technology Campus Group T is the only campus in Belgium that offers full English-language academic bachelor's and master's programmes in engineering technology (Electromechanical Engineering, Electronics & IT Engineering, Chemical Engineering and Biochemical Engineering). Campus

Group T is home to a truly international community of outstanding engineering students from Belgium, China, India, Ethiopia, Southeast Asia and beyond. An engineering degree from University of Leuven University of Leuven (KU Leuven) opens doors to the whole of Europe, where you can continue your studies or begin a challenging career.

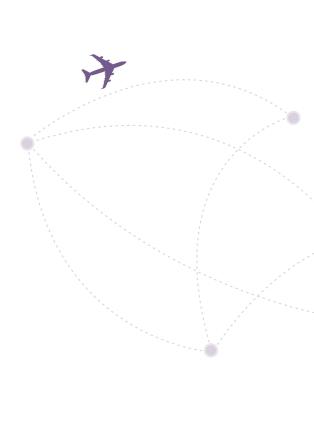
SABINE VERCRUYSSE Campus Vice Chair



WIM
POLET
Director of
International Office

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# ASSOCIATION OF BELGIAN HORTICULTURAL COOPERATIVES

The Association of Belgian Horticultural Cooperatives (VBT) represents and defends, both nationally and internationally, the interests of Belgian producers and marketing cooperatives in the fruit and vegetable sector.

More than 90% of the Belgian production of fresh fruit and vegetables is sold through the members of VBT.

Where necessary VBT works in conjunction with other organizations, federations or relevant stakeholders.

It also offers its members a platform for consultation and exchanges of views. Furthermore, VBT provides sector-relevant information to its members and may, in specific domains, act as a service provider.

PHILIPPE
APPELTANS
Secretary General

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#### **BIOPARK**

The Biopark Charleroi is a centre of excellence for the biotechnology sector located close to the Brussels South Charleroi Airport in Belgium.

Created by the Université Libre de Bruxelles (ULB) in 1999, the Biopark is today the playground of one thousand persons working in 3 research institutes, 46 companies, an incubator and a training centre.

The presence of all these players on the same site is a valuable asset, with the interaction between these different entities playing a major role in establishing a true ecosystem. The Biopark has thus become a top location for Research, Companies and Partnerships between universities, private and public institutions.



DOMINIQUE DEMONTE

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#### BOERENBOND

#### **Boerenbond - Belgian Farmers' Union is:**

- defending the interests of Flemish agriculture and horticulture
- making available and actively disseminate knowledge through training and information networks
- promoting initiatives and cooperation on production, purchase and sale.

Via MRBB and Agri-Investment Fund (AIF): encouraging investments in companies, providing services in both agriculture and horticulture and the agro-food sector (companies belonging to the group: AVEVE Group, SBB, ACERTA, KBC, Investment portfolio AIF).

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LUC VANOIRBEEK European and International Policy Advisor

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### FEDERATION OF ENTERPRISES IN BELGIUM (FEB)

FEB, the voice of business in Belgium, promotes an optimal business and investment environment.

The Federation of Enterprises in Belgium (FEB) is the only multisector employer organisation representing companies in Belgium's three regions. FEB represents more than 50,000 companies, accounting for 80% of employment in the private sector. FEB promotes and defends the interests of those companies in nearly 150 federal, European and international bodies, with a view to creating an optimum business and investment environment. FEB's activities are underpinned by its thorough knowledge of the sector – thanks to the expertise of its member federations – and on key values such as the social market economy, sustainable development, business ethics, good governance, dialogue and self-regulation.



PIETER TIMMERMANS



BENOIT MONTEYNE Deputy Adviser

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#### FEVIA

FEVIA is the umbrella trade association of the Belgian food industry. FEVIA represents companies and industry associations active in the production and processing of food and beverages.

FEVIA counts 650 member companies, including both large companies and SMEs. FEVIA defends the interests of the Belgian food industry and acts as interlocutor for political and socio-economic institutions, in economic and environmental matters, labour relations, nutritional policy and international business.

Half of the Belgian food industry's turnover is generated through export. FEVIA and its members position Belgian food and drinks internationally with the collective promotional brand "Food.be – Small Country. Great Food", which highlights the diversity, quality and innovative character of Belgian food and drinks.



TINE VANDERVELDEN International Business Manager

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### MAD BRUSSELS

MAD is a platform of expertise in the fashion and design sectors. It is a unique shop window in which the values of Brussels fashion and design are shown off. With innovation at heart and oriented towards the future, MAD' mission is to promote (young) entrepreneurs, to encourage new initiatives and to support all passionates of fashion and design in order to strengthen their development and growth in these fields, inside and outside of Brussels.



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LAMBERT
Export-Invest Project
Manager

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BRUSSELS FASHION AND DESIGN PLATFORM

partner.

With 125 cooperating professional sectorial organizations and over 85000 members, UNIZO is the largest organization for entrepreneurs in Flanders & Brussels.

The main activities of UNIZO are: defending the interests of the entrepreneurs, providing information and advice and stimulating networking. They are aimed at five specific categories: start-ups, young companies, growing companies, international active companies and business transfer.

UNIZO International is responsible for stimulating international trade of Flemish SMEs and cooperation in European and international projects. UNIZO is a member of UEAPME, the European SME organization.

1

JAN SAP General Manager

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## **URBAN DEVELOPMENT CORPORATION (SAU-MSI)**

The Urban Development Corporation (SAU-MSI) was created in 2015. It is a company under public law with the Brussels-Capital Region as its majority stakeholder. It is the public operator responsible for the operationalisation of development schemes in the strategic areas defined by the government of the Brussels-Capital Region.

The SAU-MSI plays an operational role to ensure the development of these areas, cooperating with the relevant private and public partners. The SAU-MSI coordinates the public stakeholders concerned and the private partners involved, performing the tasks not specifically entrusted to any public operator (such as introducing utilities to sites or performing preliminary studies). The SAU-MSI carries out this role, where appropriate, by means of land and/or building ownership control in these priority development areas. In this context, The SAU-MSI owns more than 70 hectares of land in the Brussels-Capital Region.

Mediapark.brussels will become a diverse, open, lively district, focused on media and the creative industries, with a new development cluster of some 380,000 m². It will restore quality of life to the heart of these areas and link them together; by integrating housing, shops, services and leisure provision; and by reinforcing the current economic fabric with an innovative ecosystem centred on the media and the creative industries.



JAN VERHEYEN Project Manager mediapark.brussels

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### **VLAM**

VLAM, Flanders' Agricultural Marketing Board, is a public non-profit organisation promoting the sale, the added value, the consumption and the image of products and services of the Flemish agriculture, horticulture, fishery and agro-alimentary sector in Belgium and abroad.

VLAM is commissioned by the business community and by the Flemish government and cooperates actively with as many links in the food chain as possible.

With the Belgian Meat Office, we actively promote the Belgian pork meat exporting companies present in South Korea.



GERT
VAN CAUSENBROECK
Export VLAM

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# VOKA - MECHELEN CHAMBER OF COMMERCE AND INDUSTRY

There are 7 private, non for profit Chambers of Commerce and Industry (CCI) in Flanders. Together with the Flemish Employers Association, they form the Voka alliance (politically independent) which unites more than 18,000 businesses from all sectors. This largest Flemish network of enterprises represents 65% of the private employment and 66% of the added value produced in Flanders. Voka supports the economic development by lobbying, networking and offering tailor-made services to small, medium and large businesses. Voka is also part of the global network of Chambers of Commerce and Industry, the oldest and largest business network worldwide.

The regional Voka – Mechelen Chamber of Commerce & Industry serves over 1,300 companies from various industries and sizes in the district of Mechelen (between Antwerp and Brussels). The main

business sectors that stress the economic importance of this region are: health, logistics (one of the biggest logistic hubs of Western Europe), ICT & media, B2B service sector, construction and agro food (Mechelen has Europe's largest co-operative auction of vegetables, fruits & bio – halal certified). We help our member companies in finding foreign business partners; offering international counselling, setting up business clubs about foreign regions, organizing training on various international topics, welcoming foreign delegations and organizing B2B trade missions.

Our Chamber welcomes trade and cooperation requests from valuable business partners in South Korea.



PETRA
VAN BOUWELEN
Manager
International
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### BELGIAN TOURIST OFFICE WALLONIA

Wallonia, one of the three regions of the Belgian federal state, is located in the South of Belgium. Wallonia borders France, the Grand Duchy of Luxembourg and Germany.

BELGIAN TOURIST OFFICE WALLONIA is responsible for the promotion of Wallonia as tourism destination abroad. It has representations in different countries such as the UK, France, Germany, China, etc.

BELGIAN TOURIST OFFICE WALLONIA represents the 5 provinces of southern Belgium. With its extensive expertise, BELGIAN TOURIST OFFICE WALLONIA can help you compiling a memorable tailor-made program, which will meet your specific requirements. You are looking for a holiday that combines nature, blue skies and culture, gastronomy and friendly people? Wallonia will amaze you, not only with its wonderful tourist sites, but also with its delicious local produce and the warmth of its people. You have to experience this unspoiled destination.

Experiencing tourism in Wallonia, be it for leisure or business, is also about discovering its major cities as Namur, Dinant, Liège, Spa, Mons and the smallest town in the world Durbuy! Just a few kilometers from the French border, remarkable Walloon cities welcome you with open arms. Culture, heritage, gastronomy, folklore await you. Let yourself be seduced.

You want to find out more about Wallonia.

Please contact ludivine.destree@wbtourisme.be

DOMINIQUE ANDRE Manager New Markets



LUDIVINE
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Chinese Market
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### DANIELLA PROVOST - BEER SOMMELIER

Daniella Provost has been passionate about beer from a young age. Growing up with 'table beer' instead of soft drinks set the tone for one of her later passions.

She is a guide in a Belgian brewery (since 2013) where she educates groups of interested beer lovers in Dutch, French and English. She also conducts beer tastings and foodpairing events.

She is a certified 'algemene bierkenner' (general beer connoisseur) and zytholoog (beer sommelier) who loves Belgian as well as international beers. Several beer trips around the world have sharpened her expertise.

Loving beer is not just about tasting, it's also about having a great interest in the brewing process and its ingredients, with a more than average interest in the wonderful world of hops. She and her partner

are also avid homebrewers. Daniella also had the opportunity to brew in two American breweries in Portland, Oregon.

The exchange of knowledge with other beer lovers and brewers, in Belgium and abroad, makes it all the more enjoyable. Because beer unites!

Daniella Provost T: +32 485 28 15 69 daniellaprovost@hotmail.com



PROVOST
Beer Sommelier

### **DENNIS BROECKX - CHEF**

Dennis Broeckx is chef and owner of Michelinstar restaurant L'épicerie du Cirque at the heart of Antwerp. Together with hostess and partner in crime Ellen Destuyver, Dennis takes you into their delicious creative world.

Dennis was trained at one of many great culinary schools in Flanders and gained experience in Flanders and abroad. His cuisine consists of interesting combinations and distinctive flavors, based on seasonal products. He enjoys transforming vegetables and herbs into pure, balanced, and fresh dishes. The focus is on terroir and pureness, Ellen translates this beautifully in the selection of wines and beers. Next to the restaurant, you will find 'Comptoir'. Fresh, homemade products, a variety of seasonal preparations and a splendid array of quality products. Dennis and Ellen know how to please their guests.

Dennis Broeckx has been a Flanders Kitchen Rebel for several years. The Flanders Kitchen Rebels are 25 top chefs, all younger than 35, with an irrepressible love of Flemish gastronomy and pure ingredients. Innovation, creation, and a dash of rock 'n' roll are the key ingredients in these chef's kitchens. The Flanders Kitchen Rebels is an initiative of VISIT**FLANDERS** to promote Flemish fine dining.



DENNIS BROECKX Chef

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### DIMITRI MODAVE - CHEF

#### ARDENNES' BEST

Passionate about cooking since his childhood, Dimitri Modave decided he would be a chef and went to the hotel school in Namur where he graduated in 2011.

He had the opportunity as trainee to work at the starred restaurants 'Les Forges du Pont d'Oye' in Habay-la-Neuve, Lemonnier in Lavaux Saint Anne and « La Table de Maxime » in Our.

As a young graduate, his professional career got under way at l'Auberge du Sabotier in Awenne and even more at l'Atelier de Bossimé in Loyers.

Today he works in different restaurants, organises banquets and events and has its own catering service.

"Ardennais" born and bred, Dimitri Modave is in love with the products of his region and shares his passion as "Chef à domicile".

He gives priority to local organic products and for his customers, he looks for the best quality. It's why he meets the producers with whom he works as, he is persuaded, they bring authenticity to his cuisine that is sincere, natural and authentic.

Dimitri's dream? Share his passion for Ardennes' best!



DIMITRI MODAVE Chef

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### EDOUARD BECHOUX - CHOCOLATIER

«Les Chocolats d'Edouard», the place to be for the chocolate lovers.

Edouard Bechoux was born in Belgium, the homeland of chocolate. His passion for cooking, cake and pastry making and above all chocolate took him first to the hotel school in Libramont and then to the CERIA institute in Brusssels.

Afterwards he trained with the greatest chefs and confectioners, amongst them Marcolini, Wittamer, Debailleul, Le Manon, Corica and Eddie Van Maele.

One day he decided it was time to broaden his knowlegge and he headed to Italy. For 7 years, he worked at famous companies in Naples. Milan and Florence. In 1998 he was awarded the international first prize for «best assortment of chocolates» in Rimini.

Back in Belgium, he settled down in Florenville, founding his chocolate factory «Les Chocolats d'Edouard» and a little bit later a tea room or better a chocolate parlour. Whether it's to enjoy a hot chocolate with cakes or a salad with chocolate vinaigrette you are at the right place, the place to be for the chocolate lovers.

Moreover Edouard also organises courses and workshops either at his place or abroad and he has written several books.

This consultant-cum-chocolate maker is now well established and member of the Belgian Chocolate Ambassadors, an initiative led by Callebaut which created the Ambassadors Club, a group of chocolate makers from all over the world amongst them 7 Belgians only.

**EDOUARD BECHOUX** 

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### TOERISME VLAANDEREN - VISITFLANDERS

VISITFLANDERS is the official tourism organisation for Flanders and Brussels, famous for its rich art and heritage, amazing gastronomy (including world-renowned chocolate and beer), fashion and cycling.

VISIT**FLANDERS** is an internal independent agency of the Flemish government. VISIT**FLANDERS** currently employs some 140 members of staff in the head office (Brussels) and some 45 colleagues in its foreign offices.

VISITFLANDERS invests in the sustainable development and promotion of Flanders and Brussels as a top tourist destination. Together with other tourism actors. VISIT**FLANDERS** wants to develop tourism in and to Flanders in a sustainable way.

This mission contains four main pillars:

VISITFLANDERS makes specific investments and supplies the

necessary support to render the tourist offer in Flanders more attractive.

- The organisation actively promotes Flanders as a tourist destination to attract more visitors.
- VISIT**FLANDERS** makes sure everyone can enjoy and participate in a holiday in Flanders, even those who have to get by with very little or go through life with a disability. Accessibility is inextricably linked to the quality of what the destination Flanders has to offer.
- VISITFLANDERS stimulates the professionalisation of the tourist sector in order to guarantee all visitors a qualitative offer and experience.

VISIT**FLANDERS** invests in a Flemish Masters project, a 3 year event program putting Rubens, Bruegel and Van Eyck in the spotlight. The program will consist of exhibitions, events and new Flemish masters experiences.



Marketing Director



**MERTENS** Proiect Coordinator International Markets

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### EMBASSY OF BELGIUM IN SEOUL

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HE ADRIEN THÉATRE Ambassador

# ECONOMIC AND COMMERCIAL REPRESENTATIONS IN SEOUL

For further details on Belgian products, services, know-how and techniques, please get in touch with the:

Economic and Commercial Representation for the Walloon and the Brussels-Capital Region

co/ Embassy of Belgium
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MARC
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Investment and Trade
Counsellor

Economic and Commercial Representation for the Flemish Region

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FREDERIK
DE POTTER
Investment and Trade
Counsellor

### BELGIAN FOREIGN TRADE AGENCY

The Belgian Foreign Trade Agency is a public body with legal status. It was set up through the Cooperation Agreement concluded between the Belgian federal government and the three Belgian regional governments in 2002.

The Agency is run by a Board of Directors. Its Honorary President is His Majesty the King.

The Agency's main tasks are to:

- Provide documentation on foreign markets.
- Organise joint economic missions.
- Collect, organise and circulate information, studies and documentation on external markets on behalf of the regional export promotion organisations.

The regional export organisations (AWEX, Brussels Invest & Export and Flanders Investment & Trade) remain the primary contact points for Belgian companies.

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MARC BOGAERTS Director General





NANCY
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Assistant to the
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#### **BRUSSELS INVEST & EXPORT**

## FOREIGN TRADE AND INVESTMENT SERVICE FOR THE BRUSSELS-CAPITAL REGION

Brussels Invest & Export is the foreign trade and investment agency of the Brussels-Capital Region. It aims to promote the internationalization of the Brussels economy.

Brussels Invest & Export assists Brussels-based companies operating in foreign markets. Almost ninety economic and trade commissioners across all continents provide free guidance to SMEs, target potential local prospects and partners, organise matchmaking events, etc. Concrete initiatives in Brussels and abroad include trade missions, contact days, invitations of decision makers and collective stands at international trade fairs.

Another mission of Brussels Invest & Export is to attract foreign investors to Brussels and to provide them with support, should they decide to locate their business in the Brussels-Capital Region. To enable investors to assess the benefits of establishing in the capital, Brussels Invest & Export offers them a 'Welcome Package' which includes an equipped office space at no cost for a three-month period and a broad range of services.



BÉNÉDICTE WILDERS Chief Executive Director



REINOUT VAN HULLEBUS Area Manager Asia - Export



LAURENT VERBIEST Area Manager Asia - Inward Investment



LEILLA BOUTAYEB Project Officer Export

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### CITY OF BRUSSELS

Brussels, capital of the Kingdom of Belgium is also the capital of Europe.

Brussels hosts the European Union and the North Atlantic Treaty Organization (N.A.T.O.), and is also home to the European headquarters of over two thousand multinationals. Brussels is well known for its advanced scientific development. Our flexible economic structure enables us to keep step with leading-edge technology.

Although Brussels is home to 160 different nationalities, speaking many different languages on the corner of every street, our city has preserved its "village-like" charm: in a relaxed and comfortable atmosphere our capital offers its visitors its passionate history and

many forms of culture and art.

Our city in the heart of Europe is well known for its fashion and design industry and its creativity.

Mr. Yvan Mayeur has been a politician for 28 years. He is currently Mayor of the city of Brussels and was elected in December 2013. He is committed to achieve welfare for the citizens.

Mr. Alain Courtois, our first Deputy Mayor, is in charge of Sports, civil status, seniors, demography, and family affairs.

### FEDERAL PUBLIC SERVICE (FPS) FINANCE

#### FISCAL DEPARTMENT FOR FOREIGN INVESTMENTS

Within the Federal Public Service FINANCE, the Fiscal Department for Foreign Investments assists foreign investors and investors already established in Belgium on tax matters.

This team of experts was established in 1997 and is placed under the direct authority of the Chairman of the Management Committee.

This public service works free of charge and on a flexible, non-bureaucratic and investor oriented basis. The Department handles the projects disclosed to her in a strictly confidential way. The officials remain subjected to a strict obligation of professional secrecy.

"Invest in Belgium, increase your profit", with that mission statement we would like to keep promoting Belgium with foreign investors. We inform them of the attractive tax regimes Belgium has to offer with regard to foreign investments and assist them in their contact with Belgian tax administrations. The ultimate objective is creating jobs and economic expansion in Belgium.

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YVAN MAYEUR



ALAIN COURTOIS First Deputy



RUTH BRIZ Responsible for International Relations

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BART ADAMS International Tax Expert

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### REPUBLIC OF KOREA

### FEDERAL PUBLIC SERVICE (FPS) FOREIGN AFFAIRS OFFICE OF THE FEDERAL MINISTER OF FOREIGN AFFAIRS

The office of Didier Reynders, Deputy Prime Minister of Belgium and Minister of Foreign Affairs and European Affairs develops foreign policy and strategy to defend the Belgian interests abroad.

Minister Didier Reynders attaches particular importance to economic relation within the Belgian foreign policy framework, thereby serving the regional entities and the Belgian Economic actors.

After twelve years as Finance Minister, representing Belgium at Ecofin and Eurogroup's meetings, Minister Didier Reynders is particularly attentive to the Eurozone situation and the European policy.





SKANDER NASRA Advisor

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### FEDERAL PUBLIC SERVICE (FPS) FOREIGN AFFAIRS OFFICE OF THE FEDERAL SECRETARY OF STATE FOR FOREIGN TRADE

The office of Pieter De Crem, Secretary of State for Foreign Trade, develops export policy and strategy to assist Belgian companies abroad.

The Belgian economy is among the most open, export-oriented economies in the world and relies heavily on unrestricted, free and mutual beneficial trade. With his policy, Pieter De Crem wants to foster trade to and from Belgium, and contribute to a healthy and sustainable economic growth.

As former Minister of Defence (2007 – 2014) and Deputy Prime Minister (2013 - 2014), Pieter De Crem has a profound knowledge of global trends and developments. He is a strong advocate of economic missions chaired by HRH Princess Astrid, as they have clearly demonstrated their usefulness, both for the participating countries and the countries visited.

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**VAN DER VEKEN** Chief of Staff



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# FEDERAL PUBLIC SERVICE (FPS) FOREIGN AFFAIRS, FOREIGN TRADE & DEVELOPMENT COOPERATION

The Federal Public Service (FPS) Foreign Affairs, Foreign Trade and Development Cooperation manages Belgium's foreign relations. Belgium's Foreign Affairs network is comprised of 140 embassies, consulates and representations throughout the world.

As an organisation with solid and long-standing experience in foreign relations, the FPS channels its expertise into actions geared towards the following objectives:

- Defending Belgian interests abroad.
- Promoting a stable, fair, and thriving world community based on solidarity.
- Combating global poverty by coordinating a high-level of cooperation.

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DIRK ACHTEN Secretary General



KAREL TOUSSE



MARIE-PAULE LOONTJENS

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# FLANDERS INVESTMENT & TRADE (FIT) GOVERNMENT OF FLANDERS

The Flanders Investment & Trade agency promotes sustainable international business, in the interest of both Flanders-based companies and overseas enterprises.

Whatever sector you are involved in, Flanders Investment & Trade will help you establish contact with the Flemish companies you are looking for.

This includes not only products or services you may be sourcing, but also various types of business relationships, from joint ventures to technology transfers.

At another level Flanders Investment & Trade enhances Flanders' position as the gateway to Europe for inward investors.



CLAIRE TILLEKAERTS



MICHÈLE SURINX Area Manager Eas



LOTHE
VERSTRAETE
Deputy Director Inward
Investment Greater
China & Korea

The agency identifies, informs, advises and supports overseas enterprises by establishing production and research facilities, contact centers, headquarters, logistics operations and the like in Flanders, the northern region of Belgium.

Do visit our website and discover our worldwide network.



CONNY DE KEUKELEIRE Assistant Area Manager

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## **GOVERNMENT OF FLANDERS (BELGIUM)**

## CABINET OF THE MINISTER-PRESIDENT AND MINISTER FOR FOREIGN POLICY AND IMMOVABLE HERITAGE

Flanders is the autonomous northern region of Belgium with Brussels as its capital.

It is the gateway to Europe.

For many centuries, Flanders has been at the crossroads of European development, with scientists, painters, entrepreneurs and politicians shaping the future of our continent, combining revolutionary techniques with state-of-the-art talent and know-how.

Today, in the same spirit of combining innovative know-how with natural talent and craftsmanship, we continue to shape our region within a modern and dynamic Europe.

Moreover, the government of Flanders wants to assume by 2020 a leading position among the best performing European regions.

Enhancing the international interaction with emerging as well as mature markets is one of the cornerstones of this ambitious plan.

Via its elaborated network abroad of investment and trade promotion offices, and in strong cooperation with the federal Belgian authorities, the government of Flanders seeks and showcases business opportunities in a great variety of sectors.

PASCAL WALRAVE Counsellor International Business Development

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### **GOVERNMENT OF FLANDERS (BELGIUM)**

#### CABINET OF THE MINISTER FOR WORK, ECONOMY, INNOVATION AND SPORT

"Together we can achieve more", it is the motto Flemish minister Philippe Muyters takes to heart with regard to his policies on Work, Economy, Innovation and Sports.

Its location in the heart of Europe and the presence of lively cities such as Brussels, Ghent and the world port of Antwerp, have endowed Flanders with an open view to the world. It has led to its most important strength: Flanders is a dazzling meeting place of various people, cultures and industries.

More specifically, Flanders has a long and fruitful tradition of innovative cooperation between universities, research institutes and the industry. Through his new cluster policy, Flemish minister Muyters

wants to give a new impetus to this tradition, by intensifying cooperation between different innovative players in various sectors. Flanders aims to do this on the basis of a true triple-helix of public authorities, knowledge institutions and companies. Every Euro the Government of Flanders invests in R&D must produce a multiplier effect in the form of additional private investment. After all, companies that share knowledge and work together with knowledge institutions not only spread the risk, but often also achieve better results.

To lead the way in today's open economy, it is in other words key not to withdraw into oneself. The innovation of the future lies in multi-disciplinary and international cooperation today. "Together, we can achieve more".



THOMAS
POLLET
Spokesperson

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### GOVERNMENT OF THE BRUSSELS-CAPITAL REGION CABINET OF SECRETARY OF STATE CÉCILE JODOGNE

Brussels, capital of Belgium, is an international city like no other. As the decision-making heart of Europe, it has become an international capital, where global opinion leaders meet to influence and do business, yet it remains small enough to allow its inhabitants to enjoy all the advantages of a human-size city.

The Brussels-Capital Region accounts for approximately 20 % of Belgium's GDP. At least 85 % of the Region's economy consists of service activities.

Aside from being a top business location in general, the Brussels-Capital Region is home to thriving ICT, energy & environment, education, construction & infrastructure, consultancy and financial sectors.

Due to its central geographical location and unique status as the capital of Europe, Brussels is one of the world's largest centers for international organisations, NGOs, industry associations, interest groups and diplomatic missions.

For foreign investors, Brussels is the place to be to run a business with a European focus at a reasonable cost.

DE MOT Communication



**ISABELLE** LAVERGE Advisor Foreign Trade

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### GOVERNMENT OF WALLONIA AND GOVERNMENT OF THE WALLONIA-BRUSSELS FEDERATION

CABINET OF MINISTER JEAN-CLAUDE MARCOURT VICE-PRESIDENT AND MINISTER OF ECONOMY, INDUSTRY, INNOVATION AND NEW TECHNOLOGIES OF THE WALLOON GOVERNMENT AND VICE-PRESIDENT AND MINISTER OF HIGHER EDUCATION. RESEARCH AND MEDIA OF THE WALLONIA-BRUSSELS FEDERATION

The Cabinet of Minister Marcourt is in charge of the economic and industrial development of the Wallonia Region. The cornerstone of the regional strategy is the Marshall Plan, initiated in 2005, focuses on six competitiveness clusters. The clusters are based on alliances and cooperation between large, medium and small enterprises, universities and research centers involved in the following sectors: transport and logistics, healthcare, mechanical engineering, agri-food, aeronautics and space, and cleantech.

Wallonia is located in the heart of Europe, at the crossroads of major roads, rivers, rail and air routes. The region benefits from a highly skilled labor force and an extensive area for the development of new economic activities. The Cabinet of Minister Marcourt relies on the Wallonia Export-Investment Agency (AWEX) for the promotion of exports and attraction of foreign investments.



NATHALIE LAFONTAINE Deputy Chief of Staff



LAMBINON Press Officer

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### REPUBLIC OF KOREA

### WALLONIA EXPORT-INVESTMENT AGENCY (AWEX)

#### WALLONIA REGION

The Wallonia Export-Investment Agency (AWEX) is the governmental agency of the Walloon Region of Belgium in charge of promoting foreign trade and attracting foreign investment.

As a foreign trade agency, AWEX carries out a mission of promotion and information to the benefit of both Wallonia and foreign business community. AWEX assists buyers, importers and foreign prospects by providing information on Wallonia's export potential. As an export partner for Wallonia-based companies, AWEX provides a wide range of export-oriented services (market surveys, organisation of trade missions, participation in trade shows, export incentives, etc.).

As a foreign investment agency, AWEX is the one-stop shop for foreign investors interested in investing in Wallonia. AWEX assistance to potential foreign investors includes site location services, information on grants, labor and social legislation, fiscal incentives. The Agency also offers a pro-active follow-up service to investors established in Wallonia.

Outside Belgium, AWEX relies on a network of more than 100 trade and economic representatives covering some 120 markets and over 20 international organisations.





POLLET Director Asia-Pacific



CATHERINE COLLET Senior Project Manager

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WWW.WALLONIA.BE WWW.INVESTINWALLONIA.BE



### WALLONIE-BRUXELLES INTERNATIONAL (WBI)

As a public administration, Wallonie-Bruxelles International (WBI) is responsible for the international relations of the Walloon Region and the Wallonia-Brussels Federation, both French speaking entities of the Belgian federal state.

Thanks to its exclusive capacities in various and essential areas (amongst others: education, economy, energy, culture, research, environment, etc.) and the international extension of these fields. WBI developed a particularly dense network abroad.

Widely open to the world, the Walloon Region and the Wallonia-Brussels Federation have signed multiple bilateral cooperation agreements with countries and regions. These agreements support bilateral collaboration projects, mainly focused on the academic, scientific and cultural sectors.

In the same purpose, WBI sets up funds in order to facilitate and promote mobility of our professors, researchers, artists, etc. who wish to implement or develop projects in Asia.

Under the auspices of Wallonia-Brussels International (WBI) and the Ministry of the French-speaking Community of Belgium, and committed to support higher education institutions and foreign students alike, Wallonia-Brussels Campus sets out to promote the higher education of French-speaking Belgium on the international stage.

Its missions are to federate, coordinate, promote, communicate and



DELCOMMINETTE

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### QUEEN ELISABETH MUSIC CHAPEL

Under the Honorary Chairmanship of Her Majesty Queen Paola

The Queen Elisabeth Music Chapel, a public utility foundation, was established in 1939. This beautiful project imagined by Eugène Ysaÿe and Oueen Elisabeth was entirely rethought in 2004 and evolves around two main axes:

- 1. High-level training in six disciplines (voice, violin, piano, cello, viola and chamber music) with the presence of Masters in Residence. Six leading names in the field of classical music will accompany the Music Chapel and its young artists: José van Dam, Augustin Dumay, Louis Lortie, Gary Hoffman, Miguel Da Silva and the Artemis Ouartet.
- 2. Professional insertion through a network of cultural partners in Belgium (venues such as Bozar, Flagey and La Monnaie as well as the major orchestras and festivals) and around the world. The Music Chapel will produce, co-produce or initiate almost 300

concerts during a year. The Music Chapel welcomes annually about sixty young talents in residence, from Belgium and abroad (23 nationalities in 2016-17). The Music Chapel is among the leading institutions of this type in the world.

The inauguration of new infrastructure, i.e. the de Launoit wing in January 2015, opens a new page in the history of the Music Chapel. It offers the Chapel a tool with which to envisage, in optimal conditions, its mission as a transmitter of music for future generations and for the public, through the series of MuCH concerts in its new hall, which gives out onto the Sonian Forest. More than ever, the Music Chapel, anchored in the Belgian landscape, is continuing to develop its international vocation.



KYUNG-SOOK LANGLEY Project Manager



Musician - Violonist



TANGUY PARISOT Musician - Violist



**CHRISTINE LEE** Musician - Cellist



FOURNEL Musician - Pianist



Chaussée de Tervuren 445 1410 Waterloo T: +32 2 352 01 14 WWW.MUSICCHAPEL.ORG



### WEBSITE: WWW.BELGIANECONOMICMISSION.BE APP: "BELGIAN ECONOMIC MISSION"

Need to contact an organiser? Looking for the latest program? Wondering who the participants are? Interested to learn more about Belgium or maybe looking for some pictures or a press release?

A dedicated website has been created for finding anything you need to know about the Belgian Economic Mission to the Republic of Korea, whether you are a participant, a journalist, a local partner or just interested to know what happens during this mission. A variety of documents and information are gathered in one place for your convenience.

An app version of the website is now also available in the App Store and Google Play!

Moreover, if you are a participant or an organiser and would like to share information on the website, please contact Rose Donck for further assistance.



DONCK Head of Department State Visits - Trade Missions

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### REPUBLIC OF KOREA

### **BCD MEETINGS & EVENTS**

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 110 countries with more than 12,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of 97%, with 2015 sales of US\$23.8 billion.

BCD Meetings & Events, an independently managed company of BCD Group and a sister organisation of BCD Travel, is a global meeting and event management agency offering event to enterprise solutions

ranging from operating a single meeting to designing full strategic meetings management programs (SMMPs). We are headquartered in Chicago with locations in 40+ countries across the Americas, Europe, Middle East, Africa and Asia Pacific - a combined global work force of more than 1,000 resources and annual sales volume of approximately \$850 million.

Our local office in Belgium is ready, willing and able meet all your requests and challenges.





NOËL Program Manager



VAESEN Project Leader Meeting Management

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## GRAND HYATT SEOUL HOTEL



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### ECONOMIC PROFILE OF BELGIUM, THE HEART OF EUROPE

Belgium is a Federal Kingdom comprised of three Regions (the Flemish Region, the Walloon Region and the Brussels-Capital Region) and three Communities (the Flemish, the French and the German Communities).

Belgium has a population of 11.3 million inhabitants (2016 est.) and is one of the most densely populated countries in Europe. Brussels is called the 'Capital of Europe': it hosts the headquarters of the European Commission, the Council of Ministers and the European Parliament. Other major international organizations, such as NATO, are also located in Belgium's capital. That is how Brussels ranks as the world's number three city (after London and Washington, D.C.) in terms of the number of accredited journalists and fourth in terms of the number of international meetings and seminars held.

With a surface of 30,500 km<sup>2</sup>, Belgium is one of the smallest member states of the European Union. Nevertheless, it is a significant player in the world economy. Belgium scores particularly well for its exportdriven economy and investment attractiveness. Its small size and limited internal market are the main factors behind the strong export culture in Belgium. Moreover, due to its well-developed infrastructure, good living standards, central location and highly-skilled workforce, Belgium is also praised by foreign investors.

GDP (Gross Domestic Product) reached € 410.2 billion in 2015 and

€ 421.6 billion in 2016. Despite the financial and economic turmoil that has plagued Europe in recent years, Belgium's GDP kept increasing (+1.5% in 2015 and +1.2% in 2016).

Belgium also remains a high income country, with a GDP per capita of € 37.400 in 2016 (Source: Eurostat).

Belgium has ranked 3rd on the annual KOF Index of Globalization during the last three years, after being first in both 2012 and 2013. This index measures the economic, social and political dimensions of globalization.

According to the World Trade Organization (WTO), Belgium was the 11th exporter and 13th importer of goods worldwide in 2016 with a share of 2.5% and 2.3% respectively. Belgium's own goods market is characterized by high levels of competition and an environment that facilitates new business creation. Business operations are also distinguished by high levels of sophistication and professional management.

Last year it also ranked as the 13th exporter and 12th importer of services worldwide with a share of 2.2% and 2.3% respectively.

Belgium boasts an exceptional higher education and training system, with excellent math and science education, top-notch management schools and a strong propensity for on-the-job training. These elements contribute to an overall high capacity to innovate.

### TRADE RELATIONS WITH THE REPUBLIC OF KOREA

Belgium is indeed your ideal partner because of its strategic location in the heart of Europe, its flourishing economy with stable growth and the unwavering confidence of consumers and investors.

BELGIAN EXPORTS TO THE REPUBLIC OF KOREA			BELGIAN IMPORTS FROM THE REPUBL	
2013	12 months	€ 1,349.5 million	2013	1
2014	12 months	€ 1,585.4 million	2014	1
2015	12 months	€ 1,466.1 million	2015	1
2016	12 months	€ 1,440.2 million	2016	1

	FROM THE REPUBLIC OF KOREA				
ion	2013	12 months	€ 2,052.5 million		
ion	2014	12 months	€ 2,140.4 million		
ion	2015	12 months	€ 1,960.0 million		
ion	2016	12 months	€ 2,026.2 million		



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